

## Sales Order

Advertiser **GERALD DIAL FOR AGRICULTURE COMMISSIONER**Agency **MEDIUM BUYING, LLC**Bill To **MEDIUM BUYING, LLC****1351 KING AVENUE 2ND FLOOR****COLUMBUS, OH 43212**

Account

Executive **Philly Katz**Contract # **31834784**Estimate # **na / na / na**

Description

Stratus # **407037**Special  
InstructionsContact **Tanya Renicker**New / Revision **New**Start Date **05/21/18**End Date **06/05/18**Month Type **Broadcast**Billing Cycle **Monthly**Agency Comm. **15.000**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Political: National Agency Candidate "Use"**  
**- 42200**Local Income Type **Political Agency**Competitive Code **Political** **Advt#283190 Agcy#283191**Order Entered **05/18/18**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	GERALD DIAL FOR AGRICULTURE COMMISSIONER	60 41.00	05/21/18 05/25/18	6:00AM 10:00AM	Y	3		X	X	X	X			123.00 3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116558	All Weeks											
2	GERALD DIAL FOR AGRICULTURE COMMISSIONER	60 53.00	05/21/18 05/25/18	10:00AM 3:00PM	Y	5		X	X	X	X			265.00 5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116559	All Weeks											
3	GERALD DIAL FOR AGRICULTURE COMMISSIONER	60 47.00	05/21/18 05/25/18	3:00PM 7:00PM	Y	3		X	X	X	X			141.00 3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116560	All Weeks											
4	GERALD DIAL FOR AGRICULTURE COMMISSIONER	60 41.00	05/28/18 06/01/18	6:00AM 10:00AM	Y	5	X	X	X	X	X			205.00 5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116561	All Weeks											
5	GERALD DIAL FOR AGRICULTURE COMMISSIONER	60 53.00	05/28/18 06/01/18	10:00AM 3:00PM	Y	8	X	X	X	X	X			424.00 8 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116562	All Weeks											
6	GERALD DIAL FOR AGRICULTURE COMMISSIONER	60 47.00	05/28/18 06/01/18	3:00PM 7:00PM	Y	5	X	X	X	X	X			235.00 5 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116563	All Weeks											
7		60	06/04/18	6:00AM										82.00

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
	GERALD DIAL FOR AGRICULTURE COMMISSIONER	41.00	06/05/18	10:00AM	Y	2	X	X						2 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116564	All Weeks											
8		60	06/04/18	10:00AM										159.00
	GERALD DIAL FOR AGRICULTURE COMMISSIONER	53.00	06/05/18	3:00PM	Y	3	X	X						3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116565	All Weeks											
9		60	06/04/18	3:00PM										94.00
	GERALD DIAL FOR AGRICULTURE COMMISSIONER	47.00	06/05/18	7:00PM	Y	2	X	X						2 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Agency	3116566	All Weeks											
May 18 = 529.00 / 449.65      Jun 18 = 1199.00 / 1019.15      Jul 18 = 0.00 / 0.00      Aug 18 = 0.00 / 0.00      Sep 18 = 0.00 / 0.00      Oct 18 = 0.00 / 0.00 Nov 18 = 0.00 / 0.00      Dec 18 = 0.00 / 0.00      Jan 19 = 0.00 / 0.00      Feb 19 = 0.00 / 0.00      Mar 19 = 0.00 / 0.00      Apr 19 = 0.00 / 0.00														

**Gross: 1728.00    Net: 1468.80    Total Due: 1468.80    36 Spots**

**Client Acceptance:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Account Executive:** 5/18/2018 5:28:10 PM by Brenton Allen

**Sales / Market Manager:** 5/18/2018 5:28:23 PM by Brenton Allen

**Business Manager:** 5/21/2018 10:55:00 AM by Sonia Teague

**Traffic Manager:** 5/18/2018 6:02:25 PM by Lark Keel

V 5.3

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <div style="font-size: 1.2em; font-family: sans-serif;">5/15/2018</div>
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I, Tanya Renicker/ Medium Buying,

being/on behalf of: Gerald Dial,

a legally qualified candidate of the Republican

political party for the office of: Alabama Commissioner of Agriculture and Industries

in the Primary

election to be held on: June 5, 2018

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Gerald Dial for Commissioner of Agriculture and Industries

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gerald Dial- PO Box 248 Lineville, AL 36089

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/15/2018

**Date**

Tanya Renicker

**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



**Signature**



**Printed Name**



**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Tanya Renicker/ Medium Buying

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**Tanya Renicker**

**signature of candidate or authorized committee**

Tanya Renicker

**printed name**

5/15/18

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.