

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Smart Media Group
1427 Leslie Ave.
Alexandria, VA 22301

V1

<u>Contract / Revision</u> 4318 /		<u>Alt Order #</u>
<u>Product</u> 929C06		
<u>Contract Dates</u> 09/29/14 - 10/06/14		<u>Estimate #</u> 929C06
<u>Advertiser</u> Walden for Congress		<u>Original Date / Revision</u> 09/24/14 / 09/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Philadelphia Katz Co	<u>Sales Office</u> Katz-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	09/29/14	10/06/14	NBC5 News @ Sunrise	6a-7a		:30			NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	11111--				5	\$35.00			
		Week: 10/06/14	10/12/14	1-----				1	\$35.00			
N 2	All	09/29/14	10/06/14	Today Show I	7a-9a		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	11111--				5	\$45.00			
		Week: 10/06/14	10/12/14	1-----				1	\$45.00			
N 3	All	10/04/14	10/04/14	Today Show Sa	6a-8a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	-----1-				1	\$15.00			
N 4	All	09/29/14	10/06/14	NBC5 News @ Sunrise	6a-7a		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	11111--				5	\$75.00			
		Week: 10/06/14	10/12/14	1-----				1	\$75.00			
N 5	All	10/04/14	10/04/14	NBC Nightly News Sa	530p-6p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	-----1-				1	\$25.00			
N 6	All	10/04/14	10/04/14	NBC5 News @ 6p Sa	6-630p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	-----1-				1	\$25.00			
N 7	All	09/29/14	10/06/14	Tonight Show: Fallon	1135p-1236a		:30			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	22222--				10	\$40.00			
		Week: 10/06/14	10/12/14	2-----				2	\$40.00			
N 8	All	10/04/14	10/04/14	Saturday Night Live	1130p-1a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	-----2-				2	\$75.00			
N 9	All	09/29/14	10/06/14	Late 11p News M-F	11p-1135p		:30			NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/29/14	10/05/14	22222--				10	\$50.00			
		Week: 10/06/14	10/12/14	2-----				2	\$50.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



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<u>Contract / Revision</u> 4318 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/29/14 - 10/06/14	<u>Product</u> 929C06	<u>Estimate #</u> 929C06
<u>Advertiser</u> Walden for Congress		<u>Original Date / Revision</u> 09/24/14 / 09/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 10	All	10/04/14	10/04/14	Late 11p News Sa	11p-1130p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-----2-				2	\$25.00			
N 11	All	10/05/14	10/05/14	Late 11p News Su	11p-1130p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-----2				2	\$20.00			
N 12	All	09/29/14	10/06/14	Voice, The	8p-11p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	1-----				1	\$400.00			
Week:		10/06/14	10/12/14	1-----				1	\$400.00			
N 13	All	10/06/14	10/06/14	Blacklist	10p-11p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	1-----				1	\$400.00			
N 14	All	09/30/14	09/30/14	Voice, The	8p-11p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$450.00			
N 15	All	10/03/14	10/03/14	Dateline	8p-11p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	----1--				1	\$200.00			
Totals											56	\$4,165.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/06/14	56	\$4,165.00	(\$624.75)	\$3,540.25
Totals	56	\$4,165.00	(\$624.75)	\$3,540.25

Signature: _____ Date: _____

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PROGRAM.....	BRP101	
COMPANY.....	01	Smart Media Group
OFFICE.....	01	Alexandria

BUY DETAIL REPORT

RUN DATE	9/23/14
RUN TIME	18:25:08
PAGE	2

MEDIA.....	TV	TELEVISION
CLIENT.....	WAL14	Walden for Congress OR-2 2014
PRODUCT.....	ORDR	ORDR
ESTIMATE.....	929C06	9/29/14-10/6/14

MARKET..... MED
MEDFORD-KLAMATH FALLS, OR

RATING SERVICE	NSI
FLIGHT DATES	9/29/14 - 10/06/14

STATION..... KOB
T KOB
CHANNEL

SHARE: JMA14 PVT: JNO13

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK							SPOTS
						Mo	Tu	We	Th	Fr	Sa	Su	
> 11	30S 1100P-1130P NEWSCHANNEL AT 11P S		20.00 G		✓							2
> 12	30	M..... 0800P-1000P THE VOICE		400.00 G		✓	1						2
> 13	30	M..... 1000P-1100P THE BLACKLIST		400.00 G		✓							1
> 14	30	.T..... 0800P-0900P THE VOICE		450.00 G		✓		1					1
> 15	30F.. 0800P-0900P DATELINE		200.00 G		✓				1			1
						9/29/14 - 10/06/14 56 TOTAL SPOTS TOTAL COST 4165.00							