

**RADIO STATION WSMW-FM HD1
GREENSBORO, NC
Issues and Program Report
for
4th Quarter 2016
October - December**

Issues in this report include:

Aging, Air Pollution, Alcohol, American Society and Culture, Animals, Children at Risk, Consumerism, Crime and Prison, Disabilities, Disaster Recovery, Discrimination, Drunk Driving, Economics, Education, Environment, Ethics, Federal Government and Regulation, Health Care, Homelessness, Infectious Disease, Insurance, Interpersonal Communication, Local Government and Regulation, Media and Society, Mental Health & Mental Illness, Military, Municipal Government, Music, National Security, Obesity, Parenting Issues, Pollution, Pop Psychology, Public Safety, Research and Development, Substance Abuse and Addiction, Taxes, Technology, Traffic Safety, Vaccination, Water Safety, Women's Issues, Youth at Risk

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2016 4th QUARTER REPORT WSMW-FM HD1

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ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

RADIO HEALTH JOURNAL OCT - DEC 2016

ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE AIRED

10/02/2016 Program 16-40

SEGMENT 1: POLICE RESPONSE AND THE MENTALLY ILL

Synopsis: Police confrontations with mentally ill subjects can quickly turn tragic, as neither side may understand the other. Specially trained crisis intervention teams have spread around the country to prevent deaths, injuries, and unnecessary incarceration. Experts discuss how CIT works.

Host: Reed Pence. Guests: Laura Usher, Crisis Intervention Team Program Manager, National Alliance on Mental Illness (NAMI); Mary Neal, Director and co-founder, Assistance to the Incarcerated Mentally Ill; Dr. Randolph DuPont, clinical psychologist and Prof. of Criminal Justice, Univ. of Memphis; Sam Cochran, Major, Memphis Police Dept. (retired) and Project Coordinator, Univ. of Memphis CIT Center.

SEGMENT 2: LEPROSY

Synopsis: Thanks in part to its Biblical past, the disfiguring disease leprosy carries more stigma than most diseases. We hear little about it today, but it still exists, and because it's now treatable, often the stigma is worse than the disease. An expert discusses.

Host: Nancy Benson. Guests: Dr. David Scollard, Director, National Hansen's Disease Program
Compliance issues covered: health care; public health

10/09/2016 Program 16-41

SEGMENT 1: ADOPTION PSYCHOLOGY

Synopsis: People who are adopted have more psychological problems than others, yet they also tend to have other psychological strengths. Experts, both themselves also adoptees, discuss the roots and outcomes of these issues as adopted children grow up.

Host: Reed Pence. Guests: Dr. Stephen Betchen, Clinical Asst. Prof. of Psychology, Thomas Jefferson Univ., Sr. Supervisor, Council for Relationships and author, *Magnetic Partners*; Dr. Joyce Maguire Pavao, adoption consultant and Lecturer in Psychiatry, Harvard Medical School

SEGMENT 2: TICKLING

Synopsis: Tickling is a unique application of the sense of touch that surprisingly has developmental and cultural importance. Experts discuss the science and sociology of tickling.

Host: Nancy Benson. Guests: Dr. David Linden, Prof. of Neuroscience, Johns Hopkins Univ. School of Medicine and author, *Touch: The Science of Hand, Heart and Mind*; Dr. Robert Provine, Prof. of Psychology & Neuroscience, Univ. of Maryland, Baltimore County and author, *Curious Behavior: Yawning, Laughing, Hiccuping, and Beyond*

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

RADIO HEALTH JOURNAL OCT - DEC 2016

ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE AIRED

10/16/2016 Program 16-42

SEGMENT 1: DIRECT-TO-CONSUMER GENETIC TESTING

Synopsis: Genetic testing is now available to consumers to satisfy a variety of desires—tracing heritage, gauging risk of inherited diseases in children, and screening for disease. However, risks come with what doctors say is incomplete knowledge. Experts discuss uses, risks, and future of consumer genetic testing.

Host: Reed Pence. Guests: Dr. David Balding, Prof. of Statistical Genetics, Univ. of Melbourne and University College, London; Dr. Wayne Grody, Prof. of Pediatrics, UCLA School of Medicine; Dr. Steven Monroe Lipkin, Pro. Of Medicine, Weill Cornell College of Medicine and author, *The Age of Genomes*; Dr. Gerald Feldman, Prof. of Pediatrics, Pathology and Molecular Genetics in Medicine, Wayne State Univ. School of Medicine and President, American College of Medical Genetics and Genomics.

SEGMENT 2: BRAIN INJURY AND HOMELESSNESS

Synopsis: Research is showing that a remarkably high proportion of homeless men have suffered a traumatic brain injury in the past, raising the possibility that TBIs may cause behaviors directly leading to homelessness. Experts discuss their research.

Host: Nancy Benson. Guests: Dr. Jane Topolovec-Vranic, Associate Scientist, St. Michael's Hospital, Toronto, and Asst. Prof. of Occupational Science, Univ. of Toronto; Dr. Steven Hwang, Director, Center for Urban Health Solutions, St. Michael's Hospital, Toronto, and Prof. of Medicine, Univ. of Toronto

10/23/2016 Program 16-43

SEGMENT 1: VACCINATION REFUSAL

Synopsis: A new survey shows more pediatricians are experiencing vaccination refusal among patients, and while the reasons are evolving, they still often result from misinformation. An increasing proportion of doctors are kicking these families out of their practices if they can't change minds and behavior, but is that ethical? Whose rights are paramount—the unvaccinated child or the rest of the practice? Experts discuss.

Host: Reed Pence. Guests: Dr. Kathryn Edwards, Prof. of Pediatrics, Vanderbilt Univ. and member, Committee on Infectious Diseases, American Academy of Pediatrics; Dr. Nathan Boonstra, pediatrician, Blank Children's Hospital, Des Moines, IA; Dr. Art Caplan, Director, Division of Medical Ethics, Langone Medical School and Co-Director, Project on Vaccine Ethics and Policy, New York Univ.

SEGMENT 2: THE BENEFITS OF FEAR

Synopsis: During the Halloween season, many people seek out frightening experiences. This controlled fear has a psychological and developmental purpose, as an expert explains.

Host: Nancy Benson. Guest: Margee Kerr, Prof. of Sociology, Univ. of Pittsburgh and author, *Scream: Chilling Adventures and the Science of Fear*

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GREENSBORO

RADIO HEALTH JOURNAL OCT - DEC 2016

ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE AIRED

10/30/2016 Program 16-44

SEGMENT 1: LUPUS AND THE SKIN

Synopsis: Lupus results when the immune system turns on the body, producing inflammatory attacks on virtually any organ. A minority of patients have lupus only on the skin, and while this is not life threatening, it can still be psychologically devastating. Experts discuss.

Host: Reed Pence. Guests: Dr. Christopher Hansen, Asst. Prof. of Dermatology, Univ. of Utah; Dr. Victoria Werth, Prof. of Dermatology, Univ. of Pennsylvania & Chief, Dermatology Section, Philadelphia VA Medical Center; Dr. Betty Diamond, Investigator, Feinstein Institute for Medical Research

SEGMENT 2: PLUSES AND MINUSES OF HIGH SCHOOL FOOTBALL

Synopsis: Concussions have prompted many parents to question whether their sons should play high school football. A well known sportswriter and parent who was given nearly unlimited access to a high school team for a year shares the red flags he saw as well as the benefits of playing.

Host: Nancy Benson. Guest: Kostya Kennedy, author, *Lasting Impact: One Team, One Season. What Happens When Our Sons Play Football*

11/06/2016 Program 16-45

SEGMENT 1: HIGH RISK ORGAN DONORS

Synopsis: Skyrocketing drug overdose deaths are adding to the supply of transplantable organs. Contrary to the beliefs of many—and their designation as “high risk” donors—these are often high quality organs from youthful people. Even organs carrying disease that never would have been acceptable before are now able to be used if recipients accept them. Experts explain.

Host: Reed Pence. Guests: Dr. Michael Porayko, Chief of Hepatology and Prof. of Medicine, Vanderbilt Univ. Medical Center; Dr. David Klassen, Chief Medical Officer, United Network for Organ Sharing

SEGMENT 2: YAWNING

Synopsis: Virtually all animals with a backbone yawn, but scientists don't know what purpose it serves or why yawns are so contagious. Experts discuss what's known and what's behind a yawn.

Host: Nancy Benson. Guests: Dr. Robert Provine, Prof. of Psychology, Univ. of Maryland-Baltimore County and author, *Curious Behavior: Yawning, Laughing, Hiccuping and Beyond*; Dr. Andrew Gallup, Asst. Prof. of Psychology, SUNY Oneonta.

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RADIO HEALTH JOURNAL OCT - DEC 2016

ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE AIRED

11/13/2016 Program 16-46

SEGMENT 1: THE SAFETY OF SELF-DRIVING CARS

Synopsis: Self-driving cars are being developed more rapidly than most experts thought possible. But even if they're technically possible, can we be assured of their safety? Trust is a major hurdle to adoption of what could be a major step forward in transportation, as experts discuss.

Host: Reed Pence. Guests: Dr. Nidhi Kalra, Senior Information Scientists, RAND Corp.; Brandon Schoettle, Project Manager for Sustainable Worldwide Transportation, Univ. of Michigan Transportation Research Inst.

SEGMENT 2: "DOG MEDICINE" FOR MENTAL ILLNESS

Synopsis: A woman who suffered severe abuse as a child describes the mental health benefits of owning a dog, and an expert on the Americans with Disabilities Act discusses requirements for emotional support animals.

Host: Nancy Benson. Guests: Julie Barton, author, *Dog Medicine: The Unbreakable Bond Between One Woman and the Dog That Saved Her Life*; Vinh Nguyen, Project Director, Southwest ADA Center at TIRR Memorial Hermann, Houston.

11/20/2016 Program 16-47

SEGMENT 1: RESTORING DOCTORS' COMPASSION

Synopsis: Doctors have often been advised to avoid emotions regarding patients in order to keep their decisions objective. However, this has led many patients to believe doctors don't care about them. A new movement in medicine seeks to reverse the trend and put compassion back in medicine, led by a "Healer's Art" class in many medical schools. Experts who teach the class explain.

Host: Reed Pence. Guests: Dr. Joseph O'Donnell, Prof. of Medicine and Psychiatry, Geisel School of Medicine, Dartmouth College; Dr. Dean Parmelee, Prof. of Psychiatry and Pediatrics, Wright State Univ. Boomshoft School of Medicine.

SEGMENT 2: PBC: LIVER AUTOIMMUNE DISEASE

Synopsis: A variety of liver diseases may cause test results that mimic alcohol-related cirrhosis. One, known as PBC, is the second largest reason for liver transplants in women. A patient and an expert discuss.

Host: Nancy Benson. Guests: Ally Roberson, PBC patient; Dr. John Vierling, Prof. of Medicine and Surgery and Chief of Hepatology, Baylor College of Medicine

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GREENSBORO

RADIO HEALTH JOURNAL OCT - DEC 2016

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DATE AIRED

11/27/2016 16-48

SEGMENT 1: INFLAMMATION AND DEPRESSION

Synopsis: Doctors have long known that people feel depressed when they're ill with a cold or the flu. But it may be more than simply feeling bad. Inflammation, which is part of many illnesses and infections, has been found in brain cells and is being implicated as a cause of depression., one of the world's most debilitating disorders. This creates the possibility of treatment with anti-inflammatory medications. Experts on the frontlines of this research discuss.

Host: Reed Pence. Guests: Dr. Ed Bullmore, Prof. of Psychiatry, Univ. of Cambridge; Dr. Jeffrey Meyer, Director, Neurochemical Imaging Program, Center for Addiction and Mental Health and Prof. of Psychiatry, Univ. of Toronto

SEGMENT 2: THE PSYCHOLOGY OF WEIGHT LOSS SURGERY

Synopsis: Patients who have bariatric surgery stand to lose not only lots of weight but often an identity and way of life as an obese person, which changes many of their relationships. Experts discuss these changes and means of coping with them.

Host: Nancy Benson. Guests: Dr. Adam Crane, psychologist, Kane Center for Advanced Surgical Weight Solutions and Suburban Surgical Care Specialists, Hoffman Estates, IL; Dr. Nick Nicholson, Medical Director, Nicholson Clinic for Weight Loss Surgery, Plano, TX

12/04/2016 Program 16-49

SEGMENT 1: HOW INCOME AFFECTS LIFE EXPECTANCY

Synopsis: Average life expectancy in the US is increasing, but among lower income people it is not, and the lifespan gap between rich and poor is increasing. Even middle class people have shorter lifespans than the rich. Experts discuss how a large income buys extra years of life, and why a lower income produces barriers to a longer life.

Host: Reed Pence. Guests: Dr. David Kindig, Emeritus Prof. of Population Health Sciences, Univ. of Wisconsin-Madison; Dr. Michael Reisch, Daniel Thursz Distinguished Prof. of Social Justice, Univ. of Maryland

SEGMENT 2: HOW KIDS CAN TAKE CONTROL OF CHRONIC DISEASE

Synopsis: Children with serious chronic diseases often have a tough time transitioning from pediatric care, which has much support built in, to adult care, which has to be managed by the patient. Experts discuss how parents can make it easier with a gradual transition.

Host: Nancy Benson. Guests: Dr. Maria Ferris, pediatric nephrologist and Assoc. Prof. of Pediatrics and Medicine, Univ. of North Carolina-Chapel Hill; Dr. Miranda Van Tilburg, gastroenterologist and hematologist and Assoc. Prof. of Medicine, Univ. of North Carolina-Chapel Hill

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RADIO HEALTH JOURNAL OCT - DEC 2016

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12/11/2016 Program 16-50

SEGMENT 1: DRUG ABUSE AND PERSONALITY

Synopsis: Drug and alcohol addiction and abuse is rising. Researchers have found that “fear mongering” educational efforts to combat it in adolescents doesn’t work. New science has discovered that certain personality types are predictably predisposed to addiction risk, and that educational efforts can be targeted to them effectively. Experts discuss.

Host: Reed Pence. Guests: Dr. Natalie Castellanos Ryan, Asst. Prof. of Psychoeducation, Univ. of Montreal; Maia Szalavitz, author, *Unbroken Brain: A Revolutionary New Way of Understanding Addiction*

SEGMENT 2: GOD AND GENOME

Synopsis: Advancements in genetic science are often clouded in ethical controversy. Experts discuss a new platform where scientists and public can debate it, and from which education can be disseminated.

Host: Nancy Benson. Guests: Dr. Ting Wu, Prof. of Genetics, Harvard Medical School

12/18/2016 16-51

SEGMENT 1: HEALTHCARE UNDER TRUMP: WHAT TO EXPECT

Synopsis: The incoming Trump Administration and Congressional Republicans have made “repeal and replacement” of the Affordable Care Act one of their primary goals. But there are many options in how it might be replaced, and some popular aspects of Obamacare will likely remain. Experts discuss likely scenarios and how they would affect Medicaid, Medicare, insurance exchanges and the overall market.

Host: Reed Pence. Guests: Ed Haislmeier, Senior Research Fellow in Health Policy, Heritage Foundation; Dr. Paul Ginsburg, Leonard Schaeffer Chair in Health Policy Studies, Brookings Institution and Prof. of Health Policy, Univ. of Southern California

SEGMENT 2: “AFFLUENZA”

Synopsis: Rich people receive deference that the rest of us don’t, but how much can they get away with? Some young criminals have escaped jail by claiming “affluenza:” their wealthy parents instilled no moral compass, so they believed they could do anything without consequence.

Host: Nancy Benson. Guests: Dr. Suniya Luthar, Foundation Prof. of Psychology, Arizona State Univ. and Prof. Emerita, Columbia Univ. Teachers College; Maia Szalavitz, co-author, *Born for Love: Why Empathy is Essential and Endangered*

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RADIO HEALTH JOURNAL OCT - DEC 2016

ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE AIRED

12/25/2016 Program 16-52

SEGMENT 1: "TWICE EXCEPTIONAL" CHILDREN

Synopsis: Many people feel that gifted children don't need any help because they're so talented. But many gifted kids are so bored in school they become disruptive and do poorly, so they're not identified and their need for a challenge isn't met. Other gifted children have disabilities, such as learning disabilities, that are not identified because they are masked by their gifts. Experts discuss how to meet the needs of these children educationally and emotionally.

Host: Reed Pence. Guests: Dr. James Webb, clinical psychologist, President, Great Potential Press and founder, Supporting Emotional Needs of the Gifted; Megan Foley Nicpon, Assoc. Prof of Counseling Psychology, University of Iowa and Assoc. Director for Research and Clinic, Belin-Blank Center; Jen Merrill, mother of two twice exceptional children and author, [If This Is A Gift, Can I Send It Back?](#)

SEGMENT 2: BEAT DEAFNESS

Synopsis: Some people simply have no rhythm. A small percentage may be "beat deaf," the rhythmic equivalent of tone deafness, and have a biological deficit in their body's timing mechanism. Experts discuss the problem and other body timekeeping clocks that may be affected. NOTE CONTACT POINT CITED: beat.brams@gmail.com

Host: Nancy Benson. Guests: Mathieu Dion, Montreal TV reporter who suffers from beat deafness; Dr. Caroline Palmer, Prof. of Psychology, McGill Univ., Montreal.

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VIEWPOINTS OCT - DEC 2016

ALL PROGRAMS AIRED 6:30 AM – 7:00 AM

DATE AIRED

10/02/2016 Program 16-40

SEGMENT 1: The Gatekeeper: Missy LeHand and FDR

Synopsis: Everyone knows about the presidency of Franklin D. Roosevelt, but not many know about the powerful and loyal confidant FDR relied on, Marguerite “Missy” LeHand. Our guest discusses the life and work of this remarkable woman and how she helped and influenced one of the greatest chief executives of our time.

Host: Gary Price. Guests: Kathryn Smith, author of *The Gatekeeper: Missy LeHand, FDR, and the untold story of the partnership that defined a presidency.*

SEGMENT 2: Urban Farming: Helping people do more than eat healthy

Synopsis: Urban gardens are popping up all over the country, and they’ve provided “food desert” communities with fresh fruits and vegetables for their residents’ tables as well as taught urban dwellers to put abandoned plots of land to good use. But have you ever heard of an “urban farm”? Our guests talk about both of these projects and describe why they provide hope and employment for people in need as well as educational opportunities to students and residents.

Host: Marty Peterson. Guests: Michael Ableman, co-founder and director of Sole Food Street Farms in Vancouver, BC, and author of the book, *Street Farm: Growing food, jobs and hope on the urban frontier*; Deirdre Bradley-Turner, director of Community Service and Service Learning at Emmanuel College, Boston, which is part of the Mission and Ministry Office at the college.

10/09/2016 Program 16-41

SEGMENT 1: Citizen Scientists: What everyone can do to help create a better world

Synopsis: When we think of scientists, most of us think of college graduates working in laboratories on very important projects for the government or large corporations. Not many of us think of the retired bricklayer next door who likes to garden, or the 10-year-old girl who is fascinated by birds. We talk to two “citizen scientist” advocates about the importance of having average citizens be the eyes and ears of large research projects, and how anyone can find a science project they can help advance in the world.

Host: Gary Price. Guests: Mary Ellen Hannibal, author of the book *Citizen Scientist: Searching for heroes and hope in an age of extinction*; Geoff LeBaron is the director of the Audubon Society’s annual Christmas Bird Count.

SEGMENT 2: Helping Animals Weather Natural Disasters

Synopsis: Natural disasters such as floods, wildfires and tornados can devastate a community, cause widespread health concerns and push families out of their homes. We’re all concerned that the humans caught in these circumstances are taken care of, but what about the pets that live in the area? How can we help them survive and stay with their human caretakers? We talk to a Humane Society spokesperson who has seen his share of disasters about keeping your pets safe and secure during a catastrophe.

Host: Marty Peterson. Guest: Jeff Dorson, Executive Director of the Humane Society of Louisiana

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GREENSBORO

VIEWPOINTS OCT - DEC 2016

ALL PROGRAMS AIRED 6:30 AM – 7:00 AM

DATE AIRED

10/16/2016 Program 16-42

SEGMENT 1: Dealing With Fear in Life

Synopsis: Halloween is coming up, and just about everyone likes to be scared on that day. It's fun and it can help heighten the excitement of the holiday. However, there are some people who have fear in their lives that isn't much fun – those who are facing big changes, uncertainties and loss. Our guests talk about how fear affects our lives and how it can be decreased or eliminated by perseverance, positive thinking and compassion.

Host: Gary Price. Guests: Brad and Kasey Wallis, co-founders of "Expand With Julius," a private coaching and workshop firm.

SEGMENT 2: Teaching Kids to Read by Expanding Their World

Synopsis: We hear it all the time – why can't our kids read better? Our guest has some thoughts on the issue and offers some suggestions to parents, educators and policymakers about how expanding our children's knowledge base in school will help make them better readers overall.

Host: Marty Peterson. Guest: Robert Pondiscio is the Executive Director of the Knowledge Matters Campaign, a senior fellow at the Thomas B. Fordham Institute in Washington, DC, and a former inner-city elementary school teacher.

10/23/2016 PROGRAM 16-43

SEGMENT 1: Atlas Obscura: Celebrating Unique Destinations

Synopsis: When Americans take vacations, it's often to places like theme parks, resorts, or national parks. Our guest says that there's a treasure trove of unique destinations around the world if you veer off the beaten vacation path. He talks about a few of the places you probably never heard about but which offer unique experiences, educational opportunities and a lot of fun.

Host: Gary Price. Guests: Dylan Thuras, co-author of *Atlas Obscura: An explorer's guide to the world's hidden wonders*.

SEGMENT 2: Raising Human Beings: Dealing with kids, expectations and behavior

Synopsis: Raising kids these days isn't easy. Parents have expectations for their children that often don't jibe with who the child is and his or her temperament -- and that can lead to problems with behavior that disrupt family life, and end up being counterproductive for the child. We talk to a psychologist about why kids behave the way they do in certain situations, and offer strategies for dealing with a child that can help them grow more responsible and independent.

Host: Marty Peterson. Guests: Dr. Ross Greene, a psychologist at Virginia Tech University and founding director of the non-profit organization "Lives in the Balance." He's also the author of the book, *Raising Human Beings: Creating a collaborative partnership with your child*.

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

VIEWPOINTS OCT - DEC 2016

ALL PROGRAMS AIRED 6:30 AM – 7:00 AM

DATE AIRED

10/30/2016 Program 16-44

SEGMENT 1: Liar, Temptress, Soldier, Spy: Women in the Civil War

SYNOPSIS: We've heard a lot about the famous generals and other heroes of the Civil War, but very little has been written about the women who fought as hard as the men for their beliefs. We talk to an author who researched these women, about the jobs they did, how they risked their lives to find and carry intelligence from the enemy to their generals, and even how they used their "feminine wiles" to get the information they needed to gain advantage in the war.

SEGMENT 2: The Value of Face-to-Face Communication for Kids

SYNOPSIS: Kids are always on their phones, tablets or computers – even when they're sitting across from one another at the lunch table! Does communicating via screens hurt kids? We talk to two researchers who found that too much screen time at the cost of face-to-face communication could decrease our ability to recognize emotions, and possibly even shorten our lives.
Host: Marty Peterson. Guests: Patricia Greenfield, Distinguished Prof. of Psychology, UCLA, Dir. of the Children's Digital Media Center, Los Angeles, CA; Susan Pinker, psychologist, journalist, author of *The Village Effect: How face-to-face contact can make us healthier, happier and smarter*.

11/06/2016 Program 16-45

SEGMENT 1: Supporting Libraries: Why they're important, how we can help

Synopsis: The public library system in the U.S. is one of our most cherished community services, yet in these days of government budget cuts, libraries around the country are feeling the pinch of shorter hours, fewer staff and old technology. Our guests discuss why funding and supporting our libraries is a way to raise smarter kids, help residents with social service navigation, boost the economy, and help immigrants become full American citizens.

Host: Gary Price. Guests: Dr. Timothy Crist is the president of the Board of Trustees for The Newark Public Library, Newark NJ; Karin Slaughter, internationally bestselling author whose latest novel is titled *The Kept Woman*, founder of Save the Libraries.

SEGMENT 2: Dealing with Shame and Bullying

Synopsis: Bullying and shaming are two of the most damaging activities kids – and many adults – face today. One of our guests discusses the psychological ramifications of bullying and the other relates her own experience as an unwed teen in the 1970s, and how the shame of that incident and the support she received from other young women in the same situation made her stronger and more compassionate to others.

Host: Marty Peterson. Guests: Dr. Frank Farley, Professor of Educational Psychology at Temple University in Philadelphia, PA; Liz Pryor, author of *Look At You Now: My journey from shame to strength*.

ISSUES/PROGRAM LIST

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GREENSBORO

VIEWPOINTS OCT - DEC 2016

ALL PROGRAMS AIRED 6:30 AM – 7:00 AM

DATE AIRED

11/13/2016 Program 16-46

SEGMENT 1: Remembering the Activism of Tom Hayden

Synopsis: In 2004, we spoke with activist and former California legislator Tom Hayden who passed away last month. The topics were gangs and violence, how and why young men and women join gangs and how we can stem the violence of these groups and help the young people who belong to them to live better, safer and more productive lives. In these days of continued strife on urban streets, we can still benefit from his hopeful – yet controversial – ideas on the topic.

Host: Gary Price. Guests: The late Tom Hayden, former member of The Chicago Seven and California State Senator of 18 years, is author of the book, *Street Wars: Gangs and the future of violence*.

SEGMENT 2: Brain Briefs: How our minds perceive the world

Synopsis: Does working crossword puzzles, Sudoku, and playing other games help prevent Alzheimer's and dementia? Why does time seem to crawl when we're young and speed up as we age? Does multitasking really help us get more done? We talk to a psychologist and author about these popular ideas and get the real story about how our minds can sometimes trick us into thinking things that really aren't true.

Host: Marty Peterson. Guests: Bob Duke, professor at the University of Texas-Austin, and an expert on music and human learning. He and his co-author, Art Markman, are also the co-hosts of the popular podcast "Two Guys on Your Head." Their book is titled *Brain Briefs: Answers to the most (and least) pressing questions about your mind*.

11/20/2016 PROGRAM 16-47

SEGMENT 1: Fighter Pilot: The Jimmy Stewart You Didn't Know

Synopsis: The late actor, Jimmy Stewart, gave us some very memorable characters during his time in Hollywood – many very funny; others endearing; and still others dark and villainous. Perhaps Stewart's most dramatic role was the one that not many people know about, but that molded his life and his psyche – not to mention his acting – for most of his career: fighter pilot in World War II. We talk to an author who delved into Stewart's war service about how flying missions over Europe and seeing his comrades die affected the actor and his choice of roles and acting style for the rest of his life.

Host: Gary Price. Guest: Robert Matzen, author of *Mission: Jimmy Stewart and the fight for Europe*.

SEGMENT 2: Habit Changers: Advice for success in making resolutions

Synopsis: In about six weeks, people will be celebrating the New Year and many of them will be resolving to change something in their lives – the ubiquitous "New Year's Resolution." We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.

Host: Marty Peterson. Guest: M.J. Ryan is a resolution maker and an internationally-recognized expert on change and human fulfillment, author of the book, *Habit Changers; 81 game-changing mantras to mindfully realize your goals*.

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

VIEWPOINTS OCT - DEC 2016

ALL PROGRAMS AIRED 6:30 AM – 7:00 AM

DATE AIRED

11/27/2016 Program 16-48

SEGMENT 1: THE ICK FACTOR: TEACHING KIDS SCIENCE

Synopsis: Schools are emphasizing science, technology, engineering and math—the STEM subjects. Many people believe science is too technical for kids to understand. We talk to two experts who say children take to science readily if it's presented in the right way by tapping into the “ick factor” that seems to fascinate them.

Host: Gary Price. Guests: Chris Martine, David Burpee Prof. of Plant Genetics and Research, Bucknell Univ.; Jessica Garrett, science teacher and co-author, *Oh, Ick! 114 Science Experiments Guaranteed to Gross You Out*

SEGMENT 2: TEACHING KIDS TO GIVE BACK

Synopsis: During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children's book and game designed to make giving back to others a fun pursuit.

Host: Marty Peterson. Guests: Sarah Linden and Tyler Knott Gregson, co-authors, *North Pole Ninjas: Mission: Christmas*

12/04/2016 Program 16-49

SEGMENT 1: Does Where You Go To College Matter?

Synopsis: High school graduates who plan to go on with their education are making plans to head off to college this fall. Not all of them were accepted to the college that was their first choice, and many are disappointed about it. Some young people didn't get into college at all because they weren't offered the help they needed to find a college that suited them financially and culturally. We talk to an author and to a high school counselor about the myths surrounding acceptance to an “elite” college, why a small or state school can be a better fit, and how high school counselors can better serve diverse and often financially strapped students.

Host: Gary Price. Guests: Frank Bruni, columnist for The New York Times, author of the book, *Where You Go Is Not Who'll You'll Be: An antidote to the college admissions mania*; Joshua Steckel, counselor at a high school in Brooklyn, NY, co-author of the book, *Hold Fast to Dreams*.

SEGMENT 2: Holiday Cooking Without Fear

Synopsis: With Thanksgiving over, it's time to start looking toward our December holiday parties and the meals that come with them. Author Julia Turshen joins the show to talk about her tips and tricks to make those Christmas and Hanukah dinner a little less daunting. With advice on dressings, sides, desserts and more, Turshen breaks down some basic techniques to make great food with little experience.

Host: Marty Peterson. Guests: Julia Turshen, author of *Small Victories: Recipes, Advice + Hundreds of Ideas for Home Cooking Triumphs*

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GREENSBORO

VIEWPOINTS OCT - DEC 2016

ALL PROGRAMS AIRED 6:30 AM – 7:00 AM

DATE AIRED

12/11/2016 Program 16-50

SEGMENT 1: Closing the Wage Gap: Two diverse opinions

Synopsis: The “Wage Gap” has been a persistent topic in America for years and it played a big role in determining the outcome of the recent election. We’re joined by two experts who both agree that closing the wage gap should be a top priority in this country, but who have very different takes on how that can be achieved. We talk governmental regulations, tax codes, charity, and much more in regards to bringing the haves and the have-nots together. Our experts say doing so may just bring a very divided country together before the wedge between the two groups changes America into a very different, and likely very worse-off, place for our children to inherit.

Host: Gary Price. Guests: Chuck Collins, website editor for The Institute for Policy Studies and author of the book, *Born on Third Base*. Kyle Hauptman, executive director of the Main Street Growth Project

SEGMENT 2: Henry Clay: The great American statesman you should know more about

Synopsis: Most of us have heard the name of Henry Clay, but he’s not one of the people we usually remember the way we do George Washington or Thomas Jefferson. Our guest says that Clay was just as important to our nation as the founding fathers, and he discusses the great contributions this Speaker of the House made to keep our country together, fight for justice, and create the foundations of our extensive modern U.S. transportation system.

Host: Marty Peterson. Guests: Harlow Giles Unger, author of *Henry Clay: America’s Greatest Statesman* and contributor to The Huffington Post

12/18/2016 Program 16-51

SEGMENT 1: Christmas at the Battle of the Bulge

Synopsis: This year, many families will spend the holidays with family members away, in combat in Iraq and Afghanistan. It’s tough being on the battlefield at any time of year, but during Christmas it’s especially hard. We talk to a historian and author about one Christmas, in 1944, when American soldiers spent a freezing holiday in the Ardennes forest, fighting for their lives against Hitler’s army during the Battle of the Bulge; and how a general’s prayers could have been the key to turning the tide in the Allies’ favor.

Host: Gary Price. Guests: Stanley Weintraub, Evan Pugh Professor Emeritus of Arts & Humanities, Penn State University, and author of “11 Days in December: Christmas at the Bulge, 1944.”

SEGMENT 2: Using The Voices in Your Head

Synopsis: Hearing voices in your head comes with an unfortunate stereotype that you must be mentally ill. However, experts tell us the “voices in your head” can be used to talk to, and about, yourself in a healthy, productive way. In fact, most people hear voices in their head and already use inner speech on a daily basis. We discuss tips and techniques to use “self-talk” as a way to get yourself through tough decisions and lower stress.

Host: Marty Peterson. Guests: Dr. Charles Fernyhough, author of “The Voices Within: The History and Science of How We Talk to Ourselves.” Dr. Ethan Kross, Professor of Psychology at the University of Michigan.

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

VIEWPOINTS OCT - DEC 2016

ALL PROGRAMS AIRED 6:30 AM – 7:00 AM

DATE AIRED

12/25/2016 Program 16-52

SEGMENT 1: Dealing With Holiday Stress

Synopsis: The holidays, with their family gatherings, crowded shopping malls and unpredictable weather, are a time of stress for many people. We talk to two stress specialists about tips and tricks to help you calm down a bit during this hectic time of year and also prevent undue stress at other times.

Host: Gary Price. Guests: Dr. Mary Lamia, clinical psychology and psychoanalyst in private practice in Marin County, CA; Paul Hулjich, author of "Stress Pandemic: 9 natural steps to survive, master stress and live well"

SEGMENT 2: Internet Privacy: How You Can Fight Snooping Online

Synopsis: It seems you can't get away from email spam, Internet scams and companies using your online purchases and web browsing to badger you with shopping opportunities. Every time you sign up for a blog or make a purchase, you are inundated with unwanted – and sometimes dangerous – intrusions into your personal and private information. We talk to a journalist who has tried to erase her digital footprint, and an attorney who deals with online privacy about the issue. We discuss ways you can get rid of some third parties who spy on your online activities, learn about better password protection, and find out why we are probably never going to be able to rid ourselves of all snooping in the future.

Host: Marty Peterson. Guests: Julia Angwin, award-winning journalist, author of "Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance" William Kling, adjunct professor of law, IIT Chicago-Kent College of Law, clinical assistant professor at the University of Illinois at Chicago School of Public Health

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

TRIAD TODAY OCT - DEC 2016

ALL PROGRAMS AIRED 7:00 AM – 8:00 AM

ISSUES

DATE

SUBJECT

Veterans, Film, Racism

10/02

“Point Man” Vietnam Era Film

Spoke with Dan Black and Phil Blattenberger about their film, “Point Man”. They are local filmmakers who are using sets, actors, and staff to produce a film based during the Vietnam War. The film looks at how black soldiers were treated during the Vietnam War and how they were affected by it.

Poverty, giving

10/09

Salvation Army Angel Tree

Spoke with Captain Bobby Jackson of the Salvation Army about their upcoming Christmas campaigns. The Angel Tree gives people a chance to provide gifts for area children who come from needy families that can't afford gifts. People pick a child's tag off of the tree and provide the gifts according to the details on the tags. We also discussed the Red Kettle campaign, the goals for this year, and how people can volunteer.

Community, giving back

10/16

Wake Forest University Basketball

Spoke with Coach Danny Manning of the Wake Forest University Men's Basketball team. Coach Manning discussed the upcoming season and what he hopes to see from this year's Demon Deacon roster. We talked about the kids and how it helps them grow as people to be a part of a team. We also discussed the many ways the team gives back to the community, including partnering with Brenner Children's Hospital for fundraisers and other events, hosting basketball clinics, and shopping for Christmas gifts for needy families.

Women's Health Issues

10/16

Breast Cancer/3-D Mammography

Spoke with Dr. Wendell Meyers of Wake Forest Baptist Imaging about Breast Cancer Awareness Month. We discussed early detection and what a difference it can make in the diagnosis. We talked about new technology and how 3-D Mammography is different from digital mammography, what women can expect, and the importance of getting yearly mammograms.

Disaster preparedness and recovery

10/16

Hurricane Matthew & the Red Cross

Spoke with the American Red Cross about the damage that the area suffered due to Hurricane Matthew. The flooding devastated coastal communities as well as points inland. We talked about the damage done and how people can help by donating time, blood, and money to the Red Cross relief efforts.

Disaster preparedness and recovery

10/16

Hurricane Matthew & FEMA

Joshua Batkin of FEMA talked to us about Disaster Preparedness. There are many situations that could cause families to be without power, water, or transportation. We talked about how to prepare for such emergencies and to keep your family safe.

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

TRIAD TODAY OCT - DEC 2016

ALL PROGRAMS AIRED 7:00 AM – 8:00 AM

<u>ISSUES</u>	<u>DATE</u>	<u>SUBJECT</u>
Quit smoking/health issues	10/23	Quit Smart Cessation Program

Spoke with Mary Gillett, regional tobacco prevention manager with the Guilford County Department of Health and Human Services about their upcoming free smoking cessation program. We talked about how this program is different from other methods, and the success rate. We discussed the way the program works and the many positives that can come from quitting smoking and other tobacco products.

Community/religion	10/23	The Awakening Event
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We were joined by Chris Young, Andy Bowersox, and Bob Uber to talk about an upcoming community event called The Awakening. The event is an evening of music and ministry to bring the community together. The men discussed the meaning of the event and how people can participate and learn more.

Girl's Empowerment	10/30	Girl Scouts/Center for Leadership
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Spoke with Taryn Rimland of the Girls Scouts Hornets Nest Council about their partnership with the Center for Creative Leadership to help empower young girls with the Young Women's Leadership Institute. Girls are chosen to participate in this program by demonstrating leadership skills and passion for learning. This program can help set them on a path for their future and teach them the skills needed to be successful. We also spoke with Emma Cook, a 10th grader at Northwest Guilford High School about the program, what it means to be chosen, and what she hopes to get out of the program.

Men's Health/fundraiser	10/30	Zero Prostate Cancer Run/Walk
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Spoke with Shawn Supers, the Zero Mid Atlantic Chapter director, about the upcoming 5k Run/Walk to end Prostate Cancer. We discussed the risks and symptoms of prostate cancer, screenings and diagnosis, and how often men should get tested. We discussed the upcoming 5k event being held, where the money will go, and how people can get involved.

Lung health/fundraiser	11/06	Lunge Forward 5k Run/Walk
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Talked to Emily Parks about the upcoming 5k run/walk to end lung cancer. We discussed the risks and symptoms of lung cancer, how people can get screened and diagnosed, and ways to prevent it. We also talked to Dionne Smith, a lung cancer survivor, about her journey. We talked about the upcoming run, where the money goes, and how people can participate.

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

TRIAD TODAY OCT - DEC 2016

ALL PROGRAMS AIRED 7:00 AM – 8:00 AM

ISSUES

DATE

SUBJECT

Adoption, family issues

11/13

Wendy's Wonderful Kids

Spoke with Farron Floyd, an area recruiter for Wendy's Wonderful Kids, about the program and the upcoming Adoption Night Fundraiser. We talked about the program and how Wendy's founder, Dave Thomas is connected to adoption. The foundation works to keep children with adults that are already in their lives, if possible. Their mission is to dramatically increase the number of adoptions from foster care. We talked about cases she's worked with and how she thinks the program differs from other adoption programs in the U.S. We talked about Adoption night and how Wendy's will give part of their proceeds from sales that evening to help the Wendy's Wonderful Kids program.

Veterans, Employment

11/13

Wounded Warrior Assistance Program

Spoke with Lieutenant General Franklin L. Hagenback about the Wounded Warriors Career Program. We discussed his military career and what life is like for veterans returning to the civilian lifestyle. We talked about coping with disabilities, including PTSD. The Wounded Warriors Career Program works with employers to help them understand the obstacles for veterans and gives them the tools to encourage veterans to succeed in their employment, and reduce the turnover rate. They also work with veterans in the employment capacity, helping them find and keep jobs.

Children's Health, Poverty

11/20

Special Supplemental Nutrition Program

Spoke with Albert Lang with the Trust for America's Health to find out about the obesity epidemic among food insecure families. We discussed the high rate of food insecurity in NC. Many of these families are susceptible to obesity, and Mr. Lang talked about the many reasons behind this. We discussed how families can help their children lead healthier lifestyles and why it's important for not only their physical health, but their mental health and their future success.

Children's Health, fundraiser

11/20

Budding Artichoke Picture Event

Spoke with Kari Finn of the Budding Artichoke and Lisa Hawley of Lisa's Kids about a fundraising event coming up in conjunction with the holiday season. The Budding Artichoke is hosting an event where kids can get their picture taken with Santa, and proceeds from the pictures will go to Lisa's Kids. Lisa's Kids is a non-profit organization that works to help feed children from food insecure families with a backpack program and food bank.

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

TRIAD TODAY OCT - DEC 2016

ALL PROGRAMS AIRED 7:00 AM – 8:00 AM

ISSUES

DATE

SUBJECT

Animal Health & Assistance

11/27

Sergei Foundation and book

Spoke with Karen Fullerton, the founder of the Sergei Foundation, about her upcoming book release. Karen wrote a book about her dog, Sergei, and the many ways he touched her life. The proceeds from the book go to the Sergei Foundation, which raises money and works with vets and area animal organizations to help people with large one-time vet bills so animals can get the healthcare they deserve, even when their owners can't afford it.

Nutrition/healthy eating

11/27

Healthy Holiday Eating

Spoke with Laura Buxenbaum of the Southeast Dairy Association on how to keep eating under control during the busy holiday season. We talked about the risks of over eating and ways to prevent yourself from over-indulging at parties and holiday events. We also discussed ways to ensure you're getting proper nutrition during the busy days of the season.

Education, fundraiser

12/04

NW Guilford Band Holiday Store

Spoke with Genevive and Jeff, two members of the NWGHS Band Boosters, about the store they are hosting during the holiday season. The band has teamed up with Dewey's Bakery to man a satellite store full of Dewey's goods, and the proceeds will go to the band. The store will be run by band members and parents, and there will be nights of entertainment by the band. We talked about the many facets of the band and some of the competitions and events that the band has participated in.

Underprivileged kids

12/04

Proehlfic Park Santa Toy Drive

Spoke with Julia Eger of Proehlfic Park about an upcoming event to raise toys to be presented to underprivileged children in the community. Proehlfic Park is a fitness facility that opens its doors to all kids of the community, regardless of ability to pay membership fees. The toy drive will provide some of these children with Christmas gifts that they otherwise might not receive.

ISSUES/PROGRAM LIST

WSMW – HD 1

GREENSBORO

TRIAD TODAY OCT - DEC 2016

ALL PROGRAMS AIRED 7:00 AM – 8:00 AM

ISSUES

DATE

SUBJECT

Health

12/04

Flu Season

Spoke with Merle Green of the Guilford County Health Department about flu prevention. We discussed symptoms of the flu, what you can do to prevent it, and how it should be treated. We also discussed flu shots and who should receive them. We got information on free flu shots and other ways to stay healthy during the winter months.

Fire safety

12/11

Holiday and winter fire safety

Spoke with Captain Denita Lynch of the High Point Fire Department about preventing fires during the holidays. We spoke of the many ways people can be at risk with decorations, cooking, and fireplaces. We discussed things people should be aware of when decorating, how to prevent burns and emergencies related to cooking, and proper fireplace maintenance and safety.

Traffic safety/alcohol abuse

12/18

Drunk Driving Prevention

Spoke with Jim McGreevy, the president and CEO of the Beer Institute on preventing drunk driving and the ways the Beer Institute is working to help. We discussed why the members feel it is important for the Institute to promote responsibility. We talked about ways people can keep their consumption under control, especially at a time of year when they are tempted to overindulge. We talked about the ways the Beer Institute works to prevent drunk driving, and the resources they provide to the public. We also discussed how the Institute works with parents to educate their kids about alcohol, and with college campuses to promote drinking responsibly.

Music, children's education

12/25

Winston Salem Youth Chorus

We were joined by Lori Prescott of the Winston Salem Youth Chorus to provide holiday selections for Christmas morning. We discussed the chorus and what it takes to become a member, and played many Christmas songs from recent performances of the chorus.

Music, equality, LGBTQ

12/25

Triad Pride Men's Chorus

We were joined by William Sutherland of the Triad Pride Men's Chorus to provide holiday selections for Christmas morning. We discussed the chorus and what it takes to become a member, and played many Christmas songs from recent performances of the chorus.