

Issues and Programs
Third Quarter 2023
Community Affairs Programming
KQSC 1530 AM Colorado Springs, Co
K297BQ 107.3FM, Colorado Springs - K249FK 97.7, Pueblo

ISSUES

- 1 Social Issues
- 2 Youth
- 3 Pets and Wildlife
- 4 Military and Veterans

1 Social Issues

July 1, 2023 to Sept 30 2023

15 sec Ad Council PSA Text and Whatever COL-CW-442 Text and Driving Aired: 119 times

15 sec Ad Council PSA Alzheimer's COL-SY-397 Aired: 160 times

15 sec Ad Council PSA Heat Stroke COL-SY-398 Aired: 158 times

July 1, 2023 to July 30, 2023 PSA rotation

A produced PSA for Colorado Springs Orthopedic Groups Charity Golf Tournament to benefit Reclaiming Hope, a non-profit that works with law enforcement across the nation to provide comfort bags for survivors at the time of their recovery. PSA ran 2-3 times per day Mon-Sun.

Aug 3, 2023

Interview with AJ Fink and Charles Graves, El Paso County Assistant Veterans Services Officer, RE: Cono The Downtown Hoedown event. CONO helps uplift voices of neighborhood and community members to ensure they have a say in the decision-making process that affects their community, 2 interview segments at approximately 3 minutes each.

2 Youth

July 1, 2023 to Sept 30, 2023

Produced 15 sec Ad Council PSA No Kid Hungry COL-SY-396 Aired: 160 times

Aug 1 - Aug 15, 2023

Aired 20 Recorded announcements and also Live DJ PSA announcements for First Tee Tacos & Tequila - First Tee is a youth development organization that enables kids to build the strength of character, non-profit.

Aug 21, 2023 0810

Interview with Kristie Obregon of Colorado Special Olympics - regarding Plan Pull fundraising event. Every dollar raised through the Plane Pull will help fund Special Olympics programs in the Colorado community. Their mission is to provide sport and healthy living opportunities to children and adults with intellectual disabilities (ID) throughout the Centennial State. Supporting more than 20,000 athletes across four regions, Special Olympics is a non-profit.

Sep 5, 2023 0810

Interview with Kevin Porter Exec Dir of Special Kids Special Families. Talked about fundraiser Night of Comedy Boots Buckles and Chuckles Supporting Zach's Place Center at SKSF. SKSF is a non-profit that provides child care for special needs kids and their caretakers.

3 Animals, Pets and Wildlife

July 1, 2023 to Sept 30, 2023

15 sec Ad Council PSA Wildfire prevention COL-SY-399 Aired: 160 times

3 Animals, Pets and Wildlife cont...

July 7, 2023 0800 - 0815

Humane Society Pet of the Month interview with Cody Costra and featured a pet needing adoption. Two 3:00 minute segments.

Aug 4, 2023 0800 - 0815

Humane Society Pet of the Month segment - monthly segment to help get pets in the shelter adopted into a new family. Two 3:00 minute segments.

Sept 1, 2023 0800 - 0820

Humane Society Pet of the Month segment - monthly segment to help get pets adopted.
One 5 minute segment.

4 Military and Veterans

July 1, 2023 to Sept 30, 2023

Produced 15 sec Ad Council PSA Veteran Crisis Prevention COL-SY-400 Aired: 159 times

July 5, 2023 0810 - 0830

Interview with Pikes Peak or Bust Rodeo Girl of the West, two segments at 3 minutes each.
Promoting the Pikes Peak or Bust Rodeo, a non-profit event that supports the local military.

July 10, 2023 0810 - 0830

Interview with Pikes Peak or Bust Rodeo Girl of the West, two segments at 3 minutes each.
Promoting the Pikes Peak or Bust Rodeo, a non-profit event that supports the local military.