

**KFDI-FM, KFTI-AM, KFXJ-FM, KICT-FM, KYQQ-FM**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2022 – January 31, 2023**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Sales Account Executive (3 hires)	1, 3, 5, 6, 11	1, 5, 5
KICT Program Director	1, 3, 5, 9	9
Sales Manager	1, 3, 5, 6, 12	5
Sales Account Executive	1, 3, 5, 6, 13	5
Promotions Director	1, 2, 3, 5, 6, 9	2

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Indeed Website</b> www.indeed.com	No	10
2	<b>LinkedIn Website</b> www.linkedin.com	No	1
3	<b>Summit Corporate Website</b> www.summitmediacorp.com	No	2
4	<b>Internal Job Posting</b> 4200 N. Old Lawrence Rd. Wichita, KS 67219	No	
5	<b>Employee Referrals</b>	No	10
6	<b>Handshake.com</b> 225 Bush St 12th floor San Francisco, CA	No	
7	<b>Networking Referrals</b>	No	
8	<b>Walk-In Applicants</b>	No	
9	<b>All Access Website</b> Allaccess.com	No	12
10	<b>Ramp247</b> Ramp247.com	No	
11	<b>KAB – Kansas Association of Broadcasters</b> Kab.net	No	
12	<b>Media Staffing</b>	No	2
13	<b>Google Search</b>	No	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>38</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Career Fair	The Operations Manager attended the Kansas Associations of Broadcasters Career Fair on 4/7/22 held at the University of Kansas. He was there to speak with candidates interested in pursuing careers in radio broadcasting
<b>2</b>	Community Events	General Manager attended the Kansas Associations of Broadcasters Career Fair on 4/7/22 held at the University of Kansas and He was a guest speaker on careers in advertising sales and radio careers. He also spoke individually with candidates interested in pursuing the field.
<b>3</b>	Internship	In 2022, the SEU hosted a paid intern from Wichita State University to our promotions assistant position. She shadowed out Promotions Director and Operations Manager to learn about running contests, event setup, listener paperwork, etc.
<b>4</b>	Youth Tour	On 4/23/2022 the General Manager brought in 14 kids from the League 42 youth baseball team. The community youth group was able to tour the studios, learn about on-air and programming, as well as other areas of the station's facilities. They were educated on the many different careers in radios, such as production, engineering, programming, and sales/marketing. There was the opportunity for the group to ask questions. The GM and group leader were very pleased with the event.