

WPZZ-PRAISE 104.7 FM
Petersburg/ Richmond, VA
July 1, 2022- September 30, 2022
Quarterly List of Programming Responsive
To Issues of Community Concern
3rd Quarter 2022

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 3rd Quarter 2022:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Camps Over Crossfire (social issues)	Listen Up! Teens R Talking	Teens lead the conversation about the impact of violence in the community as seen through their eyes	07/05-07/16/22	Time: 6am-10pm 30 sec, 20 mentions Live appearance 11a-2pm
Richmond Probation and Parole	100 bags of school supplies	School supply giveaways for children of incarcerated	08/10-08/20/22	Time: 7am-10pm, 30 sec, 10 mentions live appearance 2pm-4pm
Rebuilding the Village (social issues)	Community Day Event	Communities came together to impact and build trust to to reduce violence	08/29-09/10/22	Time: 5p-6:30pm 30 secs, 20 mentions
VA Dept of Election	National Voter Registration Day	Eligible citizens registered to vote and started the process for rights restoration.	09/10-09/20/22	Time: live appearance 11am-4pm 30 sec, 15 mentions

Education				
Richmond Public Schools	Preschool and Kindergarten Registration	Early Registration underway thru 09/30/22	07/10-07/22/22	Time: 6am-8pm 30 mentions Interview with Kamras
Petersburg City Public School	Back To School	School supplies for students grades K-12	08/01-08/13/22	Time 6am-6pm, 30 sec 10 Mentions Interview 08/10/22
Henrico County Public Schools	Back to School	School supply giveaway, resource fair, onsite school registration	08/09-08/19/22	Time: 6am-10am 20 mentions 30 sec
Community Conversations				
Smitty Smith	Hosted by Clovia Lawrence	Realtor Smith talked about Spending plans, equity and Credit to homeownership	07/10/22	7am-7:30am 30 minutes
Attorney Big Al	Hosted by Clovia Lawrence	New laws in reference to filing personal injury claims	08/28/22	7am-7:30am 30 minutes
VCU Massey Cancer Center	Hosted by Clovia Lawrence	Dr Winn talked about immunizations to prevent the HPV Virus and Cancer	09/11/22	7am-7:30am 30 minutes
Lovell's 31 Famous Pudding	Hosted by Clovia Lawrence	Entrepreneur shares her story about the loss of her son & the inspiration for Lovell's Pudding	09/18/22	7am-7:30am 30 minutes
Health				
Richmond Public Schools	Emergency Baby Formula	Parents and caregivers could apply for emergency formula to help pay for the cost of baby formula. A partnership with nonprofits and city agencies	07/01-07/15/22	Time: 6am-8pm 15 mentions 30 sec.
Henrico County Public Schools	Personal Hygiene Drive	The community dropped off feminine hygiene products for girls to head back to school in the fall	07/16-07/31/22	Time: 6am-10pm 25 mentions
Mt Tabor Baptist Church	Summer Night Lights/Staying Alive	A COVID awareness, testing, information, food and live music	07/20-07/30/22	Time:12am-12pm 25 mentions
Petersburg Public Schools	Back to School Required Immunization Kickoff	The event was held to get students updated on shots before and after they enter school. State law to avoid being unenrolled	08/05-08/13/22	Time: 6am-10pm 30 sec, 20 mentions

Social Issues				
Va Dept of Motor Vehicles	DMV Connect	DMV rep assisted citizens with obtaining their driver's license and vehicle registration titles.	07/19/22	Time: 6am-8pm 20 mins, 30 Sec Live appearance 12p-3pm
Coming Together Virginia	Unity Walk Call To Action	A walk and rally to commemorate the 59th Anniversary of the March on Washington	08/23-08/27/22	Time: 6am-10pm 30 sec, 10 mentions Interview 08/26/22
Richmond City Justice Center	Voter Registration Day	Eligible inmates registered to vote and filled out absentee ballot application.	09/08/22	Time: live appearance 11am-1pm
Civic Activity				
Radio One Inc (social issues)	Camps Over Crossfire Teen Forum	Real Talk lead by teens about the impact of violence in the community	07/16/22	Time: live appearance from 11am-2pm Clovia
Gospel Music Fest (social issues)	With the Belle	12 th Annual Gospel Music Fest, the biggest event on the East Coast	07/10/22	Time: Live appearance 12pm-2pm Sheilah Belle
Richmond Highway Association (social issues)	National Nite Out	The community, vendors and law enforcement celebrated by keeping neighborhoods safe	08/02/22	Time: live Appearance 4pm-9pm
Commonwealth of Virginia (social issues)	Spirit of Togetherness	City and state employees were welcomed back to work with a food and vendor festival	08/03/22	Time: live appearance 3pm-5pm Clovia
Radio One Inc (social issues)	Tax Free Holiday Weekend School Supply Drive	Sheilah Belle collected brand new school supplies for students in the region	08/06-08/07/22	Time: live appearance Both days 10am-6pm Sheilah Belle
NASCAR	Bubba's Block Party	Bubba's Block Party was intended to open doors to blacks for the NACASR experience. Ft. Recording Artist Wale	08/11/22	Time: live appearance 4pm-9pm Clovia
Radio One Inc (social issues)	Prep For Success Block Party	Over 400 bags of school supplies were distributed to attendees. A rising freshman attending college won a \$1000 scholarship	08/13/22	Time: Live appearance from 10am-2pm Sheilah Belle
Radio One Inc (social issues)	Community Conversations with the Chief	Richmond Police Chief Gerald Smith held conversations across the city to get the community's take on the upswing in violence.	09/20 and 9/22/22	Time: Live appearance from 6:30pm-8pm Clovia
Petersburg Public Schools	Back to School, Stay in School	School Administrators held the event to make sure students completed their vaccinations to avoid being unenrolled	09/24/22	Time: live appearance 10am-12pm Clovia