

ORDER



Orders
Order / Rev: 28357638
Alt Order #: 28357638
Product Desc: DEMOCRAT
Estimate:
Flight Dates: 02/20/24 - 02/26/24
Original Date / Rev: 02/16/24 / 02/21/24
Order Type: REG

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency Name: Thematic Campaigns
Buying Contact:
Billing Contact: Derek Renfeld
 111 W Illinois Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Colin Allred/US Senate/TX/Dem
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	11	\$265.00	\$225.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	11	\$265.00	\$225.25	0.00
Totals	11	\$265.00	\$225.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																								
N 1	KBVO	02/20/24	02/23/24	M-F 9a-10a M-F 9-10a	CM	9a-10a	- TWTF - -	:30	2	\$30.00	P4	0.00	NM	2	\$60.00																																																																								
COMMENTS APPLY TO SUB LINES A THRU A MATHIS COURT W/JUDGE MATHIS <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/19/24</td> <td>02/25/24</td> <td>- TWTF - -</td> <td>2</td> <td>\$30.00</td> <td>0.00</td> </tr> </table> <table border="0" style="width:100%"> <tr> <td><u>Spot</u></td> <td><u>Ch</u></td> <td><u>Date Range</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Weekdays</u></td> <td><u>Length</u></td> <td><u>Rate</u></td> <td><u>Rtg</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KBVO</td> <td>02/19/24-02/25/24</td> <td>M-F 9a-10a</td> <td>9a-10a</td> <td>- TWThF - - - -</td> <td>:30</td> <td>(\$30.00)</td> <td>0.00</td> <td>NM</td> </tr> <tr> <td colspan="10">See MG 1.3</td> </tr> <tr> <td colspan="10">[Program Change - Judge Mathis (SYN), airs 9a-10a, inventory code M-F 9a-10a]</td> </tr> <tr> <td>3</td> <td>KBVO</td> <td>02/23/24-02/23/24</td> <td>M-F 9a-10a</td> <td>9a-10a</td> <td>- - - - - F - - - -</td> <td>:30</td> <td>\$30.00</td> <td>0.00</td> <td>NM</td> </tr> <tr> <td colspan="10">Ⓜ MG for 1.1 02/20</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/19/24	02/25/24	- TWTF - -	2	\$30.00	0.00	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	1	KBVO	02/19/24-02/25/24	M-F 9a-10a	9a-10a	- TWThF - - - -	:30	(\$30.00)	0.00	NM	See MG 1.3										[Program Change - Judge Mathis (SYN), airs 9a-10a, inventory code M-F 9a-10a]										3	KBVO	02/23/24-02/23/24	M-F 9a-10a	9a-10a	- - - - - F - - - -	:30	\$30.00	0.00	NM	Ⓜ MG for 1.1 02/20									
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																																		
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Advertiser: POL/Colin Allred/US Senate/TX/Dem
 Product Desc: DEMOCRAT
 Estimate: _____
Austin KBVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-TWTF--					2	\$20.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KBVO	02/19/24-02/25/24		M-F 1130a-12p					1130a-12p	-TWThF----	:30	(\$20.00)	0.00	NM		
See MG 2.3																
[Program Change - The People's Court, airs 11a-12p, inventory code M-F 11a-12p]																
3	KBVO	02/23/24-02/23/24		M-F 1130a-12p					1130a-12p	-----F----	:30	\$20.00	0.00	NM		
Ⓜ MG for 2.1 02/20																
N 3	KBVO	02/20/24	02/23/24	M-F 2p-3p	CM	2p-3p	-TWTF--	:30	2	\$20.00	P4	0.00	NM	2	\$40.00	
M-F 2-3p																
COMMENTS APPLY TO SUB LINES A THRU A																
JUDGE MATHIS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-TWTF--					2	\$20.00		0.00				
N 4	KBVO	02/24/24	02/24/24	Sa 630p-7p	CM	630p-7p	-----S-	:30	1	\$15.00	P4	0.00	NM	1	\$15.00	
Sa 630-7p																
COMMENTS APPLY TO SUB LINES A THRU A																
TEXAS BUCKET LIST																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-----S-					1	\$15.00		0.00				
N 5	KBVO	02/20/24	02/20/24	Tue Prime Hour 2	CM	08:00p-09:00:00j-	T-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00	
Tue Hour 2 (8:00 PM-9:00 PM)																
COMMENTS APPLY TO SUB LINES A THRU A																
CHICAGO FIRE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-T-----					1	\$35.00		0.00				
N 6	KBVO	02/22/24	02/22/24	Thur Prime Hour 2	CM	8p-9p	---T---	:30	1	\$35.00	P4	0.00	NM	1	\$35.00	
Thur Hour 2																
CHICAGO PD																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	---T---					1	\$35.00		0.00				
N 7	KBVO	02/22/24	02/23/24	M-F 1130a-12p	CM	1130a-12p	---TF--	:30	2	\$20.00	P4	0.00	NM	2	\$40.00	
M-F 1130a-12p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	---TF--					2	\$20.00		0.00				
													Totals	11	\$265.00	