

# Quarterly Issues Report

Date: October 10,2014

Submitted To: WPME Public File

Re: WPME Quarterly Issues Report Covering the  
period of June 30,2014 through September 28,2014

## WPME Quarterly Issues

Issues: Religion/child Safety/Economy/Family Values/Health and Welfare

Program: Public Service Announcements

Airdates: Third Quarter 2014 June 30,2014 Through September 28,2014

Air Time: ROS

Duration: Various

Description:

The Following is a list of The Public Service Announcements that ran on WPME throughout Third Quarter 2014

### **Family Values:**

Recycling

Reading

Maine Citizens against Handgun violence

Project Aware-Bullying

Project Aware-Abuse

Project Aware-Self Image

Project Aware-Self Harm

Discover the Forest

### **Child Safety:**

Texting and Driving

### **Health:**

Oral Hygiene

Autism

UMaine Tick Removal

Dustin Pedroia Run to Home Base

Red Cross- The Crowder Family

Red Cross- The Ehmer Family

Breast Cancer Walk Making Strides-Lighthouse  
Breast Cancer Walk Making Strides-Trees  
Portland Walk Making Strides-Portland  
August Kick off Making Strides-Shannon

**Other:**

Wildfire Preparedness  
Veterans-Patriot's Rider's of Maine  
Operation Lifesaver  
Adopt

# **WPME**

## Third Quarter 2014 Quarterly Issues Report

Covering June 30,2014 Through September 28,2014

Through informal ascertainment by written and oral communication with community members, it was determined that among the concerns of the Portland/Auburn Community At large was the following issues:

National/Political News

Government/Economics

Health/Family Values

The following pages reflect descriptions of programming broadcast on WPME during Third Quarter 2014 that respond to the needs and concerns of the Portland/Auburn Community.

## WPME Quarterly issues

Issues: Health/Family Values

Program: YES! Basketball Rising Stars

Type of Program: Weekly program series featuring the next up-and-coming rising basketball stars in Maine

Airdate: Sunday's Third Quarter 2014

June 30,2014 Through September 28,2014

Air time: 7:00AM-8:00AM

Duration: 1 HR

Description:

The YES! Program's mission is to provide a positive environment for student athletes by: creating fundamental life experiences and learning opportunities; serving as a primary prevention strategy against substance abuse, gangs and other risk behaviors; building student athletes' confidence and self-esteem through teamwork and community recognition; and helping student athletes develop effective communication and leadership skills. The YES! Program offers player skills development, summer league play, tournaments, educational clinics, and much, much more.