

Radio International KATQ  
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katq@nemont.net  
1370 AM 130.1 FM  
Plentywood, MT  
Fax: 406.735.2337  
www.kataradio.com

# Radio Advertising Agreement

Business Name: Heidi Usan for Sheriff

Phone #: 765-1200

Email Address: \_\_\_\_\_

Cut Title: Heidi for Sheriff

Start Date: May 25, 2022

End Date: June 6, 2022

Cut #: \_\_\_\_\_ Length: 15 (30) 60

AM ☒ FM ☒ BOTH ☐

Instructions:

needs to be uploaded to  
FCC open file asap  
copy of agreement / copy of check  
put in brown file cabinet under policies

## Advertising Schedule

Date		Time		Days							Rate
Start	End	Start	End	Mon	Tue	Wed	Thur	Fri	Sat	Sun	
May 25	June 6										
Am											
Fm											
Total Units: <u>22</u>				Gross: _____				Net: <u>1</u>			
								Total Cost: <u>209</u>			
								Order #: _____			

Terms: This advertisement order represents confirmation of the agreement between Agency/Client and station. Unless otherwise agreed to by the parties, full payment is required at time of order. When credit is approved station will bill at end of month. Payment for all ads is due as broadcast and payable no later than the tenth calendar day of the month after the ads were broadcast or the services were provided. Client agrees to pay on time without regard to actions by other parties involved in their behalf. Client agrees to pay all cost of collection including attorney's fees and that necessary litigation will be in a court within a jurisdiction of radio station's license. Cancelling the contract requires full payment of all amounts due. Upon cancellation, payment shall include the difference between the contracted value and the rate determined by the actual number of ads broadcast. Cancelling will stop broadcasting but not change the contract obligation to pay the difference between the contracted value and the rate determined by the actual number of ads broadcast for all ads broadcast prior to cancellation. A 72 hour notice is required to cancel any advertisement. Long-term agreements require 30 day notice to cancel.

All scripts and programs will comply with applicable local, state and federal laws and regulations. The undersigned personally guarantees, unconditionally and at all times, the payment when due and all indebtedness of Agency/Client to the station. This agreement constitutes the full and complete agreement of the parties and supersedes all prior negotiations, proposals and agreements, either oral or written, between the parties.

If checked, the terms of this agreement contains a long-term commitment or a special discounted rate package. Should Agency/Client cancel before said term expires, a regular per spot rate of \_\_\_\_\_ will be retroactively applied to Agency/Client's account. This includes any past paid invoices which are part of this agreement.

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in anyway on the basis of race or ethnicity. VISA, MASTERCARD, DISCOVER & AMERICAN EXPRESS are accepted by the station. There is a 3% Process Fee on ALL credit card transactions.

Agreed and Accepted for Participating Business:

Client Business Name: Heidi

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

For Radio Station:

BS.

Sales Executive

Signature: \_\_\_\_\_