

1301794352

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):



N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:



General



Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Catherine Warburton</u>	Signature: <u>Beverly Ferguson</u>
Name: Catherine Warburton	Name: <u>Beverly Ferguson</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Catherine Warburton*

Name: Catherine Warburton

Date: 2/14/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>33742972</i>	Station Call Letters: <i>WVBT/WVBT</i>	Date Received/Requested: <i>2/25/20</i>
Est. #: <i>133</i>	Station Location: <i>Norfolk, VA</i>	Run Start and End Dates: <i>2/28/20</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# iHeartMEDIA

## Order Confirmation

Page 1 of 3  
Printed: 02/24/2020 15:07:13

Mike Bloomberg for President  
c/o KATZ MEDIA GROUP  
Attn: HELEN HANRATTY  
125 West 55th Street  
New York, NY 10019

Advertiser No: 1222135  
Start Date: 02/28/2020  
End Date: 02/28/2020  
Month Type: Broadcast  
Entered: 02/24/2020 02:47 PM by Fusion  
Last Update: 02/24/2020 02:47 PM by Fusion  
Spl Req Inv:  
AE:  
Note:  
Note 2:

Order No: 1301794352  
Contract/Code #: 33742972  
Co-op: No  
Package: No  
CPE: na - na - 0133  
Revision #: 0  
Agency Comm.: 15%

NEW YORK, MMS  
WOWI-FM 33742972 na na 0133 Mike Bloomberg 2020 (b)

Market Station	Bind To	Start Date	End Date	No On Of Air Sch W. W. Days	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Copy Group	Spot Len.	Priority Revenue Type	Rate	Ord. Spots	Ord. Cost
1 Norfolk	10:00-15:00	02/28/20	02/28/20	1 1 1	0					X			9 1579677	CN/0133/WOWI-FM/33742972/60	60	75	122.00	9	1,098.00
WOWI-FM	Commercial																		
2 Norfolk	15:00-19:00	02/28/20	02/28/20	1 1 1	0					X			12 1579677	CN/0133/WOWI-FM/33742972/60	60	75	160.00	12	1,920.00
WOWI-FM	Commercial																		
3 Norfolk	06:00-10:00	02/28/20	02/28/20	1 1 1	0					X			12 1579677	CN/0133/WOWI-FM/33742972/60	60	75	121.00	12	1,452.00
WOWI-FM	Commercial																		
4 Norfolk	19:00-23:59	02/28/20	02/28/20	1 1 1	0					X			5 1579677	CN/0133/WOWI-FM/33742972/60	60	75	79.00	5	395.00
WOWI-FM	Commercial																		

National Agency-Political



# iHeartMEDIA

## Order Confirmation

Page 2 of 3  
Printed: 02/24/2020 15:07:13  
Order No: 1301794352

No. of Spots/Misc/Digital: 38/0/0

Ordered Gross:	\$4,865.00
Agency Commission:	\$729.75
Ordered Net:	\$4,135.25
Total Net Due:	\$4,135.25

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Amount Ord:	38	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	4,865.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	4,135.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

### Participating Customers

Mike Bloomberg for President

100%