

ORDER



Orders
Order / Rev: 760328
Alt Order #:
Product Desc: 10/24-10/30/16
Estimate:
Flight Dates: 10/24/16 - 10/30/16
Original Date / Rev: 10/21/16 / 10/21/16
Order Type: GENERAL

Primary AE: House KPTV Local House KPTV Local
Sales Office: KPTV
Sales Region: Local

Agency
Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Patty Murray For Senate
Demographic: A35+
Product Codes: Political-Candidates
Priority: IMP
Revenue Codes: POL, PLC, SPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/28/16	13	\$7,200.00	\$6,120.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$7,200.00	\$6,120.00	0.00
Totals	13	\$7,200.00	\$6,120.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPTV Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	10/24/16	10/30/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	12121--	:30	7	\$600.00	PMT	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	12121--		7		\$600.00		0.00					
N 2	KPTV	10/24/16	10/30/16	M-F 11 O'Clock News M-F 11 O'Clock News	CM	11-11:35pm	11111--	:30	5	\$500.00	PMT	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	11111--		6		\$500.00		0.00					
													Totals	13	\$7,200.00

Station Order Revised

People for Patty Murray 2016

Market: Portland, OR
Flight Dates: Monday, October 24, 2016 to Sunday, October 30, 2016

Estimate ID

489

Contact: Mark Handwerger
Email: Mark.Handwerger@kptv.com

Phone: 503-906-1249
Fax: 503-548-6931
Direct: 503-548-6611

KPTV-TV

760328

Program Name	Days	DP	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	
KPTV 7a News	EM		M-F	\$600.00	1	2	1	2	1		P	7
7:00 AM 9:00 AM			30	\$4,200.00								
Sold out rate to clear per KPTV												
KPTV 10p News	LN		M-F	\$1,000.00		X						1
10:00 PM 11:00 PM			30	\$1,000.00								
Sold out rate to clear per KPTV												
KPTV 11p News	LN		M-F	\$500.00	1	i	1	1	2	1	P	4
11:00 PM 11:35 PM			30	\$2,000.00								
Sold out rate to clear per KPTV												
Station Gross Totals				\$7,200.00	2	3	2	3	2			12
Station Net				\$6,120.00								

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/20/2016 2:13:36 PM

KPTV-TV

Page 1 of 1