

Sales Order

Advertiser **John William Cole**Agency **Bill Cole-LAD**Bill To **Bill Cole-LAD****3416 Westbury Rd****Birmingham, AL 35223**

Account

Executive **Dale Jackson**

Contract #

Estimate #

Description

Stratus # **406474**Special
InstructionsContact **Bill Cole**New / Revision **New**Start Date **05/22/18**End Date **06/05/18**Month Type **Calendar**Billing Cycle **Monthly**Agency Comm. **15.000**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Political: Agency Candidate "Use" - 42100**Local Income Type **Political Agency**Competitive Code **Political** Advt#283121 Agcy#283124Order Entered **04/18/18**

Schedule

#	Sponsor Log Name Revenue Types	Length Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	
1	John William Cole	30	05/22/18 06/05/18	7:00AM 10:00AM	N			1	1	1	1	1		4 Spots
	Political: Agency Candidate "Use" - 42100 / Political Agency	3098380	05/21/18											
2	John William Cole	30	05/22/18 06/05/18	11:00AM 2:00PM	N			1	1	1	1	1		4 Spots
	Political: Agency Candidate "Use" - 42100 / Political Agency	3098381	05/21/18											
3	John William Cole	30	05/22/18 06/05/18	7:00AM 10:00AM	N		1	1	1	1	1	1		5 Spots
	Political: Agency Candidate "Use" - 42100 / Political Agency	3098382	05/28/18											
4	John William Cole	30	05/22/18 06/05/18	11:00AM 2:00PM	N		1	1	1	1	1	1		5 Spots
	Political: Agency Candidate "Use" - 42100 / Political Agency	3098383	05/28/18											
5	John William Cole	30	05/22/18 06/05/18	7:00AM 10:00AM	N			1						1 Spots
	Political: Agency Candidate "Use" - 42100 / Political Agency	3098384	06/04/18											
6	John William Cole	30	05/22/18 06/05/18	11:00AM 2:00PM	N		1							1 Spots
	Political: Agency Candidate "Use" - 42100 / Political Agency	3098385	06/04/18											

May 18 = 616.00 / 523.60

Jun 18 = 147.00 / 124.95

Jul 18 = 0.00 / 0.00

Aug 18 = 0.00 / 0.00

Sep 18 = 0.00 / 0.00

Oct 18 = 0.00 / 0.00

Nov 18 = 0.00 / 0.00

Dec 18 = 0.00 / 0.00

Jan 19 = 0.00 / 0.00

Feb 19 = 0.00 / 0.00

Mar 19 = 0.00 / 0.00

Apr 19 = 0.00 / 0.00

Gross: 763.00 Net: 648.55 Total Due: 648.55 20 Spots

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, John William Cole (Bill Cole),
 being/on behalf of: John William Cole (Bill Cole), a legally
 qualified candidate of the Republican political
 party for the office of: Alabama Court of Criminal Appeals, Place 3
 in the primary
 election to be held on: 6/5/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec.	5/23 - 6/5	Mon - Fri	non-preemptible	7-11	2
30 sec.	5/22 - 6/4	M-F	non-preemptible	11-2	2

Total Charges: \$ 763.⁰⁰

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Friends of Judge Bill Cole

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

John William Cole (candidate)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

4/18/18
Date

J. Winick
Signature

Accepted

☐ Accepted in Part

☐ **Rejected**

Signature _____

Printed Name _____

Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Katz Media Group	Date: 3/27/2018
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I, Smart Media Group,

being/on behalf of: Ainsworth for LT Governor (AL),

a legally qualified candidate of the Republican

political party for the office of: _____

in the PRIMARY

election to be held on: 6/5/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$5,185.85

I represent that the payment for the above described broadcast time has been furnished by:

Ainsworth for LT Governor (AL)

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/27/2018

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name



Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$5,185.85

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.