

CONTRACT



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Smart Media Group
1427 Leslie Ave.
Alexandria, VA 22301

Contract / Revision 3883 /		Alt Order # 06995765
Product GREG WALDEN		
Contract Dates 10/27/14 - 11/04/14		Estimate # 6995765 C28N04
Advertiser Walden for Congress		Original Date / Revision 10/10/14 / 10/10/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOB	Account Executive Philadelphia Katz Eag	Sales Office Katz-Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/27/14	10/30/14	Today Show I	6:58 AM-9:00 AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1111---				4	\$45.00			
2	All	11/03/14	11/04/14	Today Show I	6:58 AM-9:00 AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	11-----				2	\$45.00			
N 3	All	10/27/14	10/31/14	M-F NBC5 News @ 6p	6:00 PM-7:00 PM		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	11111--				5	\$75.00			
4	All	10/27/14	10/30/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	2222---				8	\$40.00			
5	All	10/27/14	10/30/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	2222---				8	\$50.00			
6	All	10/28/14	10/28/14	The Voice	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$450.00			
7	All	11/01/14	11/01/14	Today Show Sa	6:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$15.00			
8	All	11/02/14	11/02/14	Today Show Su	7:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$15.00			
9	All	11/02/14	11/02/14	Meet the Press	8:00 AM-9:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$50.00			
10	All	11/03/14	11/03/14	M-F NBC5 News @ 6p	6:00 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$75.00			
11	All	11/01/14	11/01/14	NBC Nightly News Sa	5:30 PM-6:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/01/14	11/01/14									

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<u>Contract / Revision</u>	<u>Alt Order #</u>
3883 /	06995765

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/14 - 11/04/14	GREG WALDEN	6995765 C28N04

<u>Advertiser</u>	<u>Original Date / Revision</u>
Walden for Congress	10/10/14 / 10/10/14

kobi5.com

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$25.00			
12	All	11/01/14	11/01/14	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$25.00			
13	All	11/03/14	11/03/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	2-----				2	\$40.00			
14	All	11/01/14	11/01/14	Saturday Night Live	11:30 PM-1:02 XM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$75.00			
15	All	11/03/14	11/03/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	2-----				2	\$50.00			
N 16	All	11/01/14	11/01/14	Late 11p News Sa	11:00 PM-11:30 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$25.00			
N 17	All	11/02/14	11/02/14	Late 11p News Su	11:00 PM-11:30 PM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----2				2	\$20.00			
N 18	All	11/03/14	11/03/14	Voice, The	8:00 PM-10:00 PM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	2-----				2	\$400.00			
19	All	11/03/14	11/03/14	Blacklist	10:00 PM-11:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$400.00			
20	All	10/29/14	10/29/14	Law & Order SVU	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$175.00			
21	All	10/29/14	10/29/14	Chicago PD	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$200.00			
22	All	10/31/14	10/31/14	Dateline	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$200.00			
23	All	10/31/14	10/31/14	Dateline	9:00 PM-11:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$175.00			
Totals											51	\$4,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	51	\$4,390.00	(\$658.50)	\$3,731.50
Totals	51	\$4,390.00	(\$658.50)	\$3,731.50

Signature: _____ Date: _____

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<u>Contract / Revision</u> 3883 /		<u>Alt Order #</u> 06995765
<u>Contract Dates</u> 10/27/14 - 11/04/14	<u>Product</u> GREG WALDEN	<u>Estimate #</u> 6995765 C28N04
<u>Advertiser</u> Walden for Congress		<u>Original Date / Revision</u> 10/10/14 / 10/10/14

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Printed: 10/10/14 11:22 AM
10/10/14 11:11 AM
All Rep Changes

Last Received:
Showing Buylines:

Traffic Order# 3883

Status Revised

Ver# 3

Rep Order#	8167695
EC'd	Yes

Station KOB-TV MEDFORD
Advertiser (WALG) WALDEN, GREG
Product GREG WALDEN
Estimate# C28N04
Buyer NANCY RUBIN

Agency (SMRT) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E /C28N04
Flight Dates 10/27/14-11/04/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4216
Salesperson Fax#

--- CONTRACT COMMENT ---

GREG WALDEN FOR CONGRESS TKO EFF SEP01/14 OLD REP/CON PETRY TELEVISION #06995765

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS ---

SPOTS ADDED ON LNS 1,3,16-18 AS PER BUYER ADD. TOTAL = 3825. PLEASE CONFIRM T/R MIGUEL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	M-Th	658A-9A	-	30	-	-	\$45.00	10/27-10/30	4	4	\$180.00
		Buy Comment: TODAY SHOW 1X PER DAY									
		Sales remark: V3 SPOT ADDED AS PER BUYER ADD									
		V3 More than 2 codes changed									
3*	M-F	6P-7P	-	30	-	-	\$75.00	10/27-10/31	5	5	\$375.00
		Buy Comment: NEWS 1X PER DAY									
		Sales remark: V3 SPOT ADDED AS PER BUYER ADD									
		V3 More than 2 codes changed									
16*	Sa	11P-1130P	-	30	-	-	\$25.00	11/01-11/01	2	2	\$50.00
		Buy Comment: NEWS									
		Sales remark: V3 SPOT ADDED AS PER BUYER ADD									
		V3 Comment Changed, Spots/week Changed									
17*	Su	11P-1130P	-	30	-	-	\$20.00	11/02-11/02	2	2	\$40.00
		Buy Comment: NEWS									
		Sales remark: V3 SPOT ADDED AS PER BUYER ADD									
		V3 Comment Changed, Spots/week Changed									

ORDER WORKSHEET

Rep Order# 8167695 Ver# 3 Status Revised Traffic Order# 3883 Printed: 10/10/14 11:22 AM 2 of 2
 EC'd Yes Last Received: 10/10/14 11:11 AM
 Showing Buylines: All Rep Changes

Station KOB1-TV MEDFORD
 Advertiser (WALG) WALDEN, GREG
 Product GREG WALDEN
 Estimate# C28N04
 Buyer NANCY RUBIN

Agency (SMRT) SMART MEDIA GROUP
 1427 LESLIE AVE
 ALEXANDRIA, VA 22301
 Agency C/P1/P2/E /C28N04
 Flight Dates 10/27/14-11/04/14

Rep Firm EAGLE TELEVISION
 Sales Office (PH) PHILADELPHIA
 Salesperson (BC3) BOB CAIN
 Sales Assistant MIGUEL
 Salesperson Phone# 215-557-4216
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
18*	M	8P-10P	-	30	-	-	\$400.00	11/03-11/03	2	2	\$800.00

Buy Comment: THE VOICE
 Sales remark: V3 SPOT ADDED AS PER BUYER ADD
 V3 Comment Changed, Spots/week Changed

---REPORT TOTALS---

Report Totals: 15 / \$1,445.00

---SALES MONTHLY TOTALS---

Nov2014: 51/ \$4,390.00
 Order Totals: 51 / \$4,390.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$4,390.00	CATV .00%	KDRV .00%	KMFD .00%	KMYU .00%	KOBI 100.00%
		KOTI .00%	KTVL .00%			

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

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Product GREG WALDEN		
Contract Dates 10/27/14 - 11/04/14		Estimate # 6995765 C28N04
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Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Philadelphia Katz Eag	Sales Office Katz-Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

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4	All	10/27/14	10/30/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	8	\$320.00
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Week:		10/27/14	11/02/14	2222---				8	\$40.00			
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Week:		10/27/14	11/02/14	2222---				8	\$50.00			
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Week:		10/27/14	11/02/14	-1-----				1	\$450.00			
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Week:		10/27/14	11/02/14	-----1-				1	\$15.00			
8	All	11/02/14	11/02/14	Today Show Su	7:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$15.00			
9	All	11/02/14	11/02/14	Meet the Press	8:00 AM-9:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$50.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$75.00			
N 11	All	11/01/14	11/01/14	NBC Nightly News Sa	5:30 PM-6:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Walden for Congress	10/10/14 / 10/10/14

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Week:		10/27/14	11/02/14	-----1-				1	\$25.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/27/14-11/02/14	NBC Nightly News Sa	5:30 PM-6:00 PM	-----Sa--	:30	\$25.00	NM		
Credited												
12	All	11/01/14	11/01/14	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$25.00			
13	All	11/03/14	11/03/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	2-----				2	\$40.00			
14	All	11/01/14	11/01/14	Saturday Night Live	11:30 PM-1:02 XM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$75.00			
15	All	11/03/14	11/03/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	2-----				2	\$50.00			
E 16	All	11/01/14	11/01/14	Late 11p News Sa	11:00 PM-11:30 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$25.00			
E 17	All	11/02/14	11/02/14	Late 11p News Su	11:00 PM-11:30 PM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----2				2	\$20.00			
E 18	All	11/03/14	11/03/14	Voice, The	8:00 PM-10:00 PM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	2-----				2	\$400.00			
19	All	11/03/14	11/03/14	Blacklist	10:00 PM-11:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$400.00			
20	All	10/29/14	10/29/14	Law & Order SVU	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$175.00			
21	All	10/29/14	10/29/14	Chicago PD	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$200.00			
22	All	10/31/14	10/31/14	Dateline	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$200.00			
N 23	All	10/31/14	10/31/14	Dateline	9:00 PM-11:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/27/14-11/02/14	Dateline	9:00 PM-11:00 PM	-----F----	:30	\$175.00	NM		
Credited												
N 24	All	11/02/14	11/02/14	Dateline NBC L25	10p-11p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				1	\$175.00			
N 25	All	10/27/14	10/31/14	NBC5 News @ Sunrise	530a-7a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	MTWTF--				1	\$25.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u> 3883 /		<u>Alt Order #</u> 06995765
<u>Contract Dates</u> 10/27/14 - 11/04/14	<u>Product</u> GREG WALDEN	<u>Estimate #</u> 6995765 C28N04
<u>Advertiser</u> Walden for Congress		<u>Original Date / Revision</u> 10/10/14 / 10/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Totals											51	\$4,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	51	\$4,390.00	(\$658.50)	\$3,731.50
Totals	51	\$4,390.00	(\$658.50)	\$3,731.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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ORDER WORKSHEET

Rep Order# 8167695 **Ver#** 5 **Status** Revised **Traffic Order#** 3883 **Printed:** 10/10/14 3:53 PM **2 of 3**
EC'd Yes **Last Received:** 10/10/14 3:34 PM **Duplicate**
Showing Buylines: All Rep Changes

Station KOB-TV MEDFORD
Advertiser (WALG) WALDEN, GREG
Product GREG WALDEN
Estimate# C28N04
Buyer NANCY RUBIN

Agency (SMRT) SMART MEDIA GROUP
 1427 LESLIE AVE
 ALEXANDRIA, VA 22301
Agency C/P1/P2/E /C28N04
Flight Dates 10/27/14-11/04/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4216
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
16*	Sa	11P-1130P	-	30	-	-	\$25.00	11/01-11/01	2	2	\$50.00
Buy Comment: NEWS Sales remark: V3 SPOT ADDED AS PER BUYER ADD V3 Comment Changed, Spots/week Changed											
17*	Su	11P-1130P	-	30	-	-	\$20.00	11/02-11/02	2	2	\$40.00
Buy Comment: NEWS Sales remark: V3 SPOT ADDED AS PER BUYER ADD V3 Comment Changed, Spots/week Changed											
18*	M	8P-10P	-	30	-	-	\$400.00	11/03-11/03	2	2	\$800.00
Buy Comment: THE VOICE Sales remark: V3 SPOT ADDED AS PER BUYER ADD V3 Comment Changed, Spots/week Changed											
23*	F	9P-11P	-	30	-	-	\$175.00	10/31-10/31	0	0	\$0.00
Buy Comment: DATELINE MADE-GOOD BY LINE(S) 25 V5 Effective Dates Changed											
25*	Su	10P-11P	-	30	-	-	\$175.00	11/02-11/02	1	1	\$175.00
Buy Comment: DATELINE Sales remark: V5 MKGD FOR SPOT MISSED ON LN 23 MOVED HERE MKGD FOR SPOTS MISSED ON LN #23: 10/31(1/WK) V5 Added											

---REPORT TOTALS---

Report Totals: 17 / \$1,645.00

---SALES MONTHLY TOTALS---

Nov2014: 51/ \$4,390.00

ORDER WORKSHEET

Rep Order# 8167695 Ver# 5 Status Revised Traffic Order# 3883 Printed: 10/10/14 3:53 PM Duplicate 3 of 3
EC'd Yes

Station KOB-TV MEDFORD
Advertiser (WALG) WALDEN, GREG
Product GREG WALDEN
Estimate# C28N04
Buyer NANCY RUBIN

Agency (SMRT) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E /C28N04
Flight Dates 10/27/14-11/04/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4216
Salesperson Fax#

Last Received:
Showing Buylines:

Order Totals: 51 / \$4,390.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$4,390.00

CATV .00% KDRV .00% KMFD .00% KOB 100.00%
KOTI .00% KTVL .00%

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS