



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 6065339

Schedule Dates 04/16/24-04/22/24
Advertiser Tammy Baldwin for Senate-D (73913)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 91/94/1482 (2013501)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Mike, D'Ettorre,
Phone/Fax /
CPE 91/94/1482
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CHRISTIAN CAMBEIRO
Political
Separation: 30:PopulationBuyType: CPP

Date Entered 04/15/24
Last Modified 04/15/24
Entered By Victoria Nowell
CO-OP No
External # ECR28392273
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$525.00
Net Total \$2,975.00
Sales Tax

Green Bay (WLUK)
By Broadcast Month Spots Rate
Apr. 2024 7 \$3,500.00
Grand Total: 7 \$3,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	04/20/24-04/20/24	1	:30	9P- News-FOX 11 News at Nine	1						X		1	\$300.00	\$300.00	Green Bay (WLUK)	FOX 11 News At 9PM	4/15/24
2.0	Normal Line / News (2)	04/21/24-04/21/24	1	:30	10P- News-FOX 11 News at Ten	1							X	1	\$300.00	\$300.00	Green Bay (WLUK)	FOX 11 News At 10PM	4/15/24
3.0	Normal Line / News (3)	04/21/24-04/21/24	1	:30	9P- News-FOX 11 News at Nine	1							X	1	\$500.00	\$500.00	Green Bay (WLUK)	FOX 11 News At 9PM	4/15/24
4.0	Normal Line / News (4)	04/16/24-04/16/24	1	:30	10P- 10:35P (CST)	1		X						1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	4/15/24
5.0	Normal Line / News (4)	04/17/24-04/17/24	1	:30	10P- 10:35P (CST)	1			X					1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	4/15/24
6.0	Normal Line / News (4)	04/18/24-04/18/24	1	:30	10P- 10:35P (CST)	1				X				1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	4/15/24
6.0.1	Preempt (4)	04/18/24															Green Bay (WLUK)	Program Change/Exception	
7.0	Normal Line / News (4)	04/19/24-04/19/24	1	:30	10P- 10:35P (CST)	1					X			1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	4/15/24
8.0	Normal Line / News (4)	04/22/24-04/22/24	1	:30	10P- 10:35P (CST)	1	X							1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	4/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Tammy Baldwin
Authorized committee: Tammy Baldwin for Senate
Agency requesting time (and contact information): <input type="checkbox"/> N/A Grassroots Media
Candidate's political party: Democrat
Office sought (no acronyms or abbreviations): United States Senate
Date of election: 8/13/24 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: David Newby
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>

Candidate/Committee/Agency	Station Representative
Signature: <i>Michael D'Etorre</i>	Signature: <i>Cune Sam</i>
Name: Mike D'Etorre	Name: Cune Sam
Date of Request to Purchase Ad Time: 3/6/24	Date of Station Agreement to Sell Time: 4/16/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Michael Dettonne

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/16/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>6065339</u>	Station Call Letters: <u>WLUC</u>	Date Received/Requested: <u>4/15/24</u>
Est. #: <u>1482</u>	Station Location: <u>GREEN BAY, WI</u>	Run Start and End Dates: <u>4/16/24 - 4/22/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

TB TV 24034 "CLOSE TO HOME"