



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW Ste. 210
Washington, DC 20001-3796

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
228554-1	09/28/14	September 2014	09/01/14 - 09/28/14

Station	Account Executive	Sales Office	Sales Region
KOB	Brian Smith	HRP - Washington	National

Advertiser	Product	Estimate Number
Udall 4 Us All	UDALL FOR US ALL ADD	3609

Flight Dates	Order #	Alt Order #
09/25/14 - 09/29/14	228554	07411571

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	547	556

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/14	09/26/14	The Tonight Show	M-Th 1035p-1135p/	----1--	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 ----1-- 1 \$310.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/26/14 11:57 PM The Tonight Show M-Th 1035p-1135p :30 TU-11-14H \$310.00 NM									
2	09/26/14	09/26/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	----1--	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 ----1-- 1 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/26/14 4:12 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 TU-07-14H \$190.00 NM									
3	09/26/14	09/26/14	News 4 Today I 5a-530a	W-F 5a-530a	----1--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 ----1-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/26/14 5:13 AM News 4 Today I 5a-530a W-F 5a-530a :30 TU-11-14H \$125.00 NM									
8	09/28/14	09/28/14	News 4 @ 10p Sun	Su 10p-1035p	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/28/14 10:32 PM News 4 @ 10p Sun Su 10p-1035p :30 TU-11-14H \$600.00 NM									
11	09/26/14	09/26/14	Friday Prime 2hr 8p-10p	F 8p-10p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/26/14 8:19 PM Friday Prime 2hr 8p-10p F 8p-10p :30 TU-11-14H \$800.00 NM									
12	09/27/14	09/27/14	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -----S- 1 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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Advertiser	Product	Estimate Number	
Udall 4 Us All	UDALL FOR US ALL ADD	3609	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
12	09/27/14	09/27/14	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$360.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>Sa</td><td>09/27/14</td><td>12:02 AM</td><td>Saturday Night Live</td><td>Sa 1030p-1205a</td><td>:30</td><td>TU- 07- 14H</td><td>\$360.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Sa	09/27/14	12:02 AM	Saturday Night Live	Sa 1030p-1205a	:30	TU- 07- 14H	\$360.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	All	Sa	09/27/14	12:02 AM	Saturday Night Live	Sa 1030p-1205a	:30	TU- 07- 14H	\$360.00	NM																					
15	09/28/14	09/28/14	Entertainers Sun 1205a	Su 1205a-105a	-----S	:30	1	\$45.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/22/14</td><td>09/28/14</td><td>-----S</td><td>1</td><td>\$45.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/22/14	09/28/14	-----S	1	\$45.00										
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	09/22/14	09/28/14	-----S	1	\$45.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	All	Su	09/28/14	12:40 AM	Entertainers Sun 1205a	Su 1205a-105a	:30	TU- 11- 14H	\$45.00	NM																					
Total Spots							7																								

Payment Terms 30 Days

<u>Gross Total</u>	\$2,430.00
<u>Agency Commission</u>	\$364.50
<u>Net Amount Due</u>	\$2,065.50
ABQ 7.0%	\$144.59
<u>Amount Due</u>	\$2,210.09