

CONTRACT



Dallas KDAF
8001 John W. Carpenter Freeway
Dallas, TX 75247
(214) 252-9233

<u>Contract / Revision</u> 4368476 /		<u>Alt Order #</u> 28361331	
<u>Advertiser</u> POL/Katrina Pierson/State Representative/TX/		<u>Original Date / Revision</u> 02/29/24 / 02/29/24	
<u>Contract Dates</u> 03/01/24 - 03/05/24		<u>Estimate #</u> 301304	
<u>Product</u> Pearson for TX HD-33			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KDAF	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9912891	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u> IN10086/SP6681/TO13		<u>Advertiser Ref</u>	

And:

Smart Media Group
P.O. Box 26067
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDAF	03/01/24	03/01/24	5:00 AM-5:30 A	5:00 AM-5:30 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	----F--	1			\$25.00				
N 2	KDAF	03/01/24	03/01/24	5:30 AM-6:00 A	5:30 AM-6:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	----F--	1			\$25.00				
N 3	KDAF	03/01/24	03/01/24	6:00 AM-6:30 A	6:00 AM-6:30 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	----F--	1			\$25.00				
N 4	KDAF	03/01/24	03/01/24	6:30 AM-7:00 A	6:30 AM-7:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	----F--	1			\$25.00				
N 5	KDAF	03/01/24	03/01/24	7:00 AM-7:30 A	7:00 AM-7:30 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	----F--	1			\$25.00				
N 6	KDAF	03/01/24	03/01/24	7:30 AM-8:00 A	7:30 AM-8:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	----F--	1			\$25.00				
Totals											6	\$150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	6	\$150.00	(\$22.50)	\$127.50
Totals	6	\$150.00	(\$22.50)	\$127.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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