



WMWV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

# Contract # 1957645

**Schedule Dates** 10/23/14-11/03/14  
**Advertiser** League of Conservation Voters (24442)  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** LCV VICTORY FUND (670202)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Furman, Mike  
**Phone/Fax** /  
**CPE** 265/281/3944  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** LCV VICTORY FUND  
LEAGUE OF CONSERVATION VOTERS  
PJ STACK

**Date Entered** 10/22/14  
**Last Modified** 10/22/14  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR10449658  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,309.25  
**Net Total** \$13,085.75  
**Sales Tax**

Greensboro (WMWV)		
By Broadcast Month	Spots	Rate
Oct. 2014	38	\$6,215.00
Nov. 2014	46	\$9,180.00
<b>Grand Total:</b>	<b>84</b>	<b>\$15,395.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/14-10/24/14	1	:30	1P- 2P (EST)					1	1			2	\$85.00	\$170.00	Greensboro (WMWV)	MILLIONAIRE	10/22/14
2.0	Normal Line / SPOT (2)	10/23/14-10/24/14	1	:30	2P- 3P (EST)					1	1			2	\$75.00	\$150.00	Greensboro (WMWV)	JUDGE FAITH	10/22/14
3.0	Normal Line / SPOT (3)	10/23/14-10/24/14	1	:30	3P- 4P (EST)					1	1			2	\$85.00	\$170.00	Greensboro (WMWV)	HOT BENCH	10/22/14
4.0	Normal Line / SPOT (9)	10/23/14-10/24/14	1	:30	4P- 5P (EST)					1	1			2	\$95.00	\$190.00	Greensboro (WMWV)	JUDGE MATHIS	10/22/14
5.0	Normal Line / SPOT (10)	10/23/14-10/24/14	1	:30	5:58P- 6:28P (EST)					1	1			2	\$160.00	\$320.00	Greensboro (WMWV)	TWO AND A HALF MEN	10/22/14
6.0	Normal Line / SPOT (11)	10/23/14-10/24/14	1	:30	6:28P- 6:58P (EST)					1	1			1	\$180.00	\$180.00	Greensboro (WMWV)	TWO AND A HALF MEN	10/22/14
7.0	Normal Line / SPOT (14)	10/23/14-10/24/14	1	:30	6:58P- 7:28P (EST)					1	1			1	\$530.00	\$530.00	Greensboro (WMWV)	BIG BANG THEORY	10/22/14
8.0	Normal Line / SPOT (15)	10/23/14-10/24/14	1	:30	7:28P- 8P (EST)					1	1			2	\$545.00	\$1,090.00	Greensboro (WMWV)	BIG BANG THEORY	10/22/14
9.0	Normal Line / SPOT (21)	10/23/14-10/24/14	1	:30	10P- 10:30P (EST)					1	1			1	\$70.00	\$70.00	Greensboro (WMWV)	HOT IN CLEVELAND	10/22/14
10.0	Normal Line / SPOT (22)	10/23/14-10/24/14	1	:30	10:30P- 11P (EST)					1	1			2	\$70.00	\$140.00	Greensboro (WMWV)	HOT IN CLEVELAND	10/22/14
11.0	Normal Line / SPOT (23)	10/23/14-10/24/14	1	:30	11P- 11:30P (EST)					1	1			1	\$185.00	\$185.00	Greensboro (WMWV)	HOUSE OF PAYNE	10/22/14
12.0	Normal Line / SPOT (24)	10/23/14-10/24/14	1	:30	11:30P- 12A (EST)					1	1			1	\$185.00	\$185.00	Greensboro (WMWV)	HOUSE OF PAYNE	10/22/14
13.0	Normal Line / SPOT (25)	10/23/14-10/24/14	1	:30	12A- 12:30A (EST)					1	1			2	\$120.00	\$240.00	Greensboro (WMWV)	MIKE & MOLLY	10/22/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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PJ STACK

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (26)	10/23/14-10/24/14	1	:30	12:30A- 1A (EST)					1	1			2	\$120.00	\$240.00	Greensboro (WMYV)	MIKE & MOLLY	10/22/14
15.0	Normal Line / Prime (30)	10/23/14-10/30/14	1	:30	8P- MYN-The Mentalist (Thursday)					1				2	\$170.00	\$340.00	Greensboro (WMYV)	THE MENTALIST	10/22/14
16.0	Normal Line / Prime (31)	10/23/14-10/23/14	1	:30	9P- MYN-The Mentalist 2 (Thursday)					1				1	\$230.00	\$230.00	Greensboro (WMYV)	THE MENTALIST	10/22/14
17.0	Normal Line / SPOT (4)	10/26/14-10/26/14	1	:30	1P- Movie:MY48 Afternoon Movie								1	1	\$90.00	\$90.00	Greensboro (WMYV)	MY48 MOVIE	10/22/14
18.0	Normal Line / SPOT (5)	10/26/14-10/26/14	1	:30	1P- Movie:MY48 Afternoon Movie								1	1	\$85.00	\$85.00	Greensboro (WMYV)	MY48 MOVIE	10/22/14
19.0	Normal Line / Prime (32)	10/24/14-10/24/14	1	:30	8P- MYN-Bones (Friday)						1			1	\$200.00	\$200.00	Greensboro (WMYV)	BONES	10/22/14
20.0	Normal Line / Prime (33)	10/24/14-10/24/14	1	:30	9P- MYN-Bones 2 (Friday)						1			1	\$140.00	\$140.00	Greensboro (WMYV)	BONES	10/22/14
21.0	Normal Line / SPOT (6)	10/26/14-10/26/14	1	:30	4P- Castle								1	1	\$110.00	\$110.00	Greensboro (WMYV)	CASTLE	10/22/14
22.0	Normal Line / SPOT (7)	10/26/14-10/26/14	1	:30	5P- 6P (EST)								1	1	\$45.00	\$45.00	Greensboro (WMYV)	BIG BANG THEORY	10/22/14
23.0	Normal Line / SPOT (8)	10/26/14-10/26/14	1	:30	6P- 7P (EST)								1	1	\$95.00	\$95.00	Greensboro (WMYV)	TWO AND A HALF MEN	10/22/14
24.0	Normal Line / SPOT (18)	10/26/14-10/26/14	1	:30	5:57P- 6:59P (EST)								1	1	\$95.00	\$95.00	Greensboro (WMYV)	TWO AND A HALF MEN	10/22/14
25.0	Normal Line / SPOT (19)	10/26/14-11/02/14	1	:30	6:58P- 7:28P (EST)								1	2	\$195.00	\$390.00	Greensboro (WMYV)	BIG BANG THEORY	10/22/14

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PJ STACK

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26.0	Normal Line / SPOT (20)	10/26/14-11/02/14	1	:30	7:28P- 8P (EST)								1	2	\$220.00	\$440.00	Greensboro (WMTV)	BIG BANG THEORY	10/22/14
27.0	Normal Line / Prime (34)	10/26/14-10/26/14	1	:30	8P- 9P (EST)								1	1	\$125.00	\$125.00	Greensboro (WMTV)	RAISING HOPE	10/22/14
28.0	Normal Line / SPOT (3)	10/28/14-10/31/14	1	:30	3P- 4P (EST)	2		X	X	X	X			2	\$85.00	\$170.00	Greensboro (WMTV)	HOT BENCH	10/22/14
29.0	Normal Line / SPOT (9)	10/28/14-10/31/14	1	:30	4P- 5P (EST)			1	1	1	1			4	\$95.00	\$380.00	Greensboro (WMTV)	JUDGE MATHIS	10/22/14
30.0	Normal Line / SPOT (10)	10/28/14-10/31/14	1	:30	5:58P- 6:28P (EST)	3		X	X	X	X			3	\$160.00	\$480.00	Greensboro (WMTV)	TWO AND A HALF MEN	10/22/14
31.0	Normal Line / SPOT (11)	10/28/14-10/31/14	1	:30	6:28P- 6:58P (EST)	3		X	X	X	X			3	\$180.00	\$540.00	Greensboro (WMTV)	TWO AND A HALF MEN	10/22/14
32.0	Normal Line / SPOT (14)	10/28/14-10/31/14	1	:30	6:58P- 7:28P (EST)	2		X	X	X	X			2	\$530.00	\$1,060.00	Greensboro (WMTV)	BIG BANG THEORY	10/22/14
33.0	Normal Line / SPOT (15)	10/28/14-10/31/14	1	:30	7:28P- 8P (EST)	3		X	X	X	X			3	\$545.00	\$1,635.00	Greensboro (WMTV)	BIG BANG THEORY	10/22/14
34.0	Normal Line / SPOT (25)	11/03/14-11/03/14	1	:30	12A- 12:30A (EST)		1							1	\$120.00	\$120.00	Greensboro (WMTV)	MIKE & MOLLY	10/22/14
35.0	Normal Line / SPOT (26)	10/28/14-10/31/14	1	:30	12:30A- 1A (EST)	1		X	X	X	X			1	\$120.00	\$120.00	Greensboro (WMTV)	MIKE & MOLLY	10/22/14
36.0	Normal Line / Prime (27)	10/27/14-11/03/14	1	:30	8P- MTN-Law & Order: SVU (Monday)									2	\$170.00	\$340.00	Greensboro (WMTV)	LAW & ORDER: SVU	10/22/14
37.0	Normal Line / Prime (28)	10/29/14-10/29/14	1	:30	8P- MTN-The Walking Dead (Wednesday)				1					1	\$310.00	\$310.00	Greensboro (WMTV)	THE WALKING DEAD	10/22/14

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3500 Myer Lee Dr  
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Great American Media  
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**Contract #**  
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**Buyer Name**  
**Phone/Fax**  
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**Account Types**  
**Billing Type**  
**Comments**

**1957645**  
10/23/14-11/03/14  
League of Conservation Voters (24442)  
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POLITICAL ISSUE (ns) (1187)  
LCV VICTORY FUND (670202)  
Millennium/DC, Washington DC (1108)  
Millennium Washington DC  
Furman, Mike  
/ 265/281/3944  
National/Political Issue Agency BRD  
Weekly/Irregular  
LCV VICTORY FUND  
LEAGUE OF CONSERVATION VOTERS  
PJ STACK

**Date Entered**  
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**CO-OP**  
**Headline #**  
**Demo**  
**Order Type**  
**Package Deal**  
**Commission %**  
**Commission**  
**Net Total**  
**Sales Tax**

10/22/14  
10/22/14  
Lisa Carter  
No  
ECR10449658  
A35+R  
Normal  
15.00  
\$2,309.25  
\$13,085.75

**Greensboro (WMVY)**  
**By Broadcast Month**  
Oct. 2014  
Nov. 2014  
Grand Total:  
**Spots**  
38  
46  
84  
**Rate**  
\$6,215.00  
\$9,180.00  
\$15,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / Prime (29)	10/29/14-10/29/14	1	:30	9P- MYN-The Walking Dead 2 (Wednesday)					1				1	\$325.00	\$325.00	Greensboro (WMVY)	THE WALKING DEAD	10/22/14
39.0	Normal Line / SPOT (1)	10/27/14-10/27/14	1	:30	1P- 2P (EST)		1							1	\$85.00	\$85.00	Greensboro (WMVY)	MILLIONAIRE	10/22/14
40.0	Normal Line / SPOT (1)	10/28/14-10/31/14	1	:30	1P- 2P (EST)	3		X	X	X	X			3	\$85.00	\$255.00	Greensboro (WMVY)	MILLIONAIRE	10/22/14
41.0	Normal Line / SPOT (2)	10/27/14-10/27/14	1	:30	2P- 3P (EST)		1							1	\$75.00	\$75.00	Greensboro (WMVY)	JUDGE FAITH	10/22/14
42.0	Normal Line / SPOT (2)	10/28/14-10/31/14	1	:30	2P- 3P (EST)	3		X	X	X	X			3	\$75.00	\$225.00	Greensboro (WMVY)	JUDGE FAITH	10/22/14
43.0	Normal Line / SPOT (3)	10/27/14-10/27/14	1	:30	3P- 4P (EST)		1							1	\$85.00	\$85.00	Greensboro (WMVY)	HOT BENCH	10/22/14
44.0	Normal Line / SPOT (11)	10/27/14-10/27/14	1	:30	6-28P- 6:38P (EST)		1							1	\$180.00	\$180.00	Greensboro (WMVY)	TWO AND A HALF MEN	10/22/14
45.0	Normal Line / SPOT (14)	10/27/14-10/27/14	1	:30	6:58P- 7:28P (EST)		1							1	\$530.00	\$530.00	Greensboro (WMVY)	BIG BANG THEORY	10/22/14
46.0	Normal Line / SPOT (14)	11/03/14-11/03/14	1	:30	6:58P- 7:28P (EST)		1							1	\$530.00	\$530.00	Greensboro (WMVY)	BIG BANG THEORY	10/22/14
47.0	Normal Line / SPOT (21)	10/27/14-10/27/14	1	:30	10P- 10:30P (EST)		1							1	\$70.00	\$70.00	Greensboro (WMVY)	HOT IN CLEVELAND	10/22/14
48.0	Normal Line / SPOT (21)	10/28/14-10/31/14	1	:30	10P- 10:30P (EST)	2		X	X	X	X			2	\$70.00	\$140.00	Greensboro (WMVY)	HOT IN CLEVELAND	10/22/14
49.0	Normal Line / SPOT (22)	10/28/14-10/31/14	1	:30	10:30P- 11P (EST)	2		X	X	X	X			2	\$70.00	\$140.00	Greensboro (WMVY)	HOT IN CLEVELAND	10/22/14
50.0	Normal Line / SPOT (23)	11/03/14-11/03/14	1	:30	11P- 11:30P (EST)		1							1	\$185.00	\$185.00	Greensboro (WMVY)	HOUSE OF PAYNE	10/22/14

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51.0	Normal Line / SPOT (24)	10/28/14-10/31/14	1	:30	11:30P-12A (EST)	1		X	X	X	X			1	\$185.00	\$185.00	Greensboro (WMYV)	HOUSE OF PAYNE	10/22/14
52.0	Normal Line / Football (36)	10/25/14-10/25/14	2	:30	12P-Sports-ASN Southern Conference Football							1		1	\$430.00	\$430.00	Greensboro (WMYV)	ASN FOOTBALL	10/22/14
53.0	Normal Line / Football (37)	11/01/14-11/01/14	2	:30	12P-Sports-ASN Conference USA Football							1		1	\$430.00	\$430.00	Greensboro (WMYV)	ASN FOOTBALL	10/22/14
54.0	Normal Line / Prime (35)	10/26/14-10/26/14	1	:30	9P-Sports-Ring of Honor								1	1	\$125.00	\$125.00	Greensboro (WMYV)	ROH	10/22/14

## CONFIRMATION CONTRACT

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Date:

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Date:

Comments:

msd 3 10/22/14



20

Rep Order#	10449658	Ver#	3	Status	Revised
EC'd	Yes				

**Last Received:**  
**Showing Buylines:**

**Printed:** 10/22/14 11:43 AM  
10/22/14 11:22 AM  
All Rep Revised Lines

Station	WMYV-TV GREENSBORO, NC
Advertiser	(6087) POLITICAL ISSUE GROUP
Product	LCV VICTORY FUND
Estimate#	3944
Buyer	Mike Furman

Agency	(WTRF) WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007
Agency C/P1/P2/E	265/281/3944
Flight Dates	10/21/14-11/03/14

**Rep Firm** MILLENNIUM SALES & MARKETING  
**Sales Office** (DC) WASHINGTON  
**Salesperson** (PJX) PJ STACK  
**Sales Assistant** PJ  
**Salesperson Phone#** 202-955-5342  
**Salesperson Fax#** 202-955-5348

## LEAGUE OF CONSERVATION VOTERS

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

SEE LNS 4,5,6,35 FOR PROGRAM/TIME PERIOD CHANGEDS SEE LNS 36-37 FOR MG'S FROM LNS 12,13,16,17 NOTE 36-37 ARE ASN FOOTBALL PLS CONFIRM T/R PUT

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
4*	Su	1P-3P	MY48 MOVIE Sales remark: V3 TP REVISED V3 Time Changed, Comment Changed	30	\$90.00	10/26-10/26	1	\$90.00	1	1	-	-
5*	Su	1P-3P	MY48 MOVIE Sales remark: V3 TP REVISED V3 Time Changed, Comment Changed	30	\$85.00	10/26-10/26	1	\$85.00	1	1	-	-
6*	Su	4P-5P	CASTLE Sales remark: V3 PROGRAM CHANGED V3 Program Name Change, Comment Changed	30	\$110.00	10/26-10/26	1	\$110.00	1	1	-	-
12*	Sa	558P-628P	TWO AND A HALF MEN MADE-GOOD BY LINE(S) 36 37 V3 Effective Dates Changed	30	\$125.00	10/25-10/25	0	\$0.00	1	0	-	-

## ORDER WORKSHEET

Traffic Order# 1957645

Last Received:  
Showing Buylines:Printed: 10/22/14 11:43 AM  
10/22/14 11:22 AM  
All Rep Revised Lines

2 of 3

Rep Order# 10449658 Ver# 3 Status Revised  
EC'd YesStation WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product LCV VICTORY FUND  
Estimate# 3944  
Buyer Mike FumanAgency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 265/281/3944  
Flight Dates 10/21/14-11/03/14Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
36*	Sa	12P-330P	ASN FOOTBALL	30	\$430.00	10/25-10/25	1	\$430.00	1	1	-	-
Buy Comment: MG - ASN FOOTBALL MKGD FOR SPOTS MISSED ON LN #12: 10/25 (1/WK) MKGD FOR SPOTS MISSED ON LN #13: 10/25 (1/WK) MKGD FOR SPOTS MISSED ON LN #16: 10/25 (1/WK) MKGD FOR SPOTS MISSED ON LN #17: 10/25 (1/WK) V3 Added												
37*	Sa	12P-330P	ASN FOOTBALL	30	\$430.00	11/01-11/01	1	\$430.00	1	1	-	-
Buy Comment: MG - ASN FOOTBALL PART OF A MKGD MADE UP OF LINES 36 37 V3 Added												
13*	Sa	628P-658P	TWO AND A HALF MEN	30	\$195.00	10/25-10/25	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 36 37 V3 Effective Dates Changed												
16*	Sa	658P-728P	BIG BANG THEORY	30	\$245.00	10/25-10/25	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 36 37 V3 Effective Dates Changed												
17*	Sa	728P-8P	BIG BANG THEORY	30	\$295.00	10/25-10/25	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 36 37 V3 Effective Dates Changed												
35*	Su	9P-10P	RING OF HONOR	30	\$125.00	10/26-10/26	1	\$125.00	1	1	-	-
Sales remark: V3 PROGRAM CHANGED V3 Program Name Change, Comment Changed												

## ---REPORT TOTALS---

Report Totals: 6 / \$1,270.00

# ORDER WORKSHEET

Traffic Order# 1957645

Last Received:  
Showing Buylines:

Printed: 10/22/14 11:43 AM  
10/22/14 11:22 AM  
All Rep Revised Lines

3 of 3

Rep Order# 10449658 Ver# 3  
EC'd Yes

Status Revised

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product LCV VICTORY FUND  
Estimate# 3944  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 265/281/3944  
Flight Dates 10/21/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## ---SALES MONTHLY TOTALS---

Oct2014: 44/ \$7,240.00

Order Totals: 84 / \$15,395.00

Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals

\$379,187.19

CABL

.00%

UNKN

.00%

WBEF

.00%

WCWG

.00%

WFMY

31.12%

WGHP

25.67%

WMIV

4.06%

WXTI

30.88%

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

✓ 02/1/22/14

Nov2014:

40/

\$8,155.00



## 1 of 2

**Printed:** 10/22/14 10:58 AM  
10/22/14 10:58 AM  
Last Station Changes

<b>Rep Firm</b>	MILLENNIUM SALES & MARKETING
<b>Sales Office</b> (DC)	WASHINGTON
<b>Salesperson</b> (PIX)	PJ STACK
<b>Sales Assistant</b> PJ	
<b>Salesperson Phone#</b>	202-955-5342
<b>Salesperson Fax#</b>	202-955-5348

## LEAGUE OF CONSERVATION VOTERS

— REMARKS —

pls see lines 4,5,6 & 35 for n/a's and my offers. pls see 1 lines 12,13,16 & 17 for n/a's. let's offer: sat 10/25-11/1 1 2n-330p 1x/wk \$430 (asn college football). pls advise/revise e asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRP/MP (000)
4*	Su	12P-2P	MY48 MOVIE Station remark: V2 movie will air 1-3p	30	\$90.00	10/26-10/26	1	\$90.00	1	1	-	-
5*	Su	2P-4P	MY48 MOVIE Station remark: V2 movie will air 1-3p	30	\$85.00	10/26-10/26	1	\$85.00	1	1	-	-
6*	Su	4P-5P	BLUE BLOODS Station remark: V2 correct programming is "castle"	30	\$110.00	10/26-10/26	1	\$110.00	1	1	-	-
12*	Sa	558P-628P	TWO AND A HALF MEN Station remark: V2 this line is n/a (prg chg)	30	\$125.00	10/25-10/25	1	\$125.00	1	1	-	-
13*	Sa	628P-658P	TWO AND A HALF MEN Station remark: V2 this line is n/a (prg chg)	30	\$195.00	10/25-10/25	1	\$195.00	1	1	-	-
16*	Sa	658P-728P	BIG BANG THEORY Station remark: V2 this line is n/a (prg chg)	30	\$245.00	10/25-10/25	1	\$245.00	1	1	-	-
17*	Sa	728P-8P	BIG BANG THEORY Station remark: V2 this line is n/a (prg chg)	30	\$295.00	10/25-10/25	1	\$295.00	1	1	-	-

# ORDER WORKSHEET

Rep Order# 10449658 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 1957645  
Last Received:  
Showing Buylines:

Printed: 10/22/14 10:58 AM  
10/22/14 10:58 AM  
Last Station Changes

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product LCV VICTORY FUND  
Estimate# 3944  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 265/281/3944  
Flight Dates 10/21/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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35% Su 9P-10P CASTLE  
Station remark: V2 correct programming is "ring of honor"

30		\$125.00	10/26-10/26	1	\$125.00	1	1	-	-
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## REPORT TOTALS

Report Totals: 8 / \$1,270.00

## SALES MONTHLY TOTALS

Oct2014: 47 / \$7,670.00 Nov2014: 39 / \$7,725.00

Order Totals: 86 / \$15,395.00 Total GRPs: 0.0

## COMPETITIVE

Market Totals	\$379,187.19	CABL	.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WEMY	31.12%
WGHP	25.67%	WMYV	4.06%	WXII	30.88%	WXLV	8.27%				

Books [null]  
Demos RA35+

## CREDIT RISK

STANDARD CREDIT TERMS

# ORDER WORKSHEET

CP 12  
10/22

Rep Order# 10449658 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1057645  
Printed: 10/22/14 8:56 AM  
Last Received: 10/22/14 8:52 AM  
Showing Buylines: All Rep Changes or Last Station Changes

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product LCV VICTORY FUND  
Estimate# 3944  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 265/281/3944  
Flight Dates 10/21/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIK) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

LEAGUE OF CONSERVATION VOTERS  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POLITICAL ORDER PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu-F, M	1P-2P	MILLIONAIRE	30	\$85.00	10/21-10/27 10/28-11/03	3 3	\$510.00	1 1	3 3	-	-
2	Tu-F, M	2P-3P	JUDGE FAITH	30	\$75.00	10/21-10/27 10/28-11/03	3 3	\$450.00	1 1	3 3	-	-
3	Tu-F, M	3P-4P	HOT BENCH	30	\$85.00	10/21-10/27 10/28-11/03	3 2	\$425.00	1 1	3 2	-	-
4	Su	12P-2P	MY48 MOVIE	30	\$90.00	10/26-10/26	1	\$90.00	1	1	-	-
5	Su	2P-4P	MY48 MOVIE	30	\$85.00	10/26-10/26	1	\$85.00	1	1	-	-
6	Su	4P-5P	BIDE BLOODS	30	\$110.00	10/26-10/26	1	\$110.00	1	1	-	-
7	Su	5P-6P	BIG BANG THEORY	30	\$45.00	10/26-10/26	1	\$45.00	1	1	-	-
8	Su	6P-7P	TWO AND A HALF MEN	30	\$95.00	10/26-10/26	1	\$95.00	1	1	-	-

## ORDER WORKSHEET

Rep Order# 10449658 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

10/22/14 8:56 AM  
10/22/14 8:52 AM  
All Rep Changes or Last Station Changes

2 of 4

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product LCV VICTORY FUND  
Estimate# 3944  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 265/281/3944  
Flight Dates 10/21/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
9	Tu-F, M	4P-5P	JUDGE MATHIS	30	\$95.00	10/21-10/27 10/28-11/03	2 4	\$570.00	1 1	2 4	-	-
10	Tu-F, M	558P-628P	TWO AND A HALF MEN	30	\$160.00	10/21-10/27 10/28-11/03	2 3	\$800.00	1 1	2 3	-	-
11	Tu-F, M	628P-658P	TWO AND A HALF MEN	30	\$180.00	10/21-10/27 10/28-11/03	2 3	\$900.00	1 1	2 3	-	-
12	Sa	558P-628P	TWO AND A HALF MEN	30	\$125.00	10/25-10/25	1	\$125.00	1	1	-	-
13	Sa	628P-658P	TWO AND A HALF MEN	30	\$195.00	10/25-10/25	1	\$195.00	1	1	-	-
14	Tu-F, M	658P-728P	BIG BANG THEORY	30	\$530.00	10/21-10/27 10/28-11/03	2 3	\$2,650.00	1 1	2 3	-	-
15	Tu-F, M	728P-8P	BIG BANG THEORY	30	\$545.00	10/21-10/27 10/28-11/03	2 3	\$2,725.00	1 1	2 3	-	-
16	Sa	658P-728P	BIG BANG THEORY	30	\$245.00	10/25-10/25	1	\$245.00	1	1	-	-
17	Sa	728P-8P	BIG BANG THEORY	30	\$295.00	10/25-10/25	1	\$295.00	1	1	-	-
18	Su	557P-659P	TWO AND A HALF MEN	30	\$95.00	10/26-10/26	1	\$95.00	1	1	-	-
19	Su	658P-728P	BIG BANG THEORY	30	\$195.00	10/26-10/26 11/02-11/02	1 1	\$390.00	1 1	1 1	-	-
20	Su	728P-8P	BIG BANG THEORY	30	\$220.00	10/26-10/26 11/02-11/02	1 1	\$440.00	1 1	1 1	-	-
21	Tu-F, M	10P-1030P	HOT IN CLEVELAND	30	\$70.00	10/21-10/27 10/28-11/03	2 2	\$280.00	1 1	2 2	-	-

## ORDER WORKSHEET

Rep Order# 10449658 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

10/22/14 8:56 AM  
10/22/14 8:52 AM  
All Rep Changes or Last Station Changes

3 of 4

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product LCV VICTORY FUND  
Estimate# 3944  
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 265/281/3944  
Flight Dates 10/21/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln Day Time Program

Len Rate

Dates

Spots/  
Week Total Cost

Num of  
Weeks Total Spots

RTG/IMP  
GRPs/  
(000)

22	Tu-F, M	1030P-11P	HOT IN CLEVELAND	30	\$70.00	10/21-10/27 10/28-11/03	2 2	\$280.00	1 1	2 2	- -	- -
23	Tu-F, M	11P-1130P	HOUSE OF PAYNE	30	\$185.00	10/21-10/27 10/28-11/03	1 1	\$370.00	1 1	1 1	- -	- -
24	Tu-F, M	1130P-12A	HOUSE OF PAYNE	30	\$185.00	10/21-10/27 10/28-11/03	1 1	\$370.00	1 1	1 1	- -	- -
25	Tu-F, M	12A-1230A	MIKE & MOLLY	30	\$120.00	10/21-10/27 10/28-11/03	2 1	\$360.00	1 1	2 1	- -	- -
26	Tu-F, M	1230A-1A	MIKE & MOLLY	30	\$120.00	10/21-10/27 10/28-11/03	2 1	\$360.00	1 1	2 1	- -	- -
27	M	8P-9P	LAW & ORDER: SVU	30	\$170.00	10/27-10/27 11/03-11/03	1 1	\$340.00	1 1	1 1	- -	- -
28	W	8P-9P	THE WALKING DEAD	30	\$310.00	10/29-10/29	1	\$310.00	1	1	-	-
29	W	9P-10P	THE WALKING DEAD	30	\$325.00	10/29-10/29	1	\$325.00	1	1	-	-
30	Th	8P-9P	THE MENTALIST	30	\$170.00	10/23-10/23 10/30-10/30	1 1	\$340.00	1 1	1 1	- -	- -
31	Th	9P-10P	THE MENTALIST	30	\$230.00	10/23-10/23	1	\$230.00	1	1	-	-
32	F	8P-9P	BONES	30	\$200.00	10/24-10/24	1	\$200.00	1	1	-	-
33	F	9P-10P	BONES	30	\$140.00	10/24-10/24	1	\$140.00	1	1	-	-
34	Su	8P-9P	RAISING HOPE	30	\$125.00	10/26-10/26	1	\$125.00	1	1	-	-

# ORDER WORKSHEET

Rep Order# 10449658 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

10/22/14 8:56 AM  
10/22/14 8:52 AM  
All Rep Changes or Last Station Changes

4 of 4

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product LCV VICTORY FUND  
Estimate# 3944  
Buyer Mike Fuman

Agency (WTRP) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 265/281/3944  
Flight Dates 10/21/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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35	Su	9P-10P	CASTLE	30	\$125.00	10/26-10/26	1	\$125.00	1	1	-	-
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PO#

860

## REPORT TOTALS

Report Totals: 50 / \$15,395.00

## SALES MONTHLY TOTALS

Oct2014: 47 / \$7,670.00

Order Totals: 86 / \$15,395.00

Total GRPs: 0.0

## COMPETITIVE

Market Totals \$379,187.19

CABL	.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WEMY	31.12%
WGHP	25.67%	WMYV	4.06%	WXII	30.88%	WXIV	8.27%		

Books [null]  
Demos RA35+

CREDIT RISK  
STANDARD CREDIT TERMS

S.x 10/25 11/1 11/1 12/30 12/30 3300



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Mike Evman  
do hereby request station time concerning the following issue:

<u>LCV Victory Fund</u>
-------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

This broadcast time will be used by: LCV Victory Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Scott Brown, Environment

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LCV 1920 L St. NW Suite 800 Washington, DC 20036  
Victory Fund

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Gene Karpinski, President  
Scott Farchild, National Campaign Director

Board of Directors  
John H. Adams  
Paul Austin

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

LCV Victory Fund

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Gene Karpinski, President	Board of Directors
Scott Fairchild, National Campaign Director	John H. Adams
	Paul Austin

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/17/14      *Mr. G*      202-338-8706  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

*Matthew Bower*      Matthew Bower      GSM  
Signature      Printed Name      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.