

Media Ad Ventures 8136 Old Keene Mill Rd Ste A300 Springfield, VA 22152

Contract # 6025354

Schedule Dates 03/22/24-03/31/24 Advertiser State Armor Action (155582) Agency Media Ad Ventures (7547) Product POLITICAL ISSUE (ns) (1187)

655/825/6726 (2002932) Salesperson Katz/DC, Washington DC (4022)

655/825/6726

Sales Office Katz Washington DC Sarah,Blue, **Buyer Name** Phone/Fax

Brand

CPE

Account Types National/Political Issue Agency BRD Billing Type Weekly/Irregular

Comments FRAN BROWN Public Awareness

Separation: 30; We are set up to receive invoices electronically: TV In voices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI1486

Missoula (KECI) 03/21/24 03/21/24

Date Entered

Last Modified

Entered By

External #

Order Type

Package Deal

Net Total

Sales Tax

Date:

3/25

Comments:

Commission %

CO-OP

Donald Fielder

ECR28371271

Normal

15.00

\$6,513.75

\$36,911.25

By Broadcast Month Mar. 2024 Grand Total:

Rate Spots 79 \$43,425.00 79 \$43,425.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We 7 | Γh F | r Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|------|------|------|----|-------|----------|----------|-----------------|--------------------|---------|
| 1. | Normal Line / SPOT (1) | 03/22/24-03/22/24 | 1 | | - News-NBC Montana | | | 1 | | 1 | 2 | | 2 | \$410.00 | \$820.00 | Missoula (KECI) | Montana Today 1.3 | 3/21/24 |
| 2. | Normal Line / SPOT (1) | 03/25/24-03/25/24 | 1 | | - News-NBC Montana | | 2 | | | | | | 2 | \$410.00 | \$820.00 | Missoula (KECI) | Montana Today 1.3 | 3/21/24 |
| 3. | Normal Line / SPOT (1) | 03/26/24-03/26/24 | 1 | | - News-NBC Montana | | | 2 | | | | | 2 | \$410.00 | \$820.00 | Missoula (KECI) | Montana Today 1.3 | 3/21/24 |
| 4. | Normal Line / SPOT (1) | 03/27/24-03/27/24 | 1 | | - News-NBC Montana | | | | | | | | 2 | \$410.00 | \$820.00 | Missoula (KECI) | Montana Today 1.3 | 3/21/24 |
| 5. | Normal Line / SPOT (1) | 03/28/24-03/28/24 | 1 | | - News-NBC Montana | | | | | 2 | | | 2 | \$410.00 | \$820.00 | Missoula (KECI) | Montana Today 1.3 | 3/21/24 |
| 6. | Normal Line / SPOT (1) | 03/29/24-03/29/24 | 1 | | - News-NBC Montana | | | | | | 2 | | 2 | \$410.00 | \$820.00 | Missoula (KECI) | Montana Today 1.3 | 3/21/24 |
| 7. | Normal Line / SPOT (2) | 03/22/24-03/22/24 | 1 | l I | - NBC-The Today Show our 1 & 2 | | | | | 2 | 2 | | 2 | \$460.00 | \$920.00 | Missoula (KECI) | Today Show-NBC 1.4 | 3/21/24 |
| 8. | Normal Line / SPOT (2) | 03/25/24-03/25/24 | 1 | | - NBC-The Today Show our 1 & 2 | | 1 | | | | | | 1 | \$460.00 | \$460.00 | Missoula (KECI) | Today Show-NBC 1.4 | 3/21/24 |
| 9. | Normal Line / SPOT (2) | 03/26/24-03/26/24 | 1 | | - NBC-The Today Show our 1 & 2 | | | 1 | | 1 | | | 2 | \$460.00 | \$920.00 | Missoula (KECI) | Today Show-NBC 1.4 | 3/21/24 |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Don Timbe

Date:

Accepted-Agency/Advertiser:

B/E Bookend P/B Piggy Back



Media Ad Ventures 8136 Old Keene Mill Rd Ste A300 Springfield, VA 22152

Contract # 6025354 **Date Entered** 03/21/24 Schedule Dates 03/22/24-03/31/24 **Last Modified** 03/21/24 Advertiser State Armor Action (155582) Entered By Donald Fielder No Media Ad Ventures (7547) CO-OP ECR28371271 External # POLITICAL ISSUE (ns) (1187)

Agency Product Demo Brand 655/825/6726 (2002932) Order Type Normal Salesperson Katz/DC, Washington DC (4022) Package Deal Sales Office Katz Washington DC Commission % 15.00 **Buyer Name** Sarah,Blue, Commission \$6,513.75 Phone/Fax Net Total CPE 655/825/6726 \$36,911.25 Sales Tax Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments FRAN BROWN
Public Awareness
Separation: 30;We are set up to receive invoices electronically: TV In
voices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI1486

 Missoula (KECI)
 By Broadcast Month
 Spots
 Rate

 Mar. 2024
 79
 \$43,425.00

 Grand Total:
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 \$43,425.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | W | e Th | n Fi | r Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|---|------|------|------|----|-------|----------|----------|-----------------|-------------------------|---------|
| 10.0 | Normal Line / SPOT (2) | 03/27/24-03/27/24 | 1 | :30 | 7A- NBC-The Today Show Hour 1 & 2 | | | | 1 | 1 | | | | 1 | \$460.00 | \$460.00 | Missoula (KECI) | Today Show-NBC 1.4 | 3/21/24 |
| 11.0 | Normal Line / SPOT (2) | 03/28/24-03/28/24 | 1 | :30 | 7A- NBC-The Today Show Hour 1 & 2 | | | 1 | - | 1 | | | 1 | 1 | \$460.00 | \$460.00 | Missoula (KECI) | Today Show-NBC 1.4 | 3/21/24 |
| 12.0 | Normal Line / SPOT (2) | 03/29/24-03/29/24 | 1 | 1 | 7A- NBC-The Today Show Hour 1 & 2 | | | | | - | 1 | | | 1 | \$460.00 | \$460.00 | Missoula (KECI) | Today Show-NBC 1.4 | 3/21/24 |
| 13.0 | Normal Line / SPOT (3) | 03/22/24-03/22/24 | 1 | :30 | 9A- NBC-The Today Show Hour 3 | | | 1 | | | 1 | | 1 | 1 | \$210.00 | \$210.00 | Missoula (KECI) | Today Third Hour-NBC .9 | 3/21/24 |
| 14.0 | Normal Line / SPOT (3) | 03/25/24-03/25/24 | 1 | :30 | 9A- NBC-The Today Show Hour 3 | | 1 | | | - | | | 1 | 1 | \$210.00 | \$210.00 | Missoula (KECI) | Today Third Hour-NBC .9 | 3/21/24 |
| 15.0 | Normal Line / SPOT (3) | 03/26/24-03/26/24 | 1 | :30 | 9A- NBC-The Today Show Hour 3 | | | 1 | | - | | | | 1 | \$210.00 | \$210.00 | Missoula (KECI) | Today Third Hour-NBC .9 | 3/21/24 |
| 16.0 | Normal Line / SPOT (3) | 03/27/24-03/27/24 | 1 | :30 | 9A- NBC-The Today Show Hour 3 | | | | 1 | | | | 1 | 1 | \$210.00 | \$210.00 | Missoula (KECI) | Today Third Hour-NBC .9 | 3/21/24 |
| 17.0 | Normal Line / SPOT (3) | 03/28/24-03/28/24 | 1 | :30 | 9A- NBC-The Today Show Hour 3 | | | | | 1 | | | | 1 | \$210.00 | \$210.00 | Missoula (KECI) | Today Third Hour-NBC .9 | 3/21/24 |
| 18.0 | Normal Line / SPOT (3) | 03/29/24-03/29/24 | 1 | :30 | 9A- NBC-The Today Show Hour 3 | | | | | | 1 | | 1 | 1 | \$210.00 | \$210.00 | Missoula (KECI) | Today Third Hour-NBC .9 | 3/21/24 |
| | | | | | | | | | | | | | | | | | | | |
| | | _ | | | CON | 1FI | RM | AT | | NC | C | TNC | R/ | ACT | | | | _ | |

Date:

Comments:

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Sales Tax

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments FRAN BROWN
Public Awareness

Separation: 30;We are set up to receive invoices electronically: TV In voices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI1486

| Missoula (KECI) By Broadcast Month | <u>Spots</u> | <u>Rate</u> |
|-------------------------------------|--------------|-------------|
| Mar. 2024 | 79 | \$43,425.00 |
| Grand Total: | 79 | \$43,425.00 |
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | - Th | Fr | Sa Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-------|--------|-----------------------|-------|-----|-----|-----|-------|------|-------|-------|------------|------------|-----------------|--------------------|---------|
| | | | 1 300 | _ | | J. ** | 110 | ··u | *** | . 111 | : :: | 3u 3u | Spots | | | | | 1 |
| 19.0 | Normal Line / SPOT (4) | 03/22/24-03/22/24 | 1 | :30 | 10A- Live with Kelly | | | | | | 1 | - 1 | 1 | \$180.00 | \$180.00 | Missoula (KECI) | Live With Kelly .7 | 3/21/24 |
| 20.0 | Normal Line / SPOT (4) | 03/25/24-03/25/24 | 1 | :30 | 10A- Live with Kelly | | 1 | | 1 | 1 | 1 1 | 1 | 1 | \$180.00 | \$180.00 | Missoula (KECI) | Live With Kelly .7 | 3/21/24 |
| 21.0 | Normal Line / SPOT (4) | 03/26/24-03/26/24 | 1 | :30 | 10A- Live with Kelly | | | 1 | ì | i | | i | 1 | \$180.00 | \$180.00 | Missoula (KECI) | Live With Kelly .7 | 3/21/24 |
| 22.0 | Normal Line / SPOT (4) | 03/27/24-03/27/24 | 1 | :30 | 10A- Live with Kelly | | | | 1 | į. | | i | 1 | \$180.00 | \$180.00 | Missoula (KECI) | Live With Kelly .7 | 3/21/24 |
| 23.0 | Normal Line / SPOT (4) | 03/28/24-03/28/24 | 1 | :30 | 10A- Live with Kelly | | | | | 1 | | 1 | 1 | \$180.00 | \$180.00 | Missoula (KECI) | Live With Kelly .7 | 3/21/24 |
| 24.0 | Normal Line / SPOT (4) | 03/29/24-03/29/24 | 1 | :30 | 10A- Live with Kelly | | | | 1 | - | 1 | 1 | 1 | \$180.00 | \$180.00 | Missoula (KECI) | Live With Kelly .7 | 3/21/24 |
| 25.0 | Normal Line / SPOT (5) | 03/22/24-03/22/24 | 1 | :30 | 5P- News-News at Five | | | | 1 | i | 1 | i | 1 | \$900.00 | \$900.00 | Missoula (KECI) | News at 5PM 3.5 | 3/21/24 |
| 26.0 | Normal Line / SPOT (5) | 03/25/24-03/25/24 | 1 | :30 | 5P- News-News at Five | | 1 | | 1 | 1 | | i | 1 | \$900.00 | \$900.00 | Missoula (KECI) | News at 5PM 3.5 | 3/21/24 |
| 27.0 | Normal Line / SPOT (5) | 03/26/24-03/26/24 | 1 | :30 | 5P- News-News at Five | | | 1 | | 1 | 1 | 1 | 1 | \$900.00 | \$900.00 | Missoula (KECI) | News at 5PM 3.5 | 3/21/24 |
| 28.0 | Normal Line / SPOT (5) | 03/27/24-03/27/24 | 1 | :30 | 5P- News-News at Five | | | | 1 | - | 1 | 1 | 1 | \$900.00 | \$900.00 | Missoula (KECI) | News at 5PM 3.5 | 3/21/24 |
| 29.0 | Normal Line / SPOT (5) | 03/28/24-03/28/24 | 1 | :30 | 5P- News-News at Five | | | | 1 | 1 | 1 1 | i | 1 | \$900.00 | \$900.00 | Missoula (KECI) | News at 5PM 3.5 | 3/21/24 |
| 30.0 | Normal Line / SPOT (5) | 03/29/24-03/29/24 | 1 | :30 | 5P- News-News at Five | | | | | | 1 | - | 1 | \$900.00 | \$900.00 | Missoula (KECI) | News at 5PM 3.5 | 3/21/24 |
| 31.0 | Normal Line / SPOT (6) | 03/22/24-03/22/24 | 1 | :30 | 6P- News-News at Six | | | | 1 | | 1 | ĺ | 1 | \$1,265.00 | \$1,265.00 | Missoula (KECI) | News at 6PM 4.1 | 3/21/24 |
| 32.0 | Normal Line / SPOT (6) | 03/25/24-03/25/24 | 1 | :30 | 6P- News-News at Six | | 1 | | 1 | 1 | 1 | i | 1 | \$1,265.00 | \$1,265.00 | Missoula (KECI) | News at 6PM 4.1 | 3/21/24 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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B/E Bookend P/B Piggy Back



340 West Main St Missoula, MT 59802

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Weekly/Irregular FRAN BROWN Public Awareness Separation: 30; We are set up to receive invoices electronically: TV In voices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI1486

Billing Type

| Missoula (KECI) | <u>Spots</u> | <u>Rate</u> |
|--------------------|--------------|-------------|
| By Broadcast Month | | |
| Mar. 2024 | 79 | \$43,425.00 |
| Grand Total: | 79 | \$43,425.00 |
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | ı V | /e Th | F | r Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------|------|----|-------|-----|-------|--------|--------|----|-------|------------|------------|-----------------|---------------------------|---------|
| 33.0 | Normal Line / SPOT (6) | 03/26/24-03/26/24 | 1 | :30 | 6P- News-News at Six | | | 1 | - | | - | - | 1 | 1 | \$1,265.00 | \$1,265.00 | Missoula (KECI) | News at 6PM 4.1 | 3/21/24 |
| 34.0 | Normal Line / SPOT (6) | 03/27/24-03/27/24 | 1 | :30 | 6P- News-News at Six | | | | 1 | 1 | | - | 1 | 1 | \$1,265.00 | \$1,265.00 | Missoula (KECI) | News at 6PM 4.1 | 3/21/24 |
| 35.0 | Normal Line / SPOT (6) | 03/28/24-03/28/24 | 1 | :30 | 6P- News-News at Six | | | | i | 1 | - | i | 1 | 1 | \$1,265.00 | \$1,265.00 | Missoula (KECI) | News at 6PM 4.1 | 3/21/24 |
| 36.0 | Normal Line / SPOT (6) | 03/29/24-03/29/24 | 1 | :30 | 6P- News-News at Six | | | | 1 | - | 1 | ιİ | i | 1 | \$1,265.00 | \$1,265.00 | Missoula (KECI) | News at 6PM 4.1 | 3/21/24 |
| 37.0 | Normal Line / SPOT (7) | 03/22/24-03/22/24 | 1 | 1 | 6:30P- Entertainment Tonight | | | | - | | 1 | | 1 | 1 | \$450.00 | \$450.00 | Missoula (KECI) | Entertainment Tonight 3.1 | 3/21/24 |
| 38.0 | Normal Line / SPOT (7) | 03/25/24-03/25/24 | 1 | :30 | 6:30P- Entertainment Tonight | | 1 | | - | 1 | - | | 1 | 1 | \$450.00 | \$450.00 | Missoula (KECI) | Entertainment Tonight 3.1 | 3/21/24 |
| 39.0 | Normal Line / SPOT (7) | 03/26/24-03/26/24 | 1 | | 6:30P- Entertainment Tonight | | | 1 | - | 1 | | | 1 | 1 | \$450.00 | \$450.00 | Missoula (KECI) | Entertainment Tonight 3.1 | 3/21/24 |
| 40.0 | Normal Line / SPOT (7) | 03/27/24-03/27/24 | 1 | :30 | 6:30P- Entertainment Tonight | | | | | 1 | | | 1 | 1 | \$450.00 | \$450.00 | Missoula (KECI) | Entertainment Tonight 3.1 | 3/21/24 |
| 41.0 | Normal Line / SPOT (7) | 03/28/24-03/28/24 | 1 | :30 | 6:30P- Entertainment Tonight | | | | | 1 | | | 1 | 1 | \$450.00 | \$450.00 | Missoula (KECI) | Entertainment Tonight 3.1 | 3/21/24 |
| 42.0 | Normal Line / SPOT (7) | 03/29/24-03/29/24 | 1 | :30 | 6:30P- Entertainment Tonight | | | 1 | 1 | | 1 | | 1 | 1 | \$450.00 | \$450.00 | Missoula (KECI) | Entertainment Tonight 3.1 | 3/21/24 |
| | | | | | | | | | - | 1 | | | 1 | | | | | | |
| | | | | | 400 | TET. | | 1 / 1 | TIZ | 146 | \sim | O N I: | TD | ۸ОТ | | | | | |

CONFIRMATION CONTRACT Accepted-Station: Date: Comments:

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Weekly/Irregular FRAN BROWN Public Awareness

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| Missoula (KECI) | | |
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| Mar. 2024 | 79 | \$43,425.00 |
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|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|-------|-------|--------|-----|------------|------------|-----------------|---------------------------|---------|
| 43.0 | Normal Line / SPOT (8) | 03/25/24-03/25/24 | 1 | :30 | 7P- NBC-The Voice (Monday) | | 1 | | | | | 1 | \$1,200.00 | \$1,200.00 | Missoula (KECI) | The Voice-NBC 2.6 | 3/21/24 |
| 44.0 | Normal Line / SPOT (9) | 03/25/24-03/25/24 | 1 | :30 | 10P- News-News at Ten | | 1 | | | | | 1 | \$925.00 | \$925.00 | Missoula (KECI) | News at 10PM 2.1 | 3/21/24 |
| 45.0 | Normal Line / SPOT (9) | 03/26/24-03/26/24 | 1 | :30 | 10P- News-News at Ten | | | 1 | | | | 1 | \$925.00 | \$925.00 | Missoula (KECI) | News at 10PM 2.1 | 3/21/24 |
| 46.0 | Normal Line / SPOT (9) | 03/27/24-03/27/24 | 1 | :30 | 10P- News-News at Ten | | 1 | | 1 | | | 1 | \$925.00 | \$925.00 | Missoula (KECI) | News at 10PM 2.1 | 3/21/24 |
| 47.0 | Normal Line / SPOT (9) | 03/28/24-03/28/24 | 1 | :30 | 10P- News-News at Ten | | 1 | | 1 | | | 1 | \$925.00 | \$925.00 | Missoula (KECI) | News at 10PM 2.1 | 3/21/24 |
| 48.0 | Normal Line / SPOT (9) | 03/29/24-03/29/24 | 1 | :30 | 10P- News-News at Ten | | 1 | | | 1 | | 1 | \$925.00 | \$925.00 | Missoula (KECI) | News at 10PM 2.1 | 3/21/24 |
| 49.0 | Normal Line / SPOT (10) | 03/26/24-03/26/24 | 1 | :30 | 8P- NBC-The Voice (Tuesday) | | | 1 | | | | 1 | \$1,200.00 | \$1,200.00 | Missoula (KECI) | The Voice Tue-NBC 1.9 | 3/21/24 |
| 50.0 | Normal Line / SPOT (11) | 03/22/24-03/22/24 | 1 | :30 | 8P- NBC-Dateline NBC (Friday) | | | | | 1 | | 1 | \$540.00 | \$540.00 | Missoula (KECI) | Dateline Fri-NBC 2.3 | 3/21/24 |
| 51.0 | Normal Line / Golf (12) | 03/23/24-03/23/24 | 1 | :30 | 1P- Sports-NBC Golf | | | | | 1 | | 1 | \$350.00 | \$350.00 | Missoula (KECI) | PGA: Valspar Championship | 3/21/24 |
| 52.0 | Normal Line / Golf (13) | 03/30/24-03/30/24 | 1 | :30 | 1:30P- Sports-NBC Golf | | 1 | | | 1 | | 1 | \$350.00 | \$350.00 | Missoula (KECI) | PGA: Houston Open 2 | 3/21/24 |
| 53.0 | Normal Line / SPOT (14) | 03/23/24-03/23/24 | 1 | | 5P- News-News at Five Saturday | | | | | 1 | | 1 | \$450.00 | \$450.00 | Missoula (KECI) | News at 5PM Sat 3.3 | 3/21/24 |

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----------|---------|-------|----------|----------|-----------------|---|---------|
| 54.0 | Normal Line / SPOT (15) | 03/30/24-03/30/24 | 1 | | 5P- News-News at Five Saturday | | | 1 | | 1 | 1 | \$450.00 | \$450.00 | Missoula (KECI) | News at 5PM Sat 3.3 | 3/21/24 |
| 55.0 | Normal Line / SPOT (16) | 03/23/24-03/23/24 | 1 | | 6P- Entertainment Tonight Wknd | | | 1 | | 1 | 1 | \$540.00 | \$540.00 | Missoula (KECI) | Entertainment Tonight 2.8 | 3/21/24 |
| 56.0 | Normal Line / SPOT (16) | 03/30/24-03/30/24 | 1 | :30 | 6P- Entertainment Tonight Wknd | | | | | 1 | 1 | \$540.00 | \$540.00 | Missoula (KECI) | Entertainment Tonight 2.8 | 3/21/24 |
| 57.0 | Normal Line / SPOT (16) | 03/23/24-03/23/24 | 1 | | 7P- Sports-NBC World Figure Skating Championships | | | 1 | | 1 | 1 | \$350.00 | \$350.00 | Missoula (KECI) | World Figure Skating Championships Prime 1.3 | 3/21/24 |
| 58.0 | Normal Line / SPOT (17) | 03/23/24-03/23/24 | 1 | :30 | 10P- News-News at Ten | | | 1 | | 1 | 1 | \$660.00 | \$660.00 | Missoula (KECI) | News at 10PM 1.6 | 3/21/24 |
| 59.0 | Normal Line / SPOT (17) | 03/30/24-03/30/24 | 1 | :30 | 10P- News-News at Ten | | | | <u> </u> | 1 | 1 | \$660.00 | \$660.00 | Missoula (KECI) | News at 10PM 1.6 | 3/21/24 |
| 60.0 | Normal Line / SPOT (18) | 03/23/24-03/23/24 | 1 | | 10:30P- NBC-Saturday Night Live | | | 1 | | 1 | 1 | \$475.00 | \$475.00 | Missoula (KECI) | Saturday Night Live-NBC 1.3 | 3/21/24 |
| 61.0 | Normal Line / SPOT (18) | 03/30/24-03/30/24 | 1 | :30 | 10:30P- NBC-Saturday Night Live | | | | | 1 | 1 | \$475.00 | \$475.00 | Missoula (KECI) | Saturday Night Live-NBC 1.3 | 3/21/24 |
| 62.0 | Normal Line / SPOT (19) | 03/24/24-03/24/24 | 1 | :30 | 9A- NBC-Meet The Press | | | | | 1 | 1 | \$270.00 | \$270.00 | Missoula (KECI) | Meet the Press 1.1 | 3/21/24 |
| 63.0 | Normal Line / SPOT (19) | 03/31/24-03/31/24 | 1 | :30 | 9A- NBC-Meet The Press | | | | | 1 | 1 | \$270.00 | \$270.00 | Missoula (KECI) | Meet the Press 1.1 | 3/21/24 |
| | • | • | | | CON | NFI | RM | AT | ION C | ONTR | ACT | | • | | • | |

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Billing Type

Weekly/Irregular FRAN BROWN Public Awareness



340 West Main St Missoula, MT 59802

Media Ad Ventures 8136 Old Keene Mill Rd Ste A300 Springfield, VA 22152

Contract # 6025354 **Date Entered** 03/21/24 Schedule Dates 03/22/24-03/31/24 **Last Modified** 03/21/24 Advertiser State Armor Action (155582) Entered By Donald Fielder No CO-OP Agency Media Ad Ventures (7547) ECR28371271 External # POLITICAL ISSUE (ns) (1187) Demo

Product Brand 655/825/6726 (2002932) Order Type Normal Salesperson Katz/DC, Washington DC (4022) Package Deal Sales Office Katz Washington DC Commission % 15.00 **Buyer Name** Sarah,Blue, Commission \$6,513.75 Phone/Fax Net Total CPE 655/825/6726 \$36,911.25 Sales Tax Account Types National/Political Issue Agency BRD

FRAN BROWN Public Awareness Separation: 30; We are set up to receive invoices electronically: TV In voices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI1486

Weekly/Irregular

Billing Type

| Missoula (KECI) | Ct | D-4- |
|--------------------|--------------|-------------|
| By Broadcast Month | <u>Spots</u> | Rate |
| Mar. 2024 | 79 | \$43,425.00 |
| Grand Total: | 79 | \$43,425.00 |
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | V | Ve Th | n F | Fr Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|-----|----------|-----|-------|-----|-------|-----|-------|----------|----------|-----------------|---------------------------|---------|
| 64.0 | Normal Line / Golf (20) | 03/31/24-03/31/24 | 1 | :30 | 12:30P- Sports-NBC Golf | | | | | | - | | 1 | 1 | \$350.00 | \$350.00 | Missoula (KECI) | PGA: Houston Open 2 | 3/21/24 |
| 65.0 | Normal Line / Golf (21) | 03/24/24-03/24/24 | 1 | :30 | 1P- Sports-NBC Golf | | | | | | | | 1 | 1 | \$350.00 | \$350.00 | Missoula (KECI) | PGA: Valspar Championship | 3/21/24 |
| 66.0 | Normal Line / SPOT (25) | 03/24/24-03/24/24 | 1 | :30 | 4:30P- Judge Judy Wknd 2 | | | - | - | | | | 1 | 1 | \$150.00 | \$150.00 | Missoula (KECI) | Judge Judy .4 | 3/21/24 |
| 67.0 | Normal Line / SPOT (25) | 03/31/24-03/31/24 | 1 | :30 | 4:30P- Judge Judy Wknd 2 | | | 1 | į | į | i | | 1 | 1 | \$150.00 | \$150.00 | Missoula (KECI) | Judge Judy .4 | 3/21/24 |
| 68.0 | Normal Line / SPOT (26) | 03/24/24-03/24/24 | 1 | | 5P- News-News at Five Sunday | | | | | | | | 1 | 1 | \$510.00 | \$510.00 | Missoula (KECI) | News at 5PM 2.9 | 3/21/24 |
| 69.0 | Normal Line / SPOT (23) | 03/31/24-03/31/24 | 1 | :30 | 5P- News-News at Five Sunday | | | | | | | | 1 | 1 | \$510.00 | \$510.00 | Missoula (KECI) | News at 5PM 2.9 | 3/21/24 |
| 70.0 | Normal Line / SPOT (24) | 03/24/24-03/24/24 | 1 | :30 | 10P- News-News at Ten | | | <u> </u> | i | i | i | | 1 | 1 | \$685.00 | \$685.00 | Missoula (KECI) | News at 10PM 1.8 | 3/21/24 |
| 71.0 | Normal Line / SPOT (24) | 03/31/24-03/31/24 | 1 | :30 | 10P- News-News at Ten | | | | | i | | | 1 | 1 | \$685.00 | \$685.00 | Missoula (KECI) | News at 10PM 1.8 | 3/21/24 |
| | | | | | | | | | | | | | | | | | | | |
| | • | | | | CON | \FI | RIV | 1A1 | ΓΙΟ | NC | C | ON. | TR/ | 4CT | | | <u> </u> | ' | |

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date: