

# QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

# October 1 through December 31, 2020 Fourth Quarter

The following issues were identified as significant and were addressed by WUPW-TV in the 4<sup>th</sup> Quarter 2020 to serve the community and act in the public interest as set forth by the Federal Communications Commission:

**Alcohol and Drugs** including alcohol and drug awareness, abuse prevention and illustrations of behavioral acts/consequences.

Consumer including quality standards, utility rates, product performance, et al.

**Crime/Gangs** including crime prevention, police conduct, fire safety, et al.

**Economy** including local issues, job opportunities and the state of the economy.

**Education** including education standards, school safety, efforts to keep up with growth in the area, budget matters, etc.

**Employment** including job opportunities, the state of local/regional employment, unemployment statistics, etc.

Family/Youth including parenting and family issues, matters that affect youth, et al.

**Health/Safety** including health education and awareness, healthcare for the elderly, wellness and fitness, etc.

**Housing** including mortgage and housing issues, mortgage fraud, community beautification and revitalization efforts, et al.

**Leadership/Politics** including state, county and local political issues/events, profiles and headlines re: political leaders and newsmakers, government corruption, etc.



#### DESCRIPTION OF PROGRAM PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

WUPW-TV devotes portions of its broadcast day to coverage of important local and regional news stories. While these reports are typically confined to the broadcast times noted above, WUPW-TV will interrupt nonnews programming with up-to-the-minute reports on breaking news stories and urgent weather information.

# **WUPW Public Affairs Broadcasts (National & Local)**

Saturday 10:30-11pm ET "Leading Edge with Jerry Anderson"

This weekly news interview and discussion program is locally produced and hosted by FOX Toledo News former News anchor/reporter Jerry Anderson. It features guests from government and community agencies in discussion of one or more issues of typical/newsworthy/timely issues of interest to viewers in the Toledo market. The duration of each program is 30-minutes.

# **Public Service Announcement (National & Local)**

WUPW-TV airs public service announcements (PSAs) relevant to the topics of interest to the communities it serves. These PSAs air throughout the broadcast day on WUPW-TV. The total number of PSA that aired on WUPW-TV and WUPW-DT2 in the 4<sup>th</sup> Quarter 2020 are included in this report.

#### **WTOL Community Outreach Efforts**

WUPW-TV supports the community through various on-air support efforts.

## WTOL Phone Banks (Local)

WUPW-TV periodically opens/holds phone banks on topics that pertain to issues important to the communities it serves.

Issue	Date	Program	Segment	Summary	Duration
EDUCATION	10/1/2020	WTOL 11 News at 7pm	TPS LEARNING COLLABORATIVES	Toledo Public Schools is partnering with groups in the city to provide kids with inperson support and help on the days that they're learning remotely.  Caylee Kirby has the details.	0:01:35
LEADERSHIP	10/1/2020	WTOL 11 News at 7pm	CAMPAIGN BRING TO POLLS	Hundreds of thousands of people across Ohio plan to vote absentee, and many others plan to take advantage of 24 days of early voting.  Amanda Fay breaks down some things to keep in mind if you plan to vote in person starting next week.	0:01:15
HOUSING	10/1/2020	WTOL 11 News at 10pm	RED KETTLE CAMPAIGN EARLY	It may be early to get in the holiday spirit, but poverty has no season. The Salvation Army understands that and already put out their red kettles virtually. Zeinab Cheaib has more on ways you can give back to the community.	0:01:47
CRIME/GANGS	10/1/2020	WTOL 11 News at 10pm	BG HAND BIKE RECOVERED	Tonight, a happy ending for one man in Bowling Green who had his bike stolen earlier this week. But this wasn't just any bike, it was a nearly 3-thousand-dollar hand-crank adaptive bike. Amy Steigerwald takes us along for the ride.	0:02:00
ECONOMY	10/1/2020	WTOL 11 News at 7pm	ROSSFORD WLS SPRINGFIELD FREE MEALS	Some area school districts are able to provide free meals to all their students thanks to a waiver from the USDA. Caylee Kirby reports from Springfield schools on what this means to feed kids through the end of the year.	0:01:35

EMPLOYMENT	10/1/2020	WTOL 11 News at 10pm	TRUCKING COMPANY LOOKING FOR DRIVERS	The trucking industry hasn't escaped the fallout of the COVID-19 pandemic. Our Carla Bayron talked with a local company making a huge push to bring in new talent.	0:01:40
ALCOHOL/DRUGS	10/1/2020	WTOL 11 News at 10pm	OIU INVESTIGATES RESTAURANTS AND BARS	The Ohio Investigative Unit enforces the state's health orders for anyone with a liquor license. They look for social distancing, wearing of masks and the current ban on alcohol after 10. An agent tells our Michael Tatar most businesses are complying. They understand the role they play in ending this pandemic.	0:01:55
RACE RELATIONS/DIVERSITY	10/2/2020	WTOL 11 News at 10pm	FIRST GENERATION WOMEN VOTER	The year: 1920 - The legal age to vote is 21 and the 19th amendment is ratified- granting women the right to vote!  Zeinab Cheaib takes us back to meet some first-generation women voters.	0:02:20
HEALTHCARE/SAFETY	10/2/2020	WTOL 11 News at 7pm	MISCARRIAGE FOLO	And losing a baby isn't something that's easy to talk about or deal with in anyway. But talking about is a start for many parents who have suffered. Carla Bayron has more on how being open and honest can help with the healing process.	0:01:21
FAMILY RELATIONSHIPS	10/5/2020	WTOL 11 News at 7pm	TIFFIN TRINITY LUTHERAN COMMUNITY KITCHEN	A small church in downtown Tiffin is working with other organizations to make a big impact in their community. Jon Monk has the details.	0:01:08

Issue	Date	Program	Segment	Summary	Duration
ECONOMY	11/2/2020	WTOL 11 News at 7pm	MI BUSINESS REGULATIONS	New rules have gone into effect in Michigan today aimed at tracking the coronavirus' spread.  If you eat at a bar or restaurant, you must give your name and phone number to staff for contact tracing purposes.  Carla Bayron talked with a restaurant owner as well as customers to get their reaction!	0:01:50
CRIME/GANGS	11/2/2020	WTOL 11 News at 7pm	ARREST IN ALFRED SAUNDERS CASE	A Toledo man is out on bond, arrested in connection to a missing man found dead in his home.  78-year-old Alfred Saunders was missing for nearly two weeks before police discovered his body in 29-year-old Markus Robinson's bedroom.  Carla Bayron talked with Saunder's daughter about the relationship between her father and Robinson.	0:01:38
EMPLOYMENT	11/2/2020	WTOL 11 News at 7pm	FREMONT POSTAL CARRIER CHILDRENS BOOK	A local US letter carrier has decided to share his stories from his delivery route with others through children's books.  Jon Monk met the author and shares his story.	0:01:26

HEALTHCARE/SAFETY	11/2/2020	WTOL 11 News at 10pm	COVID HOSPITALIZATIONS	Tonight a warning from one of Toledo's major health care systems as hospitals see a staggering surge of COVID-19 patients.  Tyler Paley is live tonight from Flower Hospital where experts are growing quite worried over recent data in Ohio.  It's worrisome to experts because the data shows a similar spike in hospitalizations as the spike back at the beginning of this pandemic.  They say we've learned a lot since then, and hospitals are prepared but as one doctor told me "Our capabilities aren't infinite."	0:02:00
LEADERSHIP	11/3/2020	WTOL 11 News at 7pm	NAVARRE LUCAS COUNTY SHERIFF	Chief Mike Navarre is reacting to his win in the race for Lucas County Sheriff. Carla Bayron asked him what the transition will look like in this new position.	0:01:20
RACE RELATIONS/DIVERSITY	11/3/2020	WTOL 11 News at 10pm	LATINOS HONOR RELATIVES WHO DIED FROM COVID	For some of you unfamiliar with "Dia de los Muertos" or Day of the Dead it may only mean skulls and Halloween. But for Latino families it means a time to remember and honor their loved ones they have lost. Roxanne Elias is sharing the story of one family.	0:02:13
ALCOHOL/DRUGS	11/5/2020	WTOL 11 News at 10pm	TEEN VAPING IN PANDEMIC	There does seem to be a brighter side of the pandemic fewer teens are picking up a VAPE pen. Almost two million high school and middle school students aren't vaping. Caylee Kirby follows the trend tonight for us.	0:01:41

EDUCATION	11/6/2020	WTOL 11 News at 10pm	SCHOOLS AND COVID DECISIONS	As COVID-19 cases continue to rise in Lucas County some may be wondering what this means for local school districts. Caylee Kirby takes a look at what could be on the horizon.	0:01:41
HOUSING	11/6/2020	WTOL 11 News at 10pm	VISTULA REDEVELOPMENT	New today Toledo's oldest neighborhood is on its way to seeing a much-needed revitalization. The Historic Wonder Bread factory on North Summit is about to be turned into a large living space for those looking to live near downtown. Roxanne Elias explains why it's about more than just the apartment complex.	0:02:07
FAMILY RELATIONSHIPS	11/6/2020	WTOL 11 News at 7pm	CORN HARVEST WITH PERRYSBURG FARMER	Have you noticed how busy farmers have been in the past few weeks? Trying to beat the calendar and the weather getting their crops in. Photojournalist Paul Kwapich and I spent part of an afternoon in Wood County at the Moser Farm. Just outside Perrysburg.	0:02:56

Issue	Date	Program	Segment	Summary	Duration
ECONOMY	12/1/2020	WTOL 11 News at 7pm	GIVING TUESDAY HOW IT HELPS	While Giving Tuesday is always important, many local charities and other organizations are relying more on donations this year, due to the COVID-19 pandemic.  Amy Steigerwald is speaking with some charities about how this money will help.	0:01:55
HEALTHCARE/SAFETY	12/1/2020	WTOL 11 News at 10pm	FLU NUMBERS COMPARED TO LAST YEAR	It's just the start of flu season and so far, this year flu hospitalizations are down in Northwest Ohio and across the country. Carla Bayron found out what's being done to keep the coronavirus at bay may be working for the flu too.	0:01:30
HEALTHCARE/SAFETY	12/1/2020	WTOL 11 News at 7pm	WOOD COUNTY CONTACT TRACING	With Ohio case numbers at an all-time high many health departments are working double time when it comes to contact tracing.  Amy Steigerwald is speaking with a contact tracer who is shedding light on how things have changed over the past few weeks.	0:01:25
CRIME/GANGS	12/1/2020	WTOL 11 News at 10pm	AVOID SCAMS GIVING TUESDAY	Giving Tuesday is a major time to support charity. It's also a time for con artists to take advantage of people's generosity. Carla Bayron tells us how you can keep your money safe all-yearround.	0:01:30

LEADERSHIP	12/1/2020	WTOL 11 News at 10pm	LUCAS COUNTY GOING PURPLE?	Local school districts are preparing to keep kids learning at home as hospitals face a surge in Coronavirus patients here in Lucas County.  Two superintendents say they were advised by the health department the county will likely move from level 3- red- to level four-purple- on the state coronavirus advisory map next week- meaning exposure is severe and you should stay home.  Roxanne Elias talked with the school leaders and a doctor about why the change.	0:02:00
EDUCATION	12/2/2020	WTOL 11 News at 7pm	SCHOOLS PLAN FOR REMOTE LEARNING	COVID-19 continues its relentless impact on Lucas County. The health department mandated school districts move to virtual learning by Friday as we get closer to the holidays Caylee Kirby talked with superintendents about how they're preparing for the shift.	0:01:38
RACE RELATIONS/DIVERSITY	12/3/2020	WTOL 11 News at 10pm	TOLEDO MASK UP PROJECT	The COVID-19 pandemic is hitting urban and minority populations hard so helping raise awareness for safety and prevention is key. Our Carla Bayron introduces us to a non-profit organization hoping to be a part of the solution in Lucas County.	0:01:55
FAMILY RELATIONSHIPS	12/4/2020	WTOL 11 News at 10pm	COVID TEST LOST	For those who went to the Lucas County rec center for a test on November 18th - you're urged to take another because the first one never got to a lab.  Zeinab Cheaib spoke with a couple who had to go through all the trouble and anticipation just to take another test.	0:01:42

EMPLOYMENT	12/4/2020	WTOL 11 News at 7pm	LOCAL ROOTS OWNER DURING PANDEMIC	During the pandemic and may be a stressful time being cooped up in your house and working remotely.  Zeinab Cheaib spoke with one business owner who refused to shut her doors for the sake of her employee's mental health	0:01:49
HOUSING	12/11/2020	WTOL 11 News at 10pm	PROMEDICA HELPS EMPLOYEE TURN LIFE AROUND	Many are struggling financially during the pandemic with losing their jobs and even their homes. Zeinab Cheaib talked to a woman whose employer helped get her back on her feet.	0:01:46

# **FOX 4th Quarter FOX News Sunday Quarterly Report**

Oct 4, 2020 Trump/Covid:

**Steve Cortes** 

Covid:

Dr. Tom Inglesby

**Biden Campaign:** 

Sen. Amy Klobuchar (D-MN)

Oct 11, 2020

**Trump Camp:** 

Lara Trump

**SCOTUS:** 

Sen. Ben Sasse (R-NE) Sen. Chris Coons (D-DE)

Oct 18, 2020

Biden camp:

Pete Buttigieg

**Trump Camp:** 

Jason Miller

Oct 25, 2020

Trump camp:

Ronna McDaniel

**Biden Camp:** 

Gov. Gretchen Whitmer (D-MI)

November 1, 2020

**Trump Camp:** 

Corey Lewandowski

**Biden Camp:** 

Sen. Amy Klobuchar (D-MN)

November 8, 2020

**Biden Transition:** 

Mayor Pete Buttigieg

**Election:** 

Sen. Mitt Romney (R-UT)

# November 15, 2020

#### **Biden Covid Task Force:**

Dr. Vivek Murthy

**Election legal panel:** 

Ken Starr

Larry Tribe

# November 22, 2020

Covid:

Dr. Tom Inglesby

**Biden Transition** 

Kate Bedingfield

## November 29, 2020

Covid:

Dr. Jerome Adams

Covid:

Gov. Asa Hutchinson (R-AR)

Gov. Phil Murphy (D-NJ)

# December 6, 2020

Vaccines:

HHS Sec. Alex Azar

**Covid Relief Bill:** 

Sen. Bill Cassidy (R-LA)

## Foreign Affairs/New Book:

John Brennan

## December 13, 2020

Vaccines:

Dr. Moncef Slaoui

**Covid Relief:** 

Sen. Joe Manchin (D-WV)

**Hunter Biden/Eric Swalwell** 

Rep. Steve Scalise (R-LA)

# December 20, 2020

**Biden Administration** 

Jen Psaki

**Covid Relief Bill** 

Sen. John Barrasso (R-WY)

# December 27, 2020

**Congress:** 

Sen. Pat Toomey (R-PA)

Covid:

Adm. Brett Giroir

# WUPW - "Leading Edge with Jerry Anderson"

## **Public Affairs Programming**

# October 1 through December 31, 2020

This weekly news interview and discussion program is locally produced and hosted by FOX Toledo News former News anchor/reporter Jerry Anderson. It features guests from government and community agencies in discussion of one or more issues of typical/newsworthy/timely issues of interest to viewers in the Toledo market. The duration of each program is 30-minutes. Saturday nights from 10:30pm – 11:00pm ET is the program's time slot however some programs ran late due to sports overruns.

Title: Leading Edge with Jerry Anderson

**Airdate:** 10/03/20

**Synopsis:** Dr. Sam Nelson, chair of the political science department at the University of Toledo joined Jerry to discuss the Presidential race and debates. Toledo city council candidates Tony Dia and Katie Moline joined Jerry to discuss why they feel they should be elected.

Title: Leading Edge with Jerry Anderson

**Airdate:** 10/10/20

**Synopsis:** Candidates for Lucas County Sheriff, Mike Navarre, Brett Warner and Earl Mack joined Jerry to discuss why they feel they should be elected.

Title: Leading Edge with Jerry Anderson

**Airdate:** 10/17/20

**Synopsis:** Republican representative from Ohio's 5<sup>th</sup> district, Bob Latta, joined Jerry to discuss his upcoming election race. Democratic challenger for Ohio's 5<sup>th</sup> district, Nick Rubando, also joined Jerry to explain why he feels he should replace Rep. Latta.

Title: Leading Edge with Jerry Anderson

**Airdate:** 10/25/20

**Synopsis:** Toledo Mayor Wade Kapszukiewicz joined Jerry to push for passage of the city's 2 income tax measures on the November ballot. Rosalyn Clemens, director of Toledo's Department of Neighborhoods, joined Jerry to talk about the city's new lead ordinance.

**Title:** Leading Edge with Jerry Anderson

**Airdate:** 11/01/20

**Synopsis:** Jane Timken, chair of the Ohio GOP; David Pepper, chair of the Ohio Democrats; and Frank LaRose, Ohio's Secretary of State, all joined Jerry to discuss the upcoming general election.

Title: Leading Edge with Jerry Anderson

**Airdate:** 11/07/20

**Synopsis:** Democratic Rep. Marcy Kaptur joined Jerry to discuss the results of the election. Jonathan Jakubowski, chair of the Wood County GOP, and Mike Zickar, chair of the Wood County Democrats, joined Jerry to talk about the election, and Wood County's role as a bellweather county.

Title: Leading Edge with Jerry Anderson

**Airdate:** 11/15/20

**Synopsis:** - Lee Strang, from UToledo's College of Law, joined Jerry to discuss the legal challenges from the Trump campaign in relation to the election results. Michael and Bob Anspach from Anspach Law joined Jerry to talk about their family firm, and the struggles with addiction each of them have overcome.

Title: Leading Edge with Jerry Anderson

**Airdate:** 11/21/20

**Synopsis:** Dr. Eric Zgodzinski, commissioner of the Toledo Lucas County Health Dept., joined Jerry to discuss COVID in the community. Marty Schladen, reporter for the Ohio Capital Journal, joined Jerry to talk about state issues.

Title: Leading Edge with Jerry Anderson

**Airdate:** 11/28/20

**Synopsis:** Nick Tonegato, 8<sup>th</sup> grade teacher at Perrysburg Jr. High, joined Jerry to talk about how teaching has changed during the pandemic. Ken Leslie, founder of Veterans Matter, joined Jerry to talk about how his organization has helped find new homes for 4,000 homeless vets.

Title: Leading Edge with Jerry Anderson

**Airdate:** 12/05/20

**Synopsis:** Dr. Brian Kaminski from ProMedica joined Jerry to talk about the COVID-19 situation in Ohio, and how the vaccine will be distributed. Republican Ohio Senator Rob McColley joined Jerry to talk about his role as the incoming Majority Whip, and other state issues facing legislators.

**Title:** Leading Edge with Jerry Anderson

**Airdate:** 12/12/20

**Synopsis:** Scott Gibson, superintendent of Toledo Christian Schools, joined Jerry to talk about education during the pandemic. Bob LaClair, president of Fifth Third Bank of Northwestern Ohio, joined Jerry to talk about his banking career in northwest Ohio and his decision to retire.

Title: Leading Edge with Jerry Anderson

**Airdate:** 12/19/20

**Synopsis:** Political science professor at BGSU, Dr. David Jackson, joined Jerry to discuss the ongoing controversy surrounding the presidential election. Mindy Rapp, executive director of the SeaGate Food Bank joined Jerry to talk about the need for food assistance in northwest Ohio.

in northwest Ohio and his decision to retire.

**Title:** Leading Edge with Jerry Anderson

**Airdate:** 12/26/20

**Synopsis:** Ohio state Rep. Haraz Ghabari joined Jerry to discuss issues facing state lawmakers in the coming year. Rachel Gagnon, executive director of the Toledo-Lucas County Homelessness Board joined Jerry to talk about the current state of homelessness in the area.

# Public Service Announcements aired on WUPW-TV October 1 through December 31, 2020

WUPW-TV airs public service announcements (PSAs) on topics of interest to the communities it serves. These PSAs air throughout the broadcast day on WUPW. Included in this report (but not in the total listed below) are FOX Network PSAs as well. The network report is a separate attachment.

During the 4<sup>th</sup> Quarter 2020, WUPW aired approximately 7,241 public service announcements.

During the 4<sup>th</sup> Quarter 2020, WUPW-DT2 aired approximately 11,239 public service announcements.

PSAs from among the campaigns listed below comprised those that aired on WUPW in the 4<sup>th</sup> Quarter 2020. These PSAs were selected to target the ascertained community issues as listed in this report. As follows:

# **Topic: Alcohol and Drugs**

- Spring Break
- Project Roadblock

# Topic: Crime/Gangs

- Child Sex Trafficking
- Underage Drinking

#### **Topic: Education**

- Texting and Driving
- Community Goes to School COVID
- STOMP Out Bullying

# **Topic: Employment**

- OH Army National Guard
- US Dept of Veterans Affairs

# Topic: Family/Youth

- Autism
- Make a Wish
- United Way
- United Way Worldwide
- YMCA
- Boys and Girls Clubs

# **Topic: Healthcare/Safety**

- American Red Cross: Appeal: These Times
- Caregiver Assistance during COVID
- Center for Organizational Research and Education: Disaster Checklist
- COVID-19
- Vaccinate Your Family
- Heifer International

# **Topic: Housing**

• Home for our Troops

# **Topic: Leadership / Politics**

- OH Secretary of State Absentee Ballot
- We are Broadcasters

# WUPW Community Outreach Efforts October 1 through December 31, 2020



WUPW again teamed up with The Family House for the annual Season of Hope. This year people were encouraged to make a monthly commitment to help families in need served by the areas largest family shelfter. WUPW and WUPW2 ran a combined 1,029 spots.



# WUPW-TV Phone Banks October 1 through December 31, 2020

December 16: 7:00pm – 11:00pm

Phone bank for Family House, raising awareness and funds for the local nonprofit.