

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hartwell Marable

Agency name: Strategic Media Placement

Address: 7669 Stagers Loop, Delaware OH

Contact: Hartwell Marable

Phone number: 614 746 7280

Email: hartwell@strategicmediaplacement

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Growth and Opportunity PAC

Address: 155 East Main Street, Suite 260, Lexington KY 40507

Contact: Eric Lycan

Phone number:

Email: eric.lycan@emswlaw.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Eric Lycan- Treasurer

Asker buyer for additional names. None were provided. Google searched for additional names. None were found.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Ohio House Districts

Date of election: March 17th


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

The ad opposes Nick Owens & Adam Bird for Ohio state Representative based on previous victory records.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Hartwell Marable <small>Digitally signed by Hartwell Marable Date: 2020.02.19 12:52:55 -05'00'</small>	Signature: 
Name:	Name: Jeffrey D. Doerner
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 3-13-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: **3-13-20**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1991634	Station Call Letters: WLWT	Date Received/Requested: 3-13-20
Est. #: 6066	Station Location: Cincinnati, Ohio	Run Start and End Dates: 3/14/20 - 3/17/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



WLWT
 1700 Young Street
 Cincinnati, OH 45202
 (513)412-5000

www.wlwt.com

And:

Strategic Media Placement OH
 7669 Stagers Loop
 Delaware, OH 43015

<u>Contract / Revision</u> 1991634 /		<u>Alt Order #</u> WOC12421159
<u>Advertiser</u> Growth and Opportunity PAC		<u>Original Date / Revision</u> 03/13/20 / 03/13/20
<u>Contract Dates</u> 03/14/20 - 03/17/20	<u>Estimate #</u> 6066	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLWT	<u>Account Executive</u> WLWT LOCAL HOU	<u>Sales Office</u> Cincinnati
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
		<u>Total Ratings</u> 149.70
<u>Agency Code</u> 9917037	<u>Advertiser Code</u> 1422	<u>Product 1/2</u> 2118
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLWT	03/14/20	03/17/20	6-7a news	6-7a		:30				NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	11-----	2			\$400.00	2.50				
N 2	WLWT	03/14/20	03/17/20	NBC Today Show	7-9a		:30				NM	2	\$850.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	11-----	2			\$425.00	3.60				
N 3	WLWT	03/14/20	03/14/20	NBC Saturday Today	Sa8-10a		:30				NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----2-	2			\$500.00	3.30				
N 4	WLWT	03/14/20	03/14/20	Sa 10-11a News	Sa 10-11a		:30				NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----2-	2			\$350.00	2.90				
N 5	WLWT	03/14/20	03/15/20	NBC Sunday Today	Su8-9a		:30				NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----2	2			\$600.00	5.60				
N 6	WLWT	03/14/20	03/15/20	NBC MEET THE PRESS	NBC MEET THE P		:30				NM	2	\$2,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----2	2			\$1,000.00	5.30				
N 7	WLWT	03/14/20	03/15/20	MATTER OF FACT	Sun 11:00am		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----1	1			\$225.00	3.10				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 1991634 /	<u>Alt Order #</u> WOC12421159
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<u>Advertiser</u> Growth and Opportunity PAC	<u>Original Date / Revision</u> 03/13/20 / 03/13/20
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<u>Contract Dates</u> 03/14/20 - 03/17/20	<u>Product</u> TV	<u>Estimate #</u> 6066
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	WLWT	03/14/20	03/16/20	5-6p M-F news	5-6p M-F news		:30				NM	2	\$1,400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	2-----	2			\$700.00	5.20				
N 9	WLWT	03/14/20	03/16/20	6-630p M-F news	6-630p		:30				NM	2	\$1,400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	2-----	2			\$700.00	6.30				
N 10	WLWT	03/14/20	03/16/20	NBC Nightly News	628-730p		:30				NM	2	\$1,600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	2-----	2			\$800.00	7.30				
N 11	WLWT	03/14/20	03/14/20	SATURDAY EARLY NEWS	SAT EARLY NEWS		:30				NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----1-	1			\$500.00	5.60				
N 12	WLWT	03/14/20	03/14/20	Let's Talk Cincy Sat	SA 7:30-8:00pm		:30				NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----1-	1			\$500.00	4.30				
N 13	WLWT	03/14/20	03/15/20	SUNDAY EARLY NEWS	SUN EARLY NEWS		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----1	1			\$800.00	6.60				
N 14	WLWT	03/14/20	03/16/20	11-1135p M-Su	11-1135p		:30				NM	3	\$2,550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	1----11	3			\$850.00	5.00				
N 15	WLWT	03/14/20	03/16/20	7-730p	7-730p		:30				NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	1-----	1			\$650.00	3.90				
N 16	WLWT	03/14/20	03/16/20	NBC THE VOICE	758P-11P		:30				NM	2	\$8,400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	2-----	2			\$4,200.00	8.90				
N 17	WLWT	03/14/20	03/16/20	M10-11p	M10-11p		:30				NM	1	\$2,800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/14/20	03/20/20	1-----	1			\$2,800.00	3.00				
N 18	WLWT	03/14/20	03/14/20	Sat NBC Prime Other	Prime Other		:30				NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		03/09/20	03/15/20	-----1-	1			\$2,000.00	3.30				

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<u>Advertiser</u> Growth and Opportunity PAC	<u>Original Date / Revision</u> 03/13/20 / 03/13/20
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<u>Contract Dates</u> 03/14/20 - 03/17/20	<u>Product</u> TV	<u>Estimate #</u> 6066
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	WLWT	03/14/20	03/15/20	Su10-11p	Su10-11p		:30				NM	1	\$2,400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/09/20	03/15/20	-----1				1	\$2,400.00	3.10			
Totals											149.70	31	\$31,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/17/20	31	\$31,775.00	(\$4,766.25)	\$27,008.75
Totals	31	\$31,775.00	(\$4,766.25)	\$27,008.75

Signature: _____ **Date:** _____

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