

WYNK
Baton Rouge, LA
Quarterly Issues/Programs List
Fourth Quarter, 2023

WYNK
Quarterly Issues/Programs List

WYNK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Ryan Hampton, Recovery Advocate & Founder of Mobilize Recovery. Ryan Hampton discusses his work as a partner in iHeartRadio's iHeart Recovery Month effort, along with efforts to reduce overdoses and end the stigma attached to substance use disorder. Dr. Leandris Liburd (CDC) & Dr. Willie Underwood (AMA). Dr. Liburd and Dr. Underwood discuss the Ad Council, American Medical Association and CDC's annual "Get My Flu Shot" campaign, an initiative encouraging Americans to get their flu shot, along with an updated COVID-19 vaccine. Dr. Bob Murry, Chief Medical Officer of NextGen Healthcare. Dr. Murry joins the show ahead of Mental Illness Awareness Week and World Mental Health Day to discuss the	R. Hampton, Dr. L Liburd, Dr. W. Underwood, Dr. B. Murry	10/01/2023 06:30 AM	029:49

		signs and symptoms of anxiety and depression, who's most at risk for those conditions, and resources available for those seeking mental health assistance. Host: iHeart's Ryan Gorman.			
Health and Recovery	9007792 iHeartRadio Communities: Public Affairs Special	In this special edition of the show, four guests discuss 'The Most Beautiful Sound,' a powerful and artistic representation of cancer cells being destroyed. Ankit Vahia explains how the sound was created. Kristen Neese shares the role the American Society of Clinical Oncology played in the process. Heidi Floyd describes the impact the sound had on her, as a two-time cancer patient. And Dr. Don Dizon discusses how the oncology field could use sounds to help future cancer patients remain hopeful. Dr. Don Dizon, Academic Medical Oncologist Heidi Floyd, 2-Time Cancer Patient & Advocate Ankit Vahia, Chief Strategy Officer at GREY Kristen Neese, Chief Marketing & Communications Officer at the American Society of Clinical Oncology Host: iHeart's Ryan Gorman.	Dr. D. Dizon, H. Floyd, A. Vahia, K. Neese	10/08/2023 06:29 AM	029:49
Hispanic Heritage Month, Fire	9007792 iHeartRadio Communities:	Claudia Romo Edelman, Founder & CEO of the We Are All Human	C. Edelman, I. Bonilla,	10/15/2023 05:59 AM	029:50

Prevention Week, Cooking Safety	Public Affairs Special	Foundation. Claudia Romo Edelman joins the show for Hispanic Heritage Month to discuss the contributions of Hispanics to the U.S. economy and culture. Ivanette Bonilla, Director of Communications for Kidde & Captain Michael Cozo, FDNY Foundation Representative. Ivanette Bonilla and Captain Cozo discuss Fire Prevention Week, including the importance of functioning fire alarms in homes and businesses and why fires spread more rapidly than ever before. Andrea Vastis, Senior Director for Public Education at the National Fire Protection Association. Andrea Vastis shares numerous fire safety tips for Fire Prevention Week, with a focus on cooking safety ahead of the holidays. Host: iHeart's Ryan Gorman.	M. Cozo, A. Vastis		
2023 Michael Crespo Fellowship Award	Baton Rouge, LA - Public Affairs: Arts Council	Tune in for the re-broadcast of AC23 host Pam Bordelon's interview with 2023 Michael Crespo Fellowship Award recipient Rob Carpenter. The Mississippi native, who served as a professor of painting and drawing at Nicholls State University from 1991 - 2012, shares how he got his start as an	P. Bordelon, R. Carpenter	10/15/2023 06:32 AM	020:11

		artist in the Mississippi Delta and ended up in South Louisiana. Host: Pam Bordelon with the Arts Council of Baton Rouge.			
Anti-bullying and Breast Cancer Awareness	9007792 iHeartRadio Communities: Public Affairs Special	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 05:59 AM	029:50
Baton Rouge Ballet Theatre	Baton Rouge, LA - Public Affairs: Arts Council	For more than 60 years, Baton Rouge Ballet Theatre has brought dance to the Capital City. On Oct. 29, it opens its 2023-2024 season with Ballet Magnificat's Scarlet Cord. Tune in as host Pam Bordelon visits with BRBT co-artistic director Molly Buchmann and Ballet Magnificat founders Kathy and Kevin Thibodeaux, who have an amazing story on how this all came to fruition. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, M. Buchmann, Ka. Thibodeaux, Ke. Thibodeaux	10/22/2023 06:32 AM	019:53
Breast Cancer Awareness	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 05:59 AM	029:49
Creatives for the Culture	Baton Rouge, LA - Public Affairs: Arts Council	Creatives for the Culture welcome you to The Corner in this week's edition of AC23. Founders Troy Roberson Lee, Evelyn Ware and Mike Weary talk with host Pam Bordelon about the evolution of this collaborative project with ACGBR and what's on tap for November's edition of The	P. Bordelon, T.R. Lee, E. Ware, M. Weary	10/29/2023 06:32 AM	023:51

		Corner. Host: Pam Bordelon with the Arts Council of Baton Rouge.			
Public Health and Cyber Bullying	9007792 iHeartRadio Communities: Public Affairs Special	Alissa Kanowitz, Co-Founder & Board Member for Families Fight Flu. Alissa Kanowitz discusses the death of her four-year-old daughter Amanda to the flu, along with the work her organization does to save lives and reduce hospitalizations by protecting children, families, and communities against influenza through education and advocacy. Kristin Bride, Social Media Reform Advocate. Kristin Bride discusses the death of her 16-year-old son to suicide following a relentless cyber-bullying campaign by classmates, along with her work on the bipartisan Kids Online Safety Act bill currently before Congress. Host: iHeart's Ryan Gorman.	A. Kanowitz, K. Bride	11/05/2023 05:59 AM	029:49
Dear Sirs movie premiere, Supporting Veterans	Baton Rouge, LA - Public Affairs: Arts Council	On Nov. 8, the Louisiana Department of Veterans Affairs, Louisiana Public Broadcasting, Louisiana State Archives and LSU Library's T. Harry Williams Center for Oral History are teaming up for the state premiere of Dear Sirs, which recounts the story of an American soldier captured by the	P. Bordelon, M. Pedri, C. McCarthy, B. Patrick	11/05/2023 06:33 AM	021:22

		German army in France during World War II. Filmmakers Mark Pedri and Carrie McCarthy, and Louisiana DVA's Brandee Patrick sit down with host Pam Bordelon to talk about this inspiring movie about Pedri's grandfather and efforts to tell the stories of Louisiana veterans. Host: Pam Bordelon with the Arts Council of Baton Rouge.			
Veterans Affairs	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veteran's Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley, J. Hammond, M. Parrish	11/12/2023 05:59 AM	029:50
How To Win The War on Truth / Louisiana Book Festival	Baton Rouge, LA - Public Affairs: Arts Council	On Nov. 8, the Louisiana Department of Veterans Affairs, Louisiana Public Broadcasting, Louisiana State Archives and LSU Library's T. Harry Williams Center for Oral History are teaming up for the state premiere of Dear Sirs, which recounts the story of an American soldier captured by the German army in France during World War II. Filmmakers Mark Pedri and Carrie McCarthy, and Louisiana DVA's Brandee Patrick sit down with host Pam Bordelon to talk about this inspiring movie about Pedri's grandfather and efforts to tell the stories of Louisiana veterans. Host: Pam Bordelon with the	P. Bordelon, S. Spitale	11/12/2023 06:32 AM	024:13

		Arts Council of Baton Rouge.			
No Kid Hungry campaign	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 05:59 AM	029:50
Ziggy pupper show, encouraging the arts	Baton Rouge, LA - Public Affairs: Arts Council	Clay Achée, Chase Bernard and sidekick Ziggy pop into the Jan & Bill Grimes Recording Studio to give AC23 host Pam Bordelon the scoop on the second season of the puppet-themed show now airing. Set in a Louisiana junkyard arts center, the live-action puppet series follows 9-year-old Ziggy as he discovers ways to express himself and connect with others through the arts—painting, dance, theater, music, etc. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, C. Achée, C. Bernard	11/19/2023 06:32 AM	021:37
Veterans Health, Mental Health	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 05:59 AM	029:50
Bridges Project, Giving Tuesday	Baton Rouge, LA - Public Affairs: Arts Council	Two special guests drop by the Jan & Bill Grimes Recording Studio to visit with host Pam Bordelon for the latest installment of AC23. Chris Adams, ACGBR's director of technical operations, gives us the details on the Bridges Project, which is taking theatre students from across the state to Scotland for the Edinburgh Festival	P. Bordelon, C. Adams, E. Douget	11/26/2023 06:32 AM	022:29

		Fringe. Then Philanthropy & Gifts Officer Erin Douget gives us the scoop of Giving Tuesday. Host: Pam Bordelon with the Arts Council of Baton Rouge.			
Public Health, Veterans Affairs, Holiday Spending	9007792 iHeartRadio Communities: Public Affairs Special	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. Streaks	12/03/2023 05:59 AM	029:50
Reaching Back Foundation	Baton Rouge, LA - Public Affairs: Arts Council	During this season of giving, former Harlem Globetrotter turned UPS driver, James "Big Brown" Joseph shares the how and why he created the Reaching Back Foundation. (Replay from July 2022) Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, J. Joseph	12/03/2023 06:32 AM	021:08
Pet Adoption, Pet Health, Lost Pets	9007792 iHeartRadio Communities: Public Affairs Special	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 05:59 AM	029:50
Creative Aging Writers' Workshop, Louisiana Short Stories: An Anthology From America's Most Storied State	Baton Rouge, LA - Public Affairs: Arts Council	Facilitator Rannah Gray and alumni from our most recently completed Creative Aging Writers' Workshop, which includes host Pam Bordelon, share the exciting journey of writing and compiling the short stories they wrote into a book - Louisiana Short Stories: An Anthology from America's Most Storied State. You can also find out how to get your copy! Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, R.Gray	12/10/2023 06:32 AM	024:36

Online fraud, Holiday Philanthropy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 05:59 AM	029:50
Outrunning Age: Meeting Midlife with Courage, Compassions & a Few Bruises	Baton Rouge, LA - Public Affairs: Arts Council	With 60 staring her in the face, Baton Rouge marketing executive Melinda Walsh, a longtime "amateur" runner, set herself a goal - run a half marathon. She shares her inspiring, often hilarious and always honest journey with host Pam Bordelon as they talk about Melinda's just-released book, Outrunning Age: Meeting Midlife with Courage, Compassions & a Few Bruises. (Replay from April 2023) Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, M. Walsh	12/17/2023 06:32 AM	022:14
Search/Rescue Efforts	9007792 iHeartRadio Communities: Public Affairs Special	Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid, and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine, and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian. Host: iHeart's Ryan Gorman.	B. Stern	12/24/2023 05:59 AM	029:50

MPAC, River City Jazz Masters	Baton Rouge, LA - Public Affairs: Arts Council	Get the scoop on all things MPAC in this week's episode of AC23. This year's Met-themed gala, Rollin' on the Mississippi River - Honoring Tina Turner, takes place Jan. 11 at the Cary Saurage Community Arts Center. If you still have a few names to cross off your holiday gift list, MPAC tickets are the perfect choice. It promises to be a memorable night! Then Jonathan Grimes joins us with info on the next River City Jazz Masters concert featuring Latin Jazz drummer and seven-time Grammy nominee Bobby Sanabria Jan. 24 at 7:30 p.m. at the Manship Theatre. Host: Pam Bordelon with the Arts Council of Baton Rouge.	P. Bordelon, J. Grimes	12/24/2023 06:32 AM	021:43
RecoveryEducation.com	9007792 iHeartRadio Communities: Public Affairs Special	Laurie Dhue, Chief Branding Officer for RecoveryEducation.com & Former Fox News Anchor - Laurie Dhue joins the show to discuss her personal battle with alcohol use disorder, along with the work RecoveryEducation.com does providing families with resources to help teens and young adults navigate substance use. Host: iHeart's Ryan Gorman.	L. Dhue	12/31/2023 05:59 AM	029:50
Creative Aging Writers' Workshop	Baton Rouge, LA - Public Affairs: Arts Council	Facilitator Rannah Gray and alumni from our most recently completed Creative Aging Writers'	P. Bordelon, R. Gray	12/31/2023 06:32 AM	024:36

		Workshop, which includes host Pam Bordelon, share the exciting journey of writing and compiling the short stories they wrote into a book - Louisiana Short Stores: An Anthology from America's Most Storied State. You can also find out how to get your copy! (Replay) Host: Pam Bordelon with the Arts Council of Baton Rouge.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
American Humane	AHA220160R.mp3	001:00	59
American Humane	AHA220230R.mp3	000:30	50
Assisting paralyzed veterans	PVAWB3PSAR_220102_PVA_What-I-Gave-Al-with-Ben-30-Radio-PSA_DS2193.mp3	000:30	12
Assisting paralyzed veterans	PVAWB5PSAR_220102_PVA_What-I-Gave-Al-with-Ben-15-Radio-PSA_DS2195.mp3	000:14	18
Assisting paralyzed veterans	PVAWB6PSAR_220102_PVA_What-I-Gave-Al-with-Ben-60-Radio-PSA_DS2194-1.mp3	001:00	12
Child Poverty	CHIKE2PSAR-Kids-Speak-English-Radio-20-1.mp3	000:20	181
Child Poverty	CHIKE3PSAR-Kids-Speak-English-Radio-30-1.mp3	000:30	7
Child Poverty	CHIKE5PSAR-Kids-Speak-English-Radio-15.m4a.mp3	000:15	24
Child Poverty	CHIKE6PSAR-Kids-Speak-English-Radio-60.m4a.mp3	001:00	92
Combatting Child Hunger	NKHTD3PSAR_220471_NKH_The-Difference-Radio-PSA-30_DS2852_RADIO.mp3	000:30	34

Combatting Child Hunger	NKHTD6PSAR_220471_NKH_The-Difference-Radio-PSA-60_DS2851_RADIO-1.mp3	001:00	21
Cutting Carbon Emissions	Wild Aid_THE ENVIRONMENT EXCUSE_15_VYWIRTEE200.mp3	000:15	44
Cutting Carbon Emissions	Wild Aid_THE ENVIRONMENT EXCUSE_30_VYWIRTEE100.mp3	000:30	75
Cutting Carbon Emissions	Wild Aid_THE ENVIRONMENT EXCUSE_60_VYWIRTEE000.mp3	001:00	83
Free Year of LinkedIn Premium for Veterans	LINKED-IN-PREMIUM-15.mp3	000:15	2
Free Year of LinkedIn Premium for Veterans	LINKED-IN-PREMIUM-30.mp3	000:29	4
Free Year of LinkedIn Premium for Veterans	LINKED-IN-PREMIUM-60.mp3	001:00	6
Health Information	NIH-What Is All Of Us-2023 30 English Radio Mix-WIP 1-3-22-23.mp3	000:30	11
Home Loans for Veterans	VA-HOME-LOANS-15.mp3	000:15	64
Home Loans for Veterans	VA-HOME-LOANS-30.mp3	000:29	27
Home Loans for Veterans	VA-HOME-LOANS-60.mp3	001:00	4
Social Security Adminstration	1SSA0067000_SSA_Basic_Needs_60_English.mp3	001:00	73
Social Security Adminstration	1SSA0068000_SSA_Basic_Needs_30_English.mp3	000:30	83
Support our Nation's Veterans	VA PSA Radio 30 Mix v3_FINAL.mp3	000:30	12
Support our Nation's Veterans	VA PSA Radio 60 Mix.mp3	001:00	15
Support our Nation's Veterans	VA PSA_MHAM_30_Radio_Final_Stereo Mix.mp3	000:30	9
Support our Nation's Veterans	VA PSA_MHAM_60_Radio_Final_Stereo Mix.mp3	001:00	45
Thrift Savings Plan	TSP-15.mp3	000:15	29
Thrift Savings Plan	TSP-30.mp3	000:30	3
Thrift Savings Plan	TSP-60.mp3	001:00	29

VA Health and Benefits App	VA-HEALTH-AND-BENEFITS-APP-30.mp3	000:30	1
VA Health and Benefits App	VA-HEALTH-AND-BENEFITS-APP-60.mp3	001:00	8
VA Health and Benefits Mobile App	HB-APP-PRESCRIPTION-REFILL-15.mp3	000:15	5
VA Health and Benefits Mobile App	HB-APP-PRESCRIPTION-REFILL-30.mp3	000:30	1
VA Health and Benefits Mobile App	HB-APP-PRESCRIPTION-REFILL-60.mp3	001:00	16
VA Health and Benefits Mobile App	VA-HEALTH-AND-BENEFITS-APP-15.mp3	000:15	32
Veterans Crisis Line	VETERANS-CRISIS-LINE-30.mp3	000:30	2
Veterans Crisis Line	VETERANS-CRISIS-LINE-60.mp3	001:00	25
Veterans Crisis Line	VETERANS-CRISIS-LINE-WHAT-TO-EXPECT-15.mp3	000:15	6
Veterans Crisis Line	VETERANS-CRISIS-LINE-WHAT-TO-EXPECT-30.mp3	000:30	2
Veterans Crisis Line	VETERANS-CRISIS-LINE-WHAT-TO-EXPECT-60.mp3	001:00	90
Weekly Resources E-Mail for Veterans	VET-RESOURCES-15.mp3	000:15	82
Weekly Resources E-Mail for Veterans	VET-RESOURCES-30.mp3	000:29	7
Weekly Resources E-Mail for Veterans	VET-RESOURCES-60.mp3	001:00	7
Youth Homelessness	v307_CH_2022-PSA_RADIO-15.mp3	000:15	19
Youth Homelessness	v307_CH_2022-PSA_RADIO-30.mp3	000:30	31
Youth Homelessness	v307_CH_2022-PSA_RADIO-60-1.mp3	001:00	39