CONTRACT

WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

Contract / Revision	Alt Order #
919357 /	25267761

Product		
Political		
Contract Dates	Estimate #	
10/18/16 - 10/24/16	**4840**	
Advertiser		Original Date / Revision
POL/Gregg for Governor (D)		08/16/16 / 10/20/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WLFI	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Households		
Agy Code	Advertiser Code	Product 1/2
9915780	755	765
Agency Ref	Advertiser Ref	
IN5252/SP2893/TO824		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	10/19/16	10/19/16	The Early Show	M-F 7a-9a		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	--W----	1	$125.00								
N 2	WLFI	10/21/16	10/21/16	The Early Show	M-F 7a-9a		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	----F--	1	$125.00								
N 3	WLFI	10/24/16	10/24/16	The Early Show	M-F 7a-9a		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	M------	1	$125.00								
N 4	WLFI	10/18/16	10/18/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	4	$975.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	-T-----	1	$175.00								

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WLFI*	*10/17/16-10/23/16*	*NC 18 6-7a This Morning*	*M-F 6a-7a*	-Tu--------	*:30*	*~~$175.00~~*	*NM*
See MG 4.2,4.3,4.4,4.5								
2	WLFI	10/21/16-10/21/16	NC 18 6-7a This Morning	M-F 6a-7a	------F----	:30	$175.00	NM
(M)	MG for 22.1,23.1,4.1,12.1							
3	WLFI	10/24/16-10/24/16	News Chan 18 @ 5p	M-F 5p-530p	M----------	:30	$225.00	NM
(M)	MG for 22.1,23.1,4.1,12.1							
4	WLFI	10/21/16-10/21/16	News Chan 18 @ 6p	M-F 6p-630p	------F----	:30	$450.00	NM
(M)	MG for 22.1,23.1,4.1,12.1							
5	WLFI	10/21/16-10/21/16	The Early Show	M-F 7a-9a	------F----	:30	$125.00	NM
(M)	MG for 22.1,23.1,4.1,12.1							

N 5	WLFI	10/20/16	10/20/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	---T---	1	$175.00								
N 6	WLFI	10/19/16	10/19/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	--W----	1	$125.00								
N 7	WLFI	10/24/16	10/24/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	M------	1	$125.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
919357 /	25267761

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	Political	**4840**

Advertiser	Original Date / Revision
POL/Gregg for Governor	08/16/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 8	WLFI	10/23/16	10/23/16	SU Early News @ 6p	Su 6p-630		:30				NM	0	$0.00
N 9	WLFI	10/19/16	10/19/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	$225.00
Week:		10/17/16	10/23/16	--W----	1		$225.00						
N 10	WLFI	10/21/16	10/21/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	$225.00
Week:		10/17/16	10/23/16	----F--	1		$225.00						
N 11	WLFI	10/24/16	10/24/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	$225.00
Week:		10/24/16	10/30/16	M------	1		$225.00						
N 12	WLFI	10/18/16	10/18/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	0	$0.00
Week:		10/17/16	10/23/16	-T-----	1		$450.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WLFI	10/17/16-10/23/16		News Chan 18 @ 6p	M-F 6p-630p	-Tu--------	:30		~~$450.00~~		NM		
See MG 4.2,4.3,4.4,4.5													
N 13	WLFI	10/20/16	10/20/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	$450.00
Week:		10/17/16	10/23/16	---T---	1		$450.00						
N 14	WLFI	10/21/16	10/21/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	$450.00
Week:		10/17/16	10/23/16	----F--	1		$450.00						
N 15	WLFI	10/24/16	10/24/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	$450.00
Week:		10/24/16	10/30/16	M------	1		$450.00						
N 16	WLFI	10/19/16	10/19/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	$700.00
Week:		10/17/16	10/23/16	--W----	1		$700.00						
N 17	WLFI	10/24/16	10/24/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	$700.00
Week:		10/24/16	10/30/16	M------	1		$700.00						
N 18	WLFI	10/18/16	10/18/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	1	$275.00
Week:		10/17/16	10/23/16	-T-----	1		$275.00						
N 19	WLFI	10/21/16	10/21/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	1	$275.00
Week:		10/17/16	10/23/16	----F--	1		$275.00						
N 20	WLFI	10/19/16	10/19/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopa		:30				NM	1	$275.00
Week:		10/17/16	10/23/16	--W----	1		$275.00						
N 21	WLFI	10/20/16	10/20/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopa		:30				NM	1	$275.00
Week:		10/17/16	10/23/16	---T---	1		$275.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WLFI	10/17/16-10/23/16		M-F 730p-8p Jeopardy	M-F 730p-8p Jeopa	----Th-----	:30		~~$275.00~~		NM		
See MG 21.2													
2	WLFI	10/24/16-10/24/16		M-F 730p-8p Jeopardy	M-F 730p-8p Jeopa	M----------	:30		$275.00		NM		
Ⓜ	MG for 21.1 10/20												

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N 22	WLFI	10/18/16	10/18/16	The Early Show	M-F 7a-9a		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	-T-----	1	$125.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate		Type		
1	*WLFI*	*10/17/16-10/23/16*	*The Early Show*		*M-F 7a-9a*	-Tu--------	*:30*		*~~$125.00~~*		*NM*		
	See MG 4.2,4.3,4.4,4.5												
N 23	WLFI	10/18/16	10/18/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	-T-----	1	$225.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate		Type		
1	*WLFI*	*10/17/16-10/23/16*	*News Chan 18 @ 5p*		*M-F 5p-530p*	-Tu--------	*:30*		*~~$225.00~~*		*NM*		
	See MG 4.2,4.3,4.4,4.5												
N 24	WLFI	10/19/16	10/19/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	--W----	1	$175.00								
N 25	WLFI	10/19/16	10/19/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	--W----	1	$450.00								
N 26	WLFI	10/20/16	10/20/16	The Early Show	M-F 7a-9a		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	---T---	1	$125.00								
N 27	WLFI	10/20/16	10/20/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	---T---	1	$225.00								
N 28	WLFI	10/21/16	10/21/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	----F--	1	$175.00								
N 29	WLFI	10/24/16	10/24/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	M------	1	$175.00								
N 30	WLFI	10/21/16	10/24/16	NC 18 5-6a Early Edition	M-F 5a-6a		:30				NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	----F--	1	$75.00								
Week:	10/24/16	10/30/16	M------	1	$75.00								
						Totals		0.00				30	$7,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	30	$7,775.00	($1,166.25)	$6,608.75
Totals	30	$7,775.00	($1,166.25)	$6,608.75

Signature: _____ **Date:** _____

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