

ORDER



WLFI Lafayette

Orders
Order / Rev: 921838
Alt Order #: 25271500
Product Desc: Political
Estimate: 4879
Flight Dates: 08/23/16 - 08/29/16
Original Date / Rev: 08/22/16 / 08/22/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: **Buying Time**
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **POL/Gregg for Governor (D)**
Demographic: A35+
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	12	\$3,300.00	\$2,805.00
08/29/16	08/29/16	2	\$525.00	\$446.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	12	\$3,300.00	\$2,805.00	0.00
September 2016	2	\$525.00	\$446.25	0.00
Totals	14	\$3,825.00	\$3,251.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	08/23/16	08/23/16	CBS This Morning The Early Show	CM	M-F 7a-9a	-T-----	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-T-----		1				\$175.00		0.00			
E 2	WLFI	08/24/16	08/24/16	CBS This Morning The Early Show	CM	M-F 7a-9a	--W----	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	--W----		1				\$175.00		0.00			
E 3	WLFI	08/25/16	08/25/16	CBS This Morning The Early Show	CM	M-F 7a-9a	---T---	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	---T---		1				\$175.00		0.00			
E 4	WLFI	08/26/16	08/26/16	CBS This Morning The Early Show	CM	M-F 7a-9a	----F--	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	----F--		1				\$175.00		0.00			
E 5	WLFI	08/29/16	08/29/16	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	M-----		1				\$175.00		0.00			

Order / Rev: 921838
 Alt Order #: 25271500
 Flight Dates: 08/23/16 - 08/29/16

Advertiser: POL/Gregg for Governor (D)
 Product Desc: Political
 Estimate: 4879

WLF1 Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLF1	08/29/16	08/29/16	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	M-----			1			\$175.00		0.00			
E 6	WLF1	08/25/16	08/25/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	---T---	:30	1	\$185.00	P2	0.00	NM	1	\$185.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	---T---			1			\$185.00		0.00			
E 7	WLF1	08/28/16	08/28/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	-----S	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
CBS News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S			1			\$225.00		0.00			
E 8	WLF1	08/24/16	08/24/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	--W----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	--W----			1			\$350.00		0.00			
E 9	WLF1	08/26/16	08/26/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	----F--			1			\$350.00		0.00			
E 10	WLF1	08/29/16	08/29/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	M-----			1			\$350.00		0.00			
E 11	WLF1	08/25/16	08/25/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	---T---	:30	1	\$550.00	P2	0.00	NM	1	\$550.00
News 18 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	---T---			1			\$550.00		0.00			
E 12	WLF1	08/23/16	08/23/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p	Wher-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-T-----			1			\$450.00		0.00			
E 13	WLF1	08/24/16	08/24/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p	Jeop:-W----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	--W----			1			\$450.00		0.00			
E 14	WLF1	08/27/16	08/27/16	Sa 1135p-1235a Sa 1135p-1235a	CM	Sa 1135p-1235a	-----S-	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
Elementary															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S-			1			\$40.00		0.00			

Totals 14 \$3,825.00