

ISSUE: HUMAN SERVICE NEEDS

3Q12

PROGRAM or PSA	DESCRIPTION	LENGTH	AIRDATE
FOX News at Ten	Report on free box fans given away in Hartsville.	:38	Fri July 6
FOX Morning News	Report on the Homeless Action Committee in Myrtle Beach.	:32	Mon July 9
FOX News at Ten	Report on the homeless coalition in Myrtle Beach.	:49	Mon July 9
FOX Morning News	Report on the Myrtle Beach homeless coalition.	:49	Tue July 10
FOX News at Ten	Report on veterans services in Myrtle Beach.	:26	Thu July 12
FOX Morning News	Report on services offered to military veterans in Myrtle Beach.	:43	Fri July 13
FOX News at Ten	Report on the Feed My Starving Children program at First Presbyterian Church in Florence.	:23	Fri July 13
FOX Morning News	Report on a homelessness seminar in Myrtle Beach.	:23	Mon July 16
FOX Morning News	Report on volunteer training for the American Cancer Society.	:28	Wed July 18
FOX Morning News	In studio segment on the North Strand Helping Hand.	2:56	Wed July 18
FOX News at Ten	Report on the North Strand Helping Hand shoe drive.	:43	Wed July 18
FOX Morning News	Report on fundraising for the Children's Miracle Network in Carolina Forest.	2:26	Thu July 26
FOX News at Ten	Report on funds raised in Carolina Forest today for the Children's Miracle Network.	:44	Thu July 26
FOX News at Ten	Report on the United Way's Stuff the Bus fundraiser for school supplies.	:20	Fri July 27
FOX Morning News	Report on the current blood shortage, and a Red Cross blood drive in Socastee.	1:05	Mon July 30
FOX News at Ten	Report on the Salvation Army store in Conway.	1:06	Wed Aug 1
FOX Morning News	Report on the Salvation Army Family Store in Conway.	:56	Thu Aug 2
FOX News at Ten	Report on homelessness in Myrtle Beach.	2:14	Wed Aug 8
FOX News at Ten	Report on homelessness in Little River.	1:49	Wed Aug 8
FOX Morning News	Report on services for the homeless in the city of Myrtle Beach.	:40	Thu Aug 9
FOX Morning News	Report on a Helping Hand food drive in Surfside.	:53	Fri Aug 24
FOX Morning News	Report on a proposed Senior Advisory Committee in Surfside Beach.	1:58	Tue Aug 28
FOX News at Ten	Report on local Red Cross volunteers going to the Gulf Coast to assist with Hurricane Isaac	:34	Tue Aug 28

	relief efforts.		
FOX Morning News	Report on local volunteers for the American Red Cross helping hurricane victims in the Gulf Coast.	1:50	Wed Aug 28
FOX News at Ten	Report on a Red Cross fundraiser in the Market Common.	:47	Wed Aug 29
FOX Morning News	Report on the American Red Cross.	:18	Wed Sept 5
FOX News at Ten	Report on Women in Philanthropy in Florence.	:30	Wed Sept 5
FOX News at Ten	Report on a Red Cross blood drive in Myrtle Beach.	:56	Thu Sept 6
FOX Morning News	Report on Samaritan's Feet.	:59	Mon Sept 10
FOX News at Ten	Report on a Red Cross blood drive in Darlington tomorrow.	:31	Mon Sept 10
FOX Morning News	Report on the Red Cross blood drive today at Darlington Raceway.	:36	Tue Sept 11
FOX News at Ten	Report on the Red Cross blood drive at Darlington Raceway today.	:30	Tue Sept 11
FOX Morning News	Report on the Helping Hand food pantry.	2:16	Wed Sept 12
FOX Morning News	Report on the warning signs for suicidal tendencies.	:29	Wed Sept 12
FOX News at Ten	Report on a local support group for mothers of active duty service members.	1:59	Thu Sept 13
FOX Morning News	Report on the Blue Star Mothers and Gold Star Mothers support groups.	1:58	Fri Sept 14
FOX News at Ten	Report on a United Way's annual Day of Caring event in Surfside Beach today.	:41	Fri Sept 14
FOX Morning News	Report on a fundraiser for the Rape Crisis Center of Horry County.	:30	Mon Sept 17
FOX Morning News	Report on the Goodwill store in Conway.	:40	Mon Sept 17
FOX News at Ten	Report on Blankets of Hope.	1:36	Wed Sept 19
FOX News at Ten	Report on the Make A Wish Foundation's golf tournament in Florence.	:19	Wed Sept 19
FOX News at Ten	Report on a Muscular Dystrophy fundraiser in Horry County.	1:51	Wed Sept 19
FOX Morning News	Report on the Pilots Club fundraiser today in Conway.	:21	Wed Sept 19
WFXB PSA	Disabled American Veterans, "Remember Me"	:30	July 1 – Sept 30
WFXB PSA	Hunger Prevention, "Wishful Thinking"	:30	July 1 – Sept 30