

CONTRACT

Handwritten initials/signature



KOBI
 125 South Fir Street
 Medford, OR 97501
 (541) 779-5555

<u>Contract / Revision</u> 3912 /		<u>Alt Order #</u> 06995764
<u>Product</u> 6995764 - C21C27		
<u>Contract Dates</u> 10/21/14 - 10/27/14		<u>Estimate #</u> 6995764 - C21C27
<u>Advertiser</u> Walden for Congress		<u>Original Date / Revision</u> 09/02/14 / 09/02/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Kate (Philadelphia) B	<u>Sales Office</u> Petry-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

kobi5.com

And:

Smart Media Group
 1427 Leslie Ave.
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/21/14	10/24/14	Today Show I	6:58 AM-9:00 AM		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-1111--				4	\$45.00			
N 2	All	10/27/14	10/27/14	Today Show I	6:58 AM-9:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$45.00			
N 3	All	10/25/14	10/25/14	Today Show Sa	6:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$15.00			
N 4	All	10/26/14	10/26/14	Today Show Su	7:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1				1	\$15.00			
N 5	All	10/26/14	10/26/14	Meet the Press	8:00 AM-9:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1				1	\$50.00			
N 6	All	10/21/14	10/24/14	M-F NBC5 News @ 6p	6:00 PM-7:00 PM		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-1111--				4	\$75.00			
N 7	All	10/27/14	10/27/14	M-F NBC5 News @ 6p	6:00 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$75.00			
N 8	All	10/25/14	10/25/14	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$25.00			
N 9	All	10/21/14	10/24/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-2222--				8	\$40.00			
N 10	All	10/27/14	10/27/14	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	2-----				2	\$40.00			
N 11	All	10/25/14	10/25/14	Saturday Night Live	11:30 PM-1:02 XM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----2-				2	\$75.00			
N 12	All	10/21/14	10/24/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	4	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
3912 /	06995764

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/14 - 10/27/14	6995764 - C21C27	6995764 - C21C27

<u>Advertiser</u>	<u>Original Date / Revision</u>
Walden for Congress	09/02/14 / 09/02/14

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-1111--				4	\$50.00			
N 13	All	10/27/14	10/27/14	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$50.00			
N 14	All	10/25/14	10/25/14	Late 11p News Sa	11:00 PM-11:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$25.00			
N 15	All	10/26/14	10/26/14	Late 11p News Su	11:00 PM-11:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1				1	\$20.00			
N 16	All	10/27/14	10/27/14	Mon Prime Other	8:00 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$400.00			
N 17	All	10/27/14	10/27/14	Blacklist	10:00 PM-11:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$400.00			
N 18	All	10/21/14	10/21/14	The Voice	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$450.00			
N 19	All	10/22/14	10/22/14	Law & Order SVU	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$175.00			
N 20	All	10/22/14	10/22/14	Chicago PD	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$200.00			
N 21	All	10/24/14	10/24/14	Dateline	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$200.00			
N 22	All	10/24/14	10/24/14	Dateline	9:00 PM-11:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$175.00			
Totals											40	\$3,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	33	\$2,500.00	(\$375.00)	\$2,125.00
10/27/14 - 10/27/14	7	\$1,050.00	(\$157.50)	\$892.50
Totals	40	\$3,550.00	(\$532.50)	\$3,017.50

Signature: _____ Date: _____

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ORDER WORKSHEET

Rep Order# 6995764 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 08/19/14 2:51 PM **Duplicate** 1 of 3
EC'd No **Last Received:** 08/07/14 10:05 AM
Showing Buylines: All Lines

Station KOBL-TV MEDFORD, OR. **Agency** (SMMG) SMART MEDIA GROUP **Rep Firm** PETRY MEDIA CORPORATION
Advertiser (X452). WALDEN 4 CONGRESS 814 KING STREET - SUITE 200 **Sales Office** (PH) PHILADELPHIA
Product GREG WALDEN ALEXANDRIA, VA 22314 **Salesperson** (FEI) FRANK FEINBERG
Estimate# C21C27 **Agency C/P1/P2/E** /C21C27 **Sales Assistant** THERESA
Buyer NANCY RUBIN **Flight Dates** 10/21/14-10/27/14 **Salesperson Phone#** 215-567-6005
Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---
 GREG WALDEN FOR CONGRESS

--- REMARKS ---
 THIS IS A NEW POLITICAL ORDER **GREG WALDEN FOR CONGRESS** TOTAL = \$3550 PLS. CONF. ASAP THANKS THERESA

brought me
 Pending NRB
 forms
 PC7

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates				
1	Tu-F	658A-9A	BUY Comment: TODAY SHOW	30	-	-	\$45.00	10/21-10/22	1	1	1	\$15.00
2	M	658A-9A	BUY Comment: TODAY SHOW	30	-	-	\$45.00	10/27-10/27	1	1	1	\$15.00
3	Sa	6A-8A	BUY Comment: SAT TODAY	30	-	-	\$15.00	10/25-10/25	1	1	1	\$15.00
4	Su	7A-8A	BUY Comment: SUN TODAY	30	-	-	\$15.00	10/26-10/26	1	1	1	\$15.00
5	Su	8A-9A	BUY Comment: MEET THE PRESS	30	-	-	\$50.00	10/26-10/26	1	1	1	\$50.00
6	Tu-F	6P-7P	BUY Comment: NEWS	30	-	-	\$75.00	10/21-10/24	4	1	4	\$300.00
7	M	6P-7P	BUY Comment: NEWS	30	-	-	\$75.00	10/27-10/27	1	1	1	\$75.00
8	Sa	6P-630P	BUY Comment: NEWS	30	-	-	\$25.00	10/25-10/25	1	1	1	\$25.00

ORDER WORKSHEET

Rep Order# 6995764 Ver# 1 Status New
 EC'd No

Traffic Order#

Printed: 08/19/14 2:51 PM
 Last Received: 08/07/14 10:05 AM
 Showing Buylines: All Lines

Duplicate 3 of 3

Station KOBI-TV MEDFORD, OR.
 Advertiser (X452). WALDEN 4 CONGRESS
 Product GREG WALDEN
 Estimate# C21C27
 Buyer NANCY RUBIN

Agency (SMMG) SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E /C21C27
 Flight Dates 10/21/14-10/27/14

Rep Firm PETRY MEDIA CORPORATION
 Sales Office (PH) PHILADELPHIA
 Salesperson (FEI) FRANK FEINBERG
 Sales Assistant THERESA
 Salesperson Phone# 215-567-6005
 Salesperson Fax# 215-567-5938

Ln	Day	Time	Program	Len	RTG/IMP	GRBs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
20	W	10P-11P	CHICAGO PD	30	-	-	\$200.00	10/22-10/22	1	1	1	\$200.00
Buy Comment: CHICAGO PD												
21	F	8P-9P	DATELINE	30	-	-	\$200.00	10/24-10/24	1	1	1	\$200.00
Buy Comment: DATELINE												
22	F	9P-11P	DATELINE	30	-	-	\$175.00	10/24-10/24	1	1	1	\$175.00
Buy Comment: DATELINE												

---REPORT TOTALS---

Report Totals: 40 / \$3,550.00

---SALES MONTHLY TOTALS---

Oct2014: 33 / \$2,500.00

Nov2014: 7 / \$1,050.00

Order Totals: 40 / \$3,550.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$3,550.00
 CATV .00% KDRV .00% KMED .00% KMVU .00% KOBI 100.00%
 KOTI .00% KTVL .00%

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
 Demos RA35+P

---CREDIT RISK---
 CASH IN ADVANCE