



KECI
340 West Main St
Missoula, MT 59802

Media Ad Ventures
8136 Old Keene Mill Rd
Ste A300
Springfield, VA 22152

Contract # 6025354

Schedule Dates 03/22/24-03/31/24
Advertiser State Armor Action (155582)
Agency Media Ad Ventures (7547)
Product POLITICAL ISSUE (ns) (1187)
Brand 655/825/6726 (2002932)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Sarah,Blue,
Phone/Fax /
CPE 655/825/6726
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

FRAN BROWN
Public Awareness
Separation: 30;We are set up to receive invoices electronically: TV In
voices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI1486

Date Entered 03/21/24
Last Modified 03/21/24
Entered By Donald Fielder
CO-OP No
External # ECR28371271
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,513.75
Net Total \$36,911.25
Sales Tax

Missoula (KECI)

By Broadcast Month	Spots	Rate
Mar. 2024	79	\$43,425.00
Grand Total:	79	\$43,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/22/24-03/22/24	1	:30	6A- News-NBC Montana Today						2			2	\$410.00	\$820.00	Missoula (KECI)	Montana Today 1.3	3/21/24
2.0	Normal Line / SPOT (1)	03/25/24-03/25/24	1	:30	6A- News-NBC Montana Today		2							2	\$410.00	\$820.00	Missoula (KECI)	Montana Today 1.3	3/21/24
3.0	Normal Line / SPOT (1)	03/26/24-03/26/24	1	:30	6A- News-NBC Montana Today			2						2	\$410.00	\$820.00	Missoula (KECI)	Montana Today 1.3	3/21/24
4.0	Normal Line / SPOT (1)	03/27/24-03/27/24	1	:30	6A- News-NBC Montana Today				2					2	\$410.00	\$820.00	Missoula (KECI)	Montana Today 1.3	3/21/24
5.0	Normal Line / SPOT (1)	03/28/24-03/28/24	1	:30	6A- News-NBC Montana Today					2				2	\$410.00	\$820.00	Missoula (KECI)	Montana Today 1.3	3/21/24
6.0	Normal Line / SPOT (1)	03/29/24-03/29/24	1	:30	6A- News-NBC Montana Today						2			2	\$410.00	\$820.00	Missoula (KECI)	Montana Today 1.3	3/21/24
7.0	Normal Line / SPOT (2)	03/22/24-03/22/24	1	:30	7A- NBC-The Today Show Hour 1 & 2						2			2	\$460.00	\$920.00	Missoula (KECI)	Today Show-NBC 1.4	3/21/24
8.0	Normal Line / SPOT (2)	03/25/24-03/25/24	1	:30	7A- NBC-The Today Show Hour 1 & 2		1							1	\$460.00	\$460.00	Missoula (KECI)	Today Show-NBC 1.4	3/21/24
9.0	Normal Line / SPOT (2)	03/26/24-03/26/24	1	:30	7A- NBC-The Today Show Hour 1 & 2			2						2	\$460.00	\$920.00	Missoula (KECI)	Today Show-NBC 1.4	3/21/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
			3/25	

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Sales Office

Katz Washington DC

Buyer Name

Sarah,Blue,

Phone/Fax

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CPE

655/825/6726

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Billing Type

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Package Deal**Commission %**

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Commission

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Net Total

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10.0	Normal Line / SPOT (2)	03/27/24-03/27/24	1	:30	7A- NBC-The Today Show Hour 1 & 2				1					1	\$460.00	\$460.00	Missoula (KECI)	Today Show-NBC 1.4	3/21/24
11.0	Normal Line / SPOT (2)	03/28/24-03/28/24	1	:30	7A- NBC-The Today Show Hour 1 & 2					1				1	\$460.00	\$460.00	Missoula (KECI)	Today Show-NBC 1.4	3/21/24
12.0	Normal Line / SPOT (2)	03/29/24-03/29/24	1	:30	7A- NBC-The Today Show Hour 1 & 2						1			1	\$460.00	\$460.00	Missoula (KECI)	Today Show-NBC 1.4	3/21/24
13.0	Normal Line / SPOT (3)	03/22/24-03/22/24	1	:30	9A- NBC-The Today Show Hour 3						1			1	\$210.00	\$210.00	Missoula (KECI)	Today Third Hour-NBC .9	3/21/24
14.0	Normal Line / SPOT (3)	03/25/24-03/25/24	1	:30	9A- NBC-The Today Show Hour 3		1							1	\$210.00	\$210.00	Missoula (KECI)	Today Third Hour-NBC .9	3/21/24
15.0	Normal Line / SPOT (3)	03/26/24-03/26/24	1	:30	9A- NBC-The Today Show Hour 3			1						1	\$210.00	\$210.00	Missoula (KECI)	Today Third Hour-NBC .9	3/21/24
16.0	Normal Line / SPOT (3)	03/27/24-03/27/24	1	:30	9A- NBC-The Today Show Hour 3				1					1	\$210.00	\$210.00	Missoula (KECI)	Today Third Hour-NBC .9	3/21/24
17.0	Normal Line / SPOT (3)	03/28/24-03/28/24	1	:30	9A- NBC-The Today Show Hour 3					1				1	\$210.00	\$210.00	Missoula (KECI)	Today Third Hour-NBC .9	3/21/24
18.0	Normal Line / SPOT (3)	03/29/24-03/29/24	1	:30	9A- NBC-The Today Show Hour 3						1			1	\$210.00	\$210.00	Missoula (KECI)	Today Third Hour-NBC .9	3/21/24

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Katz/DC, Washington DC (4022)

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Katz Washington DC

Buyer Name

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Phone/Fax

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CPE

655/825/6726

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19.0	Normal Line / SPOT (4)	03/22/24-03/22/24	1	:30	10A- Live with Kelly						1			1	\$180.00	\$180.00	Missoula (KECI)	Live With Kelly .7	3/21/24
20.0	Normal Line / SPOT (4)	03/25/24-03/25/24	1	:30	10A- Live with Kelly		1							1	\$180.00	\$180.00	Missoula (KECI)	Live With Kelly .7	3/21/24
21.0	Normal Line / SPOT (4)	03/26/24-03/26/24	1	:30	10A- Live with Kelly			1						1	\$180.00	\$180.00	Missoula (KECI)	Live With Kelly .7	3/21/24
22.0	Normal Line / SPOT (4)	03/27/24-03/27/24	1	:30	10A- Live with Kelly				1					1	\$180.00	\$180.00	Missoula (KECI)	Live With Kelly .7	3/21/24
23.0	Normal Line / SPOT (4)	03/28/24-03/28/24	1	:30	10A- Live with Kelly					1				1	\$180.00	\$180.00	Missoula (KECI)	Live With Kelly .7	3/21/24
24.0	Normal Line / SPOT (4)	03/29/24-03/29/24	1	:30	10A- Live with Kelly						1			1	\$180.00	\$180.00	Missoula (KECI)	Live With Kelly .7	3/21/24
25.0	Normal Line / SPOT (5)	03/22/24-03/22/24	1	:30	5P- News-News at Five						1			1	\$900.00	\$900.00	Missoula (KECI)	News at 5PM 3.5	3/21/24
26.0	Normal Line / SPOT (5)	03/25/24-03/25/24	1	:30	5P- News-News at Five		1							1	\$900.00	\$900.00	Missoula (KECI)	News at 5PM 3.5	3/21/24
27.0	Normal Line / SPOT (5)	03/26/24-03/26/24	1	:30	5P- News-News at Five			1						1	\$900.00	\$900.00	Missoula (KECI)	News at 5PM 3.5	3/21/24
28.0	Normal Line / SPOT (5)	03/27/24-03/27/24	1	:30	5P- News-News at Five				1					1	\$900.00	\$900.00	Missoula (KECI)	News at 5PM 3.5	3/21/24
29.0	Normal Line / SPOT (5)	03/28/24-03/28/24	1	:30	5P- News-News at Five					1				1	\$900.00	\$900.00	Missoula (KECI)	News at 5PM 3.5	3/21/24
30.0	Normal Line / SPOT (5)	03/29/24-03/29/24	1	:30	5P- News-News at Five						1			1	\$900.00	\$900.00	Missoula (KECI)	News at 5PM 3.5	3/21/24
31.0	Normal Line / SPOT (6)	03/22/24-03/22/24	1	:30	6P- News-News at Six						1			1	\$1,265.00	\$1,265.00	Missoula (KECI)	News at 6PM 4.1	3/21/24
32.0	Normal Line / SPOT (6)	03/25/24-03/25/24	1	:30	6P- News-News at Six		1							1	\$1,265.00	\$1,265.00	Missoula (KECI)	News at 6PM 4.1	3/21/24

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Katz Washington DC

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Account Types

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33.0	Normal Line / SPOT (6)	03/26/24-03/26/24	1	:30	6P- News-News at Six			1						1	\$1,265.00	\$1,265.00	Missoula (KECI)	News at 6PM 4.1	3/21/24
34.0	Normal Line / SPOT (6)	03/27/24-03/27/24	1	:30	6P- News-News at Six				1					1	\$1,265.00	\$1,265.00	Missoula (KECI)	News at 6PM 4.1	3/21/24
35.0	Normal Line / SPOT (6)	03/28/24-03/28/24	1	:30	6P- News-News at Six					1				1	\$1,265.00	\$1,265.00	Missoula (KECI)	News at 6PM 4.1	3/21/24
36.0	Normal Line / SPOT (6)	03/29/24-03/29/24	1	:30	6P- News-News at Six						1			1	\$1,265.00	\$1,265.00	Missoula (KECI)	News at 6PM 4.1	3/21/24
37.0	Normal Line / SPOT (7)	03/22/24-03/22/24	1	:30	6:30P- Entertainment Tonight						1			1	\$450.00	\$450.00	Missoula (KECI)	Entertainment Tonight 3.1	3/21/24
38.0	Normal Line / SPOT (7)	03/25/24-03/25/24	1	:30	6:30P- Entertainment Tonight		1							1	\$450.00	\$450.00	Missoula (KECI)	Entertainment Tonight 3.1	3/21/24
39.0	Normal Line / SPOT (7)	03/26/24-03/26/24	1	:30	6:30P- Entertainment Tonight			1						1	\$450.00	\$450.00	Missoula (KECI)	Entertainment Tonight 3.1	3/21/24
40.0	Normal Line / SPOT (7)	03/27/24-03/27/24	1	:30	6:30P- Entertainment Tonight				1					1	\$450.00	\$450.00	Missoula (KECI)	Entertainment Tonight 3.1	3/21/24
41.0	Normal Line / SPOT (7)	03/28/24-03/28/24	1	:30	6:30P- Entertainment Tonight					1				1	\$450.00	\$450.00	Missoula (KECI)	Entertainment Tonight 3.1	3/21/24
42.0	Normal Line / SPOT (7)	03/29/24-03/29/24	1	:30	6:30P- Entertainment Tonight						1			1	\$450.00	\$450.00	Missoula (KECI)	Entertainment Tonight 3.1	3/21/24

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43.0	Normal Line / SPOT (8)	03/25/24-03/25/24	1	:30	7P- NBC-The Voice (Monday)		1							1	\$1,200.00	\$1,200.00	Missoula (KECI)	The Voice-NBC 2.6	3/21/24
44.0	Normal Line / SPOT (9)	03/25/24-03/25/24	1	:30	10P- News-News at Ten		1							1	\$925.00	\$925.00	Missoula (KECI)	News at 10PM 2.1	3/21/24
45.0	Normal Line / SPOT (9)	03/26/24-03/26/24	1	:30	10P- News-News at Ten			1						1	\$925.00	\$925.00	Missoula (KECI)	News at 10PM 2.1	3/21/24
46.0	Normal Line / SPOT (9)	03/27/24-03/27/24	1	:30	10P- News-News at Ten				1					1	\$925.00	\$925.00	Missoula (KECI)	News at 10PM 2.1	3/21/24
47.0	Normal Line / SPOT (9)	03/28/24-03/28/24	1	:30	10P- News-News at Ten					1				1	\$925.00	\$925.00	Missoula (KECI)	News at 10PM 2.1	3/21/24
48.0	Normal Line / SPOT (9)	03/29/24-03/29/24	1	:30	10P- News-News at Ten						1			1	\$925.00	\$925.00	Missoula (KECI)	News at 10PM 2.1	3/21/24
49.0	Normal Line / SPOT (10)	03/26/24-03/26/24	1	:30	8P- NBC-The Voice (Tuesday)			1						1	\$1,200.00	\$1,200.00	Missoula (KECI)	The Voice Tue-NBC 1.9	3/21/24
50.0	Normal Line / SPOT (11)	03/22/24-03/22/24	1	:30	8P- NBC-Dateline NBC (Friday)						1			1	\$540.00	\$540.00	Missoula (KECI)	Dateline Fri-NBC 2.3	3/21/24
51.0	Normal Line / Golf (12)	03/23/24-03/23/24	1	:30	1P- Sports-NBC Golf							1		1	\$350.00	\$350.00	Missoula (KECI)	PGA: Valspar Championship 2	3/21/24
52.0	Normal Line / Golf (13)	03/30/24-03/30/24	1	:30	1:30P- Sports-NBC Golf							1		1	\$350.00	\$350.00	Missoula (KECI)	PGA: Houston Open 2	3/21/24
53.0	Normal Line / SPOT (14)	03/23/24-03/23/24	1	:30	5P- News-News at Five Saturday							1		1	\$450.00	\$450.00	Missoula (KECI)	News at 5PM Sat 3.3	3/21/24

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55.0	Normal Line / SPOT (16)	03/23/24-03/23/24	1	:30	6P- Entertainment Tonight Wknd							1		1	\$540.00	\$540.00	Missoula (KECI)	Entertainment Tonight 2.8	3/21/24
56.0	Normal Line / SPOT (16)	03/30/24-03/30/24	1	:30	6P- Entertainment Tonight Wknd							1		1	\$540.00	\$540.00	Missoula (KECI)	Entertainment Tonight 2.8	3/21/24
57.0	Normal Line / SPOT (16)	03/23/24-03/23/24	1	:30	7P- Sports-NBC World Figure Skating Championships							1		1	\$350.00	\$350.00	Missoula (KECI)	World Figure Skating Championships Prime 1.3	3/21/24
58.0	Normal Line / SPOT (17)	03/23/24-03/23/24	1	:30	10P- News-News at Ten							1		1	\$660.00	\$660.00	Missoula (KECI)	News at 10PM 1.6	3/21/24
59.0	Normal Line / SPOT (17)	03/30/24-03/30/24	1	:30	10P- News-News at Ten							1		1	\$660.00	\$660.00	Missoula (KECI)	News at 10PM 1.6	3/21/24
60.0	Normal Line / SPOT (18)	03/23/24-03/23/24	1	:30	10:30P- NBC-Saturday Night Live							1		1	\$475.00	\$475.00	Missoula (KECI)	Saturday Night Live-NBC 1.3	3/21/24
61.0	Normal Line / SPOT (18)	03/30/24-03/30/24	1	:30	10:30P- NBC-Saturday Night Live							1		1	\$475.00	\$475.00	Missoula (KECI)	Saturday Night Live-NBC 1.3	3/21/24
62.0	Normal Line / SPOT (19)	03/24/24-03/24/24	1	:30	9A- NBC-Meet The Press								1	1	\$270.00	\$270.00	Missoula (KECI)	Meet the Press 1.1	3/21/24
63.0	Normal Line / SPOT (19)	03/31/24-03/31/24	1	:30	9A- NBC-Meet The Press								1	1	\$270.00	\$270.00	Missoula (KECI)	Meet the Press 1.1	3/21/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KECI
340 West Main St
Missoula, MT 59802

Media Ad Ventures
8136 Old Keene Mill Rd
Ste A300
Springfield, VA 22152

Contract #**6025354****Schedule Dates**

03/22/24-03/31/24

Advertiser

State Armor Action (155582)

Agency

Media Ad Ventures (7547)

Product

POLITICAL ISSUE (ns) (1187)

Brand

655/825/6726 (2002932)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Sarah,Blue,

Phone/Fax

/

CPE

655/825/6726

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

FRAN BROWN
Public Awareness
Separation: 30;We are set up to receive invoices electronically: TV In
voices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI1486

Date Entered

03/21/24

Last Modified

03/21/24

Entered By

Donald Fielder

CO-OP

No

External #

ECR28371271

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$6,513.75

Net Total

\$36,911.25

Sales Tax**Missoula (KECI)****By Broadcast Month****Spots****Rate**

Mar. 2024

79

\$43,425.00

Grand Total:

79

\$43,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / Golf (20)	03/31/24-03/31/24	1	:30	12:30P- Sports-NBC Golf								1	1	\$350.00	\$350.00	Missoula (KECI)	PGA: Houston Open 2	3/21/24
65.0	Normal Line / Golf (21)	03/24/24-03/24/24	1	:30	1P- Sports-NBC Golf								1	1	\$350.00	\$350.00	Missoula (KECI)	PGA: Valspar Championship 2	3/21/24
66.0	Normal Line / SPOT (25)	03/24/24-03/24/24	1	:30	4:30P- Judge Judy Wknd 2								1	1	\$150.00	\$150.00	Missoula (KECI)	Judge Judy .4	3/21/24
67.0	Normal Line / SPOT (25)	03/31/24-03/31/24	1	:30	4:30P- Judge Judy Wknd 2								1	1	\$150.00	\$150.00	Missoula (KECI)	Judge Judy .4	3/21/24
68.0	Normal Line / SPOT (26)	03/24/24-03/24/24	1	:30	5P- News-News at Five Sunday								1	1	\$510.00	\$510.00	Missoula (KECI)	News at 5PM 2.9	3/21/24
69.0	Normal Line / SPOT (23)	03/31/24-03/31/24	1	:30	5P- News-News at Five Sunday								1	1	\$510.00	\$510.00	Missoula (KECI)	News at 5PM 2.9	3/21/24
70.0	Normal Line / SPOT (24)	03/24/24-03/24/24	1	:30	10P- News-News at Ten								1	1	\$685.00	\$685.00	Missoula (KECI)	News at 10PM 1.8	3/21/24
71.0	Normal Line / SPOT (24)	03/31/24-03/31/24	1	:30	10P- News-News at Ten								1	1	\$685.00	\$685.00	Missoula (KECI)	News at 10PM 1.8	3/21/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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