

## ORDER



WLFI Lafayette

**Orders**  
**Order / Rev:** 867001  
**Alt Order #:** 25176835  
**Product Desc:** Gregg/Gov/D  
**Estimate:** 4652  
**Flight Dates:** 05/24/16 - 05/30/16  
**Original Date / Rev:** 05/23/16 / 05/23/16  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Gregg for Governor (D)  
**Demographic:** A35+  
**Product Codes:** PL5  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/29/16	16	\$3,125.00	\$2,656.25
05/30/16	05/30/16	1	\$300.00	\$255.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	16	\$3,125.00	\$2,656.25	0.00
June 2016	1	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$3,425.00</b>	<b>\$2,911.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	05/25/16	05/25/16	CBS This Morning The Early Show	CM	M-F 7a-9a	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/16	05/29/16	--W----	1		\$125.00		0.00						
E 2	WLFI	05/27/16	05/27/16	CBS This Morning The Early Show	CM	M-F 7a-9a	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/16	05/29/16	----F--	1		\$125.00		0.00						
E 3	WLFI	05/24/16	05/24/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/16	05/29/16	-T-----	1		\$175.00		0.00						
E 4	WLFI	05/26/16	05/26/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
News 18 This Morning @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/16	05/29/16	---T---	1		\$175.00		0.00						
E 5	WLFI	05/25/16	05/25/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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 Alt Order #: 25176835  
 Flight Dates: 05/24/16 - 05/30/16

Advertiser: POL/Gregg for Governor (D)  
 Product Desc: Gregg/Gov/D  
 Estimate: 4652

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLFJ	05/25/16	05/25/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	--W----					1	\$125.00		0.00			
E 6	WLFJ	05/27/16	05/27/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	----F--					1	\$125.00		0.00			
E 7	WLFJ	05/29/16	05/29/16	Face the Nation Face The Nation	CM	Su 1030a-1130a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Face the Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-----S					1	\$100.00		0.00			
E 8	WLFJ	05/24/16	05/24/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p	INSid-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-T-----					1	\$175.00		0.00			
E 9	WLFJ	05/26/16	05/26/16	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p	INSid---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	---T---					1	\$175.00		0.00			
E 10	WLFJ	05/29/16	05/29/16	Early News Sunday SU Early News @ 6p	CM	Su 6p-630	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-----S					1	\$150.00		0.00			
E 11	WLFJ	05/29/16	05/29/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	-----S	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
CBS News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-----S					1	\$175.00		0.00			
E 12	WLFJ	05/24/16	05/24/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	-T-----					1	\$300.00		0.00			
E 13	WLFJ	05/25/16	05/25/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	--W----					1	\$300.00		0.00			
E 14	WLFJ	05/30/16	05/30/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/16	06/05/16	M-----					1	\$300.00		0.00			
E 15	WLFJ	05/25/16	05/25/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	--W----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	--W----					1	\$225.00		0.00			
E 16	WLFJ	05/26/16	05/26/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/16	05/29/16	---T---					1	\$225.00		0.00			
E 17	WLFJ	05/24/16	05/24/16		CM	M-F 6p-630p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00

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WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News Chan 18 @ 6p											
				News Chan 18 @ 6p											
				News 18 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 05/23/16		05/23/16	05/29/16	- T - - - -			1			\$450.00		0.00			
													Totals	17	\$3,425.00