

CONTRACT



KOBI
 125 South Fir Street
 Medford, OR 97501
 (541) 779-5555

kobi5.com

And:

Smart Media Group
 1427 Leslie Ave.
 Alexandria, VA 22301

V1

| | | |
|--|--|--|
| <u>Contract / Revision</u> 4318 / | | <u>Alt Order #</u> |
| <u>Product</u> 929C06 | | |
| <u>Contract Dates</u> 09/29/14 - 10/06/14 | | <u>Estimate #</u> 929C06 |
| <u>Advertiser</u> Walden for Congress | | <u>Original Date / Revision</u> 09/24/14 / 09/24/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOBI | <u>Account Executive</u> Philadelphia Katz Co | <u>Sales Office</u> Katz-Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | All | 09/29/14 | 10/06/14 | NBC5 News @ Sunrise | 6a-7a | | :30 | | | NM | 6 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | 11111-- | | | | 5 | \$35.00 | | | |
| | Week: | 10/06/14 | 10/12/14 | 1----- | | | | 1 | \$35.00 | | | |
| N 2 | All | 09/29/14 | 10/06/14 | Today Show I | 7a-9a | | :30 | | | NM | 6 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | 11111-- | | | | 5 | \$45.00 | | | |
| | Week: | 10/06/14 | 10/12/14 | 1----- | | | | 1 | \$45.00 | | | |
| N 3 | All | 10/04/14 | 10/04/14 | Today Show Sa | 6a-8a | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | -----1- | | | | 1 | \$15.00 | | | |
| N 4 | All | 09/29/14 | 10/06/14 | NBC5 News @ Sunrise | 6a-7a | | :30 | | | NM | 6 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | 11111-- | | | | 5 | \$75.00 | | | |
| | Week: | 10/06/14 | 10/12/14 | 1----- | | | | 1 | \$75.00 | | | |
| N 5 | All | 10/04/14 | 10/04/14 | NBC Nightly News Sa | 530p-6p | | :30 | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | -----1- | | | | 1 | \$25.00 | | | |
| N 6 | All | 10/04/14 | 10/04/14 | NBC5 News @ 6p Sa | 6-630p | | :30 | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | -----1- | | | | 1 | \$25.00 | | | |
| N 7 | All | 09/29/14 | 10/06/14 | Tonight Show: Fallon | 1135p-1236a | | :30 | | | NM | 12 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | 22222-- | | | | 10 | \$40.00 | | | |
| | Week: | 10/06/14 | 10/12/14 | 2----- | | | | 2 | \$40.00 | | | |
| N 8 | All | 10/04/14 | 10/04/14 | Saturday Night Live | 1130p-1a | | :30 | | | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | -----2- | | | | 2 | \$75.00 | | | |
| N 9 | All | 09/29/14 | 10/06/14 | Late 11p News M-F | 11p-1135p | | :30 | | | NM | 12 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/29/14 | 10/05/14 | 22222-- | | | | 10 | \$50.00 | | | |
| | Week: | 10/06/14 | 10/12/14 | 2----- | | | | 2 | \$50.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 4318 / | |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/29/14 - 10/06/14 | 929C06 | 929C06 |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Walden for Congress | 09/24/14 / 09/24/14 |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-----|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 10 | All | 10/04/14 | 10/04/14 | Late 11p News Sa | 11p-1130p | | :30 | | | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/29/14 | 10/05/14 | -----2- | | | | 2 | \$25.00 | | | |
| N 11 | All | 10/05/14 | 10/05/14 | Late 11p News Su | 11p-1130p | | :30 | | | NM | 2 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/29/14 | 10/05/14 | -----2 | | | | 2 | \$20.00 | | | |
| N 12 | All | 09/29/14 | 10/06/14 | Voice, The | 8p-11p | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/29/14 | 10/05/14 | 1----- | | | | 1 | \$400.00 | | | |
| Week: | | 10/06/14 | 10/12/14 | 1----- | | | | 1 | \$400.00 | | | |
| N 13 | All | 10/06/14 | 10/06/14 | Blacklist | 10p-11p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | 1----- | | | | 1 | \$400.00 | | | |
| N 14 | All | 09/30/14 | 09/30/14 | Voice, The | 8p-11p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/29/14 | 10/05/14 | -1----- | | | | 1 | \$450.00 | | | |
| N 15 | All | 10/03/14 | 10/03/14 | Dateline | 8p-11p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/29/14 | 10/05/14 | ----1-- | | | | 1 | \$200.00 | | | |
| Totals | | | | | | | | | | | 56 | \$4,165.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/29/14 - 10/06/14 | 56 | \$4,165.00 | (\$624.75) | \$3,540.25 |
| Totals | 56 | \$4,165.00 | (\$624.75) | \$3,540.25 |

Signature: _____ Date: _____

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4312

PROGRAM..... BRP101
 COMPANY..... 01 Smart Media Group
 OFFICE..... 01 Alexandria
 MEDIA..... TV TELEVISION
 CLIENT..... WAL14 Maiden for Congress OR-2 2014
 PRODUCT..... ORDR ORDR
 ESTIMATE..... 929C06 9/29/14-10/6/14
 STATION..... KOB1 T KOB1-TV CHANNEL
 BUY DETAIL REPORT
 MARKET..... MED MEDFORD-KLANATH FALLS, OR
 RATING SERVICE
 FLIGHT DATES 9/29/14 - 10/06/14
 SHARE: JMA14 PVT: JMO13
 RUN DATE 9/23/14
 RUN TIME 18:25:08
 PAGE 1

| ITEM | DAY(S) | TIME | BA | COST | Q | NUMBER OF SPOTS PER WEEK | | | | | | TOTAL SPOTS | |
|------|--------|---------|----------------------|------|-------|--------------------------|----|---|---|---|---|-------------|----|
| | | | | | | Se | 30 | 1 | 2 | 3 | 4 | | 5 |
| > 1 | ✓ | MTWTF.. | 0600A-0658A | | 35.00 | G | 1 | 1 | 1 | 1 | 1 | 1 | 6 |
| 30 | | | NBC 5 NEWS AT SUNRIS | | | | | | | | | | |
| > 2 | ✓ | MTWTF.. | 0658A-0900A | | 45.00 | G | 1 | 1 | 1 | 1 | 1 | 1 | 6 |
| 30 | | | TODAY SHOW I 7-9A | | | | | | | | | | |
| > 3 | ✓ |S. | 0600A-0800A | | 15.00 | G | | | | | 1 | | 1 |
| 30 | | | SATURDAY TODAY | | | | | | | | | | |
| > 4 | ✓ | MTWTF.. | 0600P-0700P | | 75.00 | G | 1 | 1 | 1 | 1 | 1 | 1 | 6 |
| 30 | | | NBC 5 NEWS AT 6 | | | | | | | | | | |
| > 5 | ✓ |S. | 0530P-0600P | | 25.00 | G | | | | | 1 | | 1 |
| 30 | | | NBC NEWS | | | | | | | | | | |
| > 6 | ✓ |S. | 0600P-0630P | | 25.00 | G | | | | | 1 | | 1 |
| 30 | | | NBC 5NEWS AT 6- SAT | | | | | | | | | | |
| > 7 | ✓ | MTWTF.. | 1135P-1235A | | 40.00 | G | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 30 | | | TONIGHT SHOW W/JIMMY | | | | | | | | | | |
| > 8 | ✓ |S. | 1130P-0102A | | 75.00 | G | | | | | 2 | | 2 |
| 30 | | | SATURDAY NIGHT LIVE | | | | | | | | | | |
| > 9 | ✓ | MTWTF.. | 1100P-1135P | | 50.00 | G | 2 | 2 | 2 | 2 | 2 | 2 | 12 |
| 30 | | | NEWSCHANNEL AT 11P | | | | | | | | | | |
| > 10 | ✓ |S. | 1100P-1130P | | 25.00 | G | | | | | 2 | | 2 |
| 30 | | | NEWSCHANNEL AT 11P S | | | | | | | | | | |

PROGRAM..... BRP101
 COMPANY..... Smart Media Group
 OFFICE..... Alexandria
 MEDIA..... TV TELEVISION
 CLIENT..... MALIA Walden for Congress OR-2 2014
 ESTIMATE..... 92806 9/29/14-10/6/14
 STATION..... KOB1-TV
 CHANNEL

BUY DETAIL REPORT
 MARKET..... MED MEDFORD-KLAMATH FALLS, OR
 FLIGHT DATES 9/29/14 - 10/06/14
 RATING SERVICE NSI
 SHARE: JMA14 PVT: JMO13

RUN DATE 9/23/14
 RUN TIME 18:25:08
 PAGE 2

| ITEM | DAY(S) | TIME | BA | COST | Q | NUMBER OF SPOTS PER WEEK | | | | | | | TOTAL SPOTS |
|------|--------|---------------|----------------------|--------|---|--------------------------|----|---|---|---|---|---|-------------|
| | | | | | | 29 | 30 | 1 | 2 | 3 | 4 | 5 | |
| > 11 | 30 | S 1100P-1130P | NEWSCHANNEL AT 11P S | 20.00 | G | ✓ | | | | | | | 2 |
| > 12 | 30 | M 0800P-1000P | THE VOICE | 400.00 | G | ✓ | | | | | | | 2 |
| > 13 | 30 | M 1000P-1100P | THE BACKLIST | 400.00 | G | ✓ | | | | | | | 1 |
| > 14 | 30 | T 0800P-0900P | THE VOICE | 450.00 | G | ✓ | | | | | | | 1 |
| > 15 | 30 | F 0800P-0900P | DATELINE | 200.00 | G | ✓ | | | | | | | 1 |

9-11

8/29/14 - 10/06/14
 TOTAL SPOTS 56
 TOTAL COST 4165.00