

ORDER



WLFI Lafayette

Orders
Order / Rev: 912266
Alt Order #: 25259097
Product Desc: Political
Estimate: 4804
Flight Dates: 08/02/16 - 08/08/16
Original Date / Rev: 08/01/16 / 08/01/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: **Buying Time**
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **POL/Gregg for Governor (D)**
Demographic: A25-54
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/08/16	18	\$3,710.00	\$3,153.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	18	\$3,710.00	\$3,153.50	0.00
Totals	18	\$3,710.00	\$3,153.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	08/03/16	08/03/16	CBS This Morning The Early Show	CM	M-F 7a-9a	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		08/01/16	08/07/16	--W----		1		\$125.00		0.00					
E 2	WLFI	08/05/16	08/05/16	CBS This Morning The Early Show	CM	M-F 7a-9a	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		08/01/16	08/07/16	----F--		1		\$125.00		0.00					
E 3	WLFI	08/08/16	08/08/16	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		08/08/16	08/14/16	M-----		1		\$125.00		0.00					
E 4	WLFI	08/02/16	08/02/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		08/01/16	08/07/16	-T-----		1		\$175.00		0.00					
E 5	WLFI	08/04/16	08/04/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		08/01/16	08/07/16	---T---		1		\$175.00		0.00					

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Advertiser: POL/Gregg for Governor (D)
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WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WLFJ	08/03/16	08/03/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		News 18 At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	--W----		1		\$125.00		0.00					
E 7	WLFJ	08/05/16	08/05/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		News 18 At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	----F--		1		\$125.00		0.00					
E 8	WLFJ	08/04/16	08/04/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	---T---	:30	1	\$110.00	P3	0.00	NM	1	\$110.00
		Price Is Right													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	---T---		1		\$110.00		0.00					
E 9	WLFJ	08/07/16	08/07/16	Early News Sunday SU Early News @ 6p	CM	Su 6p-630	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		News 18 Weekend Report													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	-----S		1		\$150.00		0.00					
E 10	WLFJ	08/02/16	08/02/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		CBS Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	-T-----		1		\$300.00		0.00					
E 11	WLFJ	08/03/16	08/03/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		CBS Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	--W----		1		\$300.00		0.00					
E 12	WLFJ	08/04/16	08/04/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		News 18 At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	---T---		1		\$225.00		0.00					
E 13	WLFJ	08/05/16	08/05/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		News 18 At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	----F--		1		\$225.00		0.00					
E 14	WLFJ	08/02/16	08/02/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		News 18 At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	-T-----		1		\$450.00		0.00					
E 15	WLFJ	08/06/16	08/06/16	Early News Saturday SA Early News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		News 18 Weekend Report													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	-----S-		1		\$150.00		0.00					
E 16	WLFJ	08/03/16	08/03/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p	--W----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		Wheel Of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	--W----		1		\$275.00		0.00					
E 17	WLFJ	08/04/16	08/04/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p	---T---	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		Wheel Of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/16	08/07/16	---T---		1		\$275.00		0.00					
E 18	WLFJ	08/04/16	08/04/16		CM	M-F 730p-8p Jeop	---T---	:30	1	\$275.00	P3	0.00	NM	1	\$275.00

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				M-F 730p-8p											
				M-F 730p-8p Jeopardy											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					<u>Rating</u>
		Week: 08/01/16	08/07/16	---T---		1				\$275.00					0.00
													Totals	18	\$3,710.00