

ORDER



Orders
Order / Rev: 228621
Alt Order #: 07414596
Product Desc: UDALL FOR US ALL
Estimate: 3625
Flight Dates: 09/30/14 - 10/06/14
Original Date / Rev: 09/25/14 / 09/30/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste. 210
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Udall 4 Us All
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 05/20/09
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	21	\$4,595.00	\$3,905.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	21	\$4,595.00	\$3,905.75	0.00
Totals	21	\$4,595.00	\$3,905.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/03/14	10/03/14	Days Of Our Lives 1p	CM	M-F 1p-2p	----1--	:30	1	\$175.00	4	0.00	NM	1	\$175.00
				Days Of Our Lives 1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$175.00		0.00			
E 2	All	10/03/14	10/03/14	The Tonight Show	CM	M-Th 1035p-1135p	----1--	:30	1	\$310.00	3	0.00	NM	1	\$310.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$310.00		0.00			
E 3	All	10/03/14	10/03/14	News 4 Today I 530a-6a	CM	W-F 530a-6a	----1--	:30	1	\$240.00	3	0.00	NM	1	\$240.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$240.00		0.00			
E 5	All	10/03/14	10/03/14	M-F Today Show II 9a	CM	M-F 9a-10a	----1--	:30	1	\$260.00	3	0.00	NM	1	\$260.00
				M-F Today Show II 9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$260.00		0.00			
E 6	All	10/06/14	10/06/14	The Insider 3p	CM	M-F 3p-330p	1-----	:30	1	\$140.00	4	0.00	NM	1	\$140.00
				The Insider 3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$140.00		0.00			
E 7	All	10/06/14	10/06/14	Judge Judy-P/ DR 4p/ 430M	CM	M-F 4p-5p	1-----	:30	1	\$190.00	4	0.00	NM	1	\$190.00
				Judge Judy-P/ DR 4p/ 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$190.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	All	10/06/14	10/06/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$400.003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$400.00		0.00			
E 10	All	10/02/14	10/02/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	---1---	:30	1	\$145.003		0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---		1				\$145.00		0.00			
E 12	All	10/02/14	10/02/14	The Insider 3p The Insider 3p	CM	M-F 3p-330p	---1---	:30	1	\$140.004		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---		1				\$140.00		0.00			
E 13	All	10/02/14	10/02/14	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	W-F 5a-530a	---1---	:30	1	\$125.004		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	09/29/14-10/05/14	News 4 Today I 5a-530a		W-F 5a-530a	---Th-----	:30		(\$125.00)		0.00	NM		
	Credited [nta agency re ordering with clearing rate]														
E 14	All	10/02/14	10/02/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	W-F 530a-6a	---1---	:30	1	\$240.003		0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---		1				\$240.00		0.00			
E 15	All	09/30/14	09/30/14	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	-1-----	:30	1	\$175.004		0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$175.00		0.00			
E 16	All	09/30/14	09/30/14	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	-1-----	:30	1	\$100.004		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$100.00		0.00			
E 17	All	09/30/14	09/30/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$160.004		0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$160.00		0.00			
E 19	All	09/30/14	09/30/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-1-----	:30	1	\$260.003		0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$260.00		0.00			
E 20	All	10/01/14	10/01/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	--1----	:30	1	\$145.003		0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$145.00		0.00			
E 21	All	10/01/14	10/01/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	--1----	:30	1	\$310.003		0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$310.00		0.00			
E 22	All	10/01/14	10/01/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--1----	:30	1	\$160.004		0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$160.00		0.00			
E 23	All	10/01/14	10/01/14	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	--1----	:30	1	\$190.004		0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$190.00		0.00			
N 24	All	09/30/14	10/03/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	2	\$350.004		0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N24	All	09/30/14	10/03/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	2	\$350.00	4	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/29/14	10/05/14	-TWTF--	2		\$350.00	0.00						
N25	All	10/02/14	10/02/14	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	W-F 5a-530a	---1---	:30	1	\$155.00	3	0.00 NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/29/14	10/05/14	---1---	1		\$155.00	0.00						
*Tax 1 Note: ABQ 7%.												Totals	21	\$4,595.00

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