

CONTRACT

KOB!
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Aelea for Congress
Attention: Christophe Adrien
804 NE 3rd Street
Bend, OR 97701

Contract / Revision 4769 /		Alt Order #
Product 10/24-11/3		
Contract Dates 10/24/14 - 11/03/14		Estimate # 10/24-11/3
Advertiser Aelea for Congress		Original Date / Revision 10/21/14 / 10/21/14
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Station KOB!	Account Executive Bob Wise	Sales Office Local-Medford
Special Handling		
Demographic Households		
		Total Ratings 94.70
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/24/14	10/24/14	NBC5 News @ Sunrise	6a-7a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--				1	\$95.00	2.00			
N 2	All	10/27/14	11/03/14	NBC5 News @ Sunrise	6a-7a		:30				NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--				5	\$55.00	2.00			
		Week: 11/03/14	11/09/14	M-----				1	\$55.00	2.00			
N 3	All	10/24/14	11/03/14	Dr. Oz	4p-5p		:30				NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/20/14	10/26/14	----F--				1	\$100.00	2.50			
		Week: 10/27/14	11/02/14	MTWTF--				5	\$100.00	2.50			
		Week: 11/03/14	11/09/14	M-----				1	\$100.00	2.50			
N 4	All	10/24/14	11/03/14	M-F NBC5 News @ 6p	6p-7p		:30				NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/20/14	10/26/14	----F--				1	\$200.00	3.40			
		Week: 10/27/14	11/02/14	MTWTF--				5	\$200.00	3.40			
		Week: 11/03/14	11/09/14	M-----				1	\$200.00	3.40			
N 5	All	10/27/14	10/29/14	Mysteries of Laura	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$500.00	2.70			
N 6	All	10/29/14	10/29/14	Law & Order SVU	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$500.00	1.80			
N 7	All	10/29/14	10/29/14	Chicago PD	10p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$500.00	1.30			
N 8	All	10/31/14	10/31/14	Dateline	8p-9p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--				1	\$225.00	2.70			
N 9	All	10/24/14	11/01/14	NBC5 News @ 6p Sa	6-630p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-				1	\$100.00	5.60			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI

125 South Fir Street

Medford, OR 97501

(541) 779-5555

kobi5.com

Contract / Revision		Alt Order #
4769 /		
Contract Dates	Product	Estimate #
10/24/14 - 11/03/14	10/24-11/3	10/24-11/3
Advertiser		Original Date / Revision
Aelea for Congress		10/21/14 / 10/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$100.00	5.60			
N 10	All	11/02/14	11/03/14	NFL Football	520-830p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$950.00	8.30			
Week:		11/03/14	11/09/14	-----				0	\$950.00	8.30			
N 11	All	10/26/14	11/02/14	NBC5 News Sun 830pm	830-9p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$300.00	5.70			
Week:		10/27/14	11/02/14	-----1				1	\$300.00	5.70			
Totals										94.70		30	\$6,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/14 - 10/31/14	24	\$4,295.00	(\$644.25)	\$3,650.75
11/01/14 - 11/03/14	6	\$1,705.00	(\$255.75)	\$1,449.25
Totals	30	\$6,000.00	(\$900.00)	\$5,100.00

Signature: _____

Date: _____

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Aeliea For Congress 2014

Book: November 2013 LivePlus

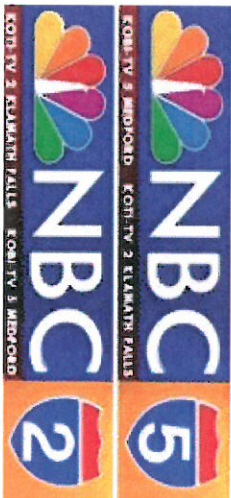
Schedule Date: 10/24/2014 - 11/3/2014
 Spot Length(s): :30
 Book: November 2013 LivePlus
 Author: Connie Eaton

Handwritten signature/initials

Acct. Exec: Connie Eaton
 Phone #: 541-779-5555
 FAX #: 541-779-8888
 Email: ceaton@kobi5.com
 Web Site: www.kobi5.com

Flight Dates: 10/24/2014-11/3/2014

Program Time	Spot Length	OC 24	OC 27	NO 3	DMA F50+ RTG	W k s	Rate Spots
KOB1+							
News at Sunrise 6-7am GRPs/Impressions Mo-Fr 6:00a-6:58a	:30	1	--	--	2.0 2	1	\$95.00 1
News at Sunrise 6-7am GRPs/Impressions Mo-Fr 6:00a-6:58a	:30	--	5	1	2.0 12	2	\$55.00 6
Dr. Oz GRPs/Impressions Mo-Fr 4:00p-5:00p	:30	1	5	1	2.5 17.5	3	\$100.00 7
NBC5 News at 6pm GRPs/Impressions Mo-Fr 6:00p-7:00p	:30	1	5	1	3.4 23.8	3	\$200.00 7
The Mysteries of Laura GRPs/Impressions Wed 8:00p-9:00p	:30	--	1	--	2.7 2.7	1	\$500.00 1
Law & Order SVU GRPs/Impressions Wed 9:00p-10:00p	:30	--	1	--	1.8 1.8	1	\$500.00 1
Chicago PD GRPs/Impressions Wed 10:00p-11:00p	:30	--	1	--	1.3 1.3	1	\$500.00 1
Dateline GRPs/Impressions Fri 8:00p-9:00p	:30	--	1	--	2.7 2.7	1	\$225.00 1
NBC5 News at 6pm Sat GRPs/Impressions Sat 6:00p-6:30p	:30	1	1	--	5.6 11.2	2	\$100.00 2
Sunday Night Football GRPs/Impressions Sun 5:20p-8:30p	:30	--	1	--	8.3 8.3	1	\$950.00 1
NBC5 News at 830pm Sun GRPs/Impressions Sun 8:30p-9:00p	:30	1	1	--	5.7 11.4	2	\$300.00 2



Aelea For Congress 2014

Book: November 2013 LivePlus

Schedule Date: 10/24/2014 - 11/3/2014
 Spot Length(s): :30
 Book: November 2013 LivePlus
 Author: Connie Eaton

Acct. Exec: Connie Eaton
 Phone #: 541-779-5555
 FAX #: 541-779-8888
 Email: ceaton@kobi5.com
 Web Site: www.kobi5.com

Flight Dates: 10/24/2014-11/3/2014

Program Time	Spot Length	OC	OC	NO	DMA F50+ RTG	Wk Rate Spots
KOBI+		5	22	3		
KOBI+ Totals		GRP/(000)		94.7		\$6,000.00 Spts: 30

Total Cost:	\$6,000.00	Signature
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General Summary (DMA F50+ D.RTG)

Name	Spots	Grps	Imp(000)	Reach	Freq
KOBI+	30	94.7	91.0	47.8	2.0

Program Summary (DMA F50+ D.RTG)

Program	Spots	%	Grps	%	Imp(000)
News at Sunrise 6-7am	7	23	14.0	15	13.3
Dr. Oz	7	23	17.5	18	16.8
NBC5 News at 6pm	7	23	23.8	25	23.1
The Mysteries of Laura	1	3	2.7	3	2.6
Law & Order SVU	1	3	1.8	2	1.8
Chicago PD	1	3	1.3	1	1.2
Dateline	1	3	2.7	3	2.6
NBC5 News at 6pm Sat	2	7	11.2	12	10.8
Sunday Night Football	1	3	8.3	9	8.0
NBC5 News at 830pm Sun	2	7	11.4	12	10.8
Total Name (DMA F50+)	30	100	94.7	100	91.0

Aelca for Congress

POLITICAL AVAILS AND RATES

(to be kept on file for public inspection)

To: Connie Eaton
Station: KOB 5
From: Christophe Adrien, Campaign Manager, Aelca for Congress.
Date: 10/14/14

Agency: Aelca For Congress
Address: 804 NE 3rd Street

Phone#: 541-728-3141
Fax#: n/a

Contact: Christophe Adrien, 541-390-1724

On behalf of the below candidate, the above buyer has requested avails and rates for your station. The information will be used for the following election(s):
☐ CAUCUS ☐ SPECIAL ☐ PRIMARY ☒ General

Candidate: Aelca Christofferson

Political Party: Democrat

Office: U.S. House of Representatives

Address: 804 NE 3rd Street

Phone: 541-728-3141

Executive Officer:

Kevin Neely

Title: CFO