

Telco Productions, Inc.

SWAP TV

“SWAP TV” is a weekly half-hour television series about two teenagers from different backgrounds “swapping” lives for a weekend. The series meets the educational and informational objectives of the FCC’s Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the “swapping” youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else’s way of life. Each episode is informative, entertaining and promotes good social values and respect. “SWAP TV” is closed-captioned for the hearing impaired and displays the “E/I” icon throughout the broadcast.



Alex Paen
President
Telco Productions, Inc.



February 09, 2009

Alex Paen
President
Telco Productions, Inc.
2730 Wilshire Blvd., Suite 200
Santa Monica, CA 90403

RE: "SWAP TV"

Dear Mr. Paen,

I believe "SWAP TV" is an excellent show for young teenagers and certainly meets the educational and informational standards of the FCC's requirements for Children's Programming in the age category 13-16 years. The series illustrates how diverse the world is today and what youngsters can learn from others who are from different backgrounds and experiences. It exposes young viewers to different cultures and races and allows them to see what it would be like living in a totally opposite set of circumstances and what they can learn from this new environment. "SWAP TV" is a prime example of how television can be used to teach our youth about compassion, understanding and acceptance of others.

Sincerely,

A handwritten signature in blue ink, appearing to read "Brian A. Peña".

Brian A. Peña, MS
Adjunct Faculty
Santa Monica College
Santa Monica, CA

UCLA Engineering

HENRY SAMUELI SCHOOL OF ENGINEERING AND APPLIED SCIENCE

Electrical Engineering Department

Professor Bahram Jalali
68-109 Engineering 4
Box 159410
Los Angeles, CA 90095-1594
310-825-9655
310-206-2239 fax

Alex Paen
President, Telco Productions, Inc.
2730 Wilshire Boulevard, Suite 200
Santa Monica, CA 90403

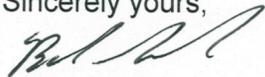
January 12, 2009

RE: SWAP TV

Dear Alex,

I have reviewed the series "SWAP TV" and I believe it's educational and informational value meets FCC requirements for children's programming aged 13-16 years. As a teaching Professor of Electrical Engineering at UCLA, I consider the educational value of this television series necessary in the development of young people in today's diverse world. My students come from across the globe, so I know first hand how necessary it is to expand a young person's horizons and to appreciate different cultures. The series "SWAP TV" is a good illustration of how young people learn about the lives of their peers from different backgrounds as well as providing valuable information about a variety of lifestyles and familial situations.

Sincerely yours,



Bahram Jalali
Professor
Henry Samulei School of Engineering and Applied Science, UCLA

January 15, 2009

Alex Paen
President, Telco Productions Inc.
2730 Wilshire Blvd., Suite 200
Santa Monica, CA 90403

Re: "Swap TV"

Dear Alex:

I have reviewed "Swap TV" with pleasure. It provides valuable information about different cultures and activities that will have a genuine educational value for children. In my view, it meets not only the FCC requirements for children's programming, but also several of the more rigorous criteria for Educational/Informational programming proposed by the advocacy group Children Now.

The format of the show is clear, with kid-friendly graphics supporting the video. The activities and cultural "challenges" that the kids take on are well explained. Second, "Swap TV" is engaging for a young audience, focusing on articulate and energetic young people whose lives involve accomplishments and activities rather than passive consumption of entertainment. They are good role models for viewers. Third, children watching will be able to relate to the information presented, as they can observe peers trying out new activities in a different cultural setting and relating in a polite and positive way to their host families. Finally, it is of genuine importance for young audiences to understand and respect the diverse nature of contemporary society. This series is a fun and accessible way for viewers to see kids like themselves in different cultural contexts.

I believe "Swap TV" is an effective program, informing children about the lifestyles and backgrounds of their peers and will have a positive impact on its viewers. The public interest will be well served by this series.

Sincerely,



Anne Kellenberger, PhD
English/Learning Resource Center
CSU, Northridge