

WPZZ PRAISE 104.7 FM
RICHMOND, VA
April 1, 2022- June 30, 2022
Quarterly List of Programming Responsive
To Issues of Community Concern
2nd Quarter 2022

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 2nd Quarter 2022:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Delta Sigma Theta Sorority Inc	Virtual Voter Registration Forum	Voter Registration Education about the Virginia Primary and midterm Congressional races	04/10-04/24/22	Time: 6am-8pm 20 mentions 30 sec
Hear Our Voices	Child Abuse Awareness Event	Child activist Elijah Lee hosted the event to bring Awareness child abuse and Support	04/05-04/16/22	Time: 6am-10pm 15 mentions 30 sec
Sickle Bike Committee	Unity Ride for Sickle Cell Disease	Over 300 motorcycle Riders supported to raise \$13K for sickle programs and medicine affordability	04/30-05/7/22	Time: 6am-8pm 30 mentions 30 sec
VA Dept of Motor Vehicles	DMV Connect	No long waits in line. DMV tellers provided Services for VA ID's and Youth ID's at Liberation Church	06/05-06/14/22	Time: 6am-12am 20 mentions, 30 sec

Education				
Richmond Public Schools	Preschool and Kindergarten Enrollment		04/02-04/20/22	Time: 6am-8pm 30 mentions, 30 sec
Crimson Clinic	Teen Trauma Services	A trauma clinic is located inside of Petersburg HS	04/05-04/15/22	Time: 6am-8pm 20 mentions 30 sec
Richmond Public Schools	Celebrate RPS Graduates	The high school graduating classes were streamed live	06/05-06/13/22	Time: 6am-8pm 25 mentions 30 sec
Community Conversations				
Sickle Cell Oscar	Hosted by Clovia Lawrence	Funds raised for sickle Research and affordable Sickle Cell medicine	04/30/22	6am-6:30am 30 minutes
VCU Massey Cancer Center	Hosted by Clovia Lawrence	Platelet donations are needed for cancer patient surgeries. Dr Winn discuss donations and survival for patients	05/07/22	6am-6:30am 30 minutes
River City Realty	Hosted by Clovia Lawrence	Smitty & June Smith talk the process of home ownership, grants & down payment assistance	05/12/22	6am-6:30am 30 minutes
Office of Community Wealth Building	Hosted by Clovia Lawrence	Career opportunities available with full time benefits	06/18/22	6am-6:30am 30 minutes
Health				
Anthem Health Keepers Inc	Medicaid Expansion And Enrollment	Virginia Medicaid plans will not rollover because of the Pandemic. Open enrollment with navigators are strongly encouraged	04/02-04/20/22	Time: 6am-8pm 20 mentions 30 sec
SCA Bike Committee	Unity Ride for Sickle Cell	There are four medicines offered to Sickle patients at the VCU Health Systems. Also, there is a cure for Sickle Cell disease by way of a Bone marrow transplant.	04/25-05/7/22	Time: 6am-10pm 15 mentions 30 sec.
Capital Area Health Network (CAHN)	National HIV Testing Day	FREE HIV Testing for all Communities or those who may have been exposed.	06/20-06/27/22	Time: 6am-12m 30 mentions 30 sec Interview w/case Manager at CAHN
Virginia Dept of Health	Emergency Funding for Baby Formula	Parents and caregivers of Infants in Richmond can Apply for emergency funding to help pay for the cost of baby formula	06/01-06/16/22	Time:8am-6pm 20 mentions 30 sec.

Life Campaign

Office of the Attorney General (social issues)	Coffee with the AG Miyares	AG Miyares held listening to hear the works that organizations are doing to combat gun violence	04/10-04/14/22	Time: 6am-8pm 25 mentions 30 secs
National Pan Hellenic Council	Virtual Voter Forum	Voter registration information	04/10-04/24/22	Time: live appearance 12pm-4pm
Richmond Public Schools	COVID Symptom Checking	Giving the rising COVID cases, RPS is asking everyone to be vigilant with symptom checking & testing	06/01-06/15/22	Time: 6am-8pm 15 mentions 30 sec

Civic Activity

Petersburg High School	Crimson Clinic	Clovia hosted a teen forum with students of trauma while maintaining school, peers and family	04/19/22	Time: live appearance 1pm-3pm
Sickle Cell Association Richmond-OSCAR	Unity Ride for Sickle Cell Disease	Good news! New medication avail To reduce the crisis and hospital Stays for Sickle Cell patients. Dr Wally VCU Health Systems	05/07/22	Time: live appearance 9am-12pm
Powhatan, Virginia	Powhatan County Fair	Clovia hosted the health fair at the Powhatan County Fair	05/14/22	Time: live appearance from 4pm-8pm
VA Dept of Motor Vehicles	DMC Connect	Tellers from the DMV offered services for driver's licenses and IDs at Liberation Church	05/05/22	Time: live appearance From 12pm-4pm
Radio One Richmond	Send-A-Kid to Camp Radio-thon	Scholarships provided to send Youth to camp, special programs and after school programs	06/03/22	Time: live appearance 10am-7pm
.United Healthcare	United Healthcare's Community Plan One Pass	Members were made aware of this new ONE pass Fitness event. Hosted by Clovia	06/12/22	Time: live appearance 1pm-3pm
VA Dept of Motor Vehicles	DMC Connect	Tellers from the DMV offered Services for driver's licenses and IDs at Liberation Church	06/14/22	Time: live appearance 12pm-4pm
Radio One Richmond	Juneteenth, A Freedom Celebration	A Love movement to bring all races together. Hosted by Clovia	06/19/22	Time: live appearance from 12pm-6pm
Revolution Tour	Cryptocurrency Community	Bitcoin Experts featured at the Cryptocurrency 101 community event in RVA. Inspired by Actor Hill Harper. Hosted by Clovia	06/24/22	Time: live appearance from 6pm-7:30pm