

# New Order

Agency: The New Media Firm  
 Office: Washington  
 Client: 684 - Mainers for Fair Wages  
 Product: 715 - Issue

Station: WPXT-TV  
 Order Type: Normal  
 Cancel Date:

Flight Start: 09/20/2016  
 Flight End: 09/26/2016  
 Hiatus:

Piggyback Product: 3673 - Mainers for Fair Wages TV 9- 20 to 9-26  
 Received in ePort: 7/27/2016 7:46:23 PM

Primary Demo: Local/National: Local  
 Demo 2: Rep Office: WPXT-TV  
 Demo 3: AE: Jennifer Christiano  
 GRP: 0.00 Phone: 5249096  
 CPP: \$0.00 OrderID: New  
 GIMP: 0 Status:

CPM: \$0.00  
 Comments: Separation: 30  
 Airtime Dollars: \$1,595.00  
 Interactive Dollars: \$0.00  
 Non-Airtime Dollars: \$0.00  
 Total Dollars: \$1,595.00  
 Total Spots: 68  
 MarketShare:

## Daily Airtime Lines

11750

Line	Daypart	DPT	Code	Rate	C/T	Len	9/20	9/21	9/22	9/23	9/24	9/25	9/26	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 10A-10:30A PATERNITY COURT	DT		\$10.00	C	30	1	1	1	1	0	0	0	4				
2	TuWThFM 10:30A-11A SUPREME JUSTICE	DT		\$15.00	C	30	1	1	1	1	0	0	0	4				
3	TuWThFM 10:30A-11A SUPREME JUSTICE	DT		\$20.00	C	30	0	0	0	0	0	0	1	1				
4	TuWThFM 11A-11:30A SUPREME JUSTICE	DT		\$15.00	C	30	1	1	1	1	0	0	0	4				
5	TuWThFM 11A-11:30A DIVORCE COURT	DT		\$20.00	C	30	0	0	0	0	0	0	1	1				
6	TuWThFM 11:30A-12P JUDGE FAITH-1	DT		\$15.00	C	30	1	1	1	1	0	0	0	4				
7	TuWThFM 11:30A-12P JUDGE FAITH-1	DT		\$20.00	C	30	0	0	0	0	0	0	1	1				
8	TuWThFM 12P-1P PEOPLE'S COURT	DT		\$15.00	C	30	1	1	1	1	0	0	0	4				
9	TuWThFM 12P-1P PEOPLE'S COURT	DT		\$20.00	C	30	0	0	0	0	0	0	1	1				
10	TuWThFM 1P-2P JUDGE MATHIS	DT		\$15.00	C	30	1	1	1	1	0	0	0	4				



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Line	Daypart (Program)	DPT Code	Rate	C/T	Len	9/20	9/21	9/22	9/23	9/24	9/25	9/26	Total Spots	Rtg	CPP	Imp	CPM
11	TuWThFM 1P-2P JUDGE MATHIS	DT	\$20.00	C	30	0	0	0	0	0	0	1	1				
12	TuWThFM 5P-5:30P EXTRA	EN	\$20.00	C	30	1	0	1	0	0	0	0	2				
13	TuWThFM 5:30P-6P TMZ	EN	\$25.00	C	30	0	1	0	1	0	0	0	2				
14	TuWThFM 5:30P-6P TMZ	EN	\$30.00	C	30	0	0	0	0	0	0	1	1				
15	TuWThFM 6P-6:30P RAISING HOPE MF	EN	\$40.00	C	30	1	1	1	1	0	0	0	4				
16	TuWThFM 6P-6:30P RAISING HOPE MF	EN	\$40.00	C	30	0	0	0	0	0	0	1	1				
17	TuWThFM 6:30P-7P MODERN FAMILY	EN	\$50.00	C	30	1	1	1	1	0	0	0	4				
18	TuWThFM 6:30P-7P MODERN FAMILY	EN	\$55.00	C	30	0	0	0	0	0	0	1	1				
19	TuWThFM 7P-7:30P MIDDLE	PA	\$50.00	C	30	1	0	1	0	0	0	0	2				
20	TuWThFM 7P-7:30P MIDDLE	PA	\$55.00	C	30	0	0	0	0	0	0	1	1				
21	TuWThFM 7:30P-8P MODERN FAMILY	PA	\$60.00	C	30	0	1	0	1	0	0	0	2				
22	TuWThFM 7:30P-8P MODERN FAMILY	PA	\$55.00	C	30	0	0	0	0	0	0	1	1				
23	TuWThFM 10P-10:30P FRIENDS	PT	\$10.00	C	30	1	0	1	0	0	0	0	2				
24	TuWThFM 10:30P-11P FRIENDS	PT	\$10.00	C	30	0	1	0	1	0	0	0	2				
25	TuWThFM 11P-11:30P EVERETT LIVES RAY	LN	\$5.00	C	30	1	0	1	0	0	0	0	2				
26	Sa 6P-6:30P MIDDLE WEEKEND	EN	\$25.00	C	30	0	0	0	0	1	0	0	1				
27	Sa 6:30P-7P MODERN F.M.L.Y WK	EN	\$25.00	C	30	0	0	0	0	1	0	0	1				
28	Sa 7P-7:30P MIDDLE WEEKEND	PA	\$35.00	C	30	0	0	0	0	1	0	0	1				
29	Sa 7:30P-8P MODERN F.M.L.Y WK	PA	\$35.00	C	30	0	0	0	0	1	0	0	1				
30	Sa 8P-8:30P ANGRY MINGMNT WK	PT	\$15.00	C	30	0	0	0	0	1	0	0	1				
31	Sa 8:30P-9P ANGRY MINGMNT WK B	PT	\$15.00	C	30	0	0	0	0	1	0	0	1				
32	Sa 9P-9:30P HOW-MOTHER WK	PT	\$10.00	C	30	0	0	0	0	1	0	0	1				



## 5240906

3673 - Mainers for Fair Wages TV 9-

7/27/2016 7:46:23 PM

Line	Daypart (Program)	DPT Code	Rate	C/T	Len											Total			
						9/20	9/21	9/22	9/23	9/24	9/25	9/26	Spots	Rtg	CPP	Imp	CPM		
33	Sa 9:30P-10P HOW-MOTHER WK	PT	\$10.00	C	30	0	0	0	0	1	0	0		1					
34	Sa 11:30P-12A EVERBLY-EVS-RAY <i>Raising Hope</i>	LF	\$5.00	C	30	0	0	0	0	1	0	0		1					
35	Su 8P-10P MOVIE	PT	\$10.00	C	30	0	0	0	0	0	2	0		2					
36	Su 10:30P-11:30P TMZ WK	RT	\$5.00	C	30	0	0	0	0	0	1	0		1					
Total Spots:						12	11	12	11	9	3	10							
CASH\$ - Spots: \$1,595.00 - 68    Trade\$ - Spots: \$0.00 - 0    Total Cost: \$1,595.00    Total GRP - CPP: 0.0 - \$0.00    Total GIMP(000) - CPM: 0 - \$0.00																			