



125 West 55th St
New York, NY 10019

Contract # 25563645	Changes as of: 5/30/2017 at 11:12 AM	Version: Original Order	
CPE: 277/357/2992	Flight: 5/31/17 - 6/6/17	Station: WFXR	Total \$: \$7,150.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: GILLESPIE, ED	Market: Roanoke-Lynchburg	Total Spots: 34
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON	Total CPP: \$0.00
SUITE 400	Agency Order #: 6210032	Primary Demo:	Total GRP:
ARLINGTON, VA 20009	Buyer: Irvin, Michelle	Con Type: POLITICAL/VOTE	
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Separation:
	202-872-5880	202-872-5880	

#	Day/Time	DP	Program	Rate	Len	5/31 - 6/6						Total Spots	Total \$	CPP	GRP	
						5/31	6/1	6/2	6/3	6/4	6/5					6/6
1	W-F,M-Tu 7a-8a		Good Day Virginia	\$45.00	30	1	1	0	0	0	0	1	3	\$135.00	\$0.00	0.0
2	W-F,M-Tu 8a-9a		Good Day Virginia	\$45.00	30	0	1	1	0	0	1	0	3	\$135.00	\$0.00	0.0
3	Su 9a-10a		FOX News Sunday	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
4	W-F,M-Tu 3:30p-4p		Family Feud	\$125.00	30	1	0	1	0	0	1	0	3	\$375.00	\$0.00	0.0
5	Sa 3p-3:30p		American Athlete	\$10.00	30	0	0	0	1	0	0	0	1	\$10.00	\$0.00	0.0
6	W-F,M-Tu 4p-4:30p		Judge Judy	\$125.00	30	1	0	1	0	0	1	1	4	\$500.00	\$0.00	0.0
7	W-F,M-Tu 4:30p-5p		Judge Judy	\$125.00	30	0	1	1	0	0	1	0	3	\$375.00	\$0.00	0.0
8	W-F,M-Tu 5p-5:30p		Judge Judy	\$250.00	30	0	1	0	0	0	1	1	3	\$750.00	\$0.00	0.0
9	W-F,M-Tu 10p-10:30p		WFXR News First @ 10P	\$375.00	30	1	1	1	0	0	0	1	4	\$1,500.00	\$0.00	0.0
10	W-F,M-Tu 10:30p-11p		WFXR News First @ 1030P	\$300.00	30	1	1	0	0	0	1	1	4	\$1,200.00	\$0.00	0.0
11	Sa 10p-10:30p		WFXR News First @ 10P	\$300.00	30	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0
12	W-F,M-Tu 12:30a-1a		Modern Family	\$10.00	30	0	1	0	0	0	1	0	2	\$20.00	\$0.00	0.0
13	F 8p-9p		Rosewood-FOX	\$350.00	30	0	0	1	0	0	0	0	1	\$350.00	\$0.00	0.0
14	Sa 3p-6p		FOX NASCAR Xfinity Series	\$1,350.00	30	0	0	0	1	0	0	0	1	\$1,350.00	\$0.00	0.0
TOTALS:						5	7	6	3	1	7	5	34	\$7,150.00	\$0.00	0.0



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Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: GILLESPIE, ED Product: Candidate	Market: Roanoke-Lynchburg	Total Spots: 34
	Agency Order #: 6210032	Office: WASHINGTON	Total CPP: \$0.00
	Buyer: Irvin, Michelle	Primary Demo:	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Con Type: POLITICAL/VOTE	
		Assistant: KELLY JOHNS 202-872-5880	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/30/17 12:40 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$7,150
WFXR Share:	100%
Comment:	will update
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$7,150.00	N/A	0.0
Total	100%	34	\$7,150.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jun	34	\$7,150.00
Total	34	\$7,150.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/30/17 11:54 AM					\$0	\$0	
New	5/30/17 11:12 AM	KELLY JOHNS	Confirmed	34		\$7,150.00	\$7,150.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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