

CONTRACT

KORO-TV
102 N Mesquite Street
Corpus Christi, TX 78401
(361) 883-2823

And:

Morehead Dotts Rybak
P.O. Box 8347
Corpus Christi, TX 78468

Contract / Revision 72069 /		Alt Order #
Product Political		
Contract Dates 10/13/14 - 11/04/14		Estimate # 5
Advertiser Neal, Lyod County Judge for Nueces Co		Original Date / Revision 09/19/14 / 09/19/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KORO-TV	Account Executive Corpus Christi House	Sales Office Corpus Christi
Special Handling		
Demographic Households		
		Total Ratings 37.20
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KORO	10/27/14	11/02/14	M-F Prime A	6p-7p		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	---TF--				2	\$210.00	3.80			
N 2	KORO	10/27/14	11/02/14	M-F Prime B	7p-8p		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	---TF--				2	\$210.00	4.60			
N 3	KORO	10/27/14	11/02/14	10p Local news	10p-1035p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	---TF--				3	\$300.00	2.30			
N 4	KORO	11/03/14	11/03/14	10p Local news	10p-1035p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/03/14	11/09/14	M-----				1	\$300.00	2.20			
N 5	KORO	11/03/14	11/03/14	Early Fringe M-F Hour 2	4p-5p		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/03/14	11/09/14	M-----				1	\$165.00	1.60			
N 6	KORO	11/03/14	11/03/14	Early Fringe M-F Hour 1	3p-4p		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/03/14	11/09/14	M-----				1	\$155.00	1.30			
N 7	KORO	11/03/14	11/03/14	M-F Prime D	9p-10p		:30				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/03/14	11/09/14	M-----				1	\$320.00	3.50			
N 8	KORO	11/03/14	11/03/14	M-F Prime C	8p-9p		:30				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/03/14	11/09/14	M-----				1	\$320.00	4.90			
Totals												12	\$3,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/03/14	12	\$3,000.00	(\$450.00)	\$2,550.00
Totals	12	\$3,000.00	(\$450.00)	\$2,550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KORO-TV
102 N Mesquite Street
Corpus Christi, TX 78401
(361) 883-2823

<u>Contract / Revision</u>	<u>Alt Order #</u>
72069 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/13/14 - 11/04/14	Political	5

<u>Advertiser</u>	<u>Original Date / Revision</u>
Neal, Lyod County Judge	09/19/14 / 09/19/14

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.

House Political #2069



On-Air Detail Report

Re-Elect Loyd Neal Campaign

9/18/2014 4:25PM
Est # 5
Corpus Christi 4BK Nov13+Feb14+May14+Jul14 DMA Nielsen Live+1

Client: Loyd Neal
Product: Political
Sched Dates: 10/13/14 - 11/04/14
Length: 30
Dayparts: ALL

Station ID	Program	Time Period	Unit Length	Units	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Unit \$	RTG	GRP	CPP	Total Cost
	Week of 10/13/14				13	14	15	16	17	18	19					
	Week of 10/20/14				20	21	22	23	24	25	26					
1	KORO »NOVELLA	M-F 6p-7p	30	2				1	1			\$210	3.8	7.6	\$55	\$420
2	KORO »NOVELLA	M-F 7p-8p	30	2				1	1			\$210	4.6	9.2	\$46	\$420
3	KORO »NOTICIAS 28	M-F 10p-10:35p	30	3			1	1	1			\$300	2.3	6.9	\$130	\$900
	Week of 11/03/14				3	4	5	6	7	8	9					
4	KORO »NOTICIAS 28	M-Tu 10p-10:30p	30	1								\$300	2.2	2.2	\$136	\$300
	KORO »PRIMER IMPACTO	M-Tu 4p-5p	30	1								\$165	1.6	1.6	\$103	\$165
	KORO »EL GORDO Y LA FLACA	M-Tu 3p-4p	30	1								\$155	1.3	1.3	\$119	\$155
	KORO »NOVELLA	M-Tu 8p-10p	30	1								\$320	3.5	3.5	\$91	\$320
	KORO »NoveUa	M-Tu 8p-9p	30	1								\$320	4.9	4.9	\$65	\$320
Schedule Totals																\$3,000
													Reach / Frequency	21.6 / 1.7	37.2	\$81

This report has been prepared using STRATA NuMeth research.
STRATA NuMeth and report designs Copyright ©2014 Strata Marketing, Inc. 312-222-1555

Nielsen Audience Estimates Copyright ©2014 The Nielsen Company, used under license, all rights reserved

Cable Zones:
* Corpus Christi Nov13 C-DMA Nielsen Live+1
Cable Zones: TIME WARNER CABLE, Time Warner/Corpus Christi, TX

Source Field Codes:
TP - Time Period

Abundant Energy

pay



Station: KORO Location: Corpus Christi Date: 9-18-14

I, Morehead Dotts Rybak

[Check one:] ☐ a legally qualified candidate for election to
☒ the authorized representative of Judge Loyd Neal
a legally qualified candidate for election to

[Check one:] ☐ Federal
☐ State
☒ Local

elective office, of County Judge for Nueces in the

[Check one:] ☐ party primary
☐ party runoff
☒ general

election to be held on 11-4-14, 2014, hereby request to purchase advertising time on the station for use in connection with that campaign in accordance with the scheduling request attached hereto.

Payment for this advertising will be made by the following candidate or authorized committee of the candidate:

Name of Payor: Re-elect Loyd Neal Campaign

Name of Treasurer, if Paid by Committee: Gabe Hernandez

Address: P.O. Box 8347 Corpus Christi, TX 78468-8347

Station may rely upon this representation. All advertising purchased pursuant to this order will contain sponsorship identification consistent with all laws, and the station is hereby authorized to edit any advertising broadcast that does not include the appropriate sponsorship identification.

I am aware that a copy of this Order Form will be placed in the station's political file for public inspection.

Date: 9-18-14

Signature: [Signature]

Candidate or Authorized Committee Representative

☒ Accepted

☐ Accepted in Part (Confirmation Attached)

☐ Rejected

Date: 9/19/14

Signature: [Signature]

Authorized Station Representative

Dear
Candidate/
Agency:

Thank you



ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICY
ENTRAVISION, Corpus Christi

This will acknowledge receipt of Entravision's "Statement of Political Advertising Broadcasting Policy."

I agree that all purchases of advertising time on KORO/KCRP which I make by or on behalf of legally qualified political candidates will be made subject to this Acknowledgement and the Political Policy.

I certify that I have been fully informed concerning all classes of time which are available to advertisers, including every level of preemptibility, the chances of preemption for the various levels of preemptibility, the availability of discount packages and rotations, including the Station's willingness to negotiate combinations of time suitable to the needs of particular candidates, and the Station's policy with respect to make goods.

I recognize the exclusive jurisdiction of the Federal Communications Commission ("FCC") under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally qualified political candidates, specifically including all disputes concerning charges for candidates' "uses" of station facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC within ninety (90) days after the date of the election for which advertising has been purchased.

If I am an agent acting on behalf of a candidate, I certify that I have made full disclosure to the candidate of the information provided to me by KORO/KCRP concerning its political broadcasting policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the Station on his or her behalf without the need to make such full disclosure. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

Date: 10-18-14

Authorized Representative of Candidate

Candidate Name: Loyd Neal

Office Sought: County Judge for Nueces County

Address: P.O. Box 8347 Corpus Christi, TX 78468-8347