

WAFF

1414 N. Memorial Parkway Huntsville, AL 35801

Sales T & C: www.gray.tv/advertising

Main: (256) 533-4848 Billing: (256) 564-5609

Billing Address:

Greystone Public Affairs LLC Attention: Lance Hyche 4029 Miner Way Hoover, AL 35242

NBC Today Show

Send Payment To:

WAFF PO Box 14200 Tallahassee, FL 32317-4200

VOICE			
Property	WAFF		
Invoice #	3477727-1	Order #	3477727
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/26/24	Flight Dates	03/22/24 - 03/26/24
Advertiser	Teddy Powell for Sta	te House Dist	10
Product	Powell for State Hou	se Dist 10	
Estimate #	0322-0326		
	Account Executive	Suzanne Cor	nstan
	Sales Office	Huntsville Na	tional
	Sales Region	National	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	183066	
	Advertiser Ref	629821	
	Product 1		

Product 2

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 03/22/24	03/26/24	M-F 5a News	458a-530a	MTF	:30	1	\$75.00	NM	
	Start Date 03/18/24	End Date MTWTFSS 03/24/24F	Spots/Week 1	<u>Rate</u> \$75.00					
	<u>Day</u> <u>Air</u> F F 03/2 Start Date 03/25/24	Date Air Time Descrip 22/24 5:27 AM M-F 5a End Date MTWTFSS 03/31/24 MT		<u>Start/End Time</u> 458a-530a <u>Rate</u> \$75.00		h <u>Ad-ID</u> O Powell	30 With Outta	ikes	<u>Rate</u> <u>Type</u> \$75.00 NM
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
3 WAFI 2 WAFI		25/24 5:22 AM M-F 5a 26/24 5:29 AM M-F 5a		458a-530a 458a-530a		-	30 With Outta 30 With Outta		\$75.00 NM \$75.00 NM
2 03/22/24	03/26/24	M-F 530a News	528-6a	MTF	:30	1	\$100.00	NM	
	Start Date 03/18/24	End Date <u>MTWTFSS</u> 03/24/24F	Spots/Week 1	<u>Rate</u> \$100.00					
_	Start Date	22/24 5:42 AM M-F 530 End Date MTWTFSS		Start/End Time 528-6a Rate		h <u>Ad-ID</u> O Powell	30 With Outta	ıkes	<u>Rate</u> <u>Type</u> \$100.00 NM
Spots: # Ch 2 WAFI	03/25/24 <u>Day</u> <u>Air</u> F M 03/2	03/31/24 MT <u>Date Air Time</u> <u>Descrip</u> 25/24 5:54 AM M-F 530		\$100.00 <u>Start/End Time</u> 528-6a		h <u>Ad-ID</u> O Powell	30 With Outta	ıkes	<u>Rate Type</u> \$100.00 NM
3 03/22/24	03/26/24	M-F 6-7a News	558a-7a	MTF	:30	1	\$175.00	NM	
7	Start Date 03/18/24	End Date <u>MTWTFSS</u> 03/24/24F	Spots/Week 1	<u>Rate</u> \$175.00					
	<u>Day</u> <u>Air</u> F F 03/2 Start Date 03/25/24	Date Air Time Descrip 22/24 6:59 AM M-F 6-7 End Date MTWTFSS 03/31/24 MT		<u>Start/End Time</u> 558a-7a <u>Rate</u> \$175.00		h <u>Ad-ID</u> O Powell	30 With Outta	ıkes	<u>Rate</u> <u>Type</u> \$175.00 NM
Spots: # Ch 2 WAFI	<u>Day</u> <u>Air</u>		<u>tion</u>	Start/End Time 558a-7a		h <u>Ad-ID</u> O Powell	30 With Outta	ıkes	<u>Rate</u> <u>Type</u> \$175.00 NM
3 WAFI	F Tu 03/2	26/24 6:29 AM M-F 6-7	'a News	558a-7a	:3	0 Powell	30 With Outta	ıkes	\$175.00 NM

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Send Payment To:



11 03/22/24

03/25/24

M-F 4p News

Invoice #	3477727-1	Invoice Month	March 2024			
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24			
Advertiser	Teddy Powell for State House Dist 10					
Product	Powell for State House Dist 10					
Estimate #	0322-0326					

		Spots/		
Line Start Date End Date Description Start/End Tir	me MTWTFSS	Length Week	Rate Type	
4 03/22/24 03/26/24 7-9a	MTF	:30 1	\$175.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee	ek Rate			
03/18/24 03/24/24F	1 \$175.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	20	Rate Type
1 WAFF F 03/22/24 7:30 AM NBC Today Show Weeks: Start Date End Date MTWTFSS Spots/Wee	7-9a ek Rate	:30 Powell	30 With Outtakes	\$175.00 NM
03/25/24 03/31/24 MT	2 \$175.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WAFF M 03/25/24 7:56 AM NBC Today Show	7-9a	:30 Powell	30 With Outtakes	\$175.00 NM
3 WAFF Tu 03/26/24 8:39 AM NBC Today Show	7-9a	:30 Powell	30 With Outtakes	\$175.00 NM
5 03/22/24 03/23/24 Sat 5a News 5-6a	S-	:30 1	\$10.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee	ek Rate			
03/18/24 03/24/24S-	1 \$10.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		<u>Rate</u> <u>Type</u>
1 WAFF Sa 03/23/24 5:23 AM Sat 5a News	5-6a	:30 Powe11	30 With Outtakes	\$10.00 NM
6 03/22/24 03/23/24 Sat 6a News Sat 6am	S-	:30 1	\$50.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>				
03/18/24 03/24/24	1 \$50.00			5
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	30 With Outtakes	Rate Type
1 WAFF Sa 03/23/24 6:55 AM Sat 6a News	Sat 6am	:30 Powerr	30 WITH OUTTAKES	\$50.00 NM
7 03/22/24 03/23/24 Saturday Today 7:00 AM-8:30	0 AMS-	:30 1	\$125.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee				
03/18/24 03/24/24S- Spots: # Ch Day Air Date Air Time Description	1 \$125.00 Start/End Time	Length Ad-ID		Rate Type
1 WAFF Sa 03/23/24 8:00 AM Saturday Today	7:00 AM-8:30 AM		30 With Outtakes	<u>Rate</u> <u>Type</u> \$125.00 NM
, ,		1 .50 1 0	Jo Wien outcakes	ψ123.00 TVIVI
8 03/22/24 03/24/24 Sun 5-6a 5-6a	S	:30 1	\$20.00 NM	
Weeks: Start Date 03/18/24 End Date 03/24/24 MTWTFSS 05/Wer Spots/Wer	<u>ek</u> <u>Rate</u> 1 \$20.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WAFF Su 03/24/24 5:56 AM Sun 5-6a	5-6a		30 With Outtakes	\$20.00 NM
9 03/22/24 03/24/24 Sun 6a News 6-7a	S	:30 1	\$50.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>				
03/18/24 03/24/24S	1 \$50.00	1		D-4 -
Spots: # Ch Day Air Date Air Time Description 1 WAFF Su 03/24/24 6:22 AM Sun 6a News	Start/End Time	Length Ad-ID	30 With Outtakes	Rate Type
	6-7a	.50 Powe11	30 With Outtakes	\$50.00 NM
10 03/22/24 03/24/24 Sunday Today Show 7-8a	S	:30 1	\$125.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee 03/18/24 03/24/24 S	<u>ek</u> <u>Rate</u> 1 \$125.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WAFF Su 03/24/24 7:25 AM Sunday Today Show	7-8a		30 With Outtakes	\$125.00 NM

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4-5p

M---F--

:30

\$100.00

NM

Send Payment To:



Invoice #	3477727-1	Invoice Month	March 2024			
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24			
Advertiser	Teddy Powell for State House Dist 10					
Product	Powell for State House Dist 10					
Estimate #	0322-0326					

Spots/

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 03/22/24	03/25/24	M-F 4p News	4-5p	MF	:30	1	\$100.00	NM	
Weeks:	Start Date 03/18/24	End Date MTWTFSS 03/24/24F	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Cl			•	Start/End Time	l enath	n Ad-ID			Rate Type
		3/22/24 4:45 PM M-F 4		4-5p			30 With Outta	akes	\$100.00 NM
Weeks:	Start Date		Spots/Week	Rate					4.00.00
	03/25/24	03/31/24 M	1	\$100.00					
Spots: # CI				Start/End Time		n <u>Ad-ID</u>			Rate Type
2 W	AFF M 03	3/25/24 4:29 PM M-F 4	1p News	4-5p	:30) Powell	30 With Outta	akes	\$100.00 NM
12 03/22/24	03/25/24	M-F 5p News	5-530p	MF	:30	1	\$275.00	NM	
Weeks:	Start Date	End Date MTWTFSS 03/24/24F	Spots/Week	Rate					
Spots: # Cl	03/18/24 h Day Aiı		1 ription	\$275.00 Start/End Time	Lenath	n Ad-ID			Rate Type
		3/22/24 5:22 PM M-F 5		5-530p			30 With Outta	akes	\$275.00 NM
Weeks:		End Date MTWTFSS	•	Rate	.50	Jioweii	30 WICH OUCC	akes	ψ273.00 INIVI
	03/25/24	03/31/24 M	1	\$275.00					
Spots: # CI	<u>h Day Aii</u>	<u>r Date</u> <u>Air Time</u> <u>Desc</u>	<u>ription</u>	Start/End Time	Length	n <u>Ad-ID</u>			Rate Type
2 W	AFF M 03	3/25/24 5:24 PM M-F 5	p News	5-530p	:30) Powell	30 With Outta	akes	\$275.00 NM
13 03/22/24	03/25/24	M-F 6p News	6-630p	MF	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Cl	03/18/24 h Day Aiı	03/24/24F r Date Air Time Desc	1 ription	\$300.00 Start/End Time	Lenath	n Ad-ID			Rate Type
		6:23 PM M-F 6		6-630p			30 With Outta	akes	\$300.00 NM
Weeks:	Start Date		Spots/Week	Rate	.00	, romerr	Jo Wien odece	anes	ψ500.00 14101
	03/25/24	03/31/24 M	1	\$300.00					
Spots: # CI	<u>h Day Aiı</u>			Start/End Time	Length	n <u>Ad-ID</u>			Rate Type
2 W	AFF M 03	8/25/24 6:28 PM M-F 6	Sp News	6-630p	:30) Powell	30 With Outta	akes	\$300.00 NM
14 03/22/24	03/25/24	M-F 630-7p	630-7p	MF	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/18/24	03/24/24F	1	\$500.00					
Spots: # Cl				Start/End Time		n <u>Ad-ID</u>			Rate Type
		8/22/24 6:53 PM M-F 6		630-7p	:30) Powell	30 With Outta	akes	\$500.00 NM
Weeks:	Start Date 03/25/24	End Date MTWTFSS 03/31/24 M	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: # CI			· ·	Start/End Time	Length	Ad-ID			Rate Type
	AFF M 03			630-7p			30 With Outta	akes	\$500.00 NM
15 03/22/24	03/23/24	Sat 630-7p	630-7p	S-	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
	03/18/24	03/24/24S-	1	\$125.00					
Spots: # CI				Start/End Time		n Ad-ID			Rate Type
1 W	AFF Sa 03	3/23/24 6:47 PM Sat 6	30-7p	630-7p	:30) Powell	30 With Outta	akes	\$125.00 NM
16 03/22/24	03/23/24	Sat Late News	10-1030p	S-	:30	1	\$150.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # CI	03/18/24 h Day Aiı	03/24/24S- r Date	1 ription	\$150.00 Start/End Time	Longth	n Ad-ID			Rate Type
. – –		information shown on this invoice					contracts, and it will	not accept a	

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Invoice #	3477727-1	Invoice Month March 2024				
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24			
Advertiser	Teddy Powell for State House Dist 10					
Product	Powell for State House Dist 10					
Estimate #	0322-0326					

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
16 03/22/24	03/23/24	Sat Late News	10-1030p	S-	:30	1	\$150.00	NM		
Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 W	AFF Sa 03/	23/24 10:13 PM Sat	Late News	10-1030p	:3	0 Powell	30 With Outt	akes	\$150.00	NM
17 03/22/24	03/25/24	M-F Late News	10-1035p	MF	:30	1	\$180.00	NM		
Weeks:	Start Date 03/18/24	End Date 03/24/24F-		<u>Rate</u> \$180.00						
Spots: # Ch		Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 W	AFF F 03/	22/24 10:12 PM M-F	Late News	10-1035p	:3	0 Powell	30 With Outt	akes	\$180.00	NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
	03/25/24	03/31/24 M	- 1	\$180.00						
Spots: # Ch	<u>Day</u> Air	Date <u>Air Time</u> Des	<u>cription</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate</u>	<u>Type</u>
2 W	AFF M 03/	25/24 10:30 PM M-F	Late News	10-1035p	:3	0 Powell	30 With Outt	akes	\$180.00	NM
18 03/22/24	03/24/24	Sun Late News	10-1035p	S	:30	1	\$160.00	NM		
Weeks:	Start Date 03/18/24	End Date 03/24/245		<u>Rate</u> \$160.00						
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Type
1 W	AFF Su 03/	24/24 10:30 PM Sun	Late News	10-1035p	:3	0 Powell	30 With Outt	akes	\$160.00	NM
				Total Spots	:	30				

Payment Terms 30 Days

\$5,000.00	Gross Total
\$750.00	Agency Commission
\$4,250.00	Net Amount Due
\$0.00	Invoice Balance as of 04/02/24 11:09:22 AM CT