

DUPLICATE

INVOICE



WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916
Main: (239) 479-5500
Billing: (239) 479-5515

www.wxcw.com

Billing Address:

American Media Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916

Invoice #	Invoice Date	Invoice Month	Invoice Period
87517-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WXCW-TV	Political Millennium	Political Millennium	Political

Advertiser	Product	Estimate Number
Rick Scott for US Senate	FL SENATE	9721

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	87517	26116349

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914860	617	1140

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	10/23/18	10/23/18	M-F 7-730P/BIG BANG	7p-730p	- T - - - - -	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - T - - - - - 1 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	Tu	10/23/18	7:27 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFFTV101618H	\$400.00	NM
6	10/24/18	10/24/18	M-F 7-730P/BIG BANG	7p-730p	- - W - - - -	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - - W - - - - 1 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	W	10/24/18	7:14 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFFTV101618H	\$400.00	NM
7	10/25/18	10/25/18	M-F 7-730P/BIG BANG	7p-730p	- - - T - - -	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - - - T - - - 1 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	Th	10/25/18	7:15 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFFTV102618H	\$400.00	NM
8	10/26/18	10/26/18	M-F 7-730P/BIG BANG	7p-730p	- - - - F - -	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - - - - F - - 1 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	F	10/26/18	7:12 PM	M-F 7-730P/BIG BANG	7p-730p	:30	RSFFTV102618H	\$400.00	NM
10	10/23/18	10/23/18	M-F 730-8P/BIG BANG	730p-8p	- T - - - - -	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - T - - - - - 1 \$450.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXCW	Tu	10/23/18	7:59 PM	M-F 730-8P/BIG BANG	730p-8p	:30	RSFFTV101618H	\$450.00	NM
11	10/24/18	10/24/18	M-F 730-8P/BIG BANG	730p-8p	- - W - - - -	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - - W - - - - 1 \$450.00										

This station warrants that the program/announcements indicated above were broadcast in accordance with the official station log. All times are approximate and are within the time classification ordered.



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Invoice #	Invoice Date	Invoice Month	Invoice Period
87517-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
Rick Scott for US Senate	FL SENATE	9721	

www.wxcw.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
11	10/24/18	10/24/18	M-F 730-8P/BIG BANG	730p-8p	--W----	:30	1	\$450.00	NM																																		
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1	WXCW	W	10/24/18	7:59 PM	M-F 730-8P/BIG BANG	730p-8p	:30	RSFFT101618H	\$450.00	NM																																	
12	10/25/18	10/25/18	M-F 730-8P/BIG BANG	730p-8p	---T---	:30	1	\$450.00	NM																																		
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1	WXCW	F	10/26/18	7:55 PM	M-F 730-8P/BIG BANG	730p-8p	:30	RSFFT102618H	\$450.00	NM																																	
15	10/23/18	10/23/18	M-F 10-11P/WINK NEW S	10p-11p	-T-----	:30	1	\$225.00	NM																																		
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1	WXCW	Tu	10/23/18	10:53 PM	M-F 10-11P/WINK NEWS	10p-11p	:30	RSFFT101618H	\$225.00	NM																																	
16	10/24/18	10/24/18	M-F 10-11P/WINK NEW S	10p-11p	--W----	:30	1	\$225.00	NM																																		
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1	WXCW	W	10/24/18	10:25 PM	M-F 10-11P/WINK NEWS	10p-11p	:30	RSFFT101618H	\$225.00	NM																																	
17	10/25/18	10/25/18	M-F 10-11P/WINK NEW S	10p-11p	---T---	:30	1	\$225.00	NM																																		
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Total Spots **12**

Due and Payable Upon Receipt

<u>Gross Total</u>	\$4,300.00
<u>Agency Commission</u>	\$645.00
<u>Net Amount Due</u>	\$3,655.00
<u>Invoice Balance as of 11/06/18 10:41:07 AM ET</u>	\$3,655.00

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