

WKTC63 – Sumter, SC Quarterly List of Issue Programming First Quarter 2024 (January 1, 2024 – March 31, 2024)

WKTC has determined the following issues to be of importance to the Sumter/Columbia, South Carolina, community:

- Minority Issues
- Health
- Environmental Issues
- Economic Issues
- Eco-tourism/Volun-tourism (Giving back)
- African American Contributions
- Autism
- Inclusion
- Family Values
- COVID-19

During 1Q24, WKTC broadcast the following syndicated and/or local programming highlighting the issues stated above,

- Ocean Mysteries w/ Jeff Corwin (Saturday @ 7:30a)
- Heart Epochs (Saturday @ 11a)
- Military Makeover (Saturday @ 12p)
- SOS: How to Survive (Saturday @ 3p)
- Raw Travel (Saturday @ 4p & Sunday @ 2a)
- Early Morning Praise (Sunday @ 6:30a)
- Long Creek Church of Christ (Sunday @ 7:30a)
- First Church of our Lord Jesus Christ (Sunday @ 8a)
- There is Hope Healing Center (Sunday @ 9a)
- Kingdom Vision Ministries (Sunday @ 9:30a)
- We Have a Dream (Sunday, February 11 @ 11a)
- Black History Honors (Sunday, February 18 @ 11a)

- For Love of Liberty: The Story of America's Black Patriots (Sunday, February 25 @11a)
- Mentoring Kings (Sunday, February 25 @ 12p)
- Unsung Heroes (Sunday, March 17 @ 11a)
- Mentoring Queens (Sunday, March 17 @ 12p)
- Various national/local PSA's Run of Schedule
- Al Rojo Vivo (Telemundo 39.2)

Verified By:		
Stefanie D. Rein	4/10/24	
Name	Date	
General Manager		
Title		

Show	Day of Week	<u>Time</u>	Regularly Scheduled	<u>Synopsis</u>
Ocean Mysteries w. Jeff Cowin	Saturday	7:30A-8A	Yes	Host Jeff Corwin finds out what goes into running the largest aquarium in the world. He learns exactly what it takes to maintain over 10 million gallons of water and thousands of animals at the Georgia aquarium.
Heart Epochs	Saturday	11A-11:30A	Yes	Religious. Heart Epochs Church in Columbia, SC
Military Makeover	Saturday	12P-12:30P	Yes	Military Makeover with Montel is a weekly half-hour series giving back to our returning veterans with a complete home makeover. Hosted by Montel Williams, thewell known talk show host and a Navy and Marine Corps veteran, the series features stories of returning vets and the eVorts of dedicated individuals as they makeover and improve the homes and living conditions of our nations vets. Each week viewers get to know the families of these brave veterans and learn how they try to adjust to civilian life once again.

Show	Day of Week	<u>Time</u>	Regularly Scheduled	<u>Synopsis</u>
SOS: How to Survive	Saturday	3р-4р	Yes	Stories of various people who find themselves in situations that try their abilities to survive in the wild. Survival expert Creek Stewart hosts and gives tips and training on survival skills. Scenarios vary from mountains, deserts, hurricanes, trails and various disaster situations.
Raw Travel	Saturday	4p-4:30p	Yes	Raw Travel is an authentic adventure travel series that incorporates ecotourism, voluntourism (giving back) and underground culture with off the beaten path travel.
Raw Travel	Saturday	2a-2:30a	Yes	Raw Travel is an authentic adventure travel series that incorporates ecotourism, voluntourism (giving back) and underground culture with off the beaten path travel.
Early Morning Praise w/ Todd Mickens	Sunday	6:30A-7A	Yes	Religious. From Columbia, SC
Long Creek Church of Christ	Sunday	7:30A-8A	Yes	Religious. Southeast Church of Christ in Columbia, SC

<u>Show</u>	Day of Week	<u>Time</u>	Regularly Scheduled	<u>Synopsis</u>
First Church of Our Lord Jesus Christ	Sunday	8A-9A	Yes	Religious. From Philadelphia, PA.
There is Hope Healing Center	Sunday	9A-9:30A	Yes	Religious. From Columbia, SC
Kingdom Vision Ministries	Sunday	9:30A-10A	Yes	Religious. From Columbia, SC
We Have a Dream	Sunday	2/11/24 @11A	No	Series of interviews with African American icons who have succeeded at achieving the American dream. Interviewees include, Colin Powell, Tiger Woods, Maya Angelou, Oprah Winfrey and Denzel Washington.

Show	Day of Week	<u>Time</u>	Regularly Scheduled	<u>Synopsis</u>
Black History Honors	Sunday	2/18/24 @11A	No	This documentary will shine light on significant moments in history, honoring stories of Freedom Heroes in America, and will be taped from the historic National Underground Railroad Freedom Center in Cincinnati, OH. Hosted by actor and musician Mali Music, Black History Honors will blend history with music and feature a variety of gospel music tributes. Artists scheduled to appear include Hezekiah Walker, Shirley Caesar and Kirk Franklin, just to name a few.
For Love of Liberty: The Story of America's Black Patriots	Sunday	2/25/24 @ 11A	No	The film is introduced by Colin Powell, hosted on-camera by Halle Berry and features the voices of America's leading entertainers, including Morgan Freeman, Danny Glover, Mel Gibson, Susan Sarandon, Angela Bassett, Michael Clarke Duncan, Delroy Lindo, Ossie Davis, Ruby Dee and many others. The gripping personal stories of the men and women in harm's way paint a deeply moving chronicle of sacrifice and service, from the Revolutionary War to the current battle against global terrorism

Show	Day of Week	<u>Time</u>	Regularly Scheduled	<u>Synopsis</u>
Mentoring Kings	Sunday	2/25/24 @ 12A	No	Celebrates mentoring initiatives and activities of black male celebrities, business entrepreneurs, educators, political and community leaders.
Unsung Heroes	Sunday	3/17/24 @ 11A	No	Unsung Heroes: The Story of America's Female Patriots is an inspirational saga of unrecognized courage and sacrifice that touches every community in the nation. These are women who, despite the hardships of military service, are proud of their long-standing commitment to the patriotic ideals of the United States. Executively produced by Academy Award® winner Ron Howard, Unsung Heroes is a story of all guts and no glory and its theme, the price of liberty, is relevant to all Americans. Through rare photographs, archival materials, personal memorabilia and on-camera interviews, this documentary illustrates the enormous accomplishments and profound sacrifices of our female patriots that have previously been ignoreduntil now!

Show	Day of Week	<u>Time</u>	Regularly Scheduled	<u>Synopsis</u>
Mentoring Queens	Sunday	3/17/24 @ 12A		Annual quarterly docu-series celebrating Black female mentors and the strides they make towards the betterment of young women. Hosted by Loni Love with Cari Champion and Carla Hall.
PSA's (Various Campaigns)	M-SU	ROS	Yes	Various public service announcements dealing with issues of local and national importance such as cancer prevention, childhood obesity, suicide prevention, pet adoption, and all branches of the US Military, and COVID 19.
Al Rojo Vivo (Telemundo - 39.2)	M-F	6A-7A & 4P-5P	Yes	See attached program descriptions.

Q1 2024 ARV Report:

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 01/24/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:46

DESCRIPTION: CA-6 BODIES FOUND

THE BODIES WERE FOUND NEAR SILVER MINIVAN AND ANOTHER VEHICLE.

REPORTER: JUAN JOSE MENDEZ

ISSUE: LATINO/ MINORITY ISSUES

PROGRAM: "AL ROJO VIVO"

DATE:01/18/2024 TIME: 4:00 PM E.T TOPIC DURATION: 1:38

DESCRIPTION: CA-BAKERY ROBBERY

A GROUP OF MASKED SUSPECTS LOOTED A MEXICAN BAKERY WHILE WORKERS WERE STILL INSIDE.

REPORTER: JUAN JOSE MENDEZ

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 01/16/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:46

DESCRIPTION: ERECTILE DYSFUNCTION AND CHEST PAIN DANGEROUS

PHYSICIANS ARE SEEING AN INCREASE OF REQUESTS FOR ERECTILE DYSFUNCTION DRUGS FROM

MEN WITH CARDIOVASCULAR DISEASES.

REPORTER: JUAN JOSE MENDEZ

ISSUE: FOREIGN AFFAIRS

PROGRAM: "AL ROJO VIVO"

DATE: 01/12/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:53

DESCRIPTION: US LAUNCHES AIRSTRIKES IN YEMEN

THE JOINT STRIKES TARGETED 16 LOCATIONS WITH FIGHTER JETS AND TOMAHAWKS FIRED FROM

NAVY SHIPS.

REPORTER: JESSICA CARRILLO

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE:02/19/2024TIME: 4:00 PM E.T. TOPIC DURATION: 2:08

DESCRIPTION: MN-2 OFFICERS 1 PARAMEDIC DOMESTIC CALL KILLED

TWO POLICE OFFICERS AND A FIREFIGHTER WHO RESPONDED TO A DOMESTIC SITUATION WERE

KILLED.

REPORTER: DIEGO ARIAS

ISSUE: TECHNOLOGY ISSUES

PROGRAM: "AL ROJO VIVO"

DATE:01/25/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:50

DESCRIPTION: NEW APPLE SAFETY FEATURES

NEW SAFETY FEATURE THAT CAN HELP PROTECT YOUR MONEY AND PHOTOS IF YOUR I-PHONE IS

STOLEN.

REPORTER: JUAN JOSE MENDEZ

ISSUE: TECHNOLOGY ISSUES
PROGRAM: "AL ROJO VIVO"

DATE:02/22/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:46

DESCRIPTION: CELL PHONE OUTAGES ACROSS US

SERVICE OUTAGE HIT THOUSANDS OF USERS IN TE USA DISRUPTING CALLS ANS TEXT MESSAGES

AS WELL AS EMERGENCY SERVICES.

REPORTER: JORGE MIRAMONTES

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 01/08/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 2:18

DESCRIPTION: ELECTRONIC DETOX

TIPS TO ELIMINATE ELECTRONIC POLLUTION BECAUSE IT CAN CAUSE FATIGUE, DERMATOLOGICAL

PROBLEMS TO CANCER.

REPORTER: AZUCENA CIERCO

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 02/26/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:42

DESCRIPTION: GA-STUDENT KILLED LATINO ARRESTED

22-YEAR-OLD STUDENT FOUND DEAD AFTER GOING FOR A JOG ON THE UNIVERSITY OF GEORGIA

CAMPUS IN ATHENS.

REPORTER: DIEGO ARIAS

ISSUE: GOVERNMENT/POLITICS

PROGRAM: "AL ROJO VIVO"

DATE: 02/09/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 2:42 DESCRIPTION: BIDEN MEMORY "SIGNIFICANTLY LIMITED"

PRESIDENT JOE BIDEN FORCEFULLY DEFENDED HIMSELF AGAINST CHARGES THAT HE SUFFERS

FROM MEMORY LOSS

REPORTER: DIEGO ARIAS

ISSUE: INMIGRATION

PROGRAM: "AL ROJO VIVO

DATE: 01/31/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 1:56

DESCRIPTION: NEW YORKERS OUTRAGED BY CRIMINAL BEHAVIOR OF IMMIGRANTS

COPS ALLEGEDLY BEATEN BY ROWDY MIGRANT MOB NEAR TIMES SQUARE.

REPORTER: DIEGO ARIAS

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 02/21/2024 TIME: 4:00 PM E.T. TOPIC DURATION: 2:02

DESCRIPTION: TEENS AND WEIGHT LOSS DRUGS

MANY DOCTORS PRESCRIBE DRUGS TO HELP CHILDREN TO LOSE WEIGHT LIKE WEGOVY.

REPORTER: JUAN JOSE MENDEZ