

ISSUE: ROAD INFRASTRUCTURE & SAFETY

3Q12

PROGRAM or PSA	DESCRIPTION	LENGTH	AIRDATE
FOX Morning News	Report on July 4 holiday travel.	:22	Mon July 2
FOX Morning News	Local traffic updates.	:23/:20/:23/:17	Mon July 2
FOX Morning News	Report on heat tips for highway travel.	:23	Mon July 2
FOX News at Ten	Report on July 4 highway travel.	:25	Mon July 2
FOX Morning News	Local traffic updates.	:17/:34/:18/:11	Tue July 3
FOX Morning News	Local traffic updates.	:26/:25/:19/:19	Thu July 5
FOX Morning News	Local traffic updates.	:19/:21/:21/:15	Fri July 6
FOX Morning News	Report on the Aynor overpass project.	1:59	Mon July 9
FOX Morning News	Local traffic updates.	:22/:15/:23	Mon July 9
FOX Morning News	Local traffic updates.	:23/:25/:21/:20	Tue July 10
FOX Morning News	Local traffic updates.	:19/:18/:19/:11	Wed July 11
FOX Morning News	Local traffic updates.	:20/:25/:20/:19	Thu July 12
FOX Morning News	Local traffic updates.	:20/:18/:22/:22	Fri July 13
FOX News at Ten	Report on safety issues associated with Frontage Road in Surfside Beach.	1:56	Fri July 13
FOX Morning News	Local traffic updates.	:20/:25/:23	Mon July 16
FOX Morning News	Local traffic updates.	:21/:26/:26	Tue July 17
FOX Morning News	Local traffic updates.	:25/:19/:21/:16	Wed July 18
FOX Morning News	Local traffic updates.	:20/:25/:21/:15	Thu July 19
FOX News at Ten	Report on the proximity of a golf course to highway 544.	2:04	Thu July 19
FOX Morning News	Local traffic updates.	:19/:20/:24/:17	Fri July 20
FOX Morning News	Report on a local golf course which may pose a hazard to drivers on highway 544.	2:02	Fri July 20
FOX Morning News	Report on traffic delays due to a fire in Myrtle Beach.	1:12	Wed July 25
FOX Morning News	Local traffic updates.	:24/:24/:24/:20	Wed July 25
FOX Morning News	Report on traffic congestion on Hwy 544.	:30	Wed July 25
FOX Morning News	Report on golf cart rules in Surfside Beach.	:40	Wed July 25
FOX Morning News	Local traffic updates.	:24/:33/:24/:11	Thu July 26

FOX Morning News	Local traffic updates.	:25/:23/:19/:15	Fri July 27
FOX Morning News	Local traffic updates.	:23/:24/:28	Mon July 30
FOX Morning News	Report on pedestrian safety in South Carolina.	:53	Tue July 31
FOX Morning News	Local traffic updates.	:33/:21/:23/:15	Tue July 31
FOX Morning News	Local traffic updates.	:23/:23/:22/:16	Wed Aug 1
FOX Morning News	Local traffic updates.	:28/:26/:14/:16	Thu Aug 2
FOX News at Ten	Report on whether local roads are keeping up with population growth in Horry County.	2:21	Thu Aug 2
FOX Morning News	Local traffic updates.	:19/:21/:19/:15	Fri Aug 3
FOX Morning News	Report on congested roads on the south strand.	1:07	Fri Aug 3
FOX Morning News	Local traffic updates.	:21/:21/:13	Mon Aug 6
FOX News at Ten	Report on a proposed sand mine off of Highway 501, and the potential traffic concerns.	2:31	Mon Aug 6
FOX Morning News	Local traffic updates.	:26/:26/:20/:22	Tue Aug 7
FOX Morning News	Report on the proposed sand mine in the Carolina Forest area.	1:27	Tue Aug 7
FOX Morning News	Local traffic updates.	:22/:22/:26/:22	Wed Aug 8
FOX News at Ten	Report on needed road repairs to prevent flooding in Hartsville.	:59	Wed Aug 8
FOX Morning News	Local traffic updates.	:21/:18/:27/:31	Thu Aug 9
FOX News at Ten	Report on the opening of the Aynor overpass today.	:28	Tue Aug 21
FOX Morning News	Local traffic updates.	:26/:17/:23	Wed Aug 22
FOX Morning News	Local traffic updates.	:19/:12/:15/:21	Thu Aug 23
FOX Morning News	Local traffic updates.	:28/:16/:21/:33	Fri Aug 24
FOX Morning News	Report on the upcoming Labor Day weekend traffic.	:21	Mon Aug 27
FOX Morning News	Local traffic updates.	:24/:21/:21/:20	Mon Aug 27
FOX News at Ten	Report on the Watershed project to reduce flooding in Darlington.	:39	Mon Aug 27
FOX Morning News	Local traffic updates.	:23/:31	Tue Aug 28
FOX News at Ten	Report on flooding in Georgetown, and the South Carolina Dept of Transportation's plan to fix it.	:33	Tue Aug 28
FOX Morning News	Local traffic updates.	:18/:26/:18/:16	Wed Aug 29

FOX Morning News	Report on the Georgetown road drainage project to alleviate flooding.	:20	Wed Aug 29
FOX News at Ten	Report on the Florence County penny sales tax road projects.	:48	Wed Aug 29
FOX Morning News	Local traffic updates.	:26/:19/:24/:18	Thu Aug 30
FOX Morning News	Report on a road project grant in Florence County.	:48	Thu Aug 30
FOX News at Ten	Report on upcoming Labor Day weekend travel.	2:49	Thu Aug 30
FOX Morning News	Local traffic updates.	:21/:23/:20	Fri Aug 31
FOX Morning News	Report on the effect gas prices will have on Labor Day weekend travel.	2:09	Fri Aug 31
FOX News at Ten	Report on how to prepare your vehicle for a road trip.	:42	Fri Aug 31
FOX News at Ten	Report on highway safety over the Labor Day weekend.	:30	Fri Aug 31
FOX Morning News	Local traffic updates.	:20/:21/:22	Mon Sept 3
FOX News at Ten	Report on the South Carolina Highway Patrol's 100 Deadly Days of Summer campaign.	:45	Mon Sept 3
FOX Morning News	Local traffic updates.	:20/:15/:16/:14	Tue Sept 4
FOX Morning News	Report on highway fatality statistics in South Carolina this summer.	:18	Tue Sept 4
FOX News at Ten	Report on safety procedures practiced by school bus drivers.	2:28	Tue Sept 4
FOX News at Ten	Report on state-wide road death statistics.	:22	Tue Sept 4
FOX Morning News	Report on school bus safety.	1:59	Wed Sept 5
FOX Morning News	Local traffic updates.	:18/:12/:31/:24	Wed Sept 5
FOX Morning News	Local traffic updates.	:21/:19/:22/:22	Thu Sept 6
FOX Morning News	Local traffic updates.	:19/:29/:28/:27	Fri Sept 7
FOX News at Ten	Report on South Carolina highway safety.	2:03	Fri Sept 7
FOX Morning News	Local traffic updates.	:18/:26/:22	Mon Sept 10
FOX Morning News	Report on dangerous roads in South Carolina.	2:09	Mon Sept 10
FOX News at Ten	Report on road rage on Grand Strand roadways.	2:16	Mon Sept 10
FOX Morning News	Local traffic updates.	:17/:23/:23	Tue Sept 11
FOX Morning News	Report on the dangers of road rage.	1:15	Tue Sept 11
FOX Morning News	Local traffic updates.	:16/:25/:23	Wed Sept 12
FOX News at Ten	Report on the ongoing student parking problem in the Market Common.	:21	Wed Sept 12
FOX Morning News	Local traffic updates.	:17/:16/:24/:19	Thu Sept 13
FOX News at Ten	Report on the planned widening of 3 rd Ave South in Myrtle Beach.	1:58	Thu Sept 13

FOX News at Ten	Report on Motor Vehicle Safety Month.	:32	Thu Sept 13
FOX Morning News	Local traffic updates.	:23/:24/:14/:15	Fri Sept 14
FOX Morning News	Report on the planned widening of 3 rd Avenue S. in Myrtle Beach.	:36	Fri Sept 14
FOX Morning News	Report on booster seat checks for Motor Vehicle Safety month.	:46	Fri Sept 14
FOX Morning News	Local traffic updates.	:19/:20/:19/:18	Mon Sept 17
FOX Morning News	Local traffic updates.	:18/:20/:28/:22	Tue Sept 18
FOX Morning News	Report on National Child Safety Seat Awareness month.	2:13	Wed Sept 19
FOX Morning News	Local traffic updates.	:20/:18/:17/:18	Wed Sept 19
FOX News at Ten	Report on traffic concerns surrounding a proposed sand mine in the Carolina Forest area.	2:03	Wed Sept 19
FOX Morning News	Local traffic updates.	:16/:19/:16/:26	Thu Sept 20
FOX Morning News	Report on the sand mine controversy in the Carolina Forest area.	:55	Thu Sept 20
FOX Morning News	Report on the Highway 501 Committee.	:40	Thu Sept 20
FOX News at Ten	Report on South Carolina Dept of Transportation project funding.	1:01	Thu Sept 20
FOX Morning News	Local traffic updates.	:17/:18/:18/:18	Fri Sept 21
FOX Morning News	Report on South Carolina Dept of Transportation road improvement projects.	2:05	Fri Sept 21
FOX Morning News	Local traffic updates.	:19/:19/:26/:17	Mon Sept 24
FOX Morning News	Local traffic updates.	:29/:12/:16/:17	Tue Sept 25
FOX News at Ten	Report on a road drainage project in Florence.	2:11	Tue Sept 25
FOX Morning News	Report on a Grand Strand Area Transportation Study of Grand Strand roads.	2:31	Wed Sept 26
FOX Morning News	Local traffic updates.	:20/:17/:18	Wed Sept 26
FOX Morning News	Report on the Oakland Ave drainage and road construction project in Florence.	:39	Wed Sept 26
FOX Morning News	Local traffic updates.	:17/:18/:27/:19	Thu Sept 27
FOX Morning News	Report on nation-wide traffic death statistics.	:29	Fri Sept 28
FOX Morning News	Local traffic updates.	:20/:14	Fri Sept 28