



WDEF
 3300 Broad Street
 Chattanooga, TN 37408
 ph: (423) 785-1200
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Advertiser Pol -Vote Judge Alex (20499)
Agency Butler Consulting (5115)
Buyer
Salesperson House, WDEF (1160)
 ph: (423) 785-1200
 fx: (423) 785-1316x
Special Handling None
Product Political Candidate (2201)
Brand Various (1)
Acct Types Regional/Political
Est/External # /
Demo
Revision
Comments VOTE JUDGE ALEX

Invoice 652714
Inv Date 3/3/2024
Terms Cash In Advance
Contract 278008
Bill Type Standard
Period 2/26/2024 - 3/3/2024

CO-OP/Order Type No/Normal
Package
Gen. Date 3/13/2024 11:15:17AM

Butler Consulting
PO Box 11531
Chattanooga, TN 37401

AgM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.0	Contract Line Remarks:								
5.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Mo,Tu,We,Th,Fr	02/26/24 6:50AM (Mo)	00:30	NEWS 12 6-7A	MCVEAGH	\$30.00	
5.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Mo,Tu,We,Th,Fr	02/27/24 6:40AM (Tu)	00:30	NEWS 12 6-7A	MCVEAGH	\$30.00	
5.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Mo,Tu,We,Th,Fr	02/28/24 6:14AM (We)	00:30	NEWS 12 6-7A	MCVEAGH	\$30.00	
5.0	SPOT	6:00:00AM- 7:00:00	Per week (4),Mo,Tu,We,Th,Fr	03/01/24 6:13AM (Fr)	00:30	NEWS 12 6-7A	MCVEAGH	\$30.00	
6.0	SPOT	78663-CBS MORNINGS	Per week (5),Mo,Tu,We,Th,Fr	02/26/24 8:36AM (Mo)	00:30	CBS MORNINGS	MCVEAGH	\$40.00	
6.0	SPOT	78663-CBS MORNINGS	Per week (5),Mo,Tu,We,Th,Fr	02/27/24 8:36AM (Tu)	00:30	CBS MORNINGS	MCVEAGH	\$40.00	
6.0	SPOT	78663-CBS MORNINGS	Per week (5),Mo,Tu,We,Th,Fr	02/28/24 8:20AM (We)	00:30	CBS MORNINGS	MCVEAGH	\$40.00	
6.0	SPOT	78663-CBS MORNINGS	Per week (5),Mo,Tu,We,Th,Fr	02/29/24 8:57AM (Th)	00:30	CBS MORNINGS	MCVEAGH	\$40.00	
6.0	SPOT	78663-CBS MORNINGS	Per week (5),Mo,Tu,We,Th,Fr	03/01/24 8:35AM (Fr)	00:30	CBS MORNINGS	MCVEAGH	\$40.00	
7.0	SPOT	26940-PRICE IS RIGHT	Per week (2),Mo,Tu,We,Th,Fr	02/28/24 11:29AM (We)	00:30	Price is Right	MCVEAGH	\$175.00	
7.0	SPOT	26940-PRICE IS RIGHT	Per week (2),Mo,Tu,We,Th,Fr	03/01/24 11:28AM (Fr)	00:30	Price is Right	MCVEAGH	\$175.00	
9.0	SPOT	26941-NEWS 12 @ NOON	Per week (3),Mo,Tu,We,Th,Fr	02/27/24 12:28PM (Tu)	00:30	NEWS 12 @ NOON	MCVEAGH	\$100.00	
9.0	SPOT	26941-NEWS 12 @ NOON	Per week (3),Mo,Tu,We,Th,Fr	02/29/24 12:17PM (Th)	00:30	NEWS 12 @ NOON	MCVEAGH	\$100.00	
9.0	SPOT	26941-NEWS 12 @ NOON	Per week (3),Mo,Tu,We,Th,Fr	03/01/24 12:17PM (Fr)	00:30	NEWS 12 @ NOON	MCVEAGH	\$100.00	
10.0	SPOT	27001-NEWS 12 @ 6P	Per week (2),Mo,Tu,We,Th,Fr	02/26/24 6:20PM (Mo)	00:30	NEWS 12 @ 6P	MCVEAGH	\$120.00	
10.0	SPOT	27001-NEWS 12 @ 6P	Per week (2),Mo,Tu,We,Th,Fr	02/27/24 6:16PM (Tu)	00:30	NEWS 12 @ 6P	MCVEAGH	\$120.00	
11.0	SPOT	78664-CBS SATURDAY MORNING	Per week (1),Sa	03/02/24 9:19AM (Sa)	00:30	CBS SATURDAY MORNING	MCVEAGH	\$100.00	
12.0	SPOT	26922-CBS SUNDAY MORNING	Per week (1),Su	03/03/24 9:51AM (Su)	00:30	CBS SUNDAY MORNING	MCVEAGH	\$150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$1,460.00	Total Spots	18
Commission	(\$219.00)		
Net Total	\$1,241.00		