



WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

CONTRACT

<u>Contract / Revision</u> 908245 /		<u>Alt Order #</u> 25252078
<u>Product</u> Political		
<u>Contract Dates</u> 07/26/16 - 08/01/16		<u>Estimate #</u> 4781
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 07/25/16 / 07/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 755	<u>Product 1/2</u> 765
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	07/27/16	07/27/16	The Early Show	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/25/16	07/31/16	--W----	1			\$125.00					
N 2	WLFI	07/29/16	07/29/16	The Early Show	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/25/16	07/31/16	----F--	1			\$125.00					
N 3	WLFI	08/01/16	08/01/16	The Early Show	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/01/16	08/07/16	M-----	1			\$125.00					
N 4	WLFI	07/26/16	07/26/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/25/16	07/31/16	-T-----	1			\$175.00					
N 5	WLFI	07/28/16	07/28/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/25/16	07/31/16	---T---	1			\$175.00					
N 6	WLFI	07/27/16	07/27/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/25/16	07/31/16	--W----	1			\$125.00					
N 7	WLFI	07/29/16	07/29/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/25/16	07/31/16	----F--	1			\$125.00					
N 8	WLFI	07/28/16	07/28/16	M-F 11a-12p	M-F 11a-12p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/25/16	07/31/16	---T---	1			\$110.00					
N 9	WLFI	07/31/16	07/31/16	SU Early News @ 6p	Su 6p-630		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/25/16	07/31/16	-----S	1			\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	07/25/16-07/31/16	SU Early News @ 6p	Su 6p-630	-----S	:30		\$150.00		NM		
	See MG 15.2,15.3												
N 10	WLFI	07/26/16	07/26/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Gregg for Governor		<u>Estimate #</u> 4781
		<u>Original Date / Revision</u> 07/25/16 / 07/27/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-T-----				1	\$300.00				
N 11	WLFI	07/27/16	07/27/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--W----				1	\$300.00				
N 12	WLFI	07/28/16	07/28/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---T---				1	\$225.00				
N 13	WLFI	07/29/16	07/29/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----F--				1	\$225.00				
N 14	WLFI	07/26/16	07/26/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-T-----				1	\$450.00				
N 15	WLFI	07/30/16	07/30/16	SA Early News @ 6p	Sa 6p-630p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-----S-				1	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	07/25/16-07/31/16	SA Early News @ 6p	Sa 6p-630p	-----Sa--	:30		\$150.00		NM		
	See MG 15.2, 15.3												
	2	WLFI	08/01/16-08/01/16	NC 18 6-7a This Morning	M-F 6a-7a	M-----	:30		\$175.00		NM		
	Ⓜ MG for 9.1, 15.1												
	3	WLFI	07/31/16-07/31/16	CBS Sunday Morning	Su 9a-1030a	-----Su	:30		\$125.00		NM		
	Ⓜ MG for 9.1, 15.1												
N 16	WLFI	07/27/16	07/27/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--W----				1	\$275.00				
N 17	WLFI	07/28/16	07/28/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---T---				1	\$275.00				
N 18	WLFI	07/28/16	07/28/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeop		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---T---				1	\$275.00				
Totals								0.00				18	\$3,710.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	16	\$3,410.00	(\$511.50)	\$2,898.50
08/01/16 -08/01/16	2	\$300.00	(\$45.00)	\$255.00
Totals	18	\$3,710.00	(\$556.50)	\$3,153.50

Signature: _____ **Date:** _____

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