

CONTRACT



**KOB1**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

And:

**Smart Media Group**  
**1427 Leslie Ave.**  
**Alexandria, VA 22301**

<u>Contract / Revision</u> 3872 /		<u>Alt Order #</u> 8167687 -- 06995763
<u>Product</u> GREG WALDEN		
<u>Contract Dates</u> 10/14/14 - 10/20/14		<u>Estimate #</u> 6995763 C14C20
<u>Advertiser</u> Walden for Congress		<u>Original Date / Revision</u> 10/10/14 / 10/10/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOB1	<u>Account Executive</u> Philadelphia Katz Eag	<u>Sales Office</u> Katz-Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/14/14	10/15/14	Today Show I	6:58 AM-9:00 AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-11----				2	\$45.00			
2	All	10/18/14	10/18/14	Today Show Sa	6:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$15.00			
3	All	10/18/14	10/18/14	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$25.00			
4	All	10/14/14	10/17/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-2222--				8	\$40.00			
5	All	10/20/14	10/20/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	2-----				2	\$40.00			
6	All	10/18/14	10/18/14	Saturday Night Live	11:30 PM-1:02 XM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----2-				2	\$75.00			
E 7	All	10/14/14	10/16/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-2-2---				4	\$50.00			
8	All	10/15/14	10/17/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	--2-2--				4	\$50.00			
E 9	All	10/20/14	10/20/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	2-----				2	\$50.00			
E 10	All	10/18/14	10/18/14	Late 11p News Sa	11:00 PM-11:35 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----2-				2	\$25.00			
E 11	All	10/19/14	10/19/14	Late 11p News Su	11:00 PM-11:35 PM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/19/14	10/19/14									

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

Contract / Revision		Alt Order #
3872 /		8167687 -- 06995763
Contract Dates		Product
10/14/14 - 10/20/14		GREG WALDEN
Estimate #		6995763 C14C20
Advertiser		Original Date / Revision
Walden for Congress		10/10/14 / 10/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----2				2	\$20.00			
12	All	10/20/14	10/20/14	Voice, The	8:00 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	1-----				1	\$400.00			
13	All	10/14/14	10/14/14	The Voice	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$450.00			
14	All	10/17/14	10/17/14	Dateline	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	----1--				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/13/14-10/19/14	Dateline	8:00 PM-9:00 PM	-----F----	:30		<del>\$200.00</del>	NM		
	See MG 14.2											
	2	All	10/17/14-10/17/14	Dateline	9:00 PM-11:00 PM	-----F----	:30		\$200.00	NM		
	Ⓜ MG for 14.1 10/17											
N 15	All	10/18/14	10/18/14	NBC Nightly News Sa	530p-6p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S-				1	\$25.00			
Totals											34	\$2,345.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/20/14	34	\$2,345.00	(\$351.75)	\$1,993.25
Totals	34	\$2,345.00	(\$351.75)	\$1,993.25

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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## ORDER WORKSHEET

Rep Order# 8167687 Ver# 7 Status Revised Traffic Order# 3872 Printed: 10/10/14 3:52 PM Duplicate 1 of 2  
 EC'd Yes Last Received: 10/10/14 3:38 PM  
 Showing Buylines: All Rep Changes

Station KOB1-TV MEDFORD  
 Advertiser (WALG) WALDEN, GREG  
 Product GREG WALDEN  
 Estimate# C14C20  
 Buyer NANCY RUBIN  
 Agency (SMRT) SMART MEDIA GROUP  
 1427 LESLIE AVE  
 ALEXANDRIA, VA 22301  
 Agency C/P1/P2/E /C14C20  
 Flight Dates 10/14/14-10/20/14  
 Rep Firm EAGLE TELEVISION  
 Sales Office (PH) PHILADELPHIA  
 Salesperson (SRI) SHEPARD RITZEN  
 Sales Assistant MIGUEL  
 Salesperson Phone# 215-557-4203  
 Salesperson Fax#

## --- CONTRACT COMMENT ---

GREG WALDEN FOR CONGRESS TKO EFF SEP01/14 OLD REP/CON PETRY TELEVISION #06995763  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

LN 15 ADDED AS MKGD FOR SPOT MISSED ON CONTRACT #8172180. NEW TOTAL = 2345. PLEASE CONFIRM T/R MIGUEL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	Tu, Th	11P-1135P	- Buy Comment: NEWS Sales remark: V5 SPOTS ADDED AS PER BUYER ADD. V5 Comment Changed, Spots/week Changed	30	-	-	\$50.00	10/14-10/16	4	4	\$200.00
9*	M	11P-1135P	- Buy Comment: NEWS Sales remark: V5 SPOTS ADDED AS PER BUYER ADD V5 Comment Changed, Spots/week Changed	30	-	-	\$50.00	10/20-10/20	2	2	\$100.00
10*	Sa	11P-1135P	- Buy Comment: NEWS Sales remark: V5 SPOTS ADDED AS PER BUYER ADD V5 Comment Changed, Spots/week Changed	30	-	-	\$25.00	10/18-10/18	2	2	\$50.00
11*	Su	11P-1135P	- Buy Comment: NEWS Sales remark: V5 SPOTS ADDED AS PER BUYER ADD V5 Comment Changed, Spots/week Changed	30	-	-	\$20.00	10/19-10/19	2	2	\$40.00

ORDER WORKSHEET

Rep Order# 8167687 Ver# 7 Status Revised Traffic Order# 3872 Printed: 10/10/14 3:52 PM Duplicate 2 of 2

EC'd Yes Last Received: 10/10/14 3:38 PM All Rep Changes

Station KOB-TV MEDFORD  
Advertiser (WALG) WALDEN, GREG  
Product GREG WALDEN  
Estimate# C14C20  
Buyer NANCY RUBIN  
Agency (SMRT) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E /C14C20  
Flight Dates 10/14/14-10/20/14  
Rep Firm EAGLE TELEVISION  
Sales Office (PH) PHILADELPHIA  
Salesperson (SRI) SHEPARD RITZEN  
Sales Assistant MIGUEL  
Salesperson Phone# 215-557-4203  
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
15*	Sa	530P-6P	-	30	-	-	\$25.00	10/18-10/18	1	1	\$25.00

Buy Comment: NEWS

Sales remark: V7 MKGD FOR SPOT MISSED FROM CONTRACT#8172180 MOVED HERE

V7 Added

---REPORT TOTALS---

Report Totals: 11 / \$415.00

---SALES MONTHLY TOTALS---

Oct2014: 34/ \$2,345.00  
Order Totals: 34 / \$2,345.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$2,345.00	CATV .00%	KDRV .00%	KMFD .00%	KMYU .00%	KOBI 100.00%
		KOTI .00%	KTVL .00%			

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

**Printed:** 10/10/14 11:21 AM  
10/10/14 11:03 AM  
All Rep Changes

**Status** Revised

Rep Order#	8167687	Ver#	5
EC'd	Yes		

**Rep Firm** EAGLE TELEVISION  
**Sales Office** (PH) PHILADELPHIA  
**Salesperson** (SR) SHEPARD RITZEN  
**Sales Assistant** MIGUEL  
**Salesperson Phone#** 215-557-4203  
**Salesperson Fax#**

**Agency** (SMART) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
**Agency C/P1/P2/E** /C14C20  
**Flight Dates** 10/14/14-10/20/14

Station	KOBI-TV MEDFORD
Advertiser	(WALG) WALDEN, GREG
Product	GREG WALDEN
Estimate#	C14C20
Buyer	NANCY RUBIN

--- CONTRACT COMMENT ---

GREG WALDEN FOR CONGRESS TKO EFF SEP01/14 OLD REP/CON PETRY TELEVISION #06995763

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SPOTS ADDED ON LNS 7, 9-11 AS PER BUYER ADD. NEW TOTAL = 2320. PLEASE CONFIRM T/R MIGUEL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	Tu, Th	11P-1135P	- Buy Comment: NEWS Sales remark: V5 SPOTS ADDED AS PER BUYER ADD. V5 Comment Changed, Spots/week Changed	30	-	-	\$50.00	10/14-10/16	4	4	\$200.00
9*	M	11P-1135P	- Buy Comment: NEWS Sales remark: V5 SPOTS ADDED AS PER BUYER ADD V5 Comment Changed, Spots/week Changed	30	-	-	\$50.00	10/20-10/20	2	2	\$100.00
10*	Sa	11P-1135P	- Buy Comment: NEWS Sales remark: V5 SPOTS ADDED AS PER BUYER ADD V5 Comment Changed, Spots/week Changed	30	-	-	\$25.00	10/18-10/18	2	2	\$50.00
11*	Su	11P-1135P	- Buy Comment: NEWS Sales remark: V5 SPOTS ADDED AS PER BUYER ADD V5 Comment Changed, Spots/week Changed	30	-	-	\$20.00	10/19-10/19	2	2	\$40.00

ORDER WORKSHEET

Rep Order# 8167687  
EC'd Yes

Ver# 5

Status Revised

Traffic Order# 3872

Printed: 10/10/14 11:21 AM  
10/10/14 11:03 AM  
All Rep Changes

Last Received:  
Showing Buylines:

Station KOBL-TV MEDFORD  
Advertiser (WALG) WALDEN, GREG  
Product GREG WALDEN  
Estimate# C14C20  
Buyer NANCY RUBIN

Agency (SMRT) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E /C14C20  
Flight Dates 10/14/14-10/20/14

Rep Firm EAGLE TELEVISION  
Sales Office (PH) PHILADELPHIA  
Salesperson (SRI) SHEPARD RITZEN  
Sales Assistant MIGUEL  
Salesperson Phone# 215-557-4203  
Salesperson Fax#

---REPORT TOTALS---

Report Totals: 10 / \$390.00

---SALES MONTHLY TOTALS---

Oct2014: 33/ \$2,320.00  
Order Totals: 33 / \$2,320.00  
Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$2,320.00	CATV .00%	KDRV .00%	KMFD .00%	KMVU .00%	KOBI 100.00%
		KOTI .00%	KTVL .00%			

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS