

## Makegood Details

**MYTV**

|  |   |  |                     |
|--|---|--|---------------------|
| <u>Order</u><br>31900                      | <u>Order Dates</u><br>07/18/14-07/25/14         | <u>Alt Order #</u>                         | <u>Product Code</u> |
| <u>Advertiser</u><br>POLI / A CHAFIN / SEN | <u>Product Description</u><br>CHAFIN FOR SENATE | <u>Account Executive</u><br>House Accounts |                     |
| <u>Agency</u><br>CHAFIN FOR SENATE         | <u>Advertiser Code</u>                          | Phone: (540)985-3647<br>Fax: (540)985-3640 | <u>Estimate #</u>   |

## Original Spots

| Line | Spot | Air Date | Eligible Days | Channel  | Inventory Description | Display Times | Length | Imp (000) | Rate   | Rating | Program | Type |
|------|------|----------|---------------|----------|-----------------------|---------------|--------|-----------|--------|--------|---------|------|
| 1    | 1    | 07/18/14 | ----F----     | MYTV     | MORNIN 7-9A           | MORNIN 7-9A   | :30    | 0         | \$5.00 | 0.00   |         | NM   |
|      |      |          |               | [1] MYTV |                       |               |        |           |        |        |         |      |

|        |   |  |  |  |  |  |  |  |        |      |  |  |
|--------|---|--|--|--|--|--|--|--|--------|------|--|--|
| Totals | 1 |  |  |  |  |  |  |  | \$5.00 | 0.00 |  |  |
|--------|---|--|--|--|--|--|--|--|--------|------|--|--|

## Makegood Spots

| Line | Spot | Air Date | Eligible Days | Channel  | Inventory Description | Display Times | Length | Imp (000) | Rate   | Rating | Program | Type |
|------|------|----------|---------------|----------|-----------------------|---------------|--------|-----------|--------|--------|---------|------|
| 1    | 1    | 07/23/14 | --WThF----    | MYTV     | MORNIN 7-9A           | MORNIN 7-9A   | :30    | 0         | \$5.00 | 0.00   |         | NM   |
|      |      |          |               | [1] MYTV |                       |               |        |           |        |        |         |      |

|        |   |  |  |  |  |  |  |  |        |      |  |  |
|--------|---|--|--|--|--|--|--|--|--------|------|--|--|
| Totals | 1 |  |  |  |  |  |  |  | \$5.00 | 0.00 |  |  |
|--------|---|--|--|--|--|--|--|--|--------|------|--|--|

Reason:

**ORDER**

**Orders**  
**Order / Rev:** 31900  
**Alt Order #:**  
**Product Desc:** CHAFIN FOR SENATE  
**Estimate:**  
**Flight Dates:** 07/18/14 - 07/25/14  
**Original Date / Rev:** 07/17/14 / 07/22/14  
**Order Type:** GENERAL

**WDBJ / dba My19**

**Primary AE:** House Accounts  
**Sales Office:** Poli  
**Sales Region:** Pol

**Agency Name:** CHAFIN FOR SENATE  
**Buying Contact:**  
**Billing Contact:**  
 P.O. BOX 1210  
 LEBANON, VA 23266-1210

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POLI / A CHAFIN / SENATE / R/ VA  
**Demographic:** A25-54  
**Product Codes:** PL3  
**Priority:** P1  
**Revenue Codes:** AGY, POL NON HRP, POL CAND

**New Business Thru:**  
**Order Separation:** 00:04:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/30/14   | 07/25/14 | 6       | \$90.00      | \$76.50    |

**Totals**

| Month         | # Spots  | Gross Amount   | Net Amount     | Rating      |
|---------------|----------|----------------|----------------|-------------|
| July 2014     | 6        | \$90.00        | \$76.50        | 0.00        |
| <b>Totals</b> | <b>6</b> | <b>\$90.00</b> | <b>\$76.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| House Accounts    |              |              | Start Of Order - End Of Order | 100%    |

| Ln            | Ch          | Start             | End                     | Inventory Code     | Break | Start/End Time        | Days            | Len           | Spots | Rate        | Pri | Rtg           | Type        | Spots    | Amount         |
|---------------|-------------|-------------------|-------------------------|--------------------|-------|-----------------------|-----------------|---------------|-------|-------------|-----|---------------|-------------|----------|----------------|
| N 1           | MYTV        | 07/18/14          | 07/22/14                | NEWS 7 MORNIN'     | CM    | MORNIN 7-9A           | 11--1--         | :30           | 3     | \$5.00      | IP  | 0.00          | NM          | 3        | \$15.00        |
|               |             |                   |                         | MORNIN 7-9A        |       |                       |                 |               |       |             |     |               |             |          |                |
|               |             | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>    |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u> |     | <u>Rating</u> |             |          |                |
|               |             | Week: 07/14/14    | 07/20/14                | ----1--            |       | 1                     |                 |               |       | \$5.00      |     | 0.00          |             |          |                |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>       | <u>Description</u> |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u> |     | <u>Rtg</u>    | <u>Type</u> |          |                |
|               | 1           | MYTV              | 07/14/14-07/20/14       | NEWS 7 MORNIN'     |       | MORNIN 7-9A           | -----F----      | :30           |       | (\$5.00)    |     | 0.00          | NM          |          |                |
|               |             |                   | See MG 1.4<br>[NO COPY] |                    |       |                       |                 |               |       |             |     |               |             |          |                |
|               | 4           | MYTV              | 07/23/14-07/25/14       | NEWS 7 MORNIN'     |       | MORNIN 7-9A           | --WThF----      | :30           |       | \$5.00      |     | 0.00          | NM          |          |                |
|               |             |                   | Ⓜ MG for 1.1 07/18      |                    |       |                       |                 |               |       |             |     |               |             |          |                |
|               |             | Week: 07/21/14    | 07/27/14                | 11-----            |       | 2                     |                 |               |       | \$5.00      |     | 0.00          |             |          |                |
| N 2           | MYTV        | 07/18/14          | 07/22/14                | MYNEWS7 AT 10      | CM    | M-F 10-1030P          | 11--1--         | :30           | 3     | \$25.00     | IP  | 0.00          | NM          | 3        | \$75.00        |
|               |             |                   |                         | MYNEWS7 AT 10      |       |                       |                 |               |       |             |     |               |             |          |                |
|               |             | <u>Start Date</u> | <u>End Date</u>         | <u>Weekdays</u>    |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u> |     | <u>Rating</u> |             |          |                |
|               |             | Week: 07/14/14    | 07/20/14                | ----1--            |       | 1                     |                 |               |       | \$25.00     |     | 0.00          |             |          |                |
|               |             | Week: 07/21/14    | 07/27/14                | 11-----            |       | 2                     |                 |               |       | \$25.00     |     | 0.00          |             |          |                |
| <b>Totals</b> |             |                   |                         |                    |       |                       |                 |               |       |             |     |               |             | <b>6</b> | <b>\$90.00</b> |