

New Order

Agency:

The New Media Firm
Washington

Station:
Order Type:

WPXI-TV
Normal

Flight Start:
Flight End:

09/13/2016
09/19/2016

Client:

684 - Mairers for Fair Wages

Cancel Date:

Hiatus:

Product:

715 - Issue

Piggyback Product:

3682 - Mairers for Fair Wages TV 9-13 to 9-19
Received in ePort: 7/27/2016 7:49:43 PM

Estimate:

Primary Demo:

Demo 2:

Demo 3:

GRP:

CPP:

GIMP:

CPM:

Comments:

Local/National: Local
Rep Office: WPXI-TV
AE: Jennifer Christiano
Phone:
OrderID: 5249027
Status: New

Airtime Dollars: \$1,800.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$1,800.00
Total Spots: 75

MarketShare:

Daily Airtime Lines

11747

Line	Daypart	DPT	Code	Rate	C/T	Len	9/13	9/14	9/15	9/16	9/17	9/18	9/19	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 10A-10:30A PATERNITY COURT	DT		\$10.00	C	30	1	1	1	1	0	0	1	5				
2	TuWThFM 10:30A-11A SUPREME JUSTICE	DT		\$15.00	C	30	1	1	1	1	0	0	1	5				
3	TuWThFM 11A-11:30A DIVORCE COURT	DT		\$15.00	C	30	1	1	1	1	0	0	1	5				
4	TuWThFM 11:30A-12P JUDGE FAITH-1	DT		\$15.00	C	30	1	1	1	1	0	0	1	5				
5	TuWThFM 12P-1P PEOPLES COURT	DT		\$15.00	C	30	1	1	1	1	0	0	1	5				
6	TuWThFM 1P-2P JUDGE MATHIS	DT		\$15.00	C	30	1	1	1	1	0	0	1	5				
7	TuWThFM 5P-5:30P EXTRA	EN		\$20.00	C	30	1	0	1	0	0	0	1	3				
8	TuWThFM 5:30P-6P TMZ	EN		\$25.00	C	30	0	1	0	1	0	0	0	2				
9	TuWThFM 6P-6:30P RANSOM- HOPE MF	EN		\$40.00	C	30	1	1	1	1	0	0	1	5				
10	TuWThFM 6:30P-7P MODERN FAMILY	EN		\$50.00	C	30	1	1	1	1	0	0	1	5				
11	TuWThFM 7P-7:30P MIDDLE	PA		\$50.00	C	30	1	1	1	1	0	0	1	5				

Agency:

Station:

WPXT-TV

Order ID:

5249027

Client:

684 - Mainers for Fair Wages

Products

715 - Issue

Estimate

3682 - Mainers for Fair Wages TV 9-13 to 9-19

Flight Start:

09/13/2016

Flight End:

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/13	9/14	9/15	9/16	9/17	9/18	9/19	Total Spots	Rtg	CPP	Imp	CPM
12	TUWThFM 7:30P-8P MODERN FAMILY	PA	\$60.00	C	30	1	1	1	1	0	0	1	5				
13	TUWThFM 10P- 10:30P FRIENDS	PT	\$10.00	C	30	1	0	1	0	0	0	1	3				
14	TUWThFM 10:30P- 11P FRIENDS	PT	\$10.00	C	30	0	1	0	1	0	0	0	2				
15	TUWThFM 11P- 11:30P <i>EVRBDY LVS RAY Prawn Sisters</i>	LN	\$5.00	C	30	1	0	1	0	0	0	1	3				
16	Sa 6P-6:30P MIDDLE WEEKEND	EN	\$25.00	C	30	0	0	0	0	1	0	0	1				
17	Sa 6:30P-7P MODERN FAMIL Y WK	EN	\$25.00	C	30	0	0	0	0	1	0	0	1				
18	Sa 7P-7:30P MIDDLE WEEKEND	PA	\$35.00	C	30	0	0	0	0	1	0	0	1				
19	Sa 7:30P-8P MODERN FML Y WK	PA	\$35.00	C	30	0	0	0	0	1	0	0	1				
20	Sa 8P-8:30P <i>ANGRAM MGMT-WK Simpson's</i>	PT	\$15.00	C	30	0	0	0	0	1	0	0	1				
21	Sa 8:30P-9P <i>ANGRAM MGMT-WK B Simpsons</i>	PT	\$15.00	C	30	0	0	0	0	1	0	0	1				
22	Sa 9P-9:30P HOW-MOTHER WK	PT	\$10.00	C	30	0	0	0	0	1	0	0	1				
23	Sa 9:30P-10P HOW-MOTHER WK	PT	\$10.00	C	30	0	0	0	0	1	0	0	1				
24	Sa 11:30P-12A <i>LF \$5.00</i> <i>EVRBDY LVS RAY Friends / Eating Nuts</i>	LF	\$5.00	C	30	0	0	0	0	✓	0	0	1				
25	Su 8P-10P MOVIE	PT	\$10.00	C	30	0	0	0	0	0	2	0	2				
26	Su 10:30P-11:30P TMZ WK	RT	\$5.00	C	30	0	0	0	0	0	1	0	1				
Total Spots:						13	12	13	12	9	3	13					