

Order / Rev: 921838
 Alt Order #: 25271500
 Flight Dates: 08/23/16 - 08/29/16

Advertiser: POL/Gregg for Governor (D)
 Product Desc: Political
 Estimate: 4879

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLFI	08/29/16	08/29/16	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$175.00		0.00						
E 6	WLFI	08/25/16	08/25/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	---T---	:30	1	\$185.00	P2	0.00	NM	1	\$185.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	---T---	1		\$185.00		0.00						
E 7	WLFI	08/28/16	08/28/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	-----S	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
CBS News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	-----S	1		\$225.00		0.00						
E 8	WLFI	08/24/16	08/24/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	--W----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	--W----	1		\$350.00		0.00						
E 9	WLFI	08/26/16	08/26/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	----F--	1		\$350.00		0.00						
E 10	WLFI	08/29/16	08/29/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/29/16	09/04/16	M-----	1		\$350.00		0.00						
E 11	WLFI	08/25/16	08/25/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	---T---	:30	1	\$550.00	P2	0.00	NM	1	\$550.00
News 18 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	---T---	1		\$550.00		0.00						
E 12	WLFI	08/23/16	08/23/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p Whe	-T-----	:30	1	\$450.00	P2	0.00	NM	2	\$625.00
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	-T-----	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLFI	08/22/16-08/28/16		M-F 7p-730p	M-F 7p-730p Whe		-T-----	:30	(\$450.00)	0.00	NM				
See MG 12.2,12.3															
[N/A]															
2	WLFI	08/26/16-08/26/16		M-F 7p-730p	M-F 7p-730p Whe		----F--	:30	\$450.00	0.00	NM				
Ⓜ MG for 12.1,1.1															
[Makegood]															
3	WLFI	08/26/16-08/26/16		CBS This Morning	M-F 7a-9a		----F--	:30	\$175.00	0.00	NM				
Ⓜ MG for 12.1,1.1															
[Makegood]															
E 13	WLFI	08/24/16	08/24/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop	--W----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	--W----	1		\$450.00		0.00						
E 14	WLFI	08/27/16	08/27/16	Sa 1135p-1235a Sa 1135p-1235a	CM	Sa 1135p-1235a	-----S-	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
Elementary															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	-----S-	1		\$40.00		0.00						
Totals													14	\$3,825.00	