



**TELCO** *PRODUCTIONS, INC.*

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## FCC Information

Dear Station,

Pursuant to the Children's Television Act of 1990, "HEADS UP!" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "HEADS UP!" serves the educational and informational needs of children 9 to 12 years of age with its program content. Additionally, any websites referenced in the program are in compliance with FCC guidelines for programming for children ages 12 and under.

To facilitate your FCC filings, a series description is available on-line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available online is a testimonial from our program advisory educator who has reviewed the series (see following page).

If you have any other questions or comments, please don't hesitate to contact us.

Sincerely,

Alex Paen  
President, Telco Productions, Inc.



## **“Heads Up!” Generic Series Description**

**“Heads Up!” is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.**

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# UCLA Engineering

HENRY SAMUELI SCHOOL OF ENGINEERING AND APPLIED SCIENCE

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Electrical Engineering Department

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Alex Paen  
President, Telco Productions, Inc.  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, CA 90403

September 8, 2011

RE: Heads Up!

Dear Alex,

I have reviewed the series "Heads Up!" and I believe it's educational and informational value meets FCC requirements for children's programming aged 12-years-old and under. As a teaching Professor of Electrical Engineering at UCLA, I consider this science television series not only very entertaining, but the program content is academically compelling and serves as an important educational tool to help our youth understand the world of astronomy. Each episode is an informative tour of the sky, planets, moons and galaxies. The programs teach children the importance of what the universe is all about. Episodes illuminate different aspects of sky science, such as explaining the reasons for temperature differences among planets, or why some planets have rings or where's our place in space?

This series' educational contribution advances a young viewer's science knowledge and I applaud stations that air the programs.

Sincerely,



Bahram Jalali  
Northrop-Grumman Optoelectronics Endowed Chair, Professor,  
Electrical Engineering, Biomedical Engineering Departments  
California NanoSystems Institute, UCLA  
Biomedical Engineering Department, UCLA  
Department of Surgery, School of Medicine, UCLA



Alex Paen  
President  
Telco Productions, Inc.  
2730 Wilshire Blvd., Suite 200  
Santa Monica, CA 90403

RE: "Heads Up!"

Dear Mr. Paen,

"Heads-Up!" is a science-based series that addresses the educational needs of children and adolescents, and meets the educational and informational standards of the FCC's requirements for Children's Programming in the age category 12 years and under. The series introduces young viewers to astronomy and astronautics, explaining the wonders of our planet and the solar system.

For example, one episode focuses on explaining how gravity shapes the planets and how it affects our daily lives. Every episode includes a segment on an important feature of our solar system, such as the planet Mercury or the moons of Jupiter. Information is presented in a concise and logical manner that will engage and inform its target audience.

I feel this series is a wonderful contribution to a teenager's knowledge of science and television stations should be applauded for airing these programs.

Sincerely,

A handwritten signature in cursive script, appearing to read "Brian A. Peña".

Brian A. Peña, MS  
Adjunct Faculty  
Santa Monica College  
Santa Monica, CA 90405