



**WWOR-TV**

**SECOND QUARTER 2023**

**WWOR-TV, MY 9**

**ISSUES of CONCERN**

*and*

**SIGNIFICANT PROGRAMMING  
REPORT**



**2023**


**SIGNIFICANT ISSUES REPORT**

***WWOR-TV***

**APRIL 1st through JUNE 30th, 2023**

WWOR-TV deals with and is responsive to the principal issues arising in its community on a continuing basis. A variety of program elements, including regularly scheduled public affairs and other programming, reports of news events, specials and public service announcements are included within the station's regular programming service.

The most significant programming, which dealt with current community issues during the preceding three-month period, is set forth in the following pages.

Signature:  Type text here 7/10/23  
\_\_\_\_\_  
Lew Leone, SVP & General Manager



***ISSUES LIST  
SECOND QUARTER 2023***

Community  
Economy  
Education  
Health Care  
Homeland Security  
Government/Politics  
Children/Youth  
Minority Issues  
Crime/Law Enforcement  
Religion  
Substance Abuse  
Taxes  
Transportation

## **EMERGENCY CRAWLS**

WWOR Crawls (RMT, RWT, WX, CAE, etc)

Date:           Time (ET): Crawl Type:

04/04/2023 23:51:54   RWT

04/14/2023 23:50:59   RWT

04/17/2023 23:26:40   RWT

04/18/2023 00:56:18   RMT

04/25/2023 01:55:18   RWT

05/01/2023 08:17:51   RWT

05/08/2023 23:26:02   RWT

05/15/2023 15:58:41   RWT

05/25/2023 08:29:00   RWT

05/30/2023 01:37:47   RWT

06/06/2023 01:26:59   RWT

06/13/2023 01:47:14   RWT

06/20/2023 00:54:39   RMT

06/21/2023 08:28:28   RWT

06/26/2023 23:50:43   RWT

RWT (Required Weekly Test)

RMT (Required Monthly Test)

## **LIVE SPORTS**

The following live sports events aired on WWOR-TV in the 2<sup>nd</sup> quarter of 2023:

Sun, April 2<sup>nd</sup> / 3:30 pm – 6:00 pm BROOKLYN NETS VS. UTAH

Sun, April 9<sup>th</sup> / 1:00 pm - 3:20 pm BROOKLYN NETS VS. PHIL

Sat, April 15<sup>th</sup> / 1:00 pm - 3:30 pm BROOKLYN NETS PLAYOFF

Sat, April 22<sup>nd</sup> / 1:00 pm- 3:30 pm BROOKLYN NETS PLAYOFF

Fri, May 19<sup>th</sup> / 7:00 pm – 9:00 pm NY LIBERTY VS. WASHINGTON  
MYSTICS

Sun, June 11<sup>th</sup> / 1:00 pm - 3:10 pm NY LIBERTY VS. DALLAS  
WINGS

Sun, June 25<sup>th</sup> / 1:00 pm - 3:50 pm NY LIBERTY VS. WASHINGTON  
MYSTICS

## CHILDREN'S PROGRAMMING

### **MAIN STREAM**

MONDAY / 8:00 AM	TEEN KIDS NEWS
TUESDAY / 8:00 AM	XPLORATION: DIY SCI
WEDNESDAY / 8:00 AM	XPLORATION: SCI Q
THURSDAY / 8:00 AM	ANIMAL RESCUE
FRIDAY / 8:00 AM	SCIENCE NOW

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### **D3 STREAM**

#### **SATURDAY**

10:00 AM	HIDDEN HEROES
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#### **SUNDAY**

10:00 AM	MARTY STOUFFER'S WILD AMERICA
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### **D4 STREAM**

#### **SUNDAY**

6:00 AM	E COMPANY TEENS
6:30 AM	SCIENCE MAX
7:00 AM	WALKING WILD
7:30 AM	DRAGONFLY TV SPORTS
8:00 AM	FAMILY STYLE
8:30 AM	NOW EAT THIS!

## **SPECIAL PROGRAMMING**

### **THE CONTENDERS**

Leading up to Women's World Cup, a new 10-week series, THE CONTENDERS, offering exclusive access to the leading teams and players of the upcoming 2023 Women's World Cup. The 10-week special series, started Saturday, May 13th at 11:00 pm.

### **TUNNEL TO TOWERS CONCERT SPECIAL**

the ACM's hold their annual awards show at the Ford Center, home of the Dallas Cowboys. The Tunnel To Towers Foundation partnered with them to film a concert outside the Ford Center three days prior to the ACM Awards in Frisco, TX. The show was interspersed with stories of T2T home recipients and homeless veterans housing projects along with direct calls to action for viewers. The special aired on Saturday, May 27<sup>th</sup> at 6:00 pm.

### **CELEBRATE ISRAEL PARADE 2023**

The JCRC-NY Celebrate Israel Parade is unquestionably the world's largest expression of solidarity with the Jewish state, and this year, it will mark Israel's 75th birthday under the theme: Israel @ 75: Hagiga B'Yisrael. No other event in the world brings as many people together to celebrate Israel. It's a chance for us to gather, Jews and non-Jews alike, and walk arm in arm, together as one. The parade aired live on Sunday, June 4th at 12:00 pm.

### **McDONALD'S GOSPELFEST**

A special look back at the 40<sup>th</sup> Anniversary of McDonald's Gospelfest. The special aired on Saturday, June 24th at 10:00 pm.

## **NEW JERSEY NOW**

This public affairs show focuses on political topics directly affecting New Jersey residents and viewers. The following are some of the topics discussed on the public affairs program "New Jersey Now" during the 2nd quarter.

### **4/2/2023**

NJ State Attorney General Matthew Platkin announces a state takeover of the Paterson Police Department in the wake of the police-involved shooting of community advocate Najee Seabrooks. Paterson Councilmember Michael Jackson talks about the impact on the community. And, Republican Strategist Jeanette Hoffman, Democratic Strategist Brendan Gill, Dan Cassino, Executive Director of the Fairleigh Dickinson University Poll, and Doug Doyle, News Director of WBGO discuss the political ramifications. Plus, a look at the Election Transparency Act recently passed by both houses of the State Legislature that could impact future state elections. And, A. Curtis Farrow, Executive Producer and Director of McDonald's Gospelfest gives us a preview of this year's 40<sup>th</sup> anniversary celebration as it makes its return to the Prudential Center in Newark.

### **4/9/2023**

A look at some of the most inspirational women here in the Garden State that are making a real and positive impact in our communities! A'Dorian Murray Thomas, the Founder and CEO of the non-profit She Wins, Inc., talks about inspiring the next generation of women. Also, Darlene Trappier, the Founder of the non-profit Beacon Of Hope based in Mount Holly, talks about being named the New Jersey Honoree of USA Today's Women Of The Year. And, the teen who wanted to make a difference by encouraging children of color to read, but to also have access to diverse literature so they could be inspired by people who look just like them! Ssanyu Lukoma, the Founder of Brown Kids Read, talks about winning the Miss HBCU Teen Scholarship Pageant.



### **4/16/2023**

A first of its kind strike at Rutgers University as around 9,000 faculty members and staffers including full and part time faculty, adjunct professors and grad students walk off the job after failing to reach an agreement on a new contract. Organizers say the 3 unions on strike have been working under terms that expired last summer. Union leaders say they are demanding salary increases, better job security for adjunct faculty and guaranteed funding for graduate students among other requests. It's the first strike in the university's 257-year history. Plus, Jersey City Mayor Steven Fulop officially announces his run for New Jersey Governor in the 2025 election. And, as the dust settles after the indictment and arrest of former President Donald Trump on 34 felony counts, questions surface on whether it can have an impact on Republicans here in the Garden State who are looking to win both Houses of the State Legislature this November!

### **4/23/2023**

The tragic Paterson Police-involved shooting death of Najee Seabrooks has been felt in communities throughout the state. But it has also raised awareness of the non-profit organization Mr. Seabrooks worked for, the Paterson Healing Collective, the first hospital-based violence intervention program in Passaic County to provide support and intervention for survivors of violence. Dr. Liza Chowdhury is the Executive Director and tells us about the impact it has had on the organization and the community. Plus, in the aftermath of the COVID-19 pandemic, the mental health crisis among today's youth has seen an unprecedented surge. As a result, the New Jersey Department Of Children And Families has unveiled the NJ 4 S plan, New Jersey Statewide Student Support Services. A first-in-the-nation, this support system will address and prevent issues such as suicide, teen pregnancy, substance use and bullying, and will be administered and organized through 15 regional hubs statewide. Preferred Behavioral Health Group CEO Dr. Tara Chalakani talks about being chosen to provide mental health services for the NJ 4 S network in Monmouth and Ocean Counties. And, the food rescue organization that obtains healthy, fresh and perishable food from grocery stores, food distributors and restaurants, and in turn delivers it all to communities which are food insecure! They are not only helping those who are hungry, but helping the environment as well. Julie Kinner, Vice President of Operations for the non-profit Table To Table, talks about how they are making a difference.

### **4/30/2023**

A look at the lawsuit in New Jersey challenging placement for primary candidate on election ballots. Plaintiffs say the design of the primary ballots favors certain candidates and incumbents by positioning them together in one column and placing their challengers far away in another column, known as "Ballot Siberia." Seton Hall Law Professor Eugene Mazo talks about the issue and why he is in favor of changing the current system. Plus, former Democratic Senate Majority Leader Senator Loretta Weinberg gives her take and the value of the party line for candidates. And, Fairleigh Dickinson University Poll Executive Director Dan Cassino discusses a recent poll that shows sexism is holding back Democratic women candidates in the Garden State.

### **5/7/2023**

A look at the lingering effects of the COVID-19 pandemic, primarily the economic issues that continue to persist and how women were disproportionately impacted, losing 58% of the 3.5 million of the total jobs lost in the United States due to the pandemic. Panelists Anna Maria Tejada, President of Executive Women of New Jersey and a Partner with Saul Ewing Arnstein & Lehr LLP, Helen Archontou, CEO of the YWCA of Northern New Jersey, and Carol Presley, Executive Director of Neighborhood House discuss the issue. Plus, a look at the work still needed to be done to address the lingering effects of the pandemic on our youth who are facing record levels of depression, anxiety and addiction in a post-COVID world. Dr. Tara Chalakani, CEP of Preferred Behavioral Health Group talks about the support that is being provided. And, A. Curtis Farrow, Executive Producer and Director of McDonald's Gospelfest gives us a preview of this year's 40th anniversary celebration as it makes its return to the Prudential Center in Newark.

### **5/14/2023**

A look at some Fairleigh Dickinson University Polls, one focusing on Atlantic City and expanding casino gambling, and another on residents' views on the media. The A-Plus Panel including Republican Senator Holly Schepisi, Democratic Strategist Brendan Gill, Dan Cassino, Executive Director of the Fairleigh Dickinson University Poll, and Terrence McDonald, Editor of the New Jersey Monitor discuss the topics. And, the New Jersey family struggling financially during the pandemic begin a business out of necessity that flourishes!

### **5/21/2023**

A look at the issue of opioid abuse and its impact on today's youth. A program created by the Partnership For A Drug-Free New Jersey and Horizon Blue Cross Blue Shield of New Jersey called "Knock Out Opioid Abuse" is focusing on the health of student athletes in collaboration with the New Jersey State Interscholastic Athletic Association. Former Rutgers and NFL Quarterback Ray Lucas talks about his collaboration with the campaign as he speaks to students at high schools throughout the state, as well as his past struggles with opioid addiction. Also, celebrating women leaders in the Garden State! Kathleen Coviello, Chief Economic Transformation Officer for the New Jersey Economic Development Authority, talks about the enormous contributions of women innovators throughout the state! And, a very special story about life-long Montclair Educator Daniel Gill beginning when he was only 9-years-old, and it is a story that actually influenced him to become a teacher and shaped his views on everything from race and school integration to how society as a whole has dealt with our ever-changing culturally-diverse landscape! Daniel Gill talks about how the story has now led to a new book.

### **5/28/2023**

A look at some of the most inspirational women here in the Garden State that are making a real and positive impact in our communities! A'Dorian Murray Thomas, the Founder and CEO of the non-profit She Wins, Inc., talks about inspiring the next generation of women. Also, Darlene Trappier, the Founder of the non-profit Beacon Of Hope based in Mount Holly, talks about being named the New Jersey Honoree of USA Today's Women Of The Year. And, the teen who wanted to make a difference by encouraging children of color to read, but to also have access to diverse literature so they could be inspired by people who look just like them! Ssanyu Lukoma, the Founder of Brown Kids Read, talks about winning the Miss HBCU Teen Scholarship Pageant.

**6/4/2023**

The New Jersey Primary! All 40 State Senate seats and all 80 Assembly seats are on the ballot this year, but only 13% of those seats are contested. Plus, former Governor Chris Christie looks to make another run for President. And the latest on the state budget with trouble brewing between Governor Murphy and Assembly Speaker Craig Coughlin over program for property tax relief for seniors. The panel which includes Republican Strategist Jeanette Hoffman, Democratic Strategist Brendan Gill, Dan Cassino, Executive Director of the Fairleigh Dickinson University Poll, and Terrence McDonald, Editor of the New Jersey Monitor discuss. And, Denise and Leo Sawadogo, Owners of Montclair Brewery, talk about regulations on state breweries and the bill currently in the Legislature that could lift many of the restrictions.

**6/11/2023**

Making a positive change in the community! It is the mantra of the cherished Russ Berrie Making A Difference Award! This past May, a number of unsung heroes from around New Jersey were honored at the 27th anniversary award ceremony at Ramapo College of New Jersey for their passion and unstoppable commitment to serve the most vulnerable. Three of the honorees talk about their efforts to make a change. Tia Ryans, Founder of F.O.R.T.E. House NJ in Newark, Pamela Johnson, Founder of the Anti-Violence Coalition of Hudson County in Jersey City, and Melissa Walker, President and Founder of Jazz House Kids in Montclair, as well as Meredith Lee, Program Director of the Russ Berrie Making A Difference Award.

**6/18/2023**

For the second time in just three months, former President Donald Trump has been indicted, this time stemming from his handling of classified documents. And former New Jersey Governor Chris Christie is not holding back any criticism of Trump as he makes another run for the White House. The panel including Republican Strategist Kate Gibbs, Democratic Strategist Brendan Gill and Dan Cassino, Executive Director of the Fairleigh Dickinson University Poll weigh in on what this could mean for the statewide elections here in November! Plus, the state budget and the reported rift between Governor Murphy and Assembly Speaker Craig Coughlin over a senior tax relief plan! And, commemorating Juneteenth, the federal holiday observing the emancipation of African American slaves. A children's book is educating a whole new generation on its history. Alliah L. Agostini, author of "The Juneteenth Story: Celebrating The End Of Slavery In The United States" talks about the importance of educating today's youth on the subject.

**6/25/2023**

Governor Murphy's push for clean energy in the Garden State are centered on his wind turbine farms along the Jersey coast!

Proponents say it could result in more revenue for the state, more jobs and less-dependency on fossil fuels to promote cleaner air to breathe! But critics are calling the wind farms a threat to wildlife and blaming them for the recent deaths of whales washing up along our beaches! Former State Senator and former New Jersey Board of Public Utilities Commissioner Robert Gordon talks about Governor Murphy's clean energy plans. And the panel including Republican Strategist Kate Gibbs, Democratic Strategist Brendan Gill, and Dan Cassino, Executive Director of the Fairleigh Dickinson University Poll, also debate the issue. And, as we look back at the COVID-19 pandemic, it was a true life lesson for us all. It exposed many issues we face that we may not have been aware of previously. Among them is not just our own health, but the infrastructure of our healthcare system, namely a nurse staffing crisis! Debbie White, President of Health Professionals and Allied Employees talks about the issue.

## **PUBLIC SERVICE ANNOUNCEMENTS**

Ad Council - Feeding America End Hunger Campaign

Ad Council Adopt Up Kids

Ad Council Pivotal Ventures Middle School Mental Health

American Red Cross – Blood Donations

American Red Cross – Sickle Cell Awareness

Autism Speaks

Bring Change To Mind - Mental Health

Community Food Bank Of NJ

Concussion Awareness - Check Your Melon

Food Bank For New York City – Hunger Awareness

Junior Achievement of NJ

New Jersey Hall Of Fame

NYSBA-Governors Traffic Safety Cmte/Impaired & Distracted Driving

Partnership For A Drug Free NJ - Substance Abuse

Partnership To End Addiction - Substance Abuse

Stand Up 2 Cancer

The Arc Of New Jersey - Developmental Disabilities