



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW Ste. 210
Washington, DC 20001-3796

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
225201-2	09/28/14	September 2014	09/01/14 - 09/01/14

Station	Account Executive	Sales Office	Sales Region
KOB	Brian Smith	HRP - Washington	National

Advertiser	Product	Estimate Number
Udall 4 Us All	UDALL FOR US ALL	3350

Flight Dates	Order #	Alt Order #
08/26/14 - 09/01/14	225201	07326043

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	547	556

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/01/14	09/01/14	Days Of Our Lives 1p	M-F 1p-2p	1-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	M	09/01/14		Days Of Our Lives 1p	M-F 1p-2p	:00		\$175.00	NM
Credited									
13	09/01/14	09/01/14	News 4 @ 10p M-F	M-F 10p-1035p	1-----	:30	1	\$525.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$525.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	M	09/01/14	10:22 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TU-04-14H	\$525.00	NM
14	09/01/14	09/01/14	M-F Today Show III 10a	M-F 10a-11a	1-----	:30	1	\$115.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$115.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	M	09/01/14	10:46 AM	M-F Today Show III 10a	M-F 10a-11a	:30	TU-04-14H	\$115.00	NM
15	09/01/14	09/01/14	The Tonight Show	M-Th 1035p-1135p/	1-----	:30	1	\$230.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$230.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	M	09/01/14	11:16 PM	The Tonight Show	M-Th 1035p-1135p/	:30	TU-04-14H	\$230.00	NM
16	09/01/14	09/01/14	Who Wants to Be A Millionaire	M-F 1130a-12p	1-----	:30	1	\$115.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$115.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	M	09/01/14		Who Wants to Be A Millionaire	M-F 1130a-12p	:00		\$115.00	NM
Credited									
17	09/01/14	09/01/14	Access Hollywood Late PIM	M-Th 1135p-1207a/	1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				



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Advertiser	Product	Estimate Number	
Udall 4 Us All	UDALL FOR US ALL	3350	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/01/14	09/01/14	Access Hollywood Late PIM-Th 1135p-1207a/		1-----	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/01/14 11:47 PM Access Hollywood Late PM M-Th 1135p-1207a/ :30 TU-03-14H \$100.00 NM									
18	09/01/14	09/01/14	News 4 @ Midday M-F	M-F 12noon-1p	1-----	:30	1	\$160.00	NM
Weeks: Start Date 09/01/14 End Date 09/07/14 MTWTFSS 1----- Spots/Week 1 Rate \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/01/14 News 4 @ Midday M-F M-F 12noon-1p :00 \$160.00 NM Credited									
19	09/01/14	09/01/14	Rachael Ray 2p	M-F 2p-3p	1-----	:30	1	\$115.00	NM
Weeks: Start Date 09/01/14 End Date 09/07/14 MTWTFSS 1----- Spots/Week 1 Rate \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/01/14 Rachael Ray 2p M-F 2p-3p :00 \$115.00 NM Credited									
20	09/01/14	09/01/14	The Insider 3p	M-F 3p-330p	1-----	:30	1	\$140.00	NM
Weeks: Start Date 09/01/14 End Date 09/07/14 MTWTFSS 1----- Spots/Week 1 Rate \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/01/14 The Insider 3p M-F 3p-330p :00 \$140.00 NM Credited									
21	09/01/14	09/01/14	News 4 Today I 5a-530a	M-F 5a-530a	1-----	:30	1	\$115.00	NM
Weeks: Start Date 09/01/14 End Date 09/07/14 MTWTFSS 1----- Spots/Week 1 Rate \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/01/14 5:26 AM News 4 Today I 5a-530a M-F 5a-530a :30 TU-04-14H \$115.00 NM									
22	09/01/14	09/01/14	News 4 @ 5p M-F	M-F 5p-530p	1-----	:30	1	\$300.00	NM
Weeks: Start Date 09/01/14 End Date 09/07/14 MTWTFSS 1----- Spots/Week 1 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/01/14 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 TU-04-14H \$300.00 NM									
23	09/01/14	09/01/14	News 4 Today I 530a-6a	M-F 530a-6a	1-----	:30	1	\$180.00	NM
Weeks: Start Date 09/01/14 End Date 09/07/14 MTWTFSS 1----- Spots/Week 1 Rate \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/01/14 5:52 AM News 4 Today I 530a-6a M-F 530a-6a :30 TU-04-14H \$180.00 NM									
24	09/01/14	09/01/14	M-F Today Show	M-F 7a-9a	1-----	:30	1	\$350.00	NM
Weeks: Start Date 09/01/14 End Date 09/07/14 MTWTFSS 1----- Spots/Week 1 Rate \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/01/14 8:38 AM M-F Today Show M-F 7a-9a :30 TU-03-14H \$350.00 NM									
25	09/01/14	09/01/14	M-F Today Show II 9a	M-F 9a-10a	1-----	:30	1	\$220.00	NM
Weeks: Start Date 09/01/14 End Date 09/07/14 MTWTFSS 1----- Spots/Week 1 Rate \$220.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



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Udall 4 Us All	UDALL FOR US ALL	3350	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
25	09/01/14	09/01/14	M-F Today Show II 9a	M-F 9a-10a	1-----	:30	1	\$220.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>M</td><td>09/01/14</td><td>9:28 AM</td><td>M-F Today Show II 9a</td><td>M-F 9a-10a</td><td>:30</td><td>TU- 04- 14H</td><td>\$220.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	09/01/14	9:28 AM	M-F Today Show II 9a	M-F 9a-10a	:30	TU- 04- 14H	\$220.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	M	09/01/14	9:28 AM	M-F Today Show II 9a	M-F 9a-10a	:30	TU- 04- 14H	\$220.00	NM																																	
26	09/01/14	09/01/14	Monday Prime 2hr 8p-10p	8p-10p	1-----	:30	1	\$1,800.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>1-----</td><td>1</td><td>\$1,800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>M</td><td>09/01/14</td><td>9:31 PM</td><td>Monday Prime 2hr 8p-10p</td><td>M 8p-10p</td><td>:30</td><td>TU- 03- 14H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	1-----	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	09/01/14	9:31 PM	Monday Prime 2hr 8p-10p	M 8p-10p	:30	TU- 03- 14H	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	1-----	1	\$1,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	M	09/01/14	9:31 PM	Monday Prime 2hr 8p-10p	M 8p-10p	:30	TU- 03- 14H	\$1,800.00	NM																																	
73	09/01/14	09/01/14	Monday Prime A	M 7p-8p	M-----	:30	1	\$1,800.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	M-----	1	\$1,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	M	09/01/14	7:43 PM	Monday Prime A	M 7p-8p	:30	TU- 04- 14H	\$1,800.00	NM																																	
74	09/01/14	09/01/14	Golf M-F 9a-4p	M-F 9a-4p	M-----	:30	1	\$200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>M-----</td><td>1</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>M</td><td>09/01/14</td><td>12:56 PM</td><td>Golf M-F 9a-4p</td><td>M-F 9a-4p</td><td>:30</td><td>TU- 03- 14H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	M-----	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	09/01/14	12:56 PM	Golf M-F 9a-4p	M-F 9a-4p	:30	TU- 03- 14H	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	M-----	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	M	09/01/14	12:56 PM	Golf M-F 9a-4p	M-F 9a-4p	:30	TU- 03- 14H	\$200.00	NM																																	
Total Spots							12																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$5,935.00
<u>Agency Commission</u>	\$890.25
<u>Net Amount Due</u>	\$5,044.75
ABQ 7.0%	\$353.13
<u>Amount Due</u>	\$5,397.88