

CONTRACT



WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

<u>Contract / Revision</u> 930490 /		<u>Alt Order #</u> 25283010
<u>Product</u> Political		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 4964
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 09/14/16 / 09/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 755	<u>Product 1/2</u> 765
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WLFI	09/14/16	09/14/16	The	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--W----	1			\$125.00					
2	WLFI	09/16/16	09/16/16	The	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----F--	1			\$125.00					
3	WLFI	09/19/16	09/19/16	The	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	M-----	1			\$125.00					
4	WLFI	09/13/16	09/13/16	NC 1	M-F 6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-T-----	1			\$175.00					
5	WLFI	09/15/16	09/15/16	NC 1	M-F 6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---T---	1			\$175.00					
6	WLFI	09/13/16	09/13/16	New:	M-F 12p-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-T-----	1			\$125.00					
7	WLFI	09/15/16	09/15/16	New:	M-F 12p-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---T---	1			\$125.00					
E 8	WLFI	09/18/16	09/18/16	CBS	M-Su 630-7p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S	1			\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
	1	WLFI	09/12/16-09/18/16	CBS Evening News M-Su	M-Su 630-7p	-----Su	:30	\$175.00			NM		
				See MG 8.2,8.3									
	2	WLFI	09/16/16-09/16/16	NC 18 6-7a This Morning	M-F 6a-7a	-----F----	:30	\$175.00			NM		
				MG for 17.1,8.1									
	3	WLFI	09/16/16-09/16/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopardy	-----F----	:30	\$275.00			NM		
				MG for 17.1,8.1									
9	WLFI	09/14/16	09/14/16	New:	M-F 5p-530p		:30				NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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930490 /	25283010

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/13/16 - 09/19/16	Political	4964

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	09/14/16 / 09/14/16

*Line	Ch	Start Date	End Date	Description	Start/End	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--W----				1	\$225.00				
10	WLFI	09/19/16	09/19/16	New:	M-F 5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	M-----				1	\$225.00				
11	WLFI	09/13/16	09/13/16	New:	M-F 6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-----				1	\$450.00				
12	WLFI	09/15/16	09/15/16	New:	M-F 6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---T---				1	\$450.00				
13	WLFI	09/14/16	09/14/16	CBS	M-Su 630-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--W----				1	\$700.00				
14	WLFI	09/19/16	09/19/16	CBS	M-Su 630-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	M-----				1	\$700.00				
15	WLFI	09/13/16	09/13/16	M-F	M-F 7p-730p Whee		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-----				1	\$275.00				
16	WLFI	09/16/16	09/16/16	M-F	M-F 7p-730p Whee		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----F--				1	\$275.00				
E 17	WLFI	09/15/16	09/15/16	M-F	M-F 730p-8p Jeopæ		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---T---				1	\$275.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WLFI	09/12/16-09/18/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopæ	---Th----	:30	\$275.00	NM			
See MG 8.2,8.3													
18	WLFI	09/19/16	09/19/16	M-F	M-F 730p-8p Jeopæ		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	M-----				1	\$275.00				
N 19	WLFI	09/15/16	09/15/16	The	M-F 7a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---T---				1	\$125.00				
N 20	WLFI	09/15/16	09/15/16	M-F	M-F 7p-730p Whee		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---T---				1	\$275.00				
N 21	WLFI	09/15/16	09/15/16	LN M	M-F 11p-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---T---				1	\$300.00				
N 22	WLFI	09/16/16	09/16/16	New:	M-F 5p-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----F--				1	\$225.00				
N 23	WLFI	09/16/16	09/16/16	New:	M-F 6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----F--				1	\$450.00				
N 24	WLFI	09/16/16	09/16/16	CBS	M-Su 630-7p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----F--				1	\$700.00				

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*Line	Ch	Start Date	End Date	Description	Start/End	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 25	WFLI	09/16/16	09/16/16	LN M	M-F 11p-1135p		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----F--				1	\$300.00					
N 26	WFLI	09/16/16	09/16/16	Late	M-F 1135p-1237x		:30				NM	1	\$25.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----F--				1	\$25.00					
N 27	WFLI	09/17/16	09/17/16	SA E	Sa 6p-630p		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S-				1	\$150.00					
N 28	WFLI	09/18/16	09/18/16	CBS	Su 9a-1030a		:30				NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S				1	\$325.00					
N 29	WFLI	09/19/16	09/19/16	NC 1	M-F 6a-7a		:30				NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	M-----				1	\$175.00					
N 30	WFLI	09/19/16	09/19/16	New:	M-F 12p-1230p		:30				NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	M-----				1	\$125.00					
N 31	WFLI	09/19/16	09/19/16	New:	M-F 6p-630p		:30				NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	M-----				1	\$450.00					
N 32	WFLI	09/19/16	09/19/16	M-F	M-F 7p-730p Whee		:30				NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	M-----				1	\$275.00					
N 33	WFLI	09/19/16	09/19/16	LN M	M-F 11p-1135p		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	M-----				1	\$300.00					
Totals												0.00	33	\$9,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	33	\$9,200.00	(\$1,380.00)	\$7,820.00
Totals	33	\$9,200.00	(\$1,380.00)	\$7,820.00

Signature: _____ **Date:** _____

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