



Date: 27-Oct-20

Advertiser: Front Line Strategies

(Agency) Customer: _____

Send Invoice To: Advertiser Agency

Address: _____

City: _____ State: FL

Zip Code: _____ Phone #: _____

Contact: Courtney McLeod

Customer Type:	
<input type="checkbox"/> Local	<input checked="" type="checkbox"/> Political non cand
<input type="checkbox"/> Regional	<input type="checkbox"/> Trade
<input type="checkbox"/> National	<input type="checkbox"/> Other
<input type="checkbox"/> Non-Billable	
Sales Rep: _____	Jes: _____
Finance Charge: _____	
Agency Discount: <input checked="" type="checkbox"/>	
Product Code: _____	
Billing Type:	
<input type="checkbox"/> Standard	<input type="checkbox"/> Calendar
<input type="checkbox"/> Demand	
Affidavit Type:	
<input type="checkbox"/> None	Notary: <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Dates Only	
<input checked="" type="checkbox"/> Date & Times	
Co-op Description: <u>Halloween</u>	

Item #	Cart #	Length	Start Date	End Date	Begin Time	End Time	Rate	M	T	W	T	F	S	S	#	Sub Total
WYOO		30	28-Oct	2-Nov	6a	10a	40.00	3		3	3	3			12	\$480
WYOO		30	28-Oct	2-Nov	10a	3p	40.00	3		3	3	3			12	\$480
		30														
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		30														
		30														
		30														
		30														
		30														
		30													24	\$960

Comments: _____ Remote

Month	Amount	# Anns
Jan		
Feb		
Mar		
Apr		
May		
June		
July		
Aug		
Sept		
Oct		
Nov		
Dec		
TOTAL	960	
Avg Rate		

- This offer becomes a binding contract upon acceptance by general Manager of station or his authorized agent.
- Bills shall be rendered monthly and shall be due within ten (10) days from the date of invoice. Eighteen percent (18%) interest per annum will be charged on delinquent accounts.
- Station shall have right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay attorney's fees in the event legal action is necessary to enforce this agreement or any item thereof.
- Contract subject in short rate, or rebate, by earned frequency.
- Political or entertainment advertising; payment in advance.
- Advertiser shall hold station and its agents, employees and officers, harmless against liability for libel, slander, illegal competition or trade practiced infringement of trademarks, trade names of program titles, violation of rights of privacy and infringement of copyrights and propriety rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted will fully represent the product or services advertised and will be free from false claims or assertions
- I agree to abide by the terms and conditions of this advertising contract. The undersigned does hereby promise and agree to personally guarantee and be fully responsible for the prompt payment of any and all indebtedness and other liabilities which may become outstanding or owing from the broadcasting of advertising under the continuing guarantee and shall cover all indebtedness or liability on the part of Magic Broadcasting, LLC.
- Advertiser may cancel this contract with 30 day written notice registered mail to Magic Broadcasting 7106 Laird street # 102 Panama City Beach, FL 32408

Client: Courtney McLeod

Account Executive: Jessica Kittley