

**WCDX-FM, 92.1**  
**Petersburg/ Richmond, VA**  
**January 1, 2017- March 31, 2017**  
**Quarterly List of Programming Responsive**  
**To Issues of Community Concern**  
**1<sup>st</sup> Quarter 2017**

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

**Issues** of importance this quarter included the following:

**Education:** Educational efforts in the Community.

**Health Issues:** Health tips and awareness to help citizens of the Richmond Area.

**Civic Activity:** Live Appearances by the air staff to serve our community.

**Community Conversations:** A weekly community program hosted by Clovia

**Community Calendar:** Events that effect the community.

**Life Campaign:** Corporate initiative to help improve the community.

**Most significant programming treatment of issues 1st Quarter 2017:**

<b>Issue</b>	<b>Program</b>	<b>Description</b>	<b>Date</b>	<b>Time/Duration</b>
<b>Community Affairs/Calendar</b>				
Legislators in Session <b>(politics)</b>	Virginia General Assembly	New bills introduced and citizens could speak in support or oppose bills on the house and senate floor.	01/02-03/31/17	Time: 6am-8pm 30 mentions
Keep An Eye on the G-A <b>(politics)</b>	Virginia Politics	Members in the House and Senate are open discuss bills to be voted on in session	01/15-03/31/17	Time: 6am-10pm 25 mentions 30 sec
Free Tax Preparation <b>(finances)</b>	VA Department of Taxation	Smart Beginnings offers free Tax preparation for persons earning \$60,000 or less	02/01-03/31/17	Time: 6am-12am 20 mentions 30 sec
Historic Kindergarten Registration for Regional School System <b>(education)</b>	Smart Beginnings of Greater Richmond	Richmond and surrounding counties are doing kindergarten registration on April 20, 2017	03/14-03/31/17	Time: 6am-8pm 35 mentions 30 sec.

<b>Education</b>				
Parent Forum II	Richmond Public Schools	Special and unique child Forum with sessions Make A Family Time is Learning Time	02/02-02/11/17	Time: 6am-8pm 20 mentions 30 sec
Pizza & Pop	United Negro College Fund-UNCF	Seminars on how to earn up To \$20,000 in scholarships	02/12-02/16/17	Time: 6am-12am 20 mentions 30 sec
JB Bryan	AfroEconomics/Our Black Wealth Matters	The free community event explored employment opportunities, starting your own business, home ownership	02/01-02/11/17	Time: 6am-12am 10 mentions, 30 sec
<b>Community Conversations</b>				
Dimension Academic Performance Center	Community Conversations Hosted by Clovia	Kecia discuss the tricks of the SAT Test and prep courses for students	01/05/17	Time:8am-8:30am 30 minutes
MLK Community Day	Community Conversations hosted by Clovia	Chief Durham talked about the gang violence and bullying on the streets. Also, feature Cam Cooper	01/15/17	Time:8am-8:30am 30 minutes
VA School For Nurse Aides	Community Conversations Hosted by Clovia	Course available to become a CNA Tech and work at major hospital	02/19/17	Time: 8am-8:30am 30 minutes
All Saints Catholic School	Community Conversations Hosted by Clovia	Children of all walks of life are encouraged to enroll at All Saints. You don't have to be catholic.	03/26/17	Time: 8am-8:30am 30 minutes
<b>Health</b>				
Dental Career Fair	Capital Area Network Area-CAHN	Careers offered in the Health field from front Desk to dental assistants	02/12-02/14/17	Time: 6am-8pm 30 mentions 30sec
Virginia Blood Services	Donate Blood. Support Life	Radio One partnered with VBS For a blood drive to support Persons living with Sickle Cell Disease	02/11-02/20/17	Time: 6am-8pm 25 mentions 30 sec.
YMCA	Active DADS	As part of the Date With Dad Weekend dads and their daughters played basketball, volleyball and raced together	03/05-03/17/17	Time:6am-8pm 15 mentions 30 sec.
St Jude Cancer Story	St Jude's Children's Research Hospital	St Jude was mentioned during the RS morning show	03/09/17	Time:6am-10pm 15 mentions 30 sec.

<b>Life Campaign</b>				
Voter Registration Day (politics/voting)	Special Election for House of Delegates	Eligible citizens could vote in the House of Delegates seat	02/07/17	Time :6am-12am 20 mentions, 30 sec
Senator Tim Kaine (politics)	Coffee Chat on Capitol Hill	Senator Kaine did a brief Presentation and open the floor Concerned in Virginia	02/16/17	Time: live appearance 8am-9:30am
JB Bryan	AfroEconomics/Our Black Wealth Matters	Free community event explored employment opportunities, starting Your own business, home ownership	02/01-02/11/17	Time: Live appearance 12pm-2pm 8am-8p 15 mentions 30 sec
<b>Civic Activity</b>				
MLK Day	MLK Community Day Can We Talk?	Students from several schools lead the conversation about gangs, murder while the police and community Listened. Clovia hosted.	01/16/17	Time: Live appearance from 12pm-2pm
Virginia General Assembly	Community Day at the G-A	Listeners had an opportunity to see how bills are introduced at the state legislature. The vote is powerful	03/06/17	Time: Live appearance from 10am-12pm
Virginia Blood Service	Give Back to Black Blood Drive	Cam Cooper and Paris Nicole collected over 92 pints of blood for Sickle Cell patients	02/20/17	Time: live appearance from 10am-7pm
Cam vs Food	Cam Cooper Goes to Work at Wendy's	Cam cooks burgers at Wendy's as part of Cam vs Food	02/11/17	Time: live appearance from 11am-1pm
Sentencing Project Forum	Race, Crime, Justice	Clovia moderated the discussion about unfair treatment in the criminal justice system	02/11/17	Time: live appearance From 1pm-4pm
Radio One Inc.	Transformation Expo 2017	Thousands attended the Gospel Music event featuring Earnest Pugh. Co-hosted by Cam Cooper and Paris Nicole	03/18/17	Time: live appearance from 12pm-6pm
Cam Cooper	Richmond Black Restaurant Week	Cam Cooper featured more than 10 restaurants on his show and dined at several restaurants as well	03/6-03/12/17	Time: live appearance 8pm-9:30pm for The week
Camp Cooper	Richmond's violent crime	Cam Cooper delivered remarks of comfort to those Victimized by crime	03/30/17	Time: live appearance At vigil 6pm-7pm
Cam Cooper	Cam vs Hunger Family Dinners	Cam treats his listeners to Sunday dinners for free while supplies last. Bringing the family back together for dinner at Lux Restaurant	03/06-03/20/17	Time: Live appearance from every Sunday in March