


CONTRACT

09/02/14



KOBI

125 South Fir Street

Medford, OR 97501

(541) 779-5555

kobi5.com

And:

Smart Media Group
1427 Leslie Ave.
Alexandria, VA 22301

Contract / Revision 3912 /		Alt Order # 06995764
Product 6995764 - C21C27		
Contract Dates 10/21/14 - 10/27/14		Estimate # 6995764 - C21C27
Advertiser Walden for Congress		Original Date / Revision 09/02/14 / 09/02/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Kate (Philadelphia) B	Sales Office Petry-Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/21/14	10/24/14	Today Show I	6:58 AM-9:00 AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-1111--				4	\$45.00			
N 2	All	10/27/14	10/27/14	Today Show I	6:58 AM-9:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$45.00			
N 3	All	10/25/14	10/25/14	Today Show Sa	6:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$15.00			
N 4	All	10/26/14	10/26/14	Today Show Su	7:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1				1	\$15.00			
N 5	All	10/26/14	10/26/14	Meet the Press	8:00 AM-9:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1				1	\$50.00			
N 6	All	10/21/14	10/24/14	M-F NBC5 News @ 6p	6:00 PM-7:00 PM		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-1111--				4	\$75.00			
N 7	All	10/27/14	10/27/14	M-F NBC5 News @ 6p	6:00 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$75.00			
N 8	All	10/25/14	10/25/14	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$25.00			
N 9	All	10/21/14	10/24/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-2222--				8	\$40.00			
N 10	All	10/27/14	10/27/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	2-----				2	\$40.00			
N 11	All	10/25/14	10/25/14	Saturday Night Live	11:30 PM-1:02 XM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----2-				2	\$75.00			
N 12	All	10/21/14	10/24/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	4	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Medford, OR 97501

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Contract / Revision		Alt Order #
3912 /		06995764
Contract Dates	Product	Estimate #
10/21/14 - 10/27/14	6995764 - C21C27	6995764 - C21C27
Advertiser		Original Date / Revision
Walden for Congress		09/02/14 / 09/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-1111--				4	\$50.00			
N 13	All	10/27/14	10/27/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$50.00			
N 14	All	10/25/14	10/25/14	Late 11p News Sa	11:00 PM-11:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$25.00			
N 15	All	10/26/14	10/26/14	Late 11p News Su	11:00 PM-11:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1				1	\$20.00			
N 16	All	10/27/14	10/27/14	Mon Prime Other	8:00 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$400.00			
N 17	All	10/27/14	10/27/14	Blacklist	10:00 PM-11:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$400.00			
N 18	All	10/21/14	10/21/14	The Voice	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$450.00			
N 19	All	10/22/14	10/22/14	Law & Order SVU	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$175.00			
N 20	All	10/22/14	10/22/14	Chicago PD	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$200.00			
N 21	All	10/24/14	10/24/14	Dateline	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$200.00			
N 22	All	10/24/14	10/24/14	Dateline	9:00 PM-11:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$175.00			
Totals											40	\$3,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	33	\$2,500.00	(\$375.00)	\$2,125.00
10/27/14 - 10/27/14	7	\$1,050.00	(\$157.50)	\$892.50
Totals	40	\$3,550.00	(\$532.50)	\$3,017.50

Signature: _____

Date: _____

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ORDER WORKSHEET

Rep Order# 6995764 Ver# 1 Status New

Traffic Order#

Printed: 08/19/14 2:51 PM
Last Received: 08/07/14 10:05 AM
Showing Buylines: All Lines

Duplicate 1 of 3

Station KOB-TV MEDFORD, OR.
Advertiser (X452). WALDEN 4 CONGRESS
Product GREG WALDEN
Estimate# C21C27
Buyer NANCY RUBIN

Agency (SMMG) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E /C21C27
Flight Dates 10/21/14-10/27/14

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (FEI) FRANK FEINBERG
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---

GREG WALDEN FOR CONGRESS

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER **GREG WALDEN FOR CONGRESS** TOTAL = \$3550 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates			
1	Tu-F	658A-9A	-	30	-	-	\$45.00	10/21-10/22			
			Buy Comment: TODAY SHOW								
2	M	658A-9A	-	30	-	-	\$45.00	10/27-10/27			
			Buy Comment: TODAY SHOW								
3	Sa	6A-8A	-	30	-	-	\$15.00	10/25-10/25	1	1	\$15.00
			Buy Comment: SAT TODAY								
4	Su	7A-8A	-	30	-	-	\$15.00	10/26-10/26	1	1	\$15.00
			Buy Comment: SUN TODAY								
5	Su	8A-9A	-	30	-	-	\$50.00	10/26-10/26	1	1	\$50.00
			Buy Comment: MEET THE PRESS								
6	Tu-F	6P-7P	-	30	-	-	\$75.00	10/21-10/24	4	1	\$300.00
			Buy Comment: NEWS								
7	M	6P-7P	-	30	-	-	\$75.00	10/27-10/27	1	1	\$75.00
			Buy Comment: NEWS								
8	Sa	6P-630P	-	30	-	-	\$25.00	10/25-10/25	1	1	\$25.00
			Buy Comment: NEWS								

brought me
PC7
Pending NRB
forms

Rep Order#	6995764	Ver#	1	Status	New
EC'd No					

Printed:
Last Received:
Showing Buylines:

Duplicate 2 of 3

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Salesperson (FEI) FRANK FEINBERG
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9	Tu-F	1135P-1235A	- Buy Comment: TONIGHT SHOW	30	-	-	\$40.00	10/21-10/24	8	1	8	\$320.00
10	M	1135P-1235A	- Buy Comment: TONIGHT SHOW	30	-	-	\$40.00	10/27-10/27	2	1	2	\$80.00
11	Sa	1130P-102A	- Buy Comment: SNL	30	-	-	\$75.00	10/25-10/25	2	1	2	\$150.00
12	Tu-F	11P-1135P	- Buy Comment: NEWS	30	-	-	\$50.00	10/21-10/24	4	1	4	\$200.00
13	M	11P-1135P	- Buy Comment: NEWS	30	-	-	\$50.00	10/27-10/27	1	1	1	\$50.00
14	Sa	11P-1130P	- Buy Comment: NEWS	30	-	-	\$25.00	10/25-10/25	1	1	1	\$25.00
15	Su	11P-1130P	- Buy Comment: NEWS	30	-	-	\$20.00	10/26-10/26	1	1	1	\$20.00
16	M	8P-10P	- Buy Comment: THE VOICE	30	-	-	\$400.00	10/27-10/27	1	1	1	\$400.00
17	M	10P-11P	- Buy Comment: THE BLACKLIST	30	-	-	\$400.00	10/27-10/27	1	1	1	\$400.00
18	Tu	8P-9P	- Buy Comment: THE VOICE	30	-	-	\$450.00	10/21-10/21	1	1	1	\$450.00
19	W	9P-10P	- Buy Comment: LAW & ORDER:SVU	30	-	-	\$175.00	10/22-10/22	1	1	1	\$175.00

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
20	W	10P-11P	-	30	-	-	\$200.00	10/22-10/22	1	1	1	\$200.00
Buy Comment: CHICAGO PD												
21	F	8P-9P	-	30	-	-	\$200.00	10/24-10/24	1	1	1	\$200.00
Buy Comment: DATELINE												
22	F	9P-11P	-	30	-	-	\$175.00	10/24-10/24	1	1	1	\$175.00
Buy Comment: DATELINE												

---REPORT TOTALS---

Report Totals: 40 / \$3,550.00

---SALES MONTHLY TOTALS---

Oct2014: 33 / \$2,500.00 Nov2014: 7 / \$1,050.00

Order Totals: 40 / \$3,550.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$3,550.00	CATV .00%	KDRV .00%	KMED .00%	KMYU .00%	KOBI 100.00%
		KOTI .00%	KTVL .00%			

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE